

Global Solutions Network Don Tapscott

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The Emerging Digital Economy
Academic Press

Shows examples of how network and multimedia technology is affecting business

Digital Humanitarians Springer

The industrial-age corporation is crumbling. The new form of wealth creation is the business web, and the new basis of wealth is digital capital.

Financial Services Revolution John Wiley & Sons

The acclaimed bestseller that's teaching the world about the power of mass collaboration. Translated into more than twenty languages and named one of the best business books of the year by reviewers around the world, Wikinomics has become essential reading for business people everywhere. It explains how mass collaboration is happening not just at Web sites like Wikipedia and YouTube, but at traditional companies that have embraced technology to breathe new life into their enterprises. This national bestseller reveals the nuances that drive wikinomics, and share fascinating stories of how masses of people (both paid and volunteer) are now creating TV news stories, sequencing the human genome, remixing their favorite music, designing software, finding cures for diseases, editing school texts, inventing new cosmetics, and even building motorcycles.

Thinkers 50: Innovation, Leadership, Management and Strategy (EBOOK BUNDLE) McGraw-Hill Companies

In their bestseller Wikinomics, Don Tapscott and Anthony Williams showed the world how mass collaboration was changing the way businesses communicate, create value, and compete in the new global marketplace. This sequel shows that in more than a dozen fields—from finance to health care, science to education, the media to the environment—we have reached a historic turning point.

Collaborative innovation is revolutionizing not

only the way we work, but how we live, learn, create, govern, and care for one another. The wiki revolutions of the Arab Spring were only one example of how rebuilding civilization was not only possible but necessary. With vivid examples from diverse sectors, Macrowikinomics is a handbook for people everywhere seeking a transformation of industry and institutions by embracing a new set of guiding principles, including openness and interdependence. Tapscott and Williams argue that this new communications medium, like the printing press before it, is enabling nothing less than the birth of a new civilization.

Blockchain Revolution HBR Insights

Blockchain technology is powering our future. As the technology behind cryptocurrencies like bitcoin and Facebook's Libra, open software platforms like Ethereum, and disruptive companies like Ripple, it's too important to ignore. In this revelatory book, Don Tapscott, the bestselling author of Wikinomics, and his son, blockchain expert Alex Tapscott, bring us a brilliantly researched, highly readable, and essential book about the technology driving the future of the economy. Blockchain is the ingeniously simple, revolutionary protocol that allows transactions to be simultaneously anonymous and secure by maintaining a tamperproof public ledger of value. Though it's best known as the technology that drives bitcoin and other digital currencies, it also has the potential to go far beyond currency, to record virtually everything of value to humankind, from birth and death certificates to insurance claims, land titles, and even votes. Blockchain is also essential to understand if you're an artist who wants to make a living off your art, a consumer who wants to know where that hamburger meat really came from, an immigrant who's tired of paying big fees to send money home to your loved ones, or an entrepreneur looking for a new platform to build a business. And those examples are barely the tip of the iceberg. As with major paradigm shifts that preceded it, blockchain technology will create winners and losers. This book shines a light on where it can lead us in the next decade and beyond.

Digital Capital McGraw Hill Professional

區塊鏈革命 Images Publishing

Power and Authority in Internet Governance investigates the hotly contested role of the state in today's digital society. The book asks: Is the state "back" in internet regulation? If so, what forms are state involvement taking, and with what consequences for the future? The volume includes case studies from across the world and addresses a wide range of issues regarding internet infrastructure, data and content. The book pushes the debate beyond a simplistic dichotomy between liberalism and authoritarianism in order to consider also greater state involvement based on values of democracy and human rights. Seeing internet governance as a complex arena where power is contested among diverse non-state and state actors across local, national, regional and global scales, the book offers a critical and nuanced discussion of how the internet is governed — and how it should be governed. Power and Authority in Internet Governance provides an important resource for researchers across international relations, global governance, science and technology studies and law as well as policymakers and analysts concerned with regulating the global internet.

World 3.0 The Chicago Council on Global Affairs While there are many books on blockchains, this guide focuses on blockchain applications for business. The target audience is business students, professionals, and managers who want to learn about the overall blockchain landscape -- the investments, the size of markets, major players and the global reach -- as well as the potential business value of blockchain applications and the challenges that must be overcome to achieve that value. We present use cases and derive action principles for building enterprise blockchain capabilities. Readers will learn enough about the underlying technologies to speak intelligently to technology experts in the space, as the guide also covers the blockchain protocols, code bases and provides a glossary of terms. We use this guide as the textbook for our undergraduate and graduate Blockchain Fundamentals course at the University of Arkansas. Other professors interested in adopting this guide for instructional purposes are welcome

to contact the author for supporting instructional materials.

Computerworld Barlow Publishing
Looks at how the Internet is affecting businesses, education, and government, touching on the twelve themes of the new economy and privacy issues

Platform Revolution Springer Science & Business Media

Global cities are something new. Everybody talks about them. Many cities would like to be one. But few people really understand global cities -- what they are, why they're special, what makes them global, where they came from, how they differ from the cities that have been with us for millennia, how they deal with other global cities, not least how they cope with problems and challenges, many unique to global cities. This essay pulls together the latest thinking, scholarship and reporting on global cities. It recognizes both the potential and perils of these new urban hubs.

Rethinking Strategy Harvard Business Review Press

The world's governments are overwhelmed with climate change, war and unrest, the global financial crisis and poverty but there is a promising invention in Global Action Networks (GANs). GANs mobilize resources, bridge divides and promote the long-term deep change and innovation work that is needed to address the global challenges.

Computerworld IntroBooks

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

Blueprint to the Digital Economy Simon and Schuster

The rise of technology has proven to be a threat to personal data, cyberspace protection, and organizational security. However, these technologies can be used to enhance the effectiveness of institutional security. Through the use of blockchain and the internet of things (IoT), organizations may combat cybercriminals and better protect their privacy. The Research Anthology on Convergence of Blockchain, Internet of Things, and Security describes the implementation of blockchain and IoT technologies to better protect personal and organizational data as well as enhance overall security. It also explains the tools, applications, and emerging innovations in security and the ways in which they are enhanced by blockchain and IoT. Covering topics such as electronic health records, intrusion detection, and software engineering, this major reference work is an essential resource for business leaders and executives, IT managers, computer scientists, hospital administrators, security professionals, law enforcement, students and faculty of higher education, librarians, researchers, and academicians.

Power and Authority in Internet Governance Barlow Publishing

Nobody can deny the importance of currency in the financial or economic world. With the advancements in technology, there was a need for

some digital way to store data. Then Blockchain arrived and changed the thinking of people and businesses. Yes, Blockchain is definitely a breakthrough in the digital financial world and it is going to be the stronger technology for future generations. Big companies, as well as businesses, have felt the importance of this new technology. That is why many of the biggest organizations, business owners and businesses are focusing on Blockchain. They also think that this is going to be the front line method to transfer or send money from one place of the world to the other place within a few seconds. There is no doubt that Blockchain has already made great changes in the financial as well as the other fields of the world. In the future, it is expected to grow more and surely its future is bright.

Grown Up Digital: How the Net Generation is Changing Your World Springer

Since the financial crisis of 2008, many of us have had to reexamine our beliefs about markets and globalization. How integrated should economies really be? How much regulation is right? Many people fuse these two dimensions of choice into one, either favoring both globalization and deregulation—or opposing both of them. It doesn't have to be that way. In World 3.0, award-winning author and economist Pankaj Ghemawat reveals the folly in both of these responses. He calls for a third worldview—one in which both regulation and cross-border integration coexist and complement one another. Ghemawat starts by exposing common assumptions about globalization to hard data, proving that the world is not nearly as globalized as we think. And he explains why the potential gains from further integration are much larger than even pro globalizers tend to believe. He then tackles market failures and fears—job losses, environmental degradation, macroeconomic volatility, and trade and capital imbalances—that opponents of globalization often invoke. Drawing on compelling data, he shows that increased globalization can actually alleviate some of these problems. Finally, Ghemawat describes how a wide range of players—businesses, policy makers, citizens, media—can help open up flows of ideas, people, and goods across borders, but in ways that maximize the benefits and minimize the potential side effects. World 3.0 dispels powerfully entrenched—but incorrect—assumptions about globalization. Provocative and bold, this new book explains how people around the world can secure their collective prosperity through new approaches to cross-border integration. Ghemawat's thinking will surprise and move you—no matter where you stand on globalization.

Blockchain Foundations IGI Global
Four E-Books in One The World's Leading Business Minds on Today's Most Critical Challenges "Thinkers50 is now established as the definitive ranking of global thought leaders." -- Professor Costas Markides, London Business School
Innovation used to separate extraordinary companies from average companies. Today, it's making the difference between those that succeed

and those that outright fail. Business leaders have no choice: innovate or die. Stuart Crainer and Des Dearlove, creators of Thinkers50, bring you the very latest thinking on the subject of business innovation. Citing the ideas and insights of the world's leading thinkers and business practitioners, the authors present a guide to business innovation that will put you ahead of the competition. Chapters include: Disruptive Innovation Co-creating the Future Opening Up Innovation Innovating Management Leading Innovation Where Innovation Meets Strategy Where Innovation Meets Society Each book in the Thinkers50 series provides authoritative explanations of the concepts, ideas, and practices that are making a difference today, including specific examples and cases drawn from the original sources. "Innovation is where the worlds of business and creativity meet to create new value," Crainer and Dearlove write. Today's customers are more demanding than ever. They want the best, coolest, most advanced product available. If you don't deliver it, your competitor will. Read Thinkers50 Innovation and learn how to apply the best ideas from the brightest minds in business innovation.

The Naked Corporation Litres

For more than 20 years, Network World has been the premier provider of information, intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations. Readers are responsible for designing, implementing and managing the voice, data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce.

On Global Cities Penguin

The four-volume set LNCS 8513-8516 constitutes the refereed proceedings of the 8th International Conference on Universal Access in Human-Computer Interaction, UAHCI 2014, held as part of the 16th International Conference on Human-Computer Interaction, HCII 2014, held in Heraklion, Crete, Greece in June 2014, jointly with 14 other thematically similar conferences. The total of 1476 papers and 220 posters presented at the HCII 2014 conferences was carefully reviewed and selected from 4766 submissions. These papers address the latest research and development efforts and highlight the human aspects of design and use of computing systems. The papers thoroughly cover the entire field of human-computer interaction, addressing major advances in knowledge and effective use of computers in a variety of application areas. The total of 251 contributions included in the UAHCI proceedings were carefully reviewed and selected for inclusion in this four-volume set. The 60 papers included in this volume are organized in the following topical sections: web accessibility; design for

all in the built environment; global access infrastructures and user experiences in universal access.

How Will Blockchain Change The World Routledge

'Readers interested in an overview of important aspects of the strategy field will find this book a helpful volume to add to their shelves' - Administrative Sciences Quarterly This is a new overview of the strategy field, with internationally renowned contributors summarizing the latest directions and developments in strategic management theory in the context of their theoretical roots in economics, organization theory, and systems theory. The contributors outline the most promising new directions on the basis of a systemic treatment of paradigms or schools of thought in strategy: redrawing firm boundaries, developing dynamic capabilities and discovering viable strategy configurations. The volume will be an invaluable companion to advanced courses in strategy and management, used as a reader alongside case material and field studies. As well as providing a summary and evaluation of the different schools of thought in strategy, the volume offers a synthesis of the American and European approaches.

Research for the Global Good Barlow Publishing
Amazon.com 商業理財分類 Top1

全球「50大商業思想家」、數位經濟之父最新力作《富比士》、《時代》、《華爾街日報》、金融界、科技界、創投界一致口碑推薦未來十年全球最值得關注的科技趨勢
改變世界與經濟舊有秩序的新力量 區塊鏈
如果..... 你是躍躍欲試的創業家，想要找到新平台大展身手。 你熱愛音樂，希望創作者不被層層剝削，確實靠自己的作品謀生。

你關心食安，想知道超市商品的真正來源。
你有定期投資的習慣，但微薄的投資利潤，總是被交易手續費吃掉。 你是Airbnb的房客，除了租金，還得多付6%~12%的服務費。有沒有一項技術，可以解決像這樣機會不均、過程不透明、中介機構過多的類似問題，帶給人們更便利的生活，實現更公平的財富分配與社會正義？全球50大管理思想家唐·泰普史考特說：「有，那就是區塊鏈。」第一代數位革命帶給我們資訊豐富的網際網路，以區塊鏈技術為基礎的第二代數位革命，則帶給我們充滿價值的網際網路。區塊鏈是一種精簡的革命性協定，兼顧了匿名與資訊安全。這項科技不但催生含比特幣在內的多種數位貨幣，發展潛力更是不容小覷，幾乎可以完整記載人類所有的價值活動，例如從出生到死亡的保險理賠，甚至每一次的投票行為。全球最重要的金融業者，包括高盛、摩根大通、瑞士信貸等，都成立專責機構，研究如何運用區塊鏈來加快交易流程，並提高交易的安全性。這項技術公開、加密性強、可讓所有人運用的科技，將會扭轉全世界商業行為，甚至是一切人類行為。數位經濟之父唐·泰普史考特長年精準引介下一波大趨勢，這次他與身為區塊鏈專家的兒子亞力士聯手，為我們帶來這本分析深刻卻好讀的作品，這將是關心未來趨勢的普羅大眾及商界領袖不

可或缺的基礎讀本。 前瞻推薦「區塊鏈是資訊科學史上最具有決定性的關鍵發明之一，閱讀本書，將可以讓你了解它影響力深遠的運用方式。」 馬克·安德森 (Marc Andreessen)，網景共同創辦人「泰普史考特父子的這本書，揭露了如何在下一波科技推動的巨變中求生與發展，很有機會成為我們這個世代最具代表性的作品之一。」

克雷頓·克里斯汀生 (Clayton Christensen)，《創新的兩難》作者「只要是思慮周密的人，都試圖了解這項革命性的科技，以及它對於世界的影響，而泰普史考特父子卻已經站上時代的浪頭，為我們帶來這期盼已久的一部作品。」 丹·舒爾曼 (Dan Schulman)，PayPal執行長「很少人光靠一本書就能改變世人的焦點話題，不過這本書有機會名列其一。區塊鏈是第四波產業革命的核心，泰普史考特父子用洗鍊的文筆，解說為何及如何抓住其中商機，並避開其中風險。」

克勞斯·施瓦布 (Klaus Schwab)，世界經濟論壇創辦人暨執行主席「本書研究成果鉅細靡遺、文筆優美，指出『承載價值的網路』將改變我們的生活方式。對於身處科技日新月異時代的我們，這是一本不容錯過的作品。」 鮑達民 (Dominic Barton)，麥肯錫顧問公司全球董事總經理「非常精彩的一本書，其深度與廣度頗有振聳發聵的效果，不禁讓我感覺到以科技、經濟與社會史的角度來看，我們正處於一個天空才是極限的世代。」 史蒂夫·沃茲尼克 (Steve Wozniak)，蘋果電腦共同創辦人「區塊鏈之於建立信用的效果，猶如網路對於資訊的傳播效果一樣。如同網路發軔之初，區塊鏈也一樣具有改變所有一切的可能；看過這本書的你就會知道此言不虛。」 伊藤穰一 (Joichi Ito)，麻省理工學院媒體實驗室主任「以往科技沿革的過程，要耗費一整個世代的時間慢慢醞釀，現在卻在眨眼之間逼近到我們面前泰普史考特父子無疑就是講述這個故事的最佳人選。」 艾瑞克·史派格 (Eric Spiegel)，美國西門子總裁暨執行長「這本書慨陳深度發展的新科技，與人類最深層的需求建立信賴息息相關。詳盡的研究調查在生花妙筆下逐一展開，所有認真的商場人士和政策的制定者，都需要好好讀一讀本書。」

布萊恩·費瑟史東 (Brian Fetherstonhaugh)，奧美互動行銷董事長暨執行長「用如此炫目，卻也讓人放下戒心的獨到見解，看穿足以重新塑造全球經濟的新科技。如此佳作，絕非過譽！」 保羅·波曼 (Paul Polman)，聯合利華執行長