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Entrepreneurs
hip and Small
Business: Start-
up, Growth and
...
Entrepreneurs
hip and small
business
development
are areas that
are constantly
evolving,
requiring
creative minds
that are willing
to play with
considerable
levels of risk.
Read on for
information ...
Entrepreneurship
and Small

Business - Paul
Burns ...
The author ' s
engaging style and
unrivalled
expertise drawn
from a long-
ranging career (as
an academic,
accountant and
entrepreneur)
make the book
accessible and
authoritative. This
is an ideal
textbook for those
studying
Entrepreneurship
or Small Business
on undergraduate
Business or
Management
degree courses, as
well as on MBA
programmes.

Paul Burns
recently

retired from
his position
as Professor
of Entreprene
urship and
former Dean
of the
University of
Bedfordshire
Business
School, UK.
He has
previously
held posts as
Professor of
Small
Business
Development
at Cranfield
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Management,
UK, having
joined it
from Warwick
University
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School, UK.
**Entrepreneurs
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Burns, Paul, 1949- Entrepreneurship and small business / Paul Burns. p. cm. Includes bibliographical references and index. ISBN 0-333-91473-2 (cloth) 1. Small businesses-Study and teaching. 2. Small businesses-Management-Study and teaching. 3. Entrepreneurs hip-Study and teaching. 4. Business education. 5. Small business-Case

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Burns' text is ideal for undergraduates , MBA students, and students taking specialist

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the entrepreneur contributes in some or other way to the economy, may be in the form of products or services or boosting the GDP rates or tax contributions. Their ideas, thoughts, Entrepreneurship And Small Business Burns This new text succeeds the second edition of Small Business and Entrepreneurship by Paul Burns and Jim Dewhurst. It combines a theoretical

management perspective with a practical "how-to" element.... cover next page > - edf-

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 12/08/2012
 Abstract In
 this paper I
 will be
 discussing what
 contributes it
 takes to become
 a successful
 business owner. Burns'
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studies and case questions challenge students, encouraging them to reflect on their learning and enhance their understanding.'

Entrepreneurship and Small Business by Paul Burns - Books

A Full, Smart Technique to Starting a Business For fledgling entrepreneurs and business school college students, Entrepreneurship

: Starting and Operating A Small Business untangles the difficult monetary, financial, and expert points surrounding business possession and operations.

Entrepreneurship and Small Business by Burns, Paul "The 3rd edition of Paul Burns' "Entrepreneurship and Small Business" was a joy to read. Its improved format and updated case studies, along with several

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