

Founders At Work Stories Of Startups Early Days Jessica Livingston

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Venture Capital and the Making of the New Future Capital Books
* Our summary is short, simple and pragmatic. It allows you to have the essential ideas of a big book in less than 30 minutes. By reading this summary, you will discover how the groups of web giants were built, and how their success, based on innovative ideas, took place from the very first years. You will also discover that : success does not necessarily depend on a grandiose project and substantial funds; the simplest ideas are often the best; it is necessary to know your product well: success is more often achieved when a technician founds a company than when he is a salesman; you need to know how to surround yourself with the right people and be lucky to create an efficient network. Based on interviews with the founders of some of the most popular startups on the web, Jessica Livingston reveals their common characteristics: an unwavering determination to create a project that works, an unfailing perseverance, an adaptability that requires a great flexibility of mind and a real motivation, residing more in the love of a job well done and the desire to change the world than in the desire to make a lot of money. In a large company, the time spent on looking efficient is less and less time spent on productivity. Startups, on the other hand, prefer working methods that leave less room for appearances and focus on efficiency. This book proposes to explore what, according to their creators, has made the greatest successes on the web. *Buy now the summary of this book for the modest price of a cup of coffee!

The Six Mindsets That Distinguish the Best Leaders from the Rest ISBN Services

From an award-winning financial historian comes the gripping, character-driven story of venture capital and the world it made Innovations rarely come from "experts." Jeff Bezos was not a

bookseller; Elon Musk was not in the auto industry. When it comes to innovation, a legendary venture capitalist told Sebastian Mallaby, the future cannot be predicted, it can only be discovered. Most attempts at discovery fail, but a few succeed at such a scale that they more than make up for everything else. That extreme ratio of success and failure is the power law that drives venture capital, Silicon Valley, the tech sector, and, by extension, the world. Drawing on unprecedented access to the most celebrated venture capitalists of all time, award-winning financial historian Sebastian Mallaby tells the story of this strange tribe of financiers who have funded the world's most successful companies, from Google to SpaceX to Alibaba. With a riveting blend of storytelling and analysis, *The Power Law* makes sense of the seeming randomness of success in venture capital, an industry that relies, for good and ill, on gut instinct and personality rather than spreadsheets and data. We learn the unvarnished truth about some of the most iconic triumphs and infamous disasters in the history of tech, from the comedy of errors that was the birth of Apple to the venture funding that fostered hubris at WeWork and Uber to the industry's notorious lack of women and ethnic minorities. Now the power law echoes around the world: it has transformed China's digital economy beyond recognition, and London is one of the top cities for venture capital investment. By taking us so deeply into the VCs' game, *The Power Law* helps us think about our own future through their eyes.

The Founders' Fortunes Shortcut Edition
THE HOW-TO GUIDE FOR INNOVATORS TO IMPROVE THEIR IDEAS AND SUCCESSFULLY LAUNCH THEM THROUGH THE POWER OF NARRATIVE In a world that's been turned upside down by a pandemic, social upheavals, environmental disasters, and economic disruptions, the need for reinvention is paramount. While

many entrepreneurs and innovators have brilliant ideas, they desperately need the skills to successfully articulate their vision to investors, prospective customers, employees, and stakeholders. In this informative and empowering book, David Riemer breaks down the storytelling clutter so you can gain the attention you need to be successful. Storytelling is foundational. If you have a groundbreaking invention in mind or have a plan to solve worldwide problems, *Get Your Startup Story Straight* is the tool you need to create better customer-focused solutions, motivate more backers to your project, and ultimately dominate in the market. Broken down into three acts, this book will allow you to discover the building blocks of your narrative, the storytelling techniques to convey your ideas clearly, and the archetypes for inspiration. Equipped with a better understanding of your narrative, you will be able to: - Maintain a constant focus on your customer (your protagonist) - Understand what makes them tick in a more meaningful way - And focus the product development efforts through the lens of this narrative The author's own words tell it all: "Innovators are ubiquitous nowadays, and for this community, storytelling is essential." If you are a creator struggling to get others on board, this is the handbook to refine your story to guide your product strategy, shape your company, and ultimately improve lives.

Unlocking Unicorns Apress
There isn't a business that doesn't want to be more creative in its thinking, products and processes. In *The Art of Innovation*, Tom Kelley, partner at the Silicon Valley-based firm IDEO, developer of hundreds of innovative products from the first commercial mouse to virtual reality headsets and the Palm hand-held, takes readers behind the scenes of this wildly imaginative company to reveal the strategies and secrets it uses to turn out hit after hit. Kelley shows how teams: -Research and immerse

themselves in every possible aspect of a new product or service -Examine each product from the perspective of clients, consumers and other critical audiences -Brainstorm best when they are focussed, being physical and having fun The Art of Innovation will provide business leaders with the insights and tools they need to make their companies the leading-edge top-rated stars of their industries.

Committed Teams Penguin

“A gripping fly-on-the-wall story of the rise of this unique and important industry based on extensive interviews with some of the most successful venture capitalists.” - Daniel Rasmussen, Wall Street Journal “A must-read for anyone seeking to understand modern-day Silicon Valley and even our economy writ large.” -Bethany McLean, The Washington Post "A rare and unsettling look inside a subculture of unparalleled influence.” —Jane Mayer "A classic...A book of exceptional reporting, analysis and storytelling.” —Charles Duhigg From the New York Times bestselling author of More Money Than God comes the astonishingly frank and intimate story of Silicon Valley’s dominant venture-capital firms—and how their strategies and fates have shaped the path of innovation and the global economy Innovations rarely come from “experts.” Elon Musk was not an “electric car person” before he started Tesla. When it comes to improbable innovations, a legendary tech VC told Sebastian Mallaby, the future cannot be predicted, it can only be discovered. It is the nature of the venture-capital game that most attempts at discovery fail, but a very few succeed at such a scale that they more than make up for everything else. That extreme ratio of success and failure is the power law that drives the VC business, all of Silicon Valley, the wider tech sector, and, by extension, the world. In The Power Law, Sebastian Mallaby has parlayed unprecedented access to the most celebrated venture capitalists of all time—the key figures at Sequoia, Kleiner Perkins, Accel, Benchmark, and Andreessen Horowitz, as well as Chinese partnerships such as Qiming and Capital Today—into a riveting blend of storytelling and analysis that unfurls the history of tech incubation, in the Valley and ultimately worldwide. We learn the unvarnished truth, often for the first time, about some of the most iconic triumphs and infamous disasters in Valley history, from the comedy of errors at the birth of Apple to the avalanche of venture money that fostered hubris at WeWork and Uber. VCs’

relentless search for grand slams brews an obsession with the ideal of the lone entrepreneur-genius, and companies seen as potential “unicorns” are given intoxicating amounts of power, with sometimes disastrous results. On a more systemic level, the need to make outsized bets on unproven talent reinforces bias, with women and minorities still represented at woefully low levels. This does not just have social justice implications: as Mallaby relates, China’s homegrown VC sector, having learned at the Valley’s feet, is exploding and now has more women VC luminaries than America has ever had. Still, Silicon Valley VC remains the top incubator of business innovation anywhere—it is not where ideas come from so much as where they go to become the products and companies that create the future. By taking us so deeply into the VCs’ game, The Power Law helps us think about our own future through their eyes.

Ten Startup Stories from Diverse Billion-dollar Founders in Africa, Asia, and the Middle East Penguin

In this new paperback edition of the classic bestseller, you'll be taken on a hilarious, fast-paced ride through the history of ideas. Author Scott Berkun will show you how to transcend the false stories that many business experts, scientists, and much of pop culture foolishly use to guide their thinking about how ideas change the world. With four new chapters on putting the ideas in the book to work, updated references and over 50 corrections and improvements, now is the time to get past the myths, and change the world. You'll have fun while you learn: Where ideas come from The true history of history Why most people don't like ideas How great managers make ideas thrive The importance of problem finding The simple plan (new for paperback) Since its initial publication, this classic bestseller has been discussed on NPR, MSNBC, CNBC, and at Yale University, MIT, Carnegie Mellon University, Microsoft, Apple, Intel, Google, Amazon.com, and other major media, corporations, and universities around the world. It has changed the way thousands of leaders and creators understand the world. Now in an updated and expanded paperback edition, it's a fantastic time to explore or rediscover this powerful view of the world of ideas. "Sets us free to try and change the world."--Guy Kawasaki, Author of Art of The Start "Small, simple, powerful: an innovative book about innovation."--Don Norman, author of Design of Everyday Things "Insightful, inspiring, evocative,

and just plain fun to read. It's totally great."--John Seely Brown, Former Director, Xerox Palo Alto Research Center (PARC) "Methodically and entertainingly dismantling the cliches that surround the process of innovation."--Scott Rosenberg, author of Dreaming in Code; cofounder of Salon.com "Will inspire you to come up with breakthrough ideas of your own."--Alan Cooper, Father of Visual Basic and author of The Inmates are Running the Asylum "Brimming with insights and historical examples, Berkun's book not only debunks widely held myths about innovation, it also points the ways toward making your new ideas stick."--Tom Kelley, GM, IDEO; author of The Ten Faces of Innovation

This Better Work Harper Collins

Do you want more free book summaries like this? Download our app for free at <https://www.QuickRead.com/App> and get access to hundreds of free book and audiobook summaries. Founders at Work (2007) is a behind-the-scenes exploration at what went on in the early days of the United States’ 30 most successful startups. Telling their stories in the founders’ own words, Jessica Livingston explores the triumphs and tribulations which characterized the early days of companies like Hotmail and Blogger.com to chart their journey from fledgling startup to global corporations.

Courage to Heal Founders at Work Stories of Startups' Early Days

Do you have the key to building a billion-dollar business in an emerging economy? The entrepreneurs in this book do. Unlocking Unicorns features diverse stories from successful billion-dollar startup founders in Africa, Asia, and the Middle East. Learn about how the internet is revolutionizing non-Western countries and corporations through stories that touch on: Philosophies such as "Guanxi" and mental models such as the "Regret Minimization Framework" The journeys of ten diverse entrepreneurs including Jack Ma (founder of AliBaba), Kiran Mazumdar-Shaw (founder of Biocon), Mudassir Sheikh (founder of Careem), Bang Si-Hyuk (producer behind BTS), Cher Wang (founder of HTC), Mitchell Elegbe (founder of Africa's first billion-dollar FinTech company), and more Michael Bervell's three-part framework that can be applied within any industry focused on exploration, refinement, and execution. Discover the mental models and characteristics that enabled founders in Africa, Asia, and the Middle East to overcome and adapt to brain drain, leapfrogging technologies, location-based discrimination, and government unrest. Unlocking Unicorns is the key to success for aspiring global founders or emerging economy investors who want to do business in the international, interconnected 21st century.

How to Make Good Ideas Great and Great Ideas Scale Macmillan

An illuminating financial history of the Founding Fathers, revealing how their personal finances shaped the Constitution and the new nation In

1776, upon the signing of the Declaration of Independence, the Founding Fathers concluded America's most consequential document with a curious note, pledging "our lives, our fortunes and our sacred honor." Lives and honor did indeed hang in the balance, yet just what were their fortunes? How much did the Founders stand to gain or lose through independence? And what lingering consequences did their respective financial stakes have on liberty, justice, and the fate of the fledgling United States of America? In this landmark account, historian Willard Sterne Randall investigates the private financial affairs of the Founders, illuminating like never before how and why the Revolution came about. The Founders' Fortunes uncovers how these leaders waged war, crafted a constitution, and forged a new nation influenced in part by their own financial interests. In an era where these very issues have become daily national questions, the result is a remarkable and insightful new understanding of our nation's bedrock values.

Charlie Munger CRC Press

The author examines issues such as the rightness of web-based applications, the programming language renaissance, spam filtering, the Open Source Movement, Internet startups and more. He also tells important stories about the kinds of people behind technical innovations, revealing their character and their craft.

Lessons in Creativity from IDEO, America's Leading Design Firm "O'Reilly Media, Inc."

Embedded Entrepreneurs find customers and build a solution for and with them. Learn how to think "audience-first."

How the World Can Adapt to a Riskier Future
Penguin UK

NATIONAL BESTSELLER • A leading economist answers one of today's trickiest questions: Why do some great ideas make it big while others fail to take off? "Brilliant, practical, and grounded in the very latest research, this is by far the best book I've ever read on the how and why of scaling."—Angela Duckworth, CEO of Character Lab and New York Times bestselling author of *Grit* ONE OF THE MOST ANTICIPATED BOOKS OF 2022—Men's Journal "Scale" has become a favored buzzword in the startup world. But scale isn't just about accumulating more users or capturing more market share. It's about whether an idea that takes hold in a small group can do the same in a much larger one—whether you're growing a small business, rolling out a diversity and inclusion program, or delivering billions of doses of a vaccine.

Translating an idea into widespread impact, says University of Chicago economist John A. List, depends on one thing only: whether it can achieve "high voltage"—the ability to be replicated at scale. In *The Voltage Effect*, List explains that scalable ideas share a common set of attributes, while any number of attributes can doom an unscalable idea. Drawing on his original research, as well as fascinating examples from the realms of business, policymaking, education, and public health, he identifies five measurable vital signs that a scalable idea must possess, and offers proven strategies for avoiding voltage drops and

engineering voltage gains. You'll learn: • How celebrity chef Jamie Oliver expanded his restaurant empire by focusing on scalable "ingredients" (until it collapsed because talent doesn't scale) • Why the failure to detect false positives early on caused the Reagan-era drug-prevention program to backfire at scale • How governments could deliver more services to more citizens if they focused on the last dollar spent • How one education center leveraged positive spillovers to narrow the achievement gap across the entire community • Why the right set of incentives, applied at scale, can boost voter turnout, increase clean energy use, encourage patients to consistently take their prescribed medication, and more. By understanding the science of scaling, we can drive change in our schools, workplaces, communities, and society at large. Because a better world can only be built at scale.

The Power Law Lioncrest Publishing

From the bestselling author of *Team of Teams* and *My Share of the Task*, an entirely new way to understand risk and master the unknown.

Retired four-star general Stan McChrystal has lived a life associated with the deadly risks of combat. From his first day at West Point, to his years in Afghanistan, to his efforts helping business leaders navigate a global pandemic, McChrystal has seen how individuals and organizations fail to mitigate risk. Why? Because they focus on the probability of something happening instead of the interface by which it can be managed. In this new book, General McChrystal offers a battle-tested system for detecting and responding to risk. Instead of defining risk as a force to predict, McChrystal and coauthor Anna Butrico show that there are in fact ten dimensions of control we can adjust at any given time. By closely monitoring these controls, we can maintain a healthy Risk Immune System that allows us to effectively anticipate, identify, analyze, and act upon the ever-present possibility that things will not go as planned. Drawing on examples ranging from military history to the business world, and offering practical exercises to improve preparedness, McChrystal illustrates how these ten factors are always in effect, and how by considering them, individuals and organizations can exert mastery over every conceivable sort of risk that they might face. We may not be able to see the future, but with McChrystal's hard-won guidance, we can improve our resistance and build a strong defense against what we know—and what we don't.

The Art of the Start Apress

Founders at Work Stories of Startups' Early Days Apress

The Ambuja Story Simon and Schuster

The shocking, definitive account of the 2020 election and the first year of the Biden presidency by two New York Times reporters, exposing the deep fissures within both parties as the country approaches a political breaking point. This is the authoritative account of an eighteen-month crisis in American democracy that will be seared into the country's political memory for decades to come. With stunning, in-the-room detail, New York

Times reporters Jonathan Martin and Alexander Burns show how both our political parties confronted a series of national traumas, including the coronavirus pandemic, the January 6 attack on the Capitol, and the political brinksmanship of President Biden's first year in the White House. From Donald Trump's assault on the 2020 election and his ongoing campaign of vengeance against his fellow Republicans, to the behind-the-scenes story of Biden's selection of Kamala Harris as his running mate and his bitter struggles to unite the Democratic Party, this book exposes the degree to which the two-party system has been strained to the point of disintegration. More than at any time in recent history, the long-established traditions and institutions of American politics are under siege as a set of aging political leaders struggle to hold together a changing country. Martin and Burns break news on most every page, drawing on hundreds of interviews and never-before-seen documents and recordings from the highest levels of government. The book asks the vitally important (and disturbing) question: can American democracy, as we know it, ever work again?

A User's Guide University of Pennsylvania Press

The book is the autobiography of Narotam Sekhsaria, one of India's most successful industrialists of the modern era. It details his rise from a small-time cotton trader to setting up one of the largest cement companies in the country, Ambuja cements. Behind Ambuja's unprecedented success was Narotam's firm belief that the right working environment, where employees were unhindered by the fear of failure, ethics, integrity, and values are not inimical to growth and profit; that environmental consciousness is good for business; and that any business, big or small, should have a social conscience. This resulted in not only a sustainable organization, a rarity in the cement business, but also one that has delivered excellent returns for its shareholders for decades.

Wake Up Your Creative Powers Penguin

Written by an experienced business lawyer in the technology, scientific and engineering community, this publication is for the engineer with an innovative high-tech idea or concept who needs those crucial business insights and strategies to move that idea forward. It offers key analysis on how to leave a current employer, gain access to technologies and potential talent, and considers other issues that can reduce problems down the road. It even includes a step-by-step guide for accessing and protecting intellectual property at the earliest stages. To assist in the fundraising process, this resource explores all the available options to capitalize a business – from self-funding, to bootstrapping, to angel investors, to venture capital to government grants, to bank loans, to joint ventures. It also looks at the best ways to form a company so as to take advantage of various tax and business strategies, discusses compensation of employees with stock options

or restricted stock plans, explains how an emerging company can expand internationally, and covers some key exit strategies such as an IPO or a merger/acquisition. It covers most everything a new technology business will face including hiring, firing, contracts, leases, loans, and product warranties. As you read, you will find this book is full of the stuff that engineers love: statistics, data, tools, spreadsheets, and research. But it also full of the anecdotal evidence and practical advice needed to stay the course. Now is a tremendous time for entrepreneurship. Although there have been periodic slowdowns in the economy, if you believe in a future, high-tech is the future in which to believe. This book is part of the Taylor & Francis/CRC Press series "What Every Engineer Should Know About...". Like the other books in the series, it is designed to provide you with important knowledge that will help you along your career path. This one will also help you make that path your own.

The Story of Paypal and the Entrepreneurs

Who Shaped Silicon Valley Apress

From the world's most influential management consulting firm, McKinsey & Company, an insight-packed, revelatory look at how the best CEOs do their jobs based on extensive interviews with today's most successful corporate leaders—including chiefs at Netflix, JPMorgan Chase, General Motors, and Sony. Being a CEO at any of the world's largest companies is among the most challenging roles in business. Billions, and even trillions, are at stake—and the fates of tens of thousands of employees often hang in the balance. Yet, even when "can't miss" high-achievers win the top job, very few excel. Thirty percent of Fortune 500 CEOs last fewer than three years, and two out of five new CEOs are perceived to be failing within eighteen months. For those who shoulder the burden of being the one on whom everyone counts, a manual for excellence is sorely needed. To identify the 21st century's best CEOs, the authors of CEO Excellence started with a pool of over 2400 public company CEOs. Extensive screening distilled that group into an elite corps, sixty-seven of whom agreed to in-depth, multi-hour interviews. Among those sharing their views: Jamie Dimon (JPMorgan Chase), Satya Nadella (Microsoft), Reed Hastings (Netflix), Kazuo Hirai (Sony), Ken Chenault (American Express), Mary Barra (GM), and Peter Brabeck-Letmathe (Nestlé). What came out of those frank, no-holds-barred conversations is a rich array of mindsets and actions that deliver outsized performance. Compelling, practical, and unprecedented in scope, CEO Excellence is a treasure trove of wisdom from today's most elite business leaders.

How Facebook Beat Friendster--and How Nine Other Startups Left the Rest in the Dust Profile Books

A new product, a new service, a new company, a new division, a new anything - where there's a

will, Kawasaki shows the way with his essential steps to launching one's dreams.

Asian Founders at Work John Wiley & Sons

"It was 2016, and Istanbul was a boom town for correspondents reporting on the European refugee crisis, the Syrian civil war, the Kurdish conflict, jihadist terrorism, and Turkey's own controversial president. It was also a boom town for the fixers who assisted those foreign correspondents. The author learned, as a researcher, that there was a semi-formal label for such people and considered for the first time that they were providing a form of labor that merited remuneration. He also learned, when he hired a political science student at one of Istanbul's English language universities from a list, that different fixers are helpful in different ways: recommend sources, translate, provide background information. This work will provide information about them."--