

Grammar Snobs Are Great Big Meanies A Guide To Language For Fun And Spite June Casagrande

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The New York Times bestseller now in paperback. One of the preeminent linguists of our time examines the realms of language that are considered shocking and taboo in order to understand what imbues curse words with such power—and why we love them so much. Profanity has always been a deliciously vibrant part of our lexicon, an integral part of being human. In fact, our ability to curse comes from a different part of the brain than other parts of speech—the urgency with which we say “f&*k!” is instead related to the instinct that tells us to flee from danger. Language evolves with time, and so does what we consider profane or unspeakable. *Nine Nasty Words* is a rollicking examination of profanity, explored from every angle: historical, sociological, political, linguistic. In a particularly coarse moment, when the public discourse is shaped in part by once-shocking words, nothing could be timelier.

[Dreyer's English](#) Union Square & Company

NEW YORK TIMES BESTSELLER • A sharp, funny grammar guide they ’ ll actually want to read, from Random House ’ s longtime copy chief and one of Twitter ’ s leading language gurus **NAMED ONE OF THE BEST BOOKS OF THE YEAR BY O: The Oprah Magazine** • **Paste** • **Shelf Awareness** “ Essential (and delightful!) ” —People We all write, all the time: books, blogs, emails. Lots and lots of emails. And we all want to write better. Benjamin Dreyer is here to help. As Random House ’ s copy chief, Dreyer has upheld the standards of the legendary publisher for more than two decades. He is beloved by authors and editors alike—not to mention his followers on social media—for deconstructing the English language with playful erudition. Now he distills everything he has learned from the myriad books he has copyedited and overseen into a useful guide not just for writers but for everyone who wants to put their best prose foot forward. As authoritative as it is amusing, Dreyer ’ s English offers lessons on punctuation, from the underloved semicolon to the enigmatic en dash; the rules and nonrules of grammar, including why it ’ s OK to begin a sentence with “ And ” or “ But ” and to confidently split an infinitive; and why it ’ s best to avoid the doldrums of the Wan Intensifiers and Throat Clearers, including “ very, ” “ rather, ” “ of course, ” and the dreaded “ actually. ” Dreyer will let you know whether “ alright ” is all right (sometimes) and even help you brush up on your spelling—though, as he notes, “ The problem with mnemonic devices is that I can never remember them. ” And yes: “ Only godless savages eschew the series comma. ” Chockful of advice, insider wisdom, and fun facts, this book will prove to be invaluable to everyone who wants to shore up their writing skills, mandatory for people who spend their time editing and shaping other people ’ s prose, and—perhaps best of all—an utter treat for anyone who simply revels in language. Praise for Dreyer ’ s English “ Playful, smart, self-conscious, and personal . . . One encounters wisdom and good sense on nearly every page of Dreyer ’ s English. ” —The Wall Street Journal “ Destined to become a classic. ” —The Millions “ Dreyer can help you . . . with tips on punctuation and spelling. . . Even better: He ’ ll entertain you while he ’ s at it. ” —Newsday

The Dog Bible Northwest Brainstorms Publishing

The only fun, friendly, and surefire defense against the grammar snobs Having already made a name for herself with *Grammar Snobs Are Great Big Meanies*, now in its fifth printing, June Casagrande returns with *Mortal Syntax*, taking on the 101 most frequently attacked usage choices. Dedicating one short chapter to each, Casagrande brings her subject to life, teaching English usage through lively and amusing personal anecdotes. *Mortal Syntax* includes such chapters as: ? “ I wish I was taller ” ? “ I am continuously watching Simpsons reruns ” ? “ Was it Horton that heard the Who? ” Casagrande’s clear and concise lessons—with entertaining titles and themes—make a potentially prickly subject go down like a spoonful of sugar.

The Copyeditor's Handbook Random House

A lighthearted usage guide shares a latest treasury of language pet peeves and common grammatical mistakes.

[Become Internet Loving Healing Press](#)

NOW A NEW FILM STREAMING ON MAX • **#1 BESTSELLER** • Ben Mears has returned to Jerusalem ’ s Lot in hopes that exploring the history of the Marsten House, an old mansion long the subject of rumor and speculation, will help him cast out his personal devils and provide inspiration for his new book. “ A master

storyteller. ” —The Los Angeles Times When two young boys venture into the woods, and only one returns alive, Mears begins to realize that something sinister is at work. In fact, his hometown is under siege from forces of darkness far beyond his imagination. And only he, with a small group of allies, can hope to contain the evil that is growing within the borders of this small New England town. With this, his second novel, Stephen King established himself as an indisputable master of American horror, able to transform the old conceits of the genre into something fresh and all the more frightening for taking place in a familiar, idyllic locale.

[Grammar Snobs Are Great Big Meanies](#) Henry Holt and Company

The bestselling workbook and grammar guide, revised and updated! Hailed as one of the best books around for teaching grammar, *The Blue Book of Grammar and Punctuation* includes easy-to-understand rules, abundant examples, dozens of reproducible quizzes, and pre- and post-tests to help teach grammar to middle and high schoolers, college students, ESL students, homeschoolers, and more. This concise, entertaining workbook makes learning English grammar and usage simple and fun. This updated 12th edition reflects the latest updates to English usage and grammar, and includes answers to all reproducible quizzes to facilitate self-assessment and learning. Clear and concise, with easy-to-follow explanations, offering “ just the facts ” on English grammar, punctuation, and usage Fully updated to reflect the latest rules, along with even more quizzes and pre- and post-tests to help teach grammar Ideal for students from seventh grade through adulthood in the US and abroad For anyone who wants to understand the major rules and subtle guidelines of English grammar and usage, *The Blue Book of Grammar and Punctuation* offers comprehensive, straightforward instruction.

[Semicolon](#) Univ of California Press

Global Writing for Public Relations: Connecting in English with Stakeholders and Publics Worldwide provides multiple resources to help students and public relations practitioners learn best practices for writing in English to communicate and connect with a global marketplace. Author Arhlene Flowers has created a new approach on writing for public relations by combining intercultural communication, international public relations, and effective public relations writing techniques. *Global Writing for Public Relations* offers the following features: Insight into the evolution of English-language communication in business and public relations, as well as theoretical and political debates on global English and globalization; An understanding of both a global thematic and customized local approach in creating public relations campaigns and written materials; Strategic questions to help writers develop critical thinking skills and understand how to create meaningful communications materials for specific audiences; Storytelling skills that help writers craft compelling content; Real-world global examples from diverse industries that illustrate creative solutions; Step-by-step guidance on writing public relations materials with easy-to-follow templates to reach traditional and online media, consumers, and businesses; Self-evaluation and creative thinking exercises to improve cultural literacy, grammar, punctuation, and editing skills for enhanced clarity; and Supplemental online resources for educators and students. English is the go-to business language across the world, and this book combines the author ’ s experience training students and seasoned professionals in crafting public relations materials that resonate with global English-language audiences. It will help public relations students and practitioners become proficient and sophisticated writers with the ability to connect with diverse audiences worldwide.

[Everyday Editing](#) Coschedule

When Chinese shopkeepers tried to find a written equivalent of Coca-Cola, one set of characters they chose was pronounced “ ke-kou ke-la. ” It sounded right, but it literally translated as “ bite the wax tadpole. ” Language, like travel, is always stranger than we expect and often more beautiful than we imagine. In *Biting the Wax Tadpole* Elizabeth Little takes a decidedly unstuffy and accessible tour of grammar via the languages of the world—from Lithuanian noun declensions and imperfective Russian verbs to Ancient Greek and Navajo. And in one of the most courageous acts in the history of popular grammar books, she attempts to provide an explanation of verbal aspect that people might actually understand. Other difficult and pressing questions addressed in *Biting the Wax Tadpole* include: *Just what, exactly, the Swedish names of IKEA products mean *Why Icelandic speakers must decide if the numbers 1-4 are plural *How Theodor Geisel (aka Dr. Seuss) was able to take an otherwise unexceptional pair of breakfast foods and turn them into literary fodder for generations *Why Joanie Loves Chachi was Korea ’ s highest rated television show ever *Why Basque grammar seems downright kooky to just about anyone who isn ’ t a native speaker

[Word Up! How to Write Powerful Sentences and Paragraphs](#) Cambridge Scholars Publishing

For everyone who has ever wished Dr. Spock had written about dogs instead—*The Dog Bible* is your essential guide to everything you will ever need to know. Whether you ’ re a first-time dog owner or an expert, your dog would want you to read this book. Encyclopedic in scope, it covers not only the basics, but every practical aspect of life with a dog, including many fascinating and helpful subjects never before collected in one volume. Life-saving advice about the special needs of toy breeds: everything you need to know to protect and enhance their wonderfully long lives *Dog Psychology: Eye-opening ideas from an emerging field of study, including a chapter on the weird things dogs do—and why!* Tracie Hotchner,

lifelong dog owner and author of the million-copy bestseller, *Pregnancy and Childbirth*, has distilled years of research into one comprehensive, accessible guide. You ’ ll make hundreds of decisions about your dog ’ s care during his lifetime. *THE DOG BIBLE* is here to give you the latest and best information available to help you make those decisions. It ’ s everything your dog would want you to know.

[Mortal Syntax](#) Dave Burgess Consulting

This book describes the living-room artifacts, clothing styles, and intellectual proclivities of American classes from top to bottom.

[10x Marketing Formula](#) HMH

The study of language attitudes is the investigation of beliefs expressed about the nature of language and its diverse usages, how these attitudes came to exist and persist, and how these attitudes shape social action and policy. Language attitude studies have illuminated our understanding of racial issues, social and economic stratification, cultural stereotypes, educational issues, folk linguistics, and, more recently, popular culture. This volume is an examination of four intersections in language attitudes research: Authority, Affiliation, Authenticity, and Accommodation. In each section, the contributors introduce new dimensions to the study of language attitudes while providing examples of the ways in which the study of language attitudes can continue to inform and shape our understanding of language diversity.

[The New Sultan](#) John Wiley & Sons

The Copyeditor's Handbook is a lively, practical manual for newcomers to publishing and for experienced editors who want to fine-tune their skills or broaden their understanding of the craft. Addressed to copyeditors in book publishing and corporate communications, this thoughtful handbook explains what copyeditors do, what they look for when they edit a manuscript, and how they develop the editorial judgment needed to make sound decisions. This revised edition reflects the most recent editions of *The Chicago Manual of Style* (15th ed.), the *Publication Manual of the American Psychological Association* (5th ed.), and *Merriam-Webster's Collegiate Dictionary* (11th ed.).

[Gadsby Ten Speed Press](#)

The only fun, friendly, and surefire defense against the grammar snobs Having already made a name for herself with *Grammar Snobs Are Great Big Meanies*, now in its fifth printing, June Casagrande returns with *Mortal Syntax*, taking on the 101 most frequently attacked usage choices. Dedicating one short chapter to each, Casagrande brings her subject to life, teaching English usage through lively and amusing personal anecdotes. *Mortal Syntax* includes such chapters as: ? “ I wish I was taller ” ? “ I am continuously watching Simpsons reruns ” ? “ Was it Horton that heard the Who? ” Casagrande’s clear and concise lessons—with entertaining titles and themes—make a potentially prickly subject go down like a spoonful of sugar.

[Mein Kampf](#) Ten Speed Press

Would you like to be a full-time writer? With our expertise, we can help you reach that dream! We ’ ve written twenty books which have been translated into three languages and sold more than a quarter of a million copies worldwide. But most importantly, we are living out our dreams. We quit our day jobs and write full time and you can do the same! *The Indie Author Toolkit* is a series of books designed to take you through five easy steps to launch your career as a successful author-publisher. This book includes proven and easy to follow guidelines to help you get started: * How to identify and avoid vanity-press scams designed to separate authors from their money * Learn about the massive changes which are shifting the publishing industry * Determine the best model for your business * Decide where and how to distribute your books * Learn how to be super productive even if you don ’ t have any time to write * Becoming an expert at publishing What are you waiting for? Get started today with the Indie Author Toolkit!

[The Writer's Devotional](#) Penguin

Language columnist June Casagrande presents a fun and breezy guide to everything a grown-up interested in grammar needs to know. When it comes to grammar, it seems like everyone—even die-hard word nerds—feel they “ missed something ” in school. *The Joy of Syntax* picks up where sixth grade left off, providing a fresh foundation in English syntax served up by someone with an impressive record of making this otherwise inaccessible subject a true joy. With simple, pithy information on everything from basic parts of speech and sentence structure to usage and grammar pitfalls, this guide provides everything you need to approach grammar with confidence.

[Salem's Lot](#) National Geographic Books

NEW YORK TIMES BESTSELLER • A haunting, unforgettable mother-daughter story for a new generation—the debut of a blazing new lyrical voice **NAMED ONE OF THE TEN BEST NONFICTION BOOKS OF THE YEAR BY ENTERTAINMENT WEEKLY** *Domenica Ruta* grew up in a working-class, unforgiving town north of Boston, in a trash-filled house on a dead-end road surrounded by a river and a salt marsh. Her mother, Kathi, a notorious local figure, was a drug addict and sometimes dealer whose life swung between welfare and riches, and whose highbrow taste was at odds with her hardscrabble life. And yet she

managed, despite the chaos she created, to instill in her daughter a love of stories. Kathi frequently kept Domenica home from school to watch such classics as the Godfather movies and everything by Martin Scorsese and Woody Allen, telling her, “ This is more important. I promise. You ’ ll thank me later. ” And despite the fact that there was not a book to be found in her household, Domenica developed a love of reading, which helped her believe that she could transcend this life of undying grudges, self-inflicted misfortune, and the crooked moral code that Kathi and her cohorts lived by. *With or Without You* is the story of Domenica Ruta ’ s unconventional coming of age—a darkly hilarious chronicle of a misfit ’ 90s youth and the necessary and painful act of breaking away, and of overcoming her own addictions and demons in the process. In a brilliant stylistic feat, Ruta has written a powerful, inspiring, compulsively readable, and finally redemptive story about loving and leaving. Praise for *With or Without You* “ A luminous, layered accomplishment. ” —The New York Times Book Review “ A singular new coming-of-age memoir traces one girl ’ s twisting path up from mean streets (and parents) to the reflective life of a writer. . . . The burgeoning canon of literary memoir . . . begets another winner in Domenica Ruta ’ s searing *With or Without You*. . . . [A] gloriously gutsy memory-work. ” —Elle “ Stunning . . . comes across as a bleaker, funnier, R-rated version of *The Glass Castle* and marks the arrival of a blazing new voice in literature. ” —Entertainment Weekly “ Valiant and heartbreaking. ” —Bust “ Powerful . . . Ruta found an unconventional voice, a scary good mixture of erudition and hardened street smarts. Her writing is also, as they say in Danvers, wicked funny—though in her case wicked is more an adjective than an intensifier. . . . [With or Without You] hums with jangled energy and bristles with sharp edges. . . . Ruta writes with unflinching honesty. ” —Slate “ Bracingly funny and poignant. ” —The Boston Globe “ Exceedingly powerful. ” —Booklist

[It Was the Best of Sentences, It Was the Worst of Sentences](#) Penguin

This all-in-one reference is a quick and easy way for book, magazine, online, academic, and business writers to look up sticky punctuation questions for all styles including AP (Associated Press), MLA (Modern Language Association), APA (American Psychological Association), and Chicago Manual of Style. Punctuate with Confidence—No Matter the Style Confused about punctuation? There ’ s a reason. Everywhere you turn, publications seem to follow different rules on everything from possessive apostrophes to hyphens to serial commas. Then there are all the gray areas of punctuation—situations the rule books gloss over or never mention at all. At last, help has arrived. This complete reference guide from grammar columnist June Casagrande covers the basic rules of punctuation plus the finer points not addressed anywhere else, offering clear answers to perplexing questions about semicolons, quotation marks, periods, apostrophes, and more. Better yet, this is the only guide that uses handy icons to show how punctuation rules differ for book, news, academic, and science styles—so you can boldly switch between essays, online newsletters, reports, fiction, and magazine and news articles. This handbook also features rulings from an expert “ Punctuation Panel ” so you can see how working pros approach sticky situations. And the second half of the book features an alphabetical master list of commonly punctuated terms worth its weight in gold, combining rulings from the major style guides and showing exactly where they differ. With *The Best Punctuation Book, Period*, you ’ ll be able to handle any punctuation predicament in a flash—and with aplomb.

Yes, I Could Care Less Random House Trade Paperbacks

"An insightful, accessible examination of the way in which day-to-day speech is tangled in a complicated web of history, politics, race, economics and power." - Kirkus What is it about other people ’ s language that moves some of us to anxiety or even rage? For centuries, sticklers the world over have donned the cloak of authority to control the way people use words. Now this sensational new book strikes back to defend the fascinating, real-life diversity of this most basic human faculty. With the erudite yet accessible style that marks his work as a journalist, Robert Lane Greene takes readers on a rollicking tour around the world, illustrating with vivid anecdotes the role language beliefs play in shaping our identities, for good and ill. Beginning with literal myths, from the Tower of Babel to the bloody origins of the word “ shibboleth, ” Greene shows how language “ experts ” went from myth-making to rule-making and from building cohesive communities to building modern nations. From the notion of one language ’ s superiority to the common perception that phrases like “ It ’ s me ” are “ bad English, ” linguistic beliefs too often define “ us ” and distance “ them, ” supporting class, ethnic, or national prejudices. In short: What we hear about language is often really about the politics of identity. Governments foolishly try to police language development (the French Academy), nationalism leads to the violent suppression of minority languages (Kurdish and Basque), and even Americans fear that the most successful language in world history (English) may be threatened by increased immigration. These false language beliefs are often tied to harmful political ends and can lead to the violation of basic human rights. Conversely, political involvement in language can sometimes prove beneficial, as with the Zionist revival of Hebrew or our present-day efforts to provide education in foreign languages essential to business, diplomacy, and intelligence. And yes, standardized languages play a crucial role in uniting modern societies. As this fascinating book shows, everything we ’ ve been taught to think about language may not be wrong—but it is often about something more than language alone. *You Are What You Speak* will certainly get people talking.

The Joy of Syntax Penguin

In a world of rising tensions between Russia and the United States, the Middle East and Europe, Sunnis and Shiites, Islamism and liberalism, Turkey is at the epicentre. And at the heart of Turkey is its right-wing populist president, Recep Tayyip Erdo?an. Since 2002, Erdo?an has consolidated his hold on domestic politics while using military and diplomatic means to solidify Turkey as a regional power. His

crackdown has been brutal and consistent - scores of journalists arrested, academics officially banned from leaving the country, university deans fired and many of the highest-ranking military officers arrested. In some senses, the nefarious and failed 2016 coup has given Erdo?an the licence to make good on his repeated promise to bring order and stability under a 'strongman'. Here, leading Turkish expert Soner Cagaptay will look at Erdo?an's roots in Turkish history, what he believes in and how he has cemented his rule, as well as what this means for the world. The book will also unpick the 'threats' Erdogan has worked to combat - from the liberal Turks to the Gulen movement, from coup plotters to Kurdish nationalists - all of which have culminated in the crisis of modern Turkey.

[Barbarians at the Gate](#) Houghton Mifflin Harcourt

The dream of content marketing is that it's going to be a magical funnel that drips money into your bank account. Its lure is that it will create an inbound sales machine. But what should you do when it doesn't work like that? Or even at all? Garrett Moon presents the formula he used to grow his startup CoSchedule from zeroes across the board to 1.3M+ monthly pageviews, 250k+ email subscribers, and thousands of customers in 100 countries in just 4 years. Learn to overcome a lack of time, struggling to produce content, an inability to engage your audience, and so many more marketing roadblocks.