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A fast and entertaining read, Explosive Growth by Cliff Lerner takes you on the real-life journey of the business leader that started the first successful Facebook dating app. Through Cliffs honesty and experience, we learn invaluable business tips from both his successes and regrets.
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Explosive Growth will help any entrepreneur better execute in their own business. The marketing strategies, PR hacks, business lessons, and viral expertise that helped us accumulate 100 million users are all in here.
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Explosive Growth - #1 Ultimate Playbook For Startup ...

Due to its raw storytelling style, compelling content, and fast pace, Explosive Growth is a one-of-a-kind business book that transcends the narrow entrepreneurial audience to also appeal to listeners and business students looking to learn about startup life and entrepreneurship. It holds nothing back while detailing the highest highs and lowest lows of what it's really like to run a startup.
Explosive Growth: A Few Things I Learned While Growing My ...
You will learn how to: * IGNITE EXPLOSIVE GROWTH by creating a remarkable product * Identify the ONLY 3 METRICS THAT MATTER * Explore valuable VIRAL GROWTH strategies to grow rapidly * Execute the GENIUS MEDIA HACKS that helped us acquire 100 million users * Create a thriving culture of PASSIONATE EMPLOYEES and CONSTANT INNOVATION PRAISE : "A must read for founders and CEOs who want to achieve rapid growth while also building a great product and company."
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Cliff recently published his first book called, " Explosive Growth: A Few Things I Learned While Growing To 100 Million Users - And Losing \$78 Million ," which gives real-time insights into the lessons learned of growing Snap's apps to 100 million users, all told through hilarious stories and case-studies.
Cliff Lerner - Wikipedia
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Explosive Growth: A Few Things I Learned While Growing to ...
Author In 2017, Cliff published Explosive Growth - A Few Things I Learned Growing To 100 Million Users and Losing \$78 Million. The book tells the story of Snap Interactive while teaching startups how to achieve faster growth. It became #1 best-seller on Amazon in the Public Relations category.
Explosive Growth : A Few Things I Learned While Growing To ...
When I read the title of Cliff Lerner’s book, Explosive Growth: A Few Things I Learned While Growing to 100 Million Users – and Losing \$78 Million, I chuckled to myself. In an era where it seems like every business or marketing book is focused on success, here was an author using his abysmal failure to speak to his audience.
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Explosive Growth: A Few Things I Learned While Growing To ...
Explosive Growth: A Few Things I Learned While Growing To 100 Million Users - And Losing \$78 Million By Cliff Lerner (Full Disclosure: This Is My Book) The Ultimate Playbook For Startups To Grow To 1 Million Users & More.Explosive Growth is a business book like no other.
Explosive Growth A Few Things
All of these Explosive Growth tips and viral marketing case-studies are taken from my Best Seller Business Book, Explosive Growth: A Few Things I Learned While Growing To 100 Million Users And ...
Explosive Growth by Michael Rogol, Susan Hanemann Rogol ...
Posted on January 2, 2018 by Keri Douglas 1 Comment Brilliantly crafted Explosive Growth: A Few Things I Learned While Growing to 100 Million Users and Losing \$78 Million by Cliff Lerner, founder and CEO of SNAP Interactive, Inc., is essential reading for every entrepreneur and leader seeking innovative solutions for their industry.
Explosive Growth: A Few Things I Learned While Growing To ...
Below is the introduction from the new book, “ Explosive Growth – A Few Things I Learned Growing To 100 Million Users & Losing \$78 Million” by Cliff Lerner. You can get it FREE today on Amazon.
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Check out this great listen on Audible.com. Number One Best Seller in Five Startup & Entrepreneurship Categories One of the "Best Startup Books of All Time", Benzinga.com One of the "Top 5 Growth Hacking Book", Entrepreneur.com Explosive Growth is a compelling and ins...
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#EXPLOSIVE GROWTH TIP 56: Figure out what motivates every employee, and understand that their motivations may be different than yours. Are you asking. each interviewee and employee what would make them more excited about coming to work every day? #EXPLOSIVE GROWTH TIP 57: Don't be afraid to test any idea, because you can

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