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The purpose of the Graphic Artists Guild is to promote and protect the social, economic and professional interests of its members. It is committed to improving conditions for all graphic artists (including, but not limited to: animators, cartoonists, designers, illustrators and digital artists) and raising standards for the entire industry.

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Home - The Graphic Artist Guild

The Graphic Artists Guild has been publishing the Graphic Artists Guild Handbook: Pricing & Ethical Guidelines since 1973, and it has become one of the most widely used books of its kind in the industry.. The content of the Handbook is created with information from various resources within the graphic arts community, including working professionals such as yourself.