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Entrepreneurship, Technological Upgrading and Innovation Policy in Less Developed and Peripheral Regions Routledge

These proceedings represent the work of contributors to the 16th European Conference on Innovation and Entrepreneurship (ECIE 2021), hosted by ISCTE Business School, Instituto Universitário de Lisboa, Portugal on 16-17 September 2021. The Conference Chair is Dr. Florinda Matos and the Programme Co-Chairs are Prof Maria de Fátima Ferreiro, Prof Álvaro Rosoi and Prof Isabel Salavisa all from Instituto Universitário de Lisboa, Portugal. ECIE is a well-established event on the academic research calendar and now in its 16th year, the key aim remains the opportunity for participants to share ideas and meet the people who hold them. The conference was due to be held at Instituto Universitário de Lisboa, Portugal, but due to the global Covid-19 pandemic it was moved online to be held as a virtual event. The scope of papers will ensure an interesting two days. The subjects covered illustrate the wide range of topics that fall into this important and ever-growing area of research. The keynote presentation is given by Soumodip Sarkar, Vice-Rector, from University of Évora, Portugal on the topic of Social Intelligence. The second day of the conference will open with an address by Professor Vittorio Loreto, Sapienza University of Rome, Italy, who will talk about Exploring the adjacent possible: play, anticipation, surprise.

Immigrant Entrepreneurship Springer Nature

Senior Entrepreneurship and Aging in Modern BusinessIGI Global

Genoese Entrepreneurship and the Asiento Slave Trade, 1650–1700 Springer Nature

This book is based on the work of the YEEES Research Centre, an international network of scientists from partner universities in Germany, Mozambique, Namibia and South Africa. It presents inter- and transdisciplinary research that explores different ways of understanding resilience, an essential characteristic for systems, organizations and people – providing them with strength in the face of attacks and challenges, and both enabling and fostering constant adaptation and improvement. Building resilience to face today’s ever-changing societal and environmental realities requires unbiased research activities that transcend the borders of countries and academic disciplines alike. The research addressed in this book, thus, is multidisciplinary and includes contributions to areas such as sustainable agriculture, entrepreneurial ecosystems, and smart communities, as well as groundbreaking work on skills development and ICT education. Highlighting the variety of research activities and their outcomes, this book offers a valuable resource for researchers and practitioners in the fields of sustainable resilience development.

No Shortcuts Springer

This book presents the sharp regional differences within the integrating European continent. Four regions – Northwestern Europe, Southern Europe, Central Europe, and Eastern-Southeastern Europe – represent high, medium, and relatively less-developed levels of economic advancement. These disparities have emerged as a result of historical differences that produced and reinforced cultural and behavioral differences. The author examines the distinctions between the regions, looks at how these differences transpired and became so retrenched, and answers the question of why some countries were able to elevate to higher levels of economic development while others could not. This book is unique in that it provides a timely historical analysis of the main causes of the most pressing conflicts in Europe today. Readers will come away from this book with a deeper understanding of the sharp divergence in economic standing between the four different regions of Europe, as well as knowledge about how institutional corruption and other cultural features exacerbated these variations. The book also offers a better understanding of major European Union conflicts between member countries and between member and nonmember countries, as well as the rise of autocratic regimes in certain countries. The book begins with a short history of European integration throughout European civilization and then goes on to discuss the modern reality of integration and attempts to homogenize the Continent that divided into four different macro-regions. It will primarily appeal to scholars, researchers and students studying Europe from various fields, including economics, business, history, political science, and sociology, as well as a general readership interested in Europe’s past, present, and future.

Encyclopedia of Entrepreneurship IGI Global

Tropical Capitalism traces the rise of Brazil's second largest industrial center, a planned city created in the 1890s as the capital of Minas Gerais, the nation's second most populous state. Marshall Eakin offers the industrialization of Belo Horizonte as an example of an extreme form of the pattern of Brazilian industrialization - a variation of capitalism characterized by state intervention, clientelism, family networks, and the lack of technological innovation. At the core of the analysis are the webs of power formed by politicians, technocrats, and entrepreneurs who drove forward the process of industrialization. The first comprehensive analysis of Belo Horizonte, this book explores industrialization in Latin America, and looks beneath the larger, national economy to dissect a city and region.

Billions of Entrepreneurs Edward Elgar Publishing

This book constitutes the refereed proceedings of the 10th International Conference on Software Business, ICSOB 2019, held in Jyväskylä, Finland, in November 2019. On the occasion of its tenth anniversary the conference theme this year was “ The First Decade and Beyond ” and focused on the development during the past decade, addressing the future of software-intensive business as well as studies on new and emerging ideas. The 18 full papers and 10 short papers presented together with 3 invited talks, 6 emerging research papers and a tutorial were carefully reviewed and selected from 52 submissions. They are organized in the following topical sections: software ecosystems; management of software

products; continual improvement and product development; impacts of digitalization; software business education; software startups and digital business.

Perspectives on the Dynamics of Institutional Change from Emerging Markets IGI Global

With the current upsurge of Industry 4.0, the way manufacturers assemble their products to sell in a competitive market has changed, guided by the SMART strategy. Only the most adaptable and suitable firms will be able to survive in this new business and economic world, and in this sense, the combination of (formal and informal) formation and working experience exerted by senior entrepreneurs will generate competitive advantages in the firms they work. Senior Entrepreneurship and Aging in Modern Business is an essential reference source that discusses senior entrepreneurship, its benefits to companies due to its combination of practical experience and training, and the impact technology has on it. Featuring research on topics such as human capital, value creation, and organizational success, this book is ideally designed for entrepreneurs, executives, managers, policymakers, professionals, researchers, business administrators, academicians, and students.

Big Is Beautiful Springer Nature

This book explains how Genoese entrepreneurs transformed the structures of global trade during the second half of the seventeenth century. The author reconstructs the business network built by the Genoese merchant Domenico Grillo between the 1650s and the 1680s. Grillo ’ s business interests stretched from the Mediterranean to Pacific South America, traversing and joining the Spanish, Dutch, and English Atlantics. He and his associates created a new business model that was to be emulated by Dutch, French, and English traders in subsequent decades: the monopolistic asientos for the exploitation of the trans-imperial and intra-American slave trade to Spanish America. Offering a connected history of capitalism across trans-continental geographies and different empires, this book challenges established views of a period which has traditionally been interrogated from a northern European mercantile perspective. Cutting across the histories of the slave trade in the Atlantic world, early modern capitalism, and early modern empire, this study has much to offer to students and scholars interested in the agents, economic practices, and geographies of trade that do not easily fit into and therefore disrupt the traditional narratives of the Rise of the West.

Economic History of a Divided Europe IGI Global

This new collection provides a much needed retrospective view of the key academic work published in this area. The papers here highlight the importance of studying entrepreneurship from a wide range of perspectives, including research that derives from economics, history, sociology, psychology and from different business disciplinary bases such as marketing, finance and strategy. The overall focus in this set is on "entrepreneurial" activity, rather than specifically small or family-owned business and favours research articles over those that deal purely with practice.

Essays on Tradition, Ethics, Entrepreneurship and Commerce and the State IGI Global

This accessible guide to the rapidly growing and interdisciplinary field of modern economic sociology offers critical insights into its fundamental concepts and developments. International in scope, contributions from leading economic sociologists and sociologically-minded economists explore the intersections and implications for theory and empirical research in both disciplines.

Green Marketing and Environmental Responsibility in Modern Corporations IGI Global

Now in a fully revised and updated edition including new primary sources and illustrations, this comprehensive and balanced history of modern Korea explores the social, economic, and political issues it has faced since being catapulted into the wider world at the end of the nineteenth century. Placing this formerly insular society in a global context, Michael J. Seth describes how this ancient, culturally and ethnically homogeneous society first fell victim to Japanese imperialist expansionism, and then was arbitrarily divided in half after World War II. Seth traces the postwar paths of the two Koreas—with different political and social systems and different geopolitical orientations—as they evolved into sharply contrasting societies. South Korea, after an unpromising start, became one of the few postcolonial developing states to enter the ranks of the first world, with a globally competitive economy, a democratic political system, and a cosmopolitan and dynamic culture. By contrast, North Korea became one of the world's most totalitarian and isolated societies, a nuclear power with an impoverished and famine-stricken population. Considering the radically different and historically unprecedented trajectories of the two Koreas, Seth assesses the insights they offer for understanding not only modern Korea but the broader perspective of world history. All readers looking for a balanced, knowledgeable history will be richly rewarded with this clear and concise book.

Resilience, Entrepreneurship and ICT Routledge

Why small business is not the basis of American prosperity, not the foundation of American democracy, and not the champion of job creation. In this provocative book, Robert Atkinson and Michael Lind argue that small business is not, as is widely claimed, the basis of American prosperity. Small business is not responsible for most of the country's job creation and innovation. American democracy does not depend on the existence of brave bands of self-employed citizens. Small businesses are not systematically discriminated against by government policy makers. Rather, Atkinson and Lind argue, small businesses are not the font of jobs, because most small businesses fail. The only kind of small firm that contributes to technological innovation is the technological start-up, and its success depends on scaling up. The idea that self-employed citizens are the foundation of democracy is a relic of Jeffersonian dreams of an agrarian society. And governments, motivated by a confused mix of populist and free market ideology, in fact go out of their way to promote small business. Every modern president has sung the praises of small business, and every modern president, according to Atkinson and Lind, has been wrong. Pointing to the advantages of scale for job creation, productivity, innovation, and virtually all other economic benefits, Atkinson and Lind argue for a “ size neutral ” policy approach both in the United States and around the world that would encourage growth rather than enshrine an anachronism. If we overthrow the “ small is beautiful ” ideology, we will be able to recognize large firms as the engines of progress and prosperity that they are.

Mexican Business Culture ACIDI, I.P.

The study of dynamics of institutional change in emerging markets are subjects of great interest in contemporary political economy. The dynamics and quality of institutional change can have significant impacts on the long-run performance of economies, economic growth and development of nations, and play a fundamental role in societies. It provides a comprehensive understanding of legal-economic institutions, and sheds light on the way to global peace by producing a better understanding of the dynamics of historical change. Topics range from institutional uncertainty, hybrid market order and labor market institutions, to good governance of institutions and WTO rules as trade institutions, as well as entrepreneurship and institutional change in emerging markets, and the role of modern technologies. This edited volume emphasizes legal-economic institutions, and the role of management and entrepreneurship on dynamics, trends, and implications of institutional change in emerging markets. Presenting research articles by eminent scholars and experts engaged in education and research, who address and discuss the most recent issues in the field, they reveal new insights into the dynamics of institutional change for researchers interested in development of new theories and comparative studies, especially in the era of emerging markets. The book is appealing to a wide range of global audience, can serve as a useful reference work in education and research, offers innovative and productive discussions, and can satisfy scholarly and intellectual interests, regarding institutional development and a broad spectrum of its interactions with functioning of markets and economies.

Handbook of Research on Information Architecture and Management in Modern Organizations Cognitione Foundation for the Dissemination of Knowledge and Science Post COVID-19 pandemic, researchers have been evaluating the healthcare system for improvements that can be made. Understanding global healthcare systems ' operations is essential to preventative measures to be taken for the next global health crisis. A key part to bettering healthcare is the implementation of information management and One Health. The Handbook of Research on Essential Information Approaches to Aiding Global Health in the One Health Context evaluates the concepts in global health and the application of essential information management in healthcare organizational strategic contexts. This text promotes understanding in how evaluation health and information management are decisive for health planning, management, and implementation of the One Health concept. Covering topics like development partnerships, global health, and the nature of pandemics, this text is essential for health administrators, policymakers, government officials, public health officials, information systems experts, data scientists, analysts, health information science and global health scholars, researchers, practitioners, doctors, students, and academicians.

Modern Standardization IGI Global

In terms of becoming a successful bioentrepreneur, there is still much more to learn. There are many ways to learn the essential fundamentals of entrepreneurship, including through the mistakes of previous businesses and models. Increased knowledge and a better understanding of what works can be derived from these previous failures and mistakes. Additionally, learning from other bioentrepreneurs can help businesses run successfully. By looking deeper into business models, product development, the fundamental concepts of bioentrepreneurship, and the essential characteristics of bioentrepreneurs, one can become better equipped to understand the role of biological sciences in entrepreneurship, specifically the role of product development. Bioentrepreneurship and Transferring Technology Into Product Development provides a comprehensive understanding of the role of biological sciences, specifically in transforming technology into commercial product. This book compiles the theoretical and practical aspects of bioentrepreneurship and discusses the various factors, including creating business plans, acquiring funding, and successful business models. The chapters also cover areas such as small-scale product development, intellectual property rights, funding schemes for start-ups, and new prospective biotechnology product development. This book is essential for bioentrepreneurs, entrepreneurs, product developers, scientists, practitioners, researchers, academicians, and students interested in product development from a biological science perspective.

A Concise History of Modern Korea Routledge

Ranked 100th among 190 countries for ease of doing business, India is not the choicest place for start-ups. Only a handful of founders have been able to beat the odds. What ' s in their journey that can be dissected and emulated? This curiosity led Nistha Tripathi to pursue these founders, including a couple of them from Silicon Valley, who rose from humble beginnings yet made a dent in the Indian start-up universe, including a couple of founders from the Silicon Valley. This book is a record of her 18-month odyssey. In her incisive one-on-one interviews with 15 ambitious founders from India, including Girish Mathrubootham, Nithin Kamath, Jaydeep Barman, Gaurav Munjal and Tarun Mehta among others, Nistha uncovers the decisions and insights that led these start-up founders to find their unique roadmap to success. One thing underlined all the stories—the founders ' belief in ' No Shortcuts ' . Read the never-heard stories of Freshworks, Faasos, Unacademy, Zerodha, Slideshare, Pulse, Aspiring Minds, Madhouse/Morpheus, Akosha, Ather Energy, Instablogs, Greyb, LikeaLittle, Wingify and Fashiate.

Knowledge-Driven Innovation in Start-Ups and SMEs: Emerging Research and Opportunities IGI Global

China and India are home to one-third of the world's population. And they're undergoing social and economic revolutions that are capturing the best minds--and money--of Western business. In Billions of Entrepreneurs, Tarun Khanna examines the entrepreneurial forces driving China's and India's trajectories of development. He shows where these trajectories overlap and complement one another--and where they diverge and compete. He also reveals how Western companies can participate in this development. Through intriguing comparisons, the author probes important differences between China and India in areas such as information and transparency, the roles of capital markets and talent, public and private property rights, social constraints on market forces, attitudes toward expatriates abroad and foreigners at home, entrepreneurial and corporate opportunities, and the importance of urban and rural communities. He explains how these differences will influence China's and India's future development, what the two countries can learn from each other, and how they will ultimately reshape business, politics, and society in the world around them. Engaging and incisive, this book is a critical resource for anyone working in China or India or planning to do business in these two countries.

ECIE 2021 16th European Conference on Innovation and Entrepreneurship Vol 1

Cognitione Foundation for the Dissemination of Knowledge and Science

The literature on family business has developed significantly over the last years. However, efforts remain to summarize and systematize the main aspects that affect the behavior of this type of company. In this regard, the topic of strategic management has been developed. In this sense, it is especially important to recognize how the family decisively influences the behavior of the company and also to identify how the existence of the company affects family dynamics. Those who manage family businesses, whether family or not, must reconcile both perspectives (business and family) in the definition of strategic objectives, allowing sustainability and continuity in this type of organization. The Handbook of Research on the Strategic Management of Family Businesses provides emerging research that covers how strategic management in the family business has been developed and identifies the objectives that sustain this strategic behavior, the main areas of analysis (family and business), the definition of strategies, and their implementation. Also, the authors of this book review the different scenarios for family firms and propose strategies to tackle the challenges and seize the possibilities to grow in a competitive and dynamic environment. Featuring coverage on a broad range of topics such as human capital, organizational leadership, and knowledge creation, this book is ideally designed for family firms, managers, advisors, consultants, policymakers, business professionals, executives, entrepreneurs, researchers, academicians, and students.

The Rise of Bacardi IGI Global

Currently, most organizations are dependent on IS/ICT in order to support their business strategies. IS/ICT can promote the implementation of strategies and enhancers of optimization of the various aspects of the business. In market enterprises and social organizations, digital economy and ICTs are important tools that can empower social entrepreneurship initiatives to develop, fund, and implement new and innovative solutions to social, cultural, and environmental problems. The Handbook of Research on Multidisciplinary Approaches to Entrepreneurship, Innovation, and ICTs is an essential reference source that discusses the digitalization techniques of the modern workforce as well as important tools empowering social entrepreneurship initiatives. Featuring research on topics such as agile business analysis, multicultural workforce, and human resource management, this book is ideally designed for business managers, entrepreneurs, IT consultants, researchers, industry professionals, human resource consultants, academicians, and students.

Emerging Research and Opportunities IGI Global

A fundamental process for a company to achieve stable growth levels over time in a highly competitive economy is the ability to improve, adapt, and overcome a variety of challenges, whether they be internally or externally based. Therefore, being capable of understanding how any operational changes or improvements impact consumers must likewise be taken into consideration. Entrepreneurial Innovation for Securing Long-Term Growth in a Short-Term Economy is a collection of innovative research on the methods and applications of corporate decision making on the overall success of a company in the long term. While highlighting topics including organizational values, trust management, and social entrepreneurship, this book is ideally designed for entrepreneurs, executives, business consultants, researchers, industry professionals, and students who want to improve their understanding of the strategic role of entrepreneurial innovation at different levels defined by globalized markets inserted into the information and knowledge society.