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Facebook Live videos also receive 5X more than standard photo posts, according to AdWeek. Whether you're trying to raise brand awareness, get more leads in the door, or increase interactions with your current customers, Facebook Live is a tool you should be using. Below are using Facebook Live in your marketing campaigns: Facebook - Log In or Sign Up Guidebook offers industryleading interactive features

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Facebook Best Practices - The Free Beginner's Guide from Moz

Facebook lets you share photos, videos, links, status updates, and much more with your friends. As networking site works, use this handy reference to help you find people on Facebook, communicate with friends, and figure out what to do as soon as you log in.

Facebook Guidebook

In fact, Facebook's own "Guide to Facebook Ads" walks you through the entire advertising process, including planning, creating

ads, testing, and understanding insight statistics. It's a great starting place for any small business owner interested in trying Facebook advertising. Using Facebook for Professional Networking How to Use Facebook (with Pictures) - wikiHow What is the Facebook Ads guide? To ensure that your ad looks as engaging as possible and to avoid design issues, this guide outlines the requirements for advertisements in each

format and placement.

Please refer to it for specs such as dimensions, file sizes and character limits.

The Facebook Instruction

Manual - Social Magnets

The Beginner's Guide to

Facebook. By Stephanie Buck
2012-05-16 21:33:18 UTC.

Update: This post was updated
October 2013 to reflect current statistics and tools.

Facebook Image Ad Specs for Facebook ... - Facebook Ads Guide

Help people discover your brand across Facebook products. Design your ad using various formats, placements and objectives to meet your business goals. The Facebook Ads Guide provides

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