

Finding Fertile Ground Identifying Extraordinary Opportunities For New Ventures

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Finding Fertile Ground: Identifying Extraordinary Opportunities for New Ventures By Scott A. Shane
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Finding Fertile Ground Identifying Extraordinary

"Finding Fertile Ground: Identifying Extraordinary Opportunities for New Ventures" is written in a concise manner that is simple to understand. This book is loaded with priceless nuggets of practical tools and it is impossible to due it justice in a one paragraph review here.

Finding Fertile Ground: Identifying Extraordinary ...

Following the rules outlined in this book will help you identify the fertile ground -- a truly extraordinary business opportunity that will foster the development of a new high-technology company." Eileen C. Shapiro and Howard H. Stevenson wrote a recently published book, *Make Your Own Luck*, in which they identify and then discuss 12 practical steps to taking smarter risks in business.

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Finding Fertile Ground Identifying Extraordinary Opportunities For New Ventures. If you're starting a business, the statistics prove that your best odds of success are in high technology industries: not just computing and telecom, but also biotech, electronics, manufacturing and materials, medical devices, robotics, and other knowledge-intensive fields.

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Finding Fertile Ground: Identifying Extraordinary Opportunities for New Ventures is the first complete framework for entrepreneurs who want to start high technology businesses. Dr. Shane identifies the key factors associated with long-term success.

Finding Fertile Ground

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Finding Fertile Ground Identifying Extraordinary Opportunities for New Ventures Scott A. Shane
Department of Economics Weatherhead School of Management Case Western Reserve University. A

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Sound advice for tech entrepreneurs looking to build a successful start-up. 1/24/2005 Finding Fertile Ground offers valuable information for entrepreneurs looking to start fresh in the unforgiving world of technology. Although this book focuses on technology start-ups, Shane most values technology that creates something besides a Web page or software&...

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Knowledge@Wharton. The Wharton School, University of Pennsylvania, 25 August, 2004.

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Finding fertile ground : identifying extraordinary ...

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On Finding Fertile Ground Ziya G. Boyacigiller This presentation was created and given by Ziya Boyacigiller who was leading Angel Investor and a loved mentor t...