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Graphic Artists Guild Handbook: Pricing & Ethical Guidelines, 14th Edition is an indispensable resource for people who create graphic art and those who buy it. As the graphic art marketplace continues to evolve to meet the needs of both digital and print media and as clients struggle with shrinking budgets in the current economy, the need for up-to-date information on business, ethical, and ...

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Graphic Artists Guild. 31 West 34th Street, 8th Fl
New York, NY 10001. Tel: (212) 791-3400
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Graphic Artists Guild Handbook of Pricing and Ethical ...

Graphic Artists Guild Handbook by Graphic Artists Guild, September 1994, Writers Digest Books edition, Paperback in English - 8th edition

Graphic Artists Guild Handbook: Pricing & Ethical ...

This precisely focused handbook of solutions is a testimonial to the dedication of the

Graphic Artists' Guild to its mission "to promote and protect the economic interests of artists." Anyone with an interest in earning money through graphic design, interactive media, illustration, multimedia, broadcast design, or photography needs this invaluable resource.

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The purpose of the Graphic Artists Guild is to promote and protect the social, economic and professional interests of its members. It is committed to improving conditions for all graphic artists (including, but not limited to: animators, cartoonists, designers, illustrators and digital artists) and raising standards for the entire industry.

Graphic Artists Guild Handbook: Pricing Ethical Guidelines ...

For forty-eight years, the Graphic Artists Guild Handbook has been the industry bible for graphic arts professionals. This sixteenth edition represents the most ambitious revision and redesign in over a decade, providing both artists and clients the very latest information on business, ethical, and legal issues.

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The Graphic Artists Guild has been publishing the Graphic Artists Guild Handbook: Pricing & Ethical Guidelines since 1973, and it has become one of the most widely used books of its kind in the industry.. The content of the Handbook is created with information from various resources within the graphic arts community, including working professionals such as yourself.

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The industry bible for graphic arts professionals, with pricing guidelines and information on business, ethical, and legal issues. For forty-eight years, the Graphic Artists Guild Handbook has been the industry bible for graphic arts professionals. This sixteenth edition represents the most ambitious revision and redesign in over a decade, providing both artists and clients the very latest ...

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From the Graphic Artists Guild comes the

complete pricing and ethical reference for designers—helping members and non-members alike navigate the world of charging and collecting payment for their designs as well as building their freelance business. Graphic Artists Guild Handbook&...

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