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Abstract In this paper I will be discussing what contributes it takes to become a successful business owner.

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Burns, Paul, 1949 – Entrepreneurship and small business / Paul Burns.

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0 – 333 – 91473 – 2 (cloth) 1. Small business—Study and teaching. 2.

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PAUL BURNS Professor of Entrepreneurship and Dean,

University of Bedford Business School, UK palgrave macmillan. VII

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Paul Burns recently retired from his position as Professor of Entrepreneurship and former Dean of the University of Bedfordshire Business School, UK. He has previously held posts as Professor of Small Business Development at Cranfield School of Management, UK, having joined it from Warwick University Business School, UK.

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practitioners who launch their own enterprises."

#### Entrepreneurship And Small Business Burns

The author ' s engaging style and unrivalled expertise drawn from a long-ranging career (as an academic, accountant and entrepreneur) make the book accessible and authoritative. This is an ideal textbook for those studying Entrepreneurship or Small Business on undergraduate Business or Management degree courses, as well as on MBA programmes.