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Smart Trends in Computing and Communications: Proceedings of SmartCom 2020 Springer

Funny and candid, yet rich in insights on how to really live life on your own terms, this unconventional self-help manual is unlike any book around. What do you want from life? Are you on the right track? Are you truly happy? If your answer to these questions is F?@k knows!, then this book is for you. Find the answers to life's most important questions with the help of uber-successful entrepreneur, Shailendra Singh, co-founder of Percept and inceptor of Sunburn. Told with sparkling, flavourful and in-your-face humour, this book will advise you on how to: Find yourself (Because you're probably lost. Admit it.) Follow your heart (Because if you don't then you'll die unhappy, you stupid f?@ker.) Achieve your goals (You know you want to.) Live life like you give a f?@k (Because...why not?) Candid and thoughtful, F?@k Knows will show you how to really live life on your own terms, to do what you want to do and not what you have to do just because your father said so!

Manufacturing Advantage Springer

The Marketing Book is everything you need to know but were afraid to ask about marketing. Divided into 25 chapters, each written by an expert in their field, it's a crash course in marketing theory and practice. From planning, strategy and research through to getting the marketing mix right, branding, promotions and even marketing for small to medium enterprises. This classic reference from renowned professors Michael Baker and Susan Hart was designed for student use, especially for professionals taking their CIM qualifications. Nevertheless, it is also invaluable for practitioners due to its modular approach. Each chapter is set out in a clean and concise way with plenty of diagrams and examples, so that you don't have to dig for the information you need. Much of this long-awaited seventh edition contains brand new chapters and a new selection of experts to bring you bang up to date with the latest in marketing thought. Also included are brand new content in direct, data and digital marketing, and social marketing. If you're a marketing student or practitioner with a question, this book should be the first place you look.

Anti-defection Law in India and the Commonwealth Springer

This book presents a comprehensive overview of the use of microorganisms and microbial metabolites as a future sustainable basis of agricultural, environmental and industrial developments. It provides a holistic approach to the latest advances in the utilization of various microorganism bioprospecting including their wide range of applications, traditional uses, modern practices, and designing strategies to harness their potential. In addition, it highlights advanced microbial bioremediation approaches, including genetic manipulation, metagenomics analysis and bacteriophage-based sensors for the detection of food-borne pathogens. Lastly, it elaborates on the latest advances regarding the role of microbes in the sustainable development of various industrial products.

The 5-Minute Clinical Consult 2020 Springer Nature

This book presents high-quality, original contributions (both theoretical and experimental) on software engineering, cloud computing, computer networks & internet technologies, artificial intelligence, information security, and database and distributed computing. It gathers papers presented at ICRIC 2019, the 2nd International Conference on Recent Innovations in Computing, which was held in Jammu, India, in March 2019. This conference series represents a targeted response to the growing need for research that reports on and assesses the practical implications of IoT and network technologies, AI and machine learning, cloud-based e-Learning and big data, security and privacy, image processing and computer vision, and next-generation computing technologies.

Emerging Trends in Electrical, Communications, and Information Technologies Royal Society of Chemistry

This book gathers high-quality papers presented at the International Conference on Smart Trends for Information Technology and Computer Communications (SmartCom 2020), organized by the Global Knowledge Research Foundation (GR Foundation) from 23 to 24 January 2020. It covers the state-of-the-art and emerging topics in information, computer communications, and effective strategies for their use in engineering and managerial applications. It also explores and discusses the latest

technological advances in, and future directions for, information and knowledge computing and its applications.

Polymeric Materials with Antimicrobial Activity Springer

This book constitutes the refereed proceedings of the First International Conference on Advances in Computing and Data Sciences, ICACDS 2016, held in Ghaziabad, India, in November 2016. The 64 full papers were carefully reviewed and selected from 502 submissions. The papers are organized in topical sections on Advanced Computing; Communications; Informatics; Internet of Things; Data Sciences.

Animal-Origin Viral Zoonoses Springer Nature

This book collects the articles published in the Special Issue "Polymeric Materials: Surfaces, Interfaces and Bioapplications". It shows the advances in polymeric materials, which have tremendous applications in agricultural films, food packaging, dental restoration, antimicrobial systems, and tissue engineering. These polymeric materials are presented as films, coatings, particles, fibers, hydrogels, or networks. The potential to modify and modulate their surfaces or their content by different techniques, such as click chemistry, ozonation, breath figures, wrinkle formation, or electrospray, are also explained, taking into account the relationship between the structure and properties in the final application. Moreover, new trends in the development of such materials are presented, using more environmental friendly and safe methods, which, at the same time, have a high impact on our society.

Internet of Things Walter de Gruyter GmbH & Co KG

This book constitutes the refereed proceedings of the First International Conference on Futuristic Trends in Network and Communication Technologies, FTNCT 2018, held in Solan, India, in February 2018. The 37 revised full papers presented were carefully reviewed and selected from 239 submissions. The prime aim of the conference is to invite researchers from different domains of network and communication technologies to a single platform to showcase their research ideas. The selected papers are organized in topical sections on communication technologies, Internet of Things (IoT), network technologies, and wireless networks.

Soft Computing for Problem Solving Cornell University Press

This volume contains 95 papers presented at FICTA 2014: Third International Conference on Frontiers in Intelligent Computing: Theory and Applications. The conference was held during 14-15, November, 2014 at Bhubaneswar, Odisha, India. This volume contains papers mainly focused on Data Warehousing and Mining, Machine Learning, Mobile and Ubiquitous Computing, AI, E-commerce & Distributed Computing and Soft Computing, Evolutionary Computing, Bio-inspired Computing and its Applications.

Handbook of e-Business Security Royal Society of Chemistry

This book is a primary survey of basic thermodynamic concepts that will allow one to predict states of a fuel cell system, including potential, temperature, pressure, volume and moles. The specific topics explored include enthalpy, entropy, specific heat, Gibbs free energy, net output voltage irreversible losses in fuel cells and fuel cell efficiency. It contains twelve chapters organized into two sections on "Theoretical Models" and "Applications." The specific topics explored include enthalpy, entropy, specific heat, Gibbs

free energy, net output voltage irreversible losses in fuel cells and fuel cell efficiency.

Proceedings of the International Conference on Recent Cognizance in Wireless Communication & Image Processing Springer Nature

Backed by leading authorities, this is a professional guide to successful compound screening in pharmaceutical research and chemical biology, including the chemoinformatic tools needed for correct data evaluation. Chapter authors from leading pharmaceutical companies as well as from Harvard University discuss such factors as chemical genetics, binding, cell-based and biochemical assays, the efficient use of compound libraries and data mining using cell-based assay results. For both academics and professionals in the pharma and biotech industries working on small molecule screening.

Recent Innovations in Computing Routledge

With such ancient beginnings, Zoroastrianism is as remarkably enduring as it is venerable. The principle religion of Iran until the Advent of Islam, it has also been influential beyond its own followers, interacting with other, younger faiths and shaping their views on the nature of evil, the coming of a saviour and the last days. The resonant message of Zarathustra (or Zoroaster), the founder of the religion, is encapsulated in its most sacred scripture, the Gathas, whose poetic power can still be appreciated today. This richly illustrated book explores many important themes of Zoroastrianism: its rise during the second millennium BCE, its doctrines, rituals and teachings, its growth into the foremost faith of the Achaemenid and Parthian empires, its consolidation under the Sasanians, its expansion east to China, and its impact on Judaism, Christianity and Islam. From Iran to the west coast of India, the story continues with the maritime exodus of the Zoroastrians and their settlement as an immigrant community (now called 'Parsis') under British colonial rule. With chapters by world-leading authorities, this is a vital record of the art, literature and culture of one of the world's most fascinating religious traditions.

Microbial Bioprospecting for Sustainable Development Springer

The world population is estimated to reach to more than 10 billion by the year 2050. These projections pose a challenging situation for the agricultural scientists to increase crops productivity to meet the growing food demands. The unavailability and/or inaccessibility to appropriate gene pools with desired traits required to carry out genetic improvement of various crop species make this task formidable for the plant breeders. Incidentally, most of the desired genes reside in the wild genetic relatives of the crop species. Therefore, exploration and characterization of wild genetic resources of important crop species is vital for the efficient utilization of these gene pools for sustainable genetic improvements to assure food security. Further, understanding the myriad complexities of genic and genomic interactions among species, more particularly of wild relatives of crop species and/or phylogenetically distant germplasm, can provide the necessary inputs to increase the effectiveness of genetic improvement through traditional and/or genetic engineering methods. This book provides comprehensive and latest insights on the evolutionary genesis of diversity, access and its utilization in the evolution of various crop species. A comprehensive account of various crops, origin, exploitation of the primary, secondary and

tertiary gene pools through breeding, biosystematical, cytogenetical and molecular phylogenetical relationships, and genetic enhancement through biotechnological interventions among others have been provided as the necessary underpinnings to consolidate information on the effective and sustainable utilization of the related genetic resources. The book stresses upon the importance of wild germplasm exploration, characterization and exploitation in the assimilation of important crop species. The book is especially intended for students and scientists working on the genetic improvement of crop species. Plant Breeders, Geneticists, Taxonomists, Molecular Biologists and Plant Biotechnologists working on crop species are going to find this book very useful. *Proceedings of ICRIC 2019* Lippincott Williams & Wilkins

This volume comprises the proceedings of the International Conference on Recent Cognizance in Wireless Communication & Image Processing. It brings together content from academicians, researchers, and industry experts in areas of Wireless Communication and Image Processing. The volume provides a snapshot of current progress in computational creativity and a glimpse of future possibilities. The proceedings include two kinds of paper submissions: (i) regular papers addressing foundation issues, describing original research on creative systems development and modeling; and (ii) position papers describing work-in-progress or research directions for computational creativity. This work will be useful to professionals and researchers working in the core areas of wireless communications and image processing.

Rough Sets, Fuzzy Sets, Data Mining and Granular Computing CRC Press

This book discusses current evidence on human viruses and provides an extensive coverage of newly emerged viruses and current strategies for treatment. Offering a new perspective in view of the re-emergence of Ebola in African countries and Dengue in India and Pakistan, the contents include chapters on emergence, pathogenicity, epidemiology and vaccine uptake. *Human Viruses: Diseases, Treatments and Vaccines: The New Insights* discusses a range of viruses from the most common such as Influenza and Hepatitis to Zika, Poliomyelitis and Chikungunya among many others. It is authored by a team of experts on viral disease and will be of immense use to virologists, public health experts and clinicians.

Advances in Urbanism, Smart Cities, and Sustainability Springer

Practical and highly organized, *The 5-Minute Clinical Consult 2020* is a reliable, go-to resource for clinicians in primary care, family medicine, emergency medicine, nursing, and pediatrics. This bestselling title provides rapid access to guidance on diagnosis, treatment, medications, follow-up, and associated factors for more than 540 diseases and conditions. *The 5-Minute Clinical Consult 2020* delivers maximum clinical confidence as efficiently as possible ... allowing you to focus your valuable time on giving your patients the best possible care. Get quick access to all-new content, including Internet Gaming Disorder, and a new algorithm for Tinnitus. Find the answers you need quickly thanks to an intuitive, at-a-glance format, with concise, bulleted text; hundreds of diagnostic and therapeutic algorithms; ICD-10 codes, DSM-5 criteria; and much more. Make confident decisions aided by current evidence-based designations in each topic. Written by esteemed internal medicine and family medicine practitioners and published by the leading publisher in medical content, *The 5-Minute Clinical Consult 2020*, 28th Edition includes a 10-Day Free Trial to

5MinuteConsult.com. *5MinuteConsult.com* is an evidence-based, online workflow tool easily integrated at the point of care. *5MinuteConsult.com* provides online-exclusive content, including: All-new topics, including Sports Medicine topics as they apply to Primary Care, Cannabinoid Hyperemesis Syndrome, Cholesteatoma, Rumination Syndrome, and Tinea Incognito, More than 1,500 additional topics, including the full contents of *The 5-Minute Pediatric Consult* and *Rosen & Barkin's 5-Minute Emergency Medicine Consult* Differential diagnosis support from an expanded collection of algorithms Current evidence-based designations highlighted in each topic Thousands of images to help support visual diagnosis of all conditions A video library of procedures, treatment, and physical therapy techniques An A-to-Z Drug Database from Facts & Comparisons® Guidance on laboratory test interpretation from Wallach's *Interpretation of Diagnostic Tests* More than 3,000 patient handouts in English and Spanish Approximately 100 Diseases and Conditions in Spanish ICD-10 codes and DSM-5 criteria FREE point-of-care CME and CE: 0.5 credits each time you search the site to find the best treatment for your patients. This activity has been reviewed and is acceptable for up to 20 prescribed credits by the AAFP and the ANCC.

Microbiome in Plant Health and Disease BoD - Books on Demand

This book includes original, peer-reviewed research from the 3rd International Conference on Emerging Trends in Electrical, Communication and Information Technologies (ICECIT 2018), held at Srinivasa Ramanujan Institute of Technology, Ananthapuramu, Andhra Pradesh, India in December 2018. It covers the latest research trends and developments in the areas of Electrical Engineering, Electronic and Communication Engineering, and Computer Science and Information.

Polymeric Materials Springer Nature

This book is the second volume in the series *Livestock Diseases and Management*, and reviews the importance and implications of animal origin viral zoonoses. It also highlights the specific etiology and epidemiology of these viral infections and discusses their various biological and mechanical transmission mechanisms. Further, the book reviews various measures for controlling viral zoonoses and examines novel therapeutic and prophylactic strategies. Discussing recent studies on the pathogenesis and host immune response to these infections, it underscores the importance of using vaccines against these viral diseases to reduce the risk of them being transmitted to humans. Lastly, it describes in detail the challenges posed by these viral infections and our readiness to face them.

Molecular Breeding for Sustainable Crop Improvement Springer Nature

Written and edited by leading international authorities in the field, this book provides an in-depth review of knowledge of tuberculosis of the central nervous system, with emphasis on clinical, diagnostics, and therapeutic features. Tuberculosis, one of the most lethal diseases in human history, still poses a serious threat in the world together with economic and social problems, although a great progress in the fight against this infectious disease in the last century. It covers the full range of tuberculosis of central nervous system and the chapters are organized into six sections: (1) the cranial; (2) the spinal; and (3) the peripheral portions of the nervous system; followed by (4) a section on the laboratory studies in tuberculosis; (5) a section on medical and surgical therapy; and (6) further insights into tuberculosis. This comprehensive reference book will be an ideal source for neurosurgeons, neurologists and specialists upon infectious diseases seeking both basic and more sophisticated information and

surgical procedures relating to the complications associated with tuberculosis involving the spine, brain and peripheral nerves.

The Everlasting Flame Rupa Publications India
Much of the hoopla surrounding quality circles, teams, and high-performance work systems has been based on anecdotes and very thin evidence. It has not been established that those employee involvement strategies amount to anything more than another series of management fads or ruses designed to get more out of workers without giving them anything in return. This revelatory book, written by some of the skeptics, lays some of the suspicion to rest. Based on their visits to 44 plants and surveys of more than 4,000 employees, Eileen Appelbaum, Thomas Bailey, Peter Berg, and Arne L. Kalleberg concluded that companies are indeed more successful when managers share knowledge and power with workers and when workers assume increased responsibility and discretion. The study of steel, apparel, and medical electronics and imaging plants revealed much. In self-directed teams, workers were able to eliminate bottlenecks and coordinate the work process. In task forces created to improve quality, they communicated with individuals outside their own work groups and were able to solve problems. Expensive equipment in steel mills operated with fewer interruptions, turnaround and labor costs were cut in apparel factories, and costly inventories of components and medical equipment were reduced. And what did the employees think? The worker survey showed that jobs in participatory work systems often provide more challenging tasks and more opportunities for creativity. Employees in apparel had higher hourly earnings; those in steel had both higher hourly earnings and higher job satisfaction. Workers in more participatory settings were no more likely than others to report heavy workloads or excessive demands on their time. They were, however, less likely to report involuntary overtime or conflict with co-workers, and were more likely to be satisfied with their surroundings. *Manufacturing Advantage* provides the best assessment available of the effectiveness of high-performance work systems. Freestanding chapters near the end of the book provide full documentation of research data without interrupting the narrative flow.