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Entrepreneurship and the Firm Springer Science & Business Media
Leading international scholars provide a timely reconsideration of how and why entrepreneurship matters for economic development, particularly in emerging and developing economies. The book critically dissects the evolving relationship between entrepreneurs and the state.
Entrepreneurship and Economic Development Routledge
Entrepreneurship and Business Management
Sustaining Entrepreneurship and Economic Growth SAGE Publications
Successful entrepreneurship requires a specialized mix of innovation, drive, business acumen, and communication; an entrepreneur sees the potential and pitfalls in any idea, and understands the product, the market, and the business climate well enough to make smart decisions for the venture. This book is designed to go beyond the nuts and bolts of entrepreneurship and help students develop the critical foundation referred to as “entrepreneurial thinking.” Organized to align with the typical flow of development, the text allows students to develop their own ideas alongside each lesson. Coverage of goals, opportunities, and resources includes detailed discussion of venture funding, financial resources, and the relationships needed to get an idea off of the ground; subsequent chapters include clear guidance on keeping the momentum going through product development, enterprise growth, value creation, and the evolution of the business model. Based on the latest research and providing a truly global perspective, this book gives students a comprehensive, real-world foundation in entrepreneurship today.
Shadow Economies Around the World: What Did We Learn Over the Last 20 Years? World Bank Publications
We undertake an extended discussion of the latest developments about the existing and new estimation methods of the shadow economy. New results on the shadow economy for 158 countries all over the world are presented over 1991 to 2015. Strengths and weaknesses of these methods are assessed and a critical comparison and evaluation of the methods is carried out. The average size of the shadow economy of the 158 countries over 1991 to 2015 is 31.9 percent. The largest ones are Zimbabwe with 60.6 percent, and Bolivia with 62.3 percent of GDP. The lowest ones are Austria with 8.9 percent, and Switzerland with 7.2 percent. The new methods, especially the new macro method, Currency Demand Approach (CDA) and Multiple Indicators Multiple Causes (MIMIC) in a structured hybrid-model based estimation procedure, are promising approaches from an econometric standpoint, alongside some new micro estimates. These estimations come quite close to others used by statistical offices or based on surveys.
The Business Plan Workbook IJOPEC PUBLICATION
Study & master economic and management sciences grade 8 has been especially developed by an experienced author team for the Curriculum and Assessment Policy Statement (CAPS). This new and easy-to-use course helps learners to master essential content and skills in economic and management sciences.
International Monetary Fund
Presents case studies resulting from participation in the World Bank by developing countries such as Chad, Brazil, and Nigeria
Taxation, Innovation and the Environment Rowman & Littlefield
Now in its 5th edition this comprehensive, practically focused

and highly accessible text explores the contexts, choices and strategies facing the small business venture, including extensive coverage of planning a new venture. Pedagogical features developed in response to market feedback include running case material to explore the same case situation from a number of different but interrelated angles, annotated further reading, new chapter-end real world case studies, learning objectives and linked chapter summaries – providing a student- and lecturer-friendly learning environment.Students on modules such as Personal Development and Effectiveness, Study Skills, Management Skills, Business Skills, Business Communication, Business Awareness, Managing Oneself and Others at – for example – BABS/BABA, HND/HNC, DMS, MBA levels will all find this a hugely valuable text through study and working life.
Managing Sport Business Princeton University Press
Drawing on an impressive range of archival material, this monograph delves into the careers of two businessmen who worked for Nordic chartered monopoly trading companies to illuminate individual entrepreneurship in the context of seventeenth-century long-distance trade. The study spans the Caribbean to the Indian Ocean, examining global entanglements through personal interactions and daily trading activities between Europeans, Asian merchants and African brokers. It makes an important contribution to our understanding of the role of individuals and their networks within the great European trading companies of the early modern period. This unique book will be of interest to advanced students and researchers of economic history, business history, early modern global history and entrepreneurship.
Entrepreneurship Princeton University Press
The second edition of the bestselling The SAGE Handbook of Organizational Institutionalism has been thoroughly revised with new chapters added, bringing together extensive coverage of aspects of Institutional Theory.
The Founder's Dilemmas Cengage Learning EMEA
This marketing classic has been expanded to include new commentary, new illustrations, and a bonus book: The 11 Immutable Laws of Internet Branding. Smart and accessible, The 22 Immutable Laws of Branding is the definitive text on branding, pairing anecdotes about some of the best brands in the world, like Rolex, Volvo, and Heineken, with the signature savvy of marketing gurus Al and Laura Ries. Combining The 22 Immutable Laws of Branding and The 11 Immutable Laws of Internet Branding, this book proclaims that the only way to stand out in today's marketplace is to build your product or service into a brand—and provides the step-by-step instructions you need to do so. The 22 Immutable Laws of Branding also tackles one of the most challenging marketing problems today: branding on the Web. The Rieves divulge the controversial and counterintuitive strategies and secrets that both small and large companies have used to establish internet brands. The 22 Immutable Laws of Branding is the essential primer on building a category-dominating, world-class brand.
Business Writing For Dummies Entrepreneurship and Business ManagementGlobalization has fueled the growth of entrepreneurship.

Starting a new venture involves risk taking as well as capital investment. This book delves into all the varied aspects of entrepreneurship. The impact of economic policies, finances, opportunity and capacity are some of the topics covered in this text. It will prove beneficial to students, scholars, professionals, aspiring entrepreneurs, etc.Research Handbook on Entrepreneurial Behavior, Practice and Process
Offers techniques and strategies for increasing income while cutting work time in half, and includes advice for leading a more fulfilling life.
Entrepreneurship Springer Science & Business Media
Amos Tversky (1937–1996), a towering figure in cognitive and mathematical psychology, devoted his professional life to the study of similarity, judgment, and decision making. He had a unique ability to master the technicalities of normative ideals and then to intuit and demonstrate experimentally their systematic violation due to the vagaries and consequences of human information processing. He created new areas of study and helped transform disciplines as varied as economics, law, medicine, political science, philosophy, and statistics. This book collects forty of Tversky's articles, selected by him in collaboration with the editor during the last months of Tversky's life. It is divided into three sections: Similarity, Judgment, and Preferences. The Preferences section is subdivided into Probabilistic Models of Choice, Choice under Risk and Uncertainty, and Contingent Preferences. Included are several articles written with his frequent collaborator, Nobel Prize-winning economist Daniel Kahneman.
Business & Management Practices John Wiley & Sons
This report draws on case studies to explore the relationship between environmentally-related taxation and innovation to see whether taxation can spur innovation and if so, what types.
Small Business Management and Entrepreneurship Springer Nature
While characteristically "Austrian" economic themes are clearly relevant to the business firm, Austrian economists have said little about management, organization and strategy. The 12 chapters in this work seek to advance the understanding of these issues by drawing on Austrian ideas.
The Psychology of Entrepreneurship Springer
Academic research on developed countries has scientifically evaluated the role of entrepreneurship on economic growth, market expansion, commercializing innovation, and reducing unemployment. In this research, regions or industries with higher rates of entrepreneurship show higher levels of innovation and economic growth. The literature on entrepreneurship and innovation has largely ignored developing countries, despite the positive results from new venture investments in India, China, and elsewhere. This volume bridges this gap by bringing together research by scholars in Germany and India, whose analysis of entrepreneurship, innovation, and economic development in their respective countries reveals commonalities. Covering such timely issues as R&D and labor policies and including case examples from the chemical, biotech, and IT industries, the authors offer insight into the entrepreneurial process. The volume concludes with a discussion of the global implications for entrepreneurship research and policy.
White Papers For Dummies Currency

A delightful corporate fable, based on the experiences of real people, A Peacock in the Land of Penguins follows the adventures of Perry the Peacock and other exotic birds as they try to make their way in the Land of Penguins. Their story is both entertaining and enlightening. It is a tale of the perils and possibilities of being different in a world that values comfort, safety and the predictability of conformity.

The SAGE Handbook of Social Network Analysis Routledge

One of the most important steps in launching or expanding a venture is the creation of a business plan. The absence of a written business plan can lead to failure for new businesses, and inhibit growth and development. Based on methodology developed at Cranfield School of Management, The Business Plan Workbook takes a practical approach to the topic of business planning. Perfect for those growing businesses, as well as a range of academic and professional courses, this title takes the reader step-by-step through each phase of the development of a business plan, from creating a competitive business strategy to its writing and presentation. With 29 corresponding assignments that each includes case studies such as Hotmail, Cobra Beer, IKEA and Amazon, actively engaging questions and worksheets, it will enable you to validate your business idea, brand your business, research your market, and raise finance. This new edition includes an additional assignment covering online content, key words, SEO, Social Media, traffic tracking, affiliate marketing and online advertising. With a range of fresh case studies including BrewDog, Chilango and Honest Burgers, this fully updated ninth edition of The Business Plan Workbook is an invaluable and comprehensive guide to all aspects of business planning.

Innovation in Sustainable Management and Entrepreneurship Edward Elgar Publishing

This Research Handbook provides a comprehensive and detailed exploration of this question: What do entrepreneurs do? The book offers three perspectives (behaviour, practice, process) on this question, demonstrates specific methods for answering the question (ethnography, autoethnography, participant observation, diaries, social media platforms and multilevel research techniques) and provides insights into the implications of pursuing this question as it pertains to: the timing and relationality of entrepreneurial activities, the influence of socially situated cognitions, the effect of team membership, and, the challenges of pursuing a behaviourally oriented entrepreneurship pedagogy.

IJER Vol 1-N4 Berrett-Koehler Publishers

This sparkling Handbook offers an unrivalled resource for those engaged in the cutting edge field of social network analysis. Systematically, it introduces readers to the key concepts, substantive topics, central methods and prime debates. Among the specific areas covered are: Network theory Interdisciplinary applications Online networks Corporate networks Lobbying networks Deviant networks Measuring devices Key Methodologies Software applications. The result is a peerless resource for teachers and students which offers a critical survey of the origins, basic issues and major debates. The Handbook provides a one-stop guide that will be used by readers for decades to come.

Economic and Management Sciences, Grade 9 Routledge

This study focuses on the connection between education and the world of work and the urgency of the endeavor to educate the work force. Part I considers the resources for adult learning in the United States, with a focus on the major providers outside the traditional education system. Technological resources that can extend educational opportunities and reach more workers are then analyzed. Examples of each medium's use are given, and its limitations and effectiveness for instruction are charted. One new development is given special attention: artificial intelligence as an aid in training and education. Part II describes workers' training opportunities. It looks first at the skilled trades and technical fields: construction workers, office workers,

administrative assistants, information systems technicians, and factory workers encountering computer-integrated manufacturing systems. Next, the education of managers is considered. Finally, updating knowledge of advanced professionals is examined. Examples from various providers show contributions toward available opportunities. Part III deals with those whom training programs fail to reach or serve adequately: dislocated workers, unemployed youth, immigrants and refugees, and welfare recipients. The report concludes that the issues call for public responsibility and action. Federal, state, and private initiatives are urged. Endnotes for each chapter and an index are appended. (YLB)