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Tourism and the Hong Kong Economy CRC Press

In a time of rapid change for travel-related health interventions, this timely Handbook offers critical insights into the interrelationship between tourism, public health, and the wellbeing of local communities and tourists. Written with a global audience in mind, it features cutting-edge interdisciplinary research conducted by leading academics in tourism, public health, wellbeing, and social welfare.

Hong Kong History, Culture and Tourism Lonely Planet

This book will help travelers experience the essence of Asia's most dynamic city as it races toward an exciting new era. In an easy-to-use pocket format, this Hong Kong city guide contains practical information for both leisure and business travelers, comprehensive listings of hotels, bars, and restaurants for all budgets and tastes, and full details on cultural, historical, and scenic sights.

Hong Kong for Travelers. the Total Guide: The Comprehensive Traveling Guide for All Your Traveling Needs. Routledge

The Best and Most Unique Hong Kong Travel Guide When traveling to Asia, one of the first suggestions is to experience Hong Kong. This former British colony has become a very popular tourist destination all over the world. A wide variety of travel options is available to anyone who plans on seeing the true beauty of this so-called Fragrant Harbor of Asia. This book aims to provide you with a customized itinerary in Hong Kong. As there are many different places to visit in this area, we have considered your plans, budget, lifestyle, and overall travel objective in identifying the best routes to take, in this city of surprises. Let this book guide you to the many places that you must see in Hong Kong to not let your once in a lifetime trip go to waste. This book is filled with suggested places to stay, from budget to luxurious, places to visit, local cuisines to try, and places to shop. All these suggested itineraries have been experienced first-hand and are all highly recommended to tourists. Experience a whole new world when you come and visit Hong Kong. In this total guide you will find: . - Areas covered: History lessons/Best museums/Surfing/Adventure land off road trips/Wildlife spotting/ Hong Kong neighborhood/Medical Tourism/Cooking and drinking/ Accommodation/Staying safe/Music/Festivities - General Information of each area - Area Transportation (how to get around i.e. car, bus, taxi, train, bicycle, rickshaw, etc. and how much it would cost) - Sightseeing (Best Sights to See, Off the Beaten Path) - Best Shopping (where are the major shopping districts and what they are known for) - Bargain Alternatives (where the locals shop to avoid the high tourist crowds) - Things to Do (recreation outdoor, indoor, events and festivals) - Local Food Specialties - Farmer's and Fish (Meat) Markets (Locations, dates and times of various markets) - Language, Political and Etiquette Considerations (What the average tourist should know and how to get along with the locals. Type of currency used and types of places that exchange currency) - Seasonal Considerations (Typical high and low temperatures, if there is a rainy season, if it snows, floods or is known for "heavy weather") - Comfort Services (Massage, hair and nail salons, spas, etc.) - Essential Services (Embassy locations, medical facilities, law enforcement, etc.) - Area specific discounts and couponsSo, purchase now this total guide and start traveling as you read! TagsHong Kong Travel, Hong Kong Vacations, Hong Kong All Inclusive, Hong Kong Tours, Hong Kong Tourism, Hong Kong Vacation Packages, Visit Hong Kong, Trips To Hong Kong, Hong Kong All Inclusive Resorts, Hong Kong Resorts, Hong Kong Travel Guide, Hong Kong Packages, Tours Hong Kong, Hong Kong Excursions, Where To Go In Hong Kong, Hong Kong Travel Packages, Hong Kong All Inclusive Vacations, Hong Kong Destinations, Hong Kong All Inclusive Packages, Hong Kong Vacations, Places To Visit In Hong Kong, Hong Kong Tour Packages, Hong Kong Guide, All Inclusive Trips To Hong Kong, Hong Kong Deals, Best Hotels In Hong Kong, Hong Kong All Inclusive Deals, Hong Kong Holidays, Hong Kong All Inclusive Vacation Packages, Hong Kong Attractions, Hong Kong Adventure Vacations, Hong Kong Vacation Spots, Hong Kong Tourist Attractions, Tours Of Hong Kong, Where To Travel In Hong Kong, Hong Kong Travel Deals, Hong Kong Family Vacations, Hong Kong Vacations Tours, Hong Kong Activities, Hong Kong Information, Planning A Trip To Hong Kong, Best Of Hong Kong, Best All Inclusive Hong Kong, Hong Kong Vacation Deals, Places To Go In Hong Kong, Where To Visit In Hong Kong, Best Place To Vacation In Hong Kong

Hong Kong Penguin

The human resource (HR) profession has been on a long and challenging journey. Globalisation and sweeping policy changes have re-defined and re-aligned HR and its role. It is important for HR professionals to develop and become innovators in their respective industries. The Changing Role of the Human Resource Profession in the Asia Pacific Region is based on case-studies of retail, tourism, healthcare, security, education, and energy, spread across the greater Asia Pacific (AP) region. The book rests on the principle of the laws of attraction, that ‘ thoughts become things ’ and argues that acknowledging good human resource policies and practices can be a key influence on all aspects of an organisation. After an introduction, five chapters cover key topics: six major industries; changing HR practices across the AP; an insider ’ s view on best practices; the role of HR in sustaining growth across the AP; and a conclusion looking towards the future of HR in the Asian Pacific Region. Based on real and contemporary case studies with a focus on six industries (Retail, Tourism, Healthcare, Security, Education and Energy) spread across the Greater AP region Highlights industry specific key HR challenges and suggests ways forward Records recent developments

Protest and Resistance in the Tourist City Routledge

Now available in ePub format. DK Eyewitness Travel Guide: Top 10 Hong Kong will lead you straight to the best attractions Hong Kong has to offer. Whether you're looking for the liveliest nightlife in Hong Kong, wish to view the amazing skyline, or discover the city's captivating museums and modernist architecture, this pocket-sized travel guide is packed with essential information for every corner of Hong Kong, whatever your budget. Rely on dozens of Top 10 lists--from the Top 10 museums to the Top 10 events and festivals. There's even a list of the Top 10 things to avoid. The guide is divided by area with restaurant reviews for each, as

well as recommendations for hotels, bars, and places to shop. The pull-out map and guide includes fold-out maps of city metro systems, useful phone numbers, and 60 great ideas on how to spend a day. DK Eyewitness Travel Guide: Top 10 Hong Kong--showing you what others only tell you.

Insight Guides City Guide Hong Kong (Travel Guide eBook) Springer Nature

This little gem is crammed with facts so visitors to Hong Kong can make the most of their trip.Exploring Hong Kong Essential visitor info Places to stay Malls, department stores and markets Restaurants, bars and clubs Sports & Spas Detailed maps

111 Places in Hong Kong that you shouldn't miss Routledge

This book with the accompanying field trip guide, aims to foster environmental literacy of non-science students and to train them to look at environment-related issues from a critical perspective. With these books, students will obtain knowledge on fundamental environmental ethics and the principles involved. They will be in a position to apply these ethical principles in debates on local and global environment-related issues. The issues covered in the book include natural science, resources management, food safety, public health, sustainable development, ecotourism, nature conservation and ecological footprint, as well as other current environment-related issues in Hong Kong and South China. The field trip guide aims to make use of the natural environment and other related premises as outdoor classrooms to illustrate the importance of conservation and environmental principles. Both books could be used as reference materials by academic institutions, non-profit organizations and government departments. They include practical educational materials on the life sciences and will help enhance readers' knowledge of the environment.

Pocket Rough Guide Hong Kong & Macau (Travel Guide eBook) National Geographic Books

This book examines Singapore's strategy on tourism and comes up with five sets of recommendations for Hong Kong having an integrated mindset in developing tourism, removing barriers for people to come to Hong Kong, tapping China's potentials in tourism, becoming more attractive as a tourist location, and protecting the environment.

The Hospitality and Tourism Industry in ASEAN and East Asian Destinations Apa Publications (UK) Limited

Newly revised, updated, and redesigned for 2016. True to its name, DK Eyewitness Travel Guide: Top 10 Hong Kong covers all the city's major sights and attractions in easy-to-use "top 10" lists that help you plan the vacation that's right for you. This newly updated pocket travel guide for Hong Kong will lead you straight to the best attractions the city has to offer, from the city's amazing skyline and modernist architecture to the Hong Kong Museum of History and Man Mo Temple to Victoria Peak. Expert travel writers have fully revised this edition of DK Eyewitness Travel Guide: Top 10 Hong Kong. + Brand-new itineraries help you plan your trip to Hong Kong. + Maps of walking routes show you the best ways to maximize your time. + New Top 10 lists feature off-the-beaten-track ideas, along with standbys like the top attractions, shopping, dining options, and more. + New typography and fresh layout throughout. You'll still find DK's famous full-color photography and museum floor plans, along with just the right amount of coverage of the city's history and culture. The perfect pocket-size travel companion: DK Eyewitness Travel Guide: Top 10 Hong Kong.

Environmental Principles and Ethics Cambridge University Press

Learn everything you need to about the Special Administrative Region of Hong Kong! The Key Facts on Hong Kong provides readers with essential statistical and business information on the bustling city-state, including: -Background of Hong Kong -Geography of Hong Kong -People and Society of Hong Kong -Government of Hong Kong -Economy of Hong Kong -Energy Resources of Hong Kong -Communications in Hong Kong -Transportation in Hong Kong -Military of Hong Kong -Transnational Issues of Hong Kong The Internationalist Business Guides provide crucial up-to-date facts on countries around the world. Visit us at www.internationalist.com

HONG KONG Routledge

Booming Mainland Chinese outbound travel is one of the most exciting phenomena in the world tourism industry’s recent history. From 2000 to 2010, Chinese outbound travel increased at a compounded annual rate of 18.5 percent, and it is forecasted that by 2020 China will generate approximately 100 million outbound trips a year, making China the fourth largest source of outbound travel in the world. The new Chinese tourists are more confident, technologically savvy, value conscious, and ready to explore unfamiliar territory. For tourism marketers and researchers who are getting ready to or just celebrated their initial "west-meets-east" moments, the new Chinese tourists are showing up at their doors and presenting new challenges for marketing and service. In this book, leading authors from around the world share their most cutting-edge findings and thoughts on the Chinese outbound travel market. The book reflects on the paths of the Chinese outbound travel development, reports new trends and issues, and provides new insights and recommendations. For practitioners around the world (e.g., destination policymakers and marketers, travel and tourism service providers, owners, and managers), this book provides hands-on guidance on understanding tourists from Mainland China. For tourism scholars, educators, and students, this book provides basic yet essential knowledge on the Chinese outbound travel market and tourist behavior and points out important future directions. Most tourism programs today have an international component in their curriculum, usually including a global tourism class. This book serves as an excellent supplemental reading for students in these classes.

Hong Kong Worldwide Independently Published

Across the globe, from established tourist destinations such as Venice or Prague to less traditional destinations in both the global North and South, there is mounting evidence that points to an increasing politicization of the topic of urban tourism. In some cities, residents and other stakeholders take issue with the growth of tourism as such, as well as the negative impacts it has on their cities; while in others, particular forms and effects of tourism are contested or deplored. In numerous settings, contestations revolve less around tourism itself than around broader processes, policies and forces of urban change perceived to threaten the right to ‘stay put’, the quality of life or identity of existing urban populations. This book for the first time looks at urban tourism as a source of contention and dispute and analyses what type of conflicts and contestations have emerged around urban tourism in 16 cities across Europe, North America, South America and Asia. It explores the various ways in which community groups, residents and other actors have

responded to – and challenged – tourism development in an international and multi-disciplinary perspective. The title links the largely discrete yet interconnected disciplines of ‘urban studies’ and ‘tourism studies’ and draws on approaches and debates from urban sociology; urban policy and politics; urban geography; urban anthropology; cultural studies; urban design and planning; tourism studies and tourism management. This ground breaking volume offers new insight into the conflicts and struggles generated by urban tourism and will be of interest to students, researchers and academics from the fields of tourism, geography, planning, urban studies, development studies, anthropology, politics and sociology.

Handbook of Technology Application in Tourism in Asia Elsevier

Marketing and Managing Tourism Destinations is a comprehensive and integrated introductory textbook covering destination management and marketing in one volume. It focuses on how destination management is planned, implemented, and evaluated as well as the management and operations of destination management organizations (DMOs), how they conduct business, major opportunities, and challenges and issues they face to compete for the global leisure and business travel markets. Much has changed since the publication of the second edition of this book in 2018. The COVID-19 pandemic was unpredictable at the time and has caused havoc for destinations and DMOs. The third edition includes many materials about the COVID-19 impacts and recovery from the pandemic. This third edition has been updated to include: four new chapters (Chapter 2—“Destination Sustainability and Social Responsibility”; Chapter 3—“Quality of Life and Well-Being of Destination Residents”; Chapter 11—“Destination Crisis Management”; and Chapter 20—“Destination Management Performance Measurement and Management”) new and updated international case examples to show the practical realities and approaches to managing different destinations around the world coverage of contemporary topics including, for example, COVID-19, social responsibility, metaverse, mixed reality, virtual meetings, teleworking, digital nomads, viral marketing, blended travel, regenerative tourism, meaningful travel, and several others a significantly improved illustration program keyword lists It is illustrated in full color and packed with features to encourage reflection on main themes, spur critical thinking, and show theory in practice. Written by an author with many years of industry practice, university teaching, and professional training experience, this book is the essential guide to the subject for tourism, hospitality, and events students and industry practitioners alike.

Lonely Planet Hong Kong Apa Publications (UK) Limited

Pilgrimage tourism is one of the basic areas with far-reaching impacts in the travel and tourism industry around the world and across generations. Due to its reach and potential impact, further study is required. Prospects and Challenges of Global Pilgrimage Tourism and Hospitality considers the changing facts and facets of pilgrimage tourism around the world; develops pilgrimage tourism for community integration, faith-sharing, perseverance, tolerance, and peace; and identifies new issues scopes, challenges, and entrepreneurial opportunities for pilgrimage tourism that are relevant and important for future pilgrimages with larger intensity and frequency. Covering key topics such as pilgrimage economy, social media, and tourism, this premier reference source is ideal for policymakers, social scientists, managers, business owners, industry professionals, researchers, academicians, scholars, practitioners, instructors, and students.

Marketing and Managing Tourism Destinations Createspace Independent Publishing Platform

One Country, Two Systems - that is what Hong Kong is all about. Hong Kong is without a doubt one of the most popular tourist destinations in the world today and will continue to be so in the years to come. In this book, you will learn the basic things you need to know about Hong Kong - its location, its people, its language, culture and seasons. You will also be given information regarding your travel needs, and of course an overview of the top tourist attractions, hotels and food places as well as hidden facets of the city to meet your thirst for exploration. So what are you waiting for? Get ready to pack your bags, your passport and your pocket money! Let's set out for one of the most interesting places in the world. Adventure is out there! Hong Kong's Top 10 Hotel Districts, Shopping and Dining, Museums, Activities, Historical Sights, Nightlife, Top Things to do Off the Beaten Path, and Much More!

Hong Kong Travel Guide: Information Tourism CRC Press

Although the Asia-Pacific region has, for a long time, been associated with inbound tourism its growth rate for outbound tourism is greater than any other of the world's economic blocks. One feature of this growth is that 78% of outbound Asian traffic is within the region itself, and this intra-regional traffic has an important economic role. UNWTO has therefore commissioned a series of reports on the trends and potential of seven leading markets: Australia; China; Hong Kong; India; Japan; Republic of Korea; and Thailand.

The Strong State and Curriculum Reform SAGE Publications

Discover these exciting destinations with the most incisive and entertaining travel guide on the market. You can take this handy, pocket-sized book out with you anywhere, anytime. Whether you plan to admire the Tian Tan Big Buddha, feast on seafood at Temple Street Night Market or go pink-dolphin spotting, Pocket Rough Guide Hong Kong and Macau will show you the ideal places to sleep, eat, drink, shop and visit along the way. Perfect for short trips - compact and concise, with all the practical info you'll need for a few days' stay. Free pull-out map, as well as full-colour maps throughout - navigate the pedestrianised Three Lamps District oramble along the Avenue of Stars waterfront promenade without needing to get online. Things not to miss - our rundown of Hong Kong's unmissable sights and experiences. Itineraries - carefully planned days to help you organize your visit. Independent, trusted reviews written with Rough Guides' trademark blend of humour, honesty and insight, with options to suit every budget. Stunning images - a rich collection of inspiring colour photography. Detailed city coverage - whether visiting the big sights or venturing off the tourist trail, this travel guide has in-depth practical advice for every step of the way. Chapters cover each neighbourhood in depth, with all the sights and the best of the nearby shops, cafes, restaurants and bars. Areas covered include: Hong Kong Island (including Central, Kennedy Town, Wan Chai, Causeway Bay, Happy Valley and the south side); Kowloon (including Tsim Sha Tsui, Jordan and Diamond Hill); The New Territories; Lamma; Cheung Chau; Macau. Attractions include: Maritime Museum; Ocean Park; Temple Street; ShamShui Po; Kam Tin. Day-trips - venture further afield to Lantau,Coloane, Taipa Village,Tai Mo Shan or Kadoorie Farm. Accommodation - our unbiased selection of the top places to stay, to suit every budget. Essentials - crucial pre-departure practical information including getting there, local transport, tourist information, emergency numbers, festivals, events and more. Background information - an easy-to-use chronology, plus a handy Cantonese language section and glossary. Make the Most of Your Time on Earth with Pocket Rough Guide Hong Kong and Macau. About Rough Guides: Escape the everyday with Rough Guides. We are a leading travel publisher known for our "tell it like it is" attitude, up-to-date content and great writing. Since 1982, we've published books covering more than 120 destinations around the globe, with an ever-growing series of ebooks, a range of beautiful, inspirational reference titles, and an award-winning website. We pride ourselves on our accurate, honest and informed travel guides.

Hong Kong Apa Publications (UK) Limited

Hong Kong Travel Guide Includes Free Book: Muay Thai Training Why You Need to Train in Thailand Whether it is business or leisure

bringing you to Hong Kong, you will find something suitable for your tastes. With a plethora of shopping arcades and skyscrapers in the business district, the city lures travelers from all over the world. If you are looking for a relaxing break with your family, quiet retreat or a honeymoon, Hong Kong is a great destination. The city is safe, and it offers numerous attracts people of all ages, no wonder it is one of the most sought after destinations in China. Hong Kong brings you unlimited fun and a variety of things to do. Whether you choose to go temple hopping or laze on the beaches, you will experience Hong Kong at its best. One of the best times to visit the city is during the colorful festivals as the celebrations last for several days, featuring fireworks, street parades, lots of dancing and drinking. Chinese New Year is one of the most awaited times of the year, and the entire country celebrates this festival with pomp and show. If you love shopping, you would not want to miss the Fashion Week that is held in February every year. If you are interested in sightseeing, then you may choose to opt for the Hong Kong tours that include sightseeing in their itinerary. You can visit the numerous historic buildings, iconic monuments, and beaches. The city also has a lot of interesting tourist areas mainly for recreation, and they are: Hong Kong Disneyland: If you are traveling with kids, this is one place that you must visit. This tourist attraction is situated close to the Hong Kong International Airport, and can be easily reached from all corners of the city. The theme park is large, and it offers an incredible display of the Disney magic. The Waterfront: This popular tourist attraction is situated in Tsim Sha Tsui, where you will find several other important landmarks such as the Space Museum, Museum of Art, Clock Tower, and so on. If you are interested in exploring the culture of the country, then this is the best place to start your sightseeing trip from. Tai Mo Shan: Go trekking in the island to explore the natural beauty of the region and experience the fresh air. There are more than 80 kilometers of trekking trails available. Tai Mo Shan is the most popular trail that will take the trekkers to an exciting journey which will be rewarded by amazing views of the Shing Mun Valley. Victoria Bay: This sightseeing spot is situated between the Kowloon Peninsula and Hong Kong Island. It is the largest harbor in China and the third largest in the world. See the harbor bustling with historic Star Ferries to majestic cruise liners. Some of the other tourist attractions in Hong Kong that make this place one of the most sought after tourist destinations are Wong Tai Sin Temple, Big Buddha, Science Museum, and more. Besides the incredible tourist attractions, you can also enjoy a plethora of activities such as rock climbing, horse riding, water sports and so on. Order Now! Click the orange button on the top of the page!

Hong Kong Mini Explorer Nrb Publishing

The ultimate insider's guide to Hong Kong Features interesting and unusual places not found in traditional travel guides . From zero to hundred in 175 years – no other metropolis has as compressed and chequered a history as Hong Kong, with its striking and seamless blend of eastern and western cultures. Famous for its cosmopolitan nightlife, cutting-edge fashion, culinary sophistication, and entertainment, Hong Kong also conceals a trove of lesser-known and unpredictable experiences. More than 260 islands and country parks as far as the eye can see ... who would expect such breathtaking natural beauty in one of the most densely populated cities on Earth? Step off the beaten path to explore Hong Kong's hidden heart. Discover what compels locals to stand in a line that snakes around the corner every morning at 4:30am, and from which "Great Wall of China" you will find a wonderful view over the South China Sea. Learn what gas lanterns have to do with the bubonic plague, and visit a place where 1,000,000 HK\$ for a golf cart seems like a bargain. From secluded beaches to wishing trees, prepare to be surprised, delighted, and amazed. Entdecken Sie versteckte Orte und Geschichten abseits der bekannten Pfade, die den wahren Charakter Hongkongs enthüllen. Von null auf hundert in 175 Jahren – keine andere Metropole hat eine so komprimierte und bewegte Geschichte, in keiner anderen Metropole vereinen sich östliche und westliche Kultur so eindrucksvoll und harmonisch wie in Hongkong. Berühmt für das Nachtleben, die innovative Mode, die kulinarische Raffinesse und das Entertainment, hält Hongkong auch weitere weniger bekannte und unvorhersehbare Erlebnisse bereit. Erkunden Sie Hongkongs verstecktes Herz abseits der touristischen Pfade. Finden Sie heraus, was die Anwohner dazu bringt, sich in einer Schlange anzustellen, die jeden Morgen schon um 4.30 Uhr um ganze Häuserecken reicht.

Asian Competitors: Marketing For Competitiveness In The Age Of Digital Consumers WTO

Strategic Management for Hospitality and Tourism is an essential text for both intermediate and advanced learners aspiring to build their knowledge related to the theories and perspectives on the topic. The book provides critical and analytical insights on contemporary theoretical models and management practices while enhancing the learning process through worked examples and cases applied to the hospitality and tourism setting. This new edition highlights the rapidly changing socio-economic and political global landscape and addresses the cultural and socio-economic complexities of hospitality and tourism organizations in the new era. It has been fully updated to include: A new chapter on finance, business ethics, corporate social responsibility, and leadership as well as new content on globalisation, experience economy, crisis management, consumer power, developing service quality, innovation and implementation of principles. New features to aid understanding of the application of theory, and spur critical thinking and decision making. New international case studies with reflective questions throughout the book from both SME's and large-scale businesses. Updated online resources including PowerPoint presentations, additional case studies and exercises, and web links to aid both teaching and learning. Highly illustrated and in full colour design, this book is essential reading for all future hospitality and tourism managers.