

Fashion Designer Survival Guide Sandra Burke

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In The Fashion Designer Survival Guide, Mary Gehlhar, industry authority

and consultant to hundreds of designers, offers behind-the-scenes advice for independent designers. In this must-have guide, Gehlhar reveals essential information on where to find financing, as well as how to market, manufacture, and distribute your creations.

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The Fashion Designer Survival Guide : Start and Run Your ... Sandra Burke is a director of Burke Publishing. She has a Masters in Fashion Design from the Royal College of Art (M.Des. RCA). She is an international fashion designer, author and visiting lecturer to universities.

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