

Forcecom Developers Guide

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Salesforce Advanced Administrator Certification Guide John Wiley & Sons

Note: The third edition of this book is now available ISBN: 978-1936754106 in both paperback and eBook formats Beyond the Force.com documentation - Second edition Advanced Apex Programming for Salesforce.com and Force.com is neither a tutorial nor a book for beginners. Intended for developers who are already familiar with the Apex language, and experienced Java and C# developers who are moving to Apex, this book starts where the Force.com documentation leaves off. Instead of trying to cover all of the features of the platform, Advanced Apex programming focuses entirely on the Apex language and core design patterns. You'll learn how to truly think in Apex - to embrace limits and bulk patterns. You'll see how to develop architectures for efficient and reliable trigger handling, and for asynchronous operations. You'll discover that best practices differ radically depending on whether you are building software for a specific organization or for a managed package. And you'll find approaches for incorporating testing and diagnostic code that can dramatically improve the reliability and deployment of Apex software, and reduce your lifecycle and support costs. Based on his experience as a consultant, Force.com MVP and architect of a major AppExchange package, Dan Appleman focuses on the real-world problems and issues that are faced by Apex developers every day, along with the obscure problems and surprises that can sneak up on you if you are unprepared. This second edition contains updates through Winter 14 (API 29) along with significant new content on triggers, asynchronous design patterns, concurrency and more

Building Business Applications in the Cloud Packt Pub Limited

To become an effective Customer Centered Company, everyone in your extended organization must work together in the interests of the customer. They can only do this effectively if they are working off a common set of data and information, and are communicating and collaborating through a common medium. They must ensure that the entire organization and its partners can be effectively harnessed in unison to ensure the customer is provided with a smooth, customized and efficient experience. This requires an element of structure and control to ensure everyone knows what they need to do and when they need to do it, and to be able to efficiently respond when things go off track. This book describes the challenges confronting organizations on the road to becoming a Customer Centered Company, and how they can be met by building smart process applications on top of the Force.com platform. Smart process applications (SPA) are a new category of software that address people-intensive, highly variable, loosely structured business activities by leveraging the new technology provided by social, mobile and cloud. SPA brings order, tracking and management to unstructured, interdependent and extended processes that are currently executed primarily via email, spreadsheets and meetings. The book also describes the role of IT in implementing and supporting SPA, and how SPA accelerates the implementation of Force.com across the entire extended enterprise, resulting in enormous gains in productivity, effectiveness and cost reduction. For ongoing updates, go to <http://force101.info>.

Guide to Cloud Computing Lulu.com

If you want to use Salesforce CRM to automate your business requirements, or you have already adopted Salesforce CRM and want to streamline the sales process, this book is for you. Whether you are new to Salesforce or a seasoned expert, you will be able to master the basic functions as well as the advanced features of Salesforce.com. No previous experience in computer coding or programming is required.

The Social Media Survival Guide John Wiley & Sons

Learn how to build advanced reports and dashboards in Salesforce Lightning experience About This Book Visualize and create advanced reports and dashboards using Lightning Experience Improve overall business efficiency with advanced and effective reports and dashboards Understand and create custom reports and dashboards Who This Book Is For This book is targeted at Salesforce.com administrators, business analysts, and managers who use Salesforce.com for their daily job and want to learn in depth about Salesforce Reporting and Dashboard in Lightning Experience. Readers should have a basic knowledge of Salesforce, such as: Accounts, Contacts, Leads, Opportunities and custom objects. What You Will Learn Navigate in Salesforce.com within the Lightning Experience user interface Secure and share your reports and dashboards with other users Create,

manage, and maintain reports using Report Builder Learn how the report type can affect the report generated Explore the report and dashboard folder and the sharing model Create reports with multiple formats and custom report types Explore various dashboard features in Lightning Experience Use Salesforce1, including accessing reports and dashboards In Detail Built on the Salesforce App Cloud, the new Lightning Experience combines the new Lightning Design System, Lightning App Builder, and Lightning Components to enable anyone to quickly and easily create modern enterprise apps. The book will start with a gentle introduction to the basics of Salesforce reports and dashboards. It will also explain how to access reports in depth. Then you will learn how to create and manage reports, to use Schedule Report, and create advanced report configurations. The next section talks about dashboards and will enable you to understand and compare various types of dashboard component and how you can benefit the most from each of them. Then we move on to advanced topics and explain tips and tricks related to reports and dashboards, including reporting snapshots, report parameters, and collaboration. Finally, we will discuss how to access dashboards and reports from the Salesforce1 mobile app. Style and approach This comprehensive guide covers the advanced features of the all new Salesforce Lightning concepts and communicates them through a practical approach to explore the underlying concepts of how, when, and why to use them.

Connected Services Apress

An accessible and comprehensive guide to the future of computing. Cloud Computing is the next computing revolution and will have as much impact on your life as the introduction of the PC. Using websites including Facebook, Flickr and Gmail, many people already store some information out in the Internet cloud. However, within a few years most computing applications will be accessed online with the web at the heart of everything we do. In this valuable guide, expert Christopher Barnatt explains how computing will rapidly become more reliable, less complex, and more environmentally friendly. He explores online software and hardware, and how it will alter our office work and personal lives. Individuals and companies are going to be released from the constraints of desktop computing and expensive corporate data centres. New services like augmented reality will also become available. Including coverage of Google Docs, Zoho, Microsoft Azure, Amazon EC2 and other key developments, this book is your essential guide to the cloud computing revolution.

Strategies, Tactics, and Tools for Succeeding in the Social Web Packt Publishing Ltd

A complete guide to building and deploying web apps with Heroku A cloud application platform, Heroku is currently the only approved platform for creating apps within Facebook, and its number of users is growing at rapid pace. However, there are very few books on the market that offer professional-level coverage of this platform, until now. The author duo begins with an introduction to the Heroku platform and its associated core concepts and then goes on to explain how writing for this platform differs from that of traditional development systems. Example applications, additional resources, and advice for your next steps round out this resource, making it a thorough, indispensable guide. Features information not found anywhere else, as both authors work for Heroku Explains the inner workings of Heroku with special emphasis placed on building web and mobile applications Introduces GIT-based development workflow and the process model within the Heroku platform Details coding, building, deploying, and scaling effectively using the Heroku tool base Providing you with fully functional code and downloadable code examples, Professional Heroku Programming is your complete guide to mastering this platform.

Beginning Salesforce Developer Apress

This book is not intended to be a deep-dive on security, programming, reporting, configuration, etc. but more of a high-level overview on salesforce.com, Force.com development, tools, methodology and other resources. We will not cover all aspects of salesforce.com. We wrote this book to (hopefully) become an invaluable resource for

anyone new or inexperienced with the Force.com platform. For new administrators and developers coming on to the platform, we see a gaping hole in existing reference books. This book is not intended for end users or advanced developers. This book is for people somewhere in the middle; let's say a business analyst or a new Java or .NET developer. We would like this to be the first book you pick up after your boss walks in and says, "Let's take a look at salesforce.com and see if we can build some applications in the cloud." This book contains the information that we wish we had when we started developing applications on Force.com.

Force.com Enterprise Architecture Packt Publishing Ltd

WSO2 Made Simple – dive deep into the core concepts of WSO2 to overcome the challenges faced while using the Enterprise Integrator About This Book Design, create, and publish services in the WSO2 technology Integrate the WSO2 Enterprise Integrator with other components and servers Log and test deployed services Who This Book Is For If you are a Java solutions architect or developer and are keen to understand how to build enterprise applications with WSO2, this book is for you. No prior knowledge of WSO2 is expected. What You Will Learn Configure WSO2 Enterprise Integrator server in a production environment Create SOAP Proxies and REST APIs Interact with WSO2 Message Broker Write services using the new language: Ballerina Schedule automatic tasks for the services you create Manage log messages depending on the log level of the system Integrate with social networks such as Twitter, Facebook, Instagram, and Yammer Test SOAP Services using the TryIt feature and SoapUI tool Work with Quality of Services In Detail WSO2 Enterprise Integrator brings together the most powerful servers provided by the WSO2 company for your SOA infrastructure. As an Enterprise Service Bus (ESB), WSO2 Enterprise Integrator provides greater flexibility and agility to meet growing enterprise demands, whereas, as a Data Services Server (DSS), it provides an easy-to-use platform for integrating data stores, creating composite views across different data sources, and hosting data services. Using real-world scenarios, this book helps you build a solid foundation in developing enterprise applications with powerful data integration capabilities using the WSO2 servers. The book gets you started by brushing up your knowledge about SOA architecture and how it can be implemented through WSO2. It will help build your expertise with the core concepts of ESB such as building proxies, sequences, endpoints, and how to work with these in WSO2. Going further, you will also get well-acquainted with DSS data service concepts such as configuring data services, tasks, events, testing, and much more. The book will also cover API management techniques. Along with ESB and DSS, you will also learn about business process servers, the rules server and other components that together provide the control and robustness your enterprise applications will need. With practical use cases, the book covers typical daily scenarios you will come across while using these servers to give you hands-on experience. Style and approach The book is a complete guide and helps you get the right start—from understanding SOA architectures to getting valuable experience with two important integration servers such as ESB and DSS. It will include some real-world practical scenarios to help you master the best practices followed right across the industry and overcome the challenges you're likely to face on a daily basis.

Become a Certified Advanced Salesforce Administrator with this exam guide Robinson

Great POSSIBILITIES and high future prospects to become ten times folds in the near FUTURE Key features Comprehensively gives clear picture of current state-of-the-art aspect of cloud computing by elaborating terminologies, models and other related terms. Enlightens all major players in Cloud Computing industry providing services in terms of SaaS, PaaS and IaaS. Highlights Cloud Computing Simulators, Security Aspect and Resource Allocation. In-depth presentation with well-illustrated diagrams and simple to understand technical concepts of cloud.

Description The book "e;Handbook of Cloud Computing"e; provides the latest and in-depth information of this relatively new and another platform for scientific computing which has great possibilities and high future prospects to become ten folds in near future. The book covers in comprehensive manner all aspects and terminologies associated with cloud computing like SaaS, PaaS and IaaS and also elaborates almost every cloud computing service model. The book highlights several other aspects of cloud computing like Security, Resource allocation, Simulation Platforms and futuristic trend i.e. Mobile cloud computing. The book will benefit all the readers with all in-depth technical information which is required to understand current and futuristic concepts of cloud computing. No prior knowledge of cloud computing or any of its related technology is required in reading this book.

What will you learn Cloud Computing, Virtualisation Software as a Service, Platform as a Service, Infrastructure as a Service Data in Cloud and its Security Cloud Computing - Simulation, Mobile Cloud Computing Specific Cloud Service Models Resource Allocation in Cloud Computing Who this book is for Students of Polytechnic Diploma Classes- Computer Science/ Information Technology Graduate Students- Computer Science/ CSE / IT/ Computer Applications Master Class Students-Msc (CS/IT)/ MCA/ M.Phil, M.Tech, M.S. Researcher's-Ph.D Research Scholars doing work in Virtualization, Cloud Computing and Cloud Security Industry Professionals- Preparing for Certifications, Implementing Cloud Computing and even working on Cloud Security Table of contents1. Introduction to Cloud Computing2. Virtualisation3. Software as a Service4. Platform as a Service5. Infrastructure as a Service6. Data in Cloud7. Cloud Security 8. Cloud Computing - Simulation9. Specific Cloud Service Models10. Resource Allocation in Cloud Computing11. Mobile Cloud Computing About the authorDr. Anand Nayyar received Ph.D (Computer Science) in Wireless Sensor Networks and Swarm Intelligence. Presently he is working in Graduate School, Duy Tan University, Da Nang, Vietnam. He has total of fourteen Years of Teaching, Research and Consultancy experience with more than 250 Research Papers in various International Conferences and highly reputed journals. He is certified Professional with more than 75 certificates and member of 50 Professional Organizations. He is acting as "e;ACM DISTINGUISHED SPEAKER"e;

Salesforce Platform Developer I Certification Guide Packt Publishing Ltd Learn how to build logic into your apps by configuring Salesforce.com Lightning Process Builder and Visual Workflow software tools to meet the needs of your organization without the use of code. You will be able to build workflow diagrams on the Salesforce.com platform and perform complex logic. Individuals who have created workflow diagrams in other applications (e.g., Microsoft Visio) will feel very comfortable using these two tools from Salesforce. If you find yourself in a situation where a standard Salesforce configuration does not meet your needs, you can always rely on a developer to extend the functionality through Visualforce and Apex code. What if you could take back that control and not rely on a developer or consultant? With two new technologies—Process Builder and Visual Workflow—introduced onto the Salesforce.com platform, you can accomplish much of what was normally handled with Apex code. Lightning Process Builder and Visual workflow both allow for advanced logic that standard configuration such as Salesforce.com Workflow cannot do. Salesforce.com Lightning Process Builder and Visual Workflow details how these technologies can be used to: Create a call center application that guides operators through a call with screens that change based on the caller ' s responses. Automatically submit approvals to speed up and streamline your business. Update related records for any object being modified, including standard and custom objects.

Practical Salesforce.com Development Without Code Apress

Development with the Force.com PlatformBuilding Business Applications in the CloudPearson Education

The Executives Guide to Force.com Createspace Independent Pub

Addresses the need for peer-to-peer computing and grid paradigms in delivering efficient service-oriented computing.

Shadow It and Citizen Developers in the Age of Cloud Computing Packt Publishing Ltd

"Connected Services is a must-read for telco strategists who need to get up to speed on how the world of software and the web 2. 0 works." Andreas Constantinou, Research Director, VisionMobile "This book is a must read for those charged with leading innovation in a world of connected services where telco and Internet collide." - Jason Goecke, VP of Innovation, Voxeo Labs This book explains the common underlying technological themes that underpin the new era of connected services in a post Web 2.0 epoch In this book, the author explores the

underlying technological themes that underpin the new era of connected services. Furthermore, it explains how the technologies work and what makes each of them significant, for example, the potential for finding new meaning in data in the world of BIG DATA platforms, often referred to as “ No-SQL ” databases. In addition, it tackles the newest areas of technology such as HTML5, Android, iOS, open source, mash-ups, cloud computing, real-time Web, augmented reality, and more. Finally, the book discusses the opportunities and challenges of a connected world where both machines and people communicate in a pervasive fashion, looking beyond the hype and promise of emerging categories of communication such as the “ Internet of Things ” and “ Real-time Web ” to show managers how to understand the potential of the enabling technologies and apply them for meaningful applications in their own world. Key Features: Explores the common and emergent underlying technological themes that underpin the new era of connected services Addresses the newest areas of Internet technology such as web and mobile 2.0, open source, mash-ups, cloud computing, web 3.0, augmented reality, and more Shows the reader how to understand the potential of the enabling technologies and apply them for meaningful applications in their own world Discusses new developments in the technological landscape such as Smartphone proliferation, maturation of Web 2.0, increased convergence between mobile networks and the Internet, and so forth Examines modern software paradigms like Software-as-a-Service (SaaS), Platform-as-a-Service (PaaS) and Network-as-a-Service (NaaS) Explores in detail how Web start-ups really work and what telcos can do to adopt lean and agile methods This book will be an invaluable guide for technical designers and managers, project managers, product managers, CEOs etc. at mobile operators (O2, Vodafone, Orange, T-Mobile, BT), fixed operators, converged operators and their contributory supplier networks (e.g. infrastructure providers). Internet providers (Google, Yahoo, Amazon, eBay, Apple, Facebook), analysts, product managers, developers, architects, consultants, technology investors, analysts, marketing directors, business development directors will also find this book of interest.

Salesforce.com Lightning Process Builder and Visual Workflow Packt Pub Limited Click your way to automating business processes with Salesforce Visual Workflow Key Features Create and maintain complex business processes using Process builder Discover how to debug and deploy Flow and Process Builder Use new or existing Flows to work with Salesforce Lightning Experience Book Description Salesforce Management System is an information system used in CRM to automate business processes, such as sales and marketing. Process Builder is a visual tool created to automate business processes in Salesforce. It enables users with no coding expertise to build complex Salesforce workflows. The book starts with an introduction to Process Builder, focussing on the building blocks of creating Processes. Then you will learn about different applications of Process Builder for developing streamlined solutions. You will learn how to easily automate business processes and tackle complex business scenarios using Processes. The book explains the workings of the Process Builder so that you can create reusable processes. It also explains how you can migrate existing Workflow Rules to Process Builder. By the end of the book, you will have a clear understanding of how to use Flows and Process Builder to optimize code usage. What you will learn Develop an application using point and click with the help of Process Builder Bypass Processes for specific users Understand the concepts of reusable processes Handle complex business processes using Process Builder and keep them clean Work with formulae in Process Builder to minimize the code required Create a process with no criteria so as to minimize the amount of rework Overcome Salesforce's known limitation in terms of referencing picklist values Who this book is for This book is for people who want to use Process Builder to automate their business requirements by clicking, not coding. A basic understanding of Salesforce is required, but not extensive programming knowledge.

The developer's guide to the Force.com platform BPB Publications

Cloud computing has become a significant technology trend. Experts believe cloud computing is currently reshaping information technology and the IT marketplace. The advantages of using cloud computing include cost savings, speed to market, access to greater computing resources, high availability, and scalability. Handbook of Cloud Computing includes contributions from world experts in the field of cloud computing from academia, research laboratories and private industry. This book presents the systems, tools, and services of the leading providers of cloud computing; including Google, Yahoo, Amazon, IBM, and Microsoft. The basic concepts of cloud computing and cloud computing applications are also introduced. Current and future technologies applied in cloud computing are also discussed. Case studies, examples, and exercises are provided throughout. Handbook of Cloud

Computing is intended for advanced-level students and researchers in computer science and electrical engineering as a reference book. This handbook is also beneficial to computer and system infrastructure designers, developers, business managers, entrepreneurs and investors within the cloud computing related industry.

Handbook of Cloud Computing Packt Publishing Ltd

This is a mini tutorial guide that discusses the most important and the most frequently used technical aspects of Visualforce development, thereby making it a perfect companion for Visualforce developers. This book is for Visualforce developers who are looking for a pocket guide that will resolve their most frequently faced issues.

Developer's Guide to Social Programming Packt Publishing Ltd

Design and develop state-of-the-art applications using Force.com's powerful development platform About This Book Flaunt your skillsets by developing complex applications that include demanding concepts such as triggers, Visualforce controllers, batch jobs, and Lightning components Earn the gratitude of your colleagues by structuring a project so that multiple developers can work independently of each other Kevin Poorman, the author of the book and a Force.com MVP, shares his years of Force.com knowledge and experience with you through the medium of telling examples Who This Book Is For If you're a Force.com developer with a fundamental understanding of Apex and JavaScript but now want to enhance your skills with tips, tricks, and guidance on the best architectural and engineering practices, then this book is for you. What You Will Learn Creating triggers, and the best practices for writing them Developing a number of Visualforce controllers and extensions Integrating third-party web APIs into your Apex code Writing unit tests that cover testing bulk safety, user and profile settings, and negative tests Creating a Lightning component for use in Salesforce1 Getting acquainted with various methods for deploying metadata between orgs Using the Rest sObject API for access to Salesforce objects and data using the REST methodology Learning about overarching architectural considerations such as naming conventions, testing practices, and data modeling practices In Detail Force.com is an extremely powerful, scalable, and secure cloud platform, delivering a complete technology stack, ranging from databases and security to workflow and the user interface. With salesforce.com's Force.com cloud platform, you can build any business application and run it on your servers. The book will help you enhance your skillset and develop complex applications using Force.com. It gets you started with a quick refresher of Force.com's development tools and methodologies, and moves to an in-depth discussion of triggers, bulkification, DML order of operations, and trigger frameworks. Next, you will learn to use batchable and schedulable interfaces to process massive amounts of information asynchronously. You will also be introduced to Salesforce Lightning and cover components—including backend (apex) controllers, frontend (JavaScript) controllers, events, and attributes—in detail. Moving on, the book will focus on testing various apex components: what to test, when to write the tests, and—most importantly—how to test. Next, you will develop a changeset and use it to migrate your code from one org to another, and learn what other tools are out there for deploying metadata. You will also use command-line tools to authenticate and access the Force.com Rest sObject API and the Bulk sObject API; additionally, you will write a custom Rest endpoint, and learn how to structure a project so that multiple developers can work independently of each other without causing metadata conflicts. Finally, you will take an in-depth look at the overarching best practices for architecture (structure) and engineering (code) applications on the Force.com platform. Style and approach A step-by-step tutorial, with plenty of tips and tricks that will help you develop complex Force.com applications.

A Practical Guide to Model-Driven Development on the Force.com Platform Pearson Education

PrestaShop is a free, open source eCommerce solution written in PHP. It supports payment gateways such as DirecPay, Google Checkout & PayPal. With this book you'll find a link to download 100Mb+ including the module "MyProducts" with its own documentation. This book will help you to customize the Prestashop 1.5 to 1.7 through the Admin panel, and to make advanced code changes, and template customization. Many tools are discussed in this book to facilitate the developers and to help you to understand the architecture of Prestashop in the shortest amount of time. Salesforce Process Builder Quick Start Guide Springer Science & Business Media

This book describes the landscape of cloud computing from first principles,

leading the reader step-by-step through the process of building and configuring a cloud environment. The book not only considers the technologies for designing and creating cloud computing platforms, but also the business models and frameworks in real-world implementation of cloud platforms. Emphasis is placed on “learning by doing,” and readers are encouraged to experiment with a range of different tools and approaches. Topics and features: includes review questions, hands-on exercises, study activities and discussion topics throughout the text; demonstrates the approaches used to build cloud computing infrastructures; reviews the social, economic, and political aspects of the on-going growth in cloud computing use; discusses legal and security concerns in cloud computing; examines techniques for the appraisal of financial investment into cloud computing; identifies areas for further research within this rapidly-moving field.

Build complex workflows by clicking, not coding Packt Publishing Ltd

Learn how to successfully administer, build, and manage Salesforce CRM and Salesforce mobile solutions using real-world and best practice techniques

About This Book See the latest best practice Salesforce administration principles, gain real-world advice, and understand critical design considerations to set up and customize Salesforce CRM This is a pragmatic guide to the key functions of customizing and setting up the application for enterprise security, user and data management, process automation, analytics, and mobile features

Step-by-step navigation and descriptions of the features of Salesforce CRM platform and clear guidance on the customization and administration of the application

Identify what is covered to create your own improved study guide for the certified administrator examination

Who This Book Is For This book is for administrators who want to develop and strengthen their Salesforce CRM skills in the areas of configuration and system management. Whether you are a new administrator or a more experienced professional, this book will enhance your knowledge and understanding of the features of Salesforce CRM.

What You Will Learn

- Manage and administer user records and password policies
- Configure and control the various organization-wide user interface features in Salesforce CRM
- Set up and maintain users, profiles, and permission sets and administer appropriate security and login access mechanisms
- Apply organization security
- Understand the capabilities of the Salesforce CRM sharing model
- Create, delete, and customize fields, page layout, and list views for custom and standard objects
- Find out how Apex and Visualforce coding can be used in Salesforce CRM
- Implement the mechanisms for data management
- Discover the tools to import, update, transfer, and mass delete data

In Detail

Salesforce CRM's Winter '17 release offers a host of new features for CRM designed to transform your sales and marketing requirements. With this comprehensive guide to implementing Salesforce CRM, administrators of all levels can easily acquire deep knowledge of the platform. The book begins by guiding you through setting up users and the security settings and then progresses to configuration, data management, and data analytics. We swiftly move on to the setting up of organization wide features that affect the look and feel of the application. Process automation and approval mechanisms are covered next, along with the functional areas of Sales Cloud, Service Cloud, Marketing Cloud, and Salesforce Chatter. This book details Salesforce CRM system administration in a practical way and is an invaluable reference for both new administrators and experienced professionals. At the end of the book, techniques to further enhance the system and improve the return on investment

Salesforce mobile apps and mobile administration are covered, along with Salesforce Adoption Manager. Every chapter is complete with a section containing example questions of the type that you might encounter in the certification examination.

Style and approach

This book takes a straightforward, no-nonsense approach to working with the Salesforce CRM platform. Filled with examples and use cases, the book presents the facts along with seasoned advice and real-world examples to ensure you have all the resources you need to become a more informed Salesforce Administrator.