Glossary Of Hospitality Tourism Terms

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Hospitality Industry Terms – Hospitality Glossary ... Sustainable Tourism Info-Sheets Tourism Glossary. Accommodation capacity: The measure of accommodation stock at a defined destination. May be given by various different measures: e.g. number of establishments; number of main units within an establishment (e.g. rooms, caravan stances); capacity in terms of residents (e.g. bedspaces).

<u>Glossary of tourism terms | UNWTO</u>

A glossary of common travel and tourism terms and definitions to help you get to grips with tricky abbreviations and industry terms.

Travel and Tourism Glossary - TrekkSoft

Glossary of Hospitality/Tourism Terms American Plan (AP) A type of room rate which includes the price of the room, breakfast, lunch, and dinner. Also known as full pension. Apartment Hotel Accommodation in apartment-style units rather than rooms: with minimum or expanded in-suite cooking facilities.

Tourism Glossary

Better understand the key terms and metrics used in the hotel, accommodations and tourism industries.

Dictionary of Travel,

Tourism Economy: An important economic driver, the tourism economy focuses on the value created by tourism businesses (private, not-for-profit, government) that generate sustainable visitor activities. It is a sectoral lens that has been commonly used to understand the contribution tourism businesses and visitors bring to a community. *Glossary of Tourism Terms / Tourism Cafe*

Hospitality Terms. A Maintenance Task may be performed in response

to a Work Order or requested by a Staff Member who may be acting as an agent for a Guest. A Maintenance Task may be defined by a Job Standard and may be routine, scheduled, or on-demand.

Glossary of Hospitality/Tourism Terms

Glossary of hospitality industry terms – [INFOGRAPHIC] This handy glossary includes the main terms related to the hotel industry, from A to Z, and will get you up to speed with the language of the hospitality field! In this glossary, we explain definitions of the hotel industry terminology from rate parity, hotel revenue management to loyalty marketing programs and distribution channels.

Glossary of Wellness Tourism Industry Terms - Wellness

Measures a hotel's RevPAR performance relative to an aggregated grouping of hotels (i.e., competitive set, market or submarket, etc.). If all things are equal, a property's RevPAR Index, or RGI, is 100, compared to the aggregated group of hotels.

Hospitality Terminology - HTNG Connectivity Wiki

Start studying Hospitality and Tourism Terms. Learn vocabulary, terms, and more with flashcards, games, and other study tools.

Glossary | Hotel, Hospitality, & Tourism | STR

Glossary of Terms. Aboriginal cultural tourism: Aboriginal tourism that incorporates Aboriginal culture as a significant portion of the experience in a manner that is appropriate, respectful, and true (see Aboriginal cultural experiences) Aboriginal peoples: the indigenous people of Canada, recognized in the Canadian Constitution Act as... *Glossary Of Hospitality Tourism Terms*

Annals of Tourism Research '... an exceptional dictionary of current terms used in travel, tourism and hospitality ... besides being an excellent authority on tourism terms today, browsing this dictionary is a treat.' Journal of Travel Research 'Easy to read, well expressed, extensive, accurate.' British Hospitality Association

Appendix: Glossary – Introduction to Tourism and ...

Glossary of tourism terms. Tourism is a social, cultural and economic phenomenon which entails the movement of people to countries or places outside their usual environment for personal or business/professional purposes. These people are called visitors (which may be either tourists or excursionists; residents or nonresidents) and tourism has ...

Online Booking Software The Ultimate Travel Tourism Glossary 20+ Hospitality Industry Terms Defined. Average Published Rate (APR) – This is the rate obtained when a hotel averages all the various room-types they offer (single, double, suite, penthouse, etc.) throughout all the seasons of the year (different times of the year has different rates), in order to get one average rate for the hotel.

Glossary | Hotel, Hospitality, & Tourism | STR

Reference: A Glossary of Selected Tourism Terms, 1980 Prepared by the Technical Working Group (TWG) on Tourism of the NEDA Interagency Committee (IAC) on Trade and Tourism and the Asian Institute of Tourism (AIT), University of the Philippines (UP) Guided Tour – a tour conducted for tourism purposes by a tour guide.

Short for 'familiarization', a famil is a planned visit offering invited members of the media and trade industries an opportunity to experience the tourism products, attractions, and experiences a destination markets.

Hospitality and Tourism Terms Flashcards | Quizlet

Glossary of Hospitality/Tourism Terms ABA - American Bus Association; comprised of bus companies, operators and owners Attendance Building - Marketing and promotional programs designed to increase attendance at conventions, trade shows, meetings, and events. Attractions - General all-Oinclusive term

travel industry marketers use to refer to products

Glossary of Hospitality Terms - 1955 Words | Bartleby

Don't know your ADRs from your FITs? Don't worry, you're not alone. This handy A to Z hotel jargon buster will help get you up to speed with the language of the hospitality industry! Spotted something we've missed? Drop us an email (editor@hotelspeak.com) and we'll add it in! Last updated: 22nd April 2019.

20+ Hospitality Industry Terms Defined • Dauntless Jaunter ...

Glossary Of Hospitality Tourism Terms

Hotel Jargon Buster, Terminology of the Hospitality ...

Welcome to our extensive tourism and travel glossary! Along with definitions for travel terms and travel-related words and idioms, it's a full-fledged dictionary on geography, diplomacy, transportation, the hospitality industry, and general travel phrases, vocabulary, and lingo.

Hospitality Terms Flashcards | Quizlet

Glossary of Wellness Tourism Industry Terms Anne Dimon 2018-05-28T19:20:45+00:00. Our Glossary of Industry Terms: A specific division of the global tourism industry that is defined by the common goal of marketing natural assets and activities primarily focused on serving the Wellness Traveler and those who want to be.