How To Put Podcasts On N81 Guide File

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Tricks of the Podcasting Masters Atlantic Publishing Company

Want to start a podcast for your organization, but unsure of where to begin? Looking for new ways to meaningfully engage your audience? Need to convince leadership that a podcast is the right move for your museum, history organization, library, religious institution, or cultural nonprofit? This practical and action-oriented beginner's guide will show you how to create a great podcast on a budget, from choosing a topic to reaching the right audience. Each chapter is tailored to the needs of cultural nonprofits, giving you a detailed roadmap for producing a podcast that supports your institutional mission. Inside, you'll find simple, concise advice and instruction that gives you just what you need to get started, without any treatises on sound engineering or editing. All the unnecessary stuff has been left out so you can just read the book, follow the instructions, and get started without breaking the bank or wasting hours wading through incomplete instructions on the internet. In Your Museum Needs a Podcast, award-winning podcaster Hannah Hethmon will teach you how to unlock the power of podcasting at your institution through: A whole chapter on developing a show concept that will accomplish your organization's goals and pitching it to your stakeholders. A gear guide with just what you need to know to get started and tailored equipment recommendations. Detailed instructions on how to set-up your recording equipment, get great sound quality (without having to learn sound engineering), and edit episodes using free online software. A breakdown of what makes a podcast compelling and how you can use the art of storytelling to create a show that your listeners will love. Strategies for launching your show and building a devoted listener base from day one. Answers to common questions like where to how long episodes should be, where to find free music, which hosting service to use, how to hire outside experts, and more. Free worksheets and templates to help you implement the book's lessons. Read this book, and you'll know everything you need to start a podcast for your organization and turn your audience into devoted fans. What are you waiting for? How long will you wait to start engaging your core audience, reaching new audiences who would love your institution, and increasing your online profile? Scroll to the top now and click the Buy Now" Button!

Podcast Capstone

In the "How To Podcast" book, you will find a number of skills and techniques related to podcasting, including: * How to develop a solid niche and create the product that people want. * How to choose theme music, transitions, Wordpress(tm) plug-ins and themes. * Taking your podcast, and making money from it. * Recording techniques, and how to make a show that resembles the professionals. * Tips for getting people to share the show for you. * How to choose the right equipment and software for your budget. * How to get your show hosted on a blog, listed through Feedburner(tm), and posted through iTunes(tm). * Where to market your show for the greatest impact. * Making a show that advertisers want to use for their campaigns. * Learning to podcast with a purpose and how to build a community around it. This step-by-step guide helps you develop your own show quickly and effectively. Let "How To Podcast" help you develop the skills to market yourself, your company, and make a positive impact in your community with podcasting.

Podcasting For Dummies Peachpit Press

A much-needed work focusing on one of the e-community's hottest topics, this is the second edition of a book that covers both video and audio podcasts, as well as updated software and resources. This edition is much improved and updated to cover the latest gear that readers and podcasters want to learn about. Critically, the book also shows how to create video as well as audio podcasts. It provides all the reader needs to know to get heard and now seen online, regardless of his or her level of experience and technical knowledge.

Secrets of Podcasting Harmony

Turn your podcasting dreams into a money making machine! Create your own profitable internet radio podcast. Have you ever listened to a podcast on iTunes or elsewhere and thought, "I can do that"? The truth is, you definitely can do that. It's much easier than you might imagine. A successful podcast can easily reach many thousands and thousands of people (sometimes hundreds of thousands) and is an incredible way on which to build a business or augment an existing one. You can create a podcast on almost any topic...and have it to be successful. The Internet is a very, very large place and if your podcast is well-designed, you will attract a large audience. Perhaps your interest is in politics, religion, business, health, or even a hobby such as fine wine, you can easily create a podcast on that topic...and make money from home. Podcasting for Dollars takes you through the process of selecting the right equipment and software, setting it up, and making a go in your first podcast. You'll learn how to market your podcast, how to gain followers, and how to make money from your podcast. It's much easier than you could ever imagine which is why the industry is growing so quickly.

Expert Podcasting Practices For Dummies Apress

Add your voice to the podcasting revolution! The world is tuning into podcasts in larger and larger numbers. When you're ready to add your own voice to the mix, this book will help you find your niche. Featuring top tech information, production insight, and promotional tips, this best-selling podcasting reference shares the latest on podcasting trends and new audience demographics. Written by a pair of podcasting pioneers, Podcasting For Dummies will help you refine your podcast idea, identify your audience, and get the scoop on how to record, edit, and share your work. You'll also learn how to apply the methods top podcasters monetize and market their work. Record your voice and conduct high-quality interviews for your new or existing podcast Edit, upload, and share podcast episodes online—and find people who will listen Learn how to make money as a podcaster or live streamer Discover interesting and original subjects to inspire your own work Podcasting for Dummies is your friendly tutor in the art of audio content creation. So start talking!

EBOOK: How to Create Podcasts for Education Information Today, Inc.

Create your own podcast on a Mac, iPhone, or iPad Start podcasting or take your podcast to the next level with start-to-finish guidance from Andy Affleck. You'll learn tricks of the trade as you assemble your hardware and software, make recordings, edit and mix the audio, and encode and

publish your shows. This book covers all the steps needed to make a podcast using a Mac, iPhone, iPad, or iPod touch. Create your own podcast—or improve an existing podcast—using your Mac, iPhone, iPad, or iPod touch! This book walks you through every step of the process, from choosing equipment and software through recording, editing, mixing, and polishing. Once your audio is in the can, you'll find real-world advice and steps for encoding and publishing your episodes. This book replaces and updates Andy's earlier title, Take Control of Podcasting on the Mac, with up-to-date instructions and complete coverage of iOS and iPadOS devices. The book includes more than dozen sound samples from various combinations of mics, positions, filters, and processing, so that you can hear the differences before you buy any special gear. Take Control of Podcasting provides the help you need for creating podcasts on a Mac, iOS, or iPadOS device: • Plan your podcast. Decide on a topic and format, decide on a production schedule, learn common terms and techniques, and think about monetization strategies. • Choose the right mic, headphones, and other equipment. Pick out audio gear while considering your budget and studio (or mobile!) needs. Plus, you'll learn if you should buy additional audio hardware, like a breakout box or mixer, and find an explanation (with photos) of the main cable types that you'll come across. • Pick audio software. Apps discussed at length include GarageBand for Mac and iOS/iPadOS, Audacity, Audio Hijack, Ferrite Recording Studio, and Voice Record Pro. Apps that are discussed briefly include Amadeus Pro, Ecamm Call Recorder, Fission, Izotope RX Elements, Loopback, Sound Studio, SoundSoap, and The Levelator. The book also mentions using Zoom, FaceTime, and Skype for interviews and remote recording, as well as various web-based podcasting platforms. • Learn key recording tips. Find advice about how to prepare for and conduct a successful interview, plus get a few essential tips for using a mic well. • Record in the studio or the field. Get step-by-step recording directions for GarageBand for Mac and iOS/iPadOS, as well as Audacity, Ferrite Recording Studio, Voice Record Pro, and Audio Hijack. • Record online interviews. Follow the book's steps for recording an interview online through services such as Skype and FaceTime. • Edit and mix your audio. Find directions for removing unwanted noises and pauses, adding professional polish, and generally editing and mixing a recording. • Encode your podcast files. Before you send your podcast episode out on the internet, you'll want to save it in the right format and add tags. • Get syndicated with RSS. Understand what should be in a podcast's RSS feed. • Be a publisher! Get ideas for blog services that can host your podcast and related blog posts, and find directions for publishing your podcast in Apple's iTunes Store and setting up a WordPress.com blog for podcasting. • What do other podcasters do? Find out about the gear and techniques used by podcasters Chuck Joiner (MacVoices), Jason Snell (The Incomparable), Louis Trapani (Doctor Who: Podshock), and Kirk McElhearn (The Committed). • Join a community. The book includes a link to a website Andy created to help podcasters share tips and get advice.

Podcasting For Beginners SERGIO RIJO

* Potentially huge market – podcasting is just starting to get really famous. Podcasters include Paris Hilton, Democrat John Edwards, and the BBC. Our book is written by two of the most famous podcasting pioneers. * Our book not only shows you how to make podcasts, but it also shows you how to start making money out of it, making the transition from amateur pastime to professional pursuit. * Our book includes an online component with all the software you could need to get started, plus sample podcasts to show you how it's done.

Podcasting Made Simple Raintree

Is your ultimate goal to have more customers come to your Web site? You can increase your Web site traffic by more than 1,000 percent through the expert execution of podcasts and podcasting. A podcast is a digital media file, including music, data, or video, that is distributed over the Internet using syndication feeds for playback on portable media players such as Apple's iPod and personal computers. You will earn how to master the art and science behind podcasting in a matter of hours. By investing a few dollars you can easily get your message out, increase the number of visitors to your Web site, and significantly increase sales. If you are looking to drive high-quality, targeted traffic to your site, there is no better way than podcasting. The key to success in podcasting is knowing what you are doing and devising a comprehensive and well-crafted marketing plan. This groundbreaking and exhaustively researched new book will provide everything you need to know to help you generate high-volume, high-quality podcasts. In addition, we spent thousands of hours interviewing hundreds of today's most successful podcast masters. This book is a compilation of their secrets and successful ideas. Additionally it gives you hundreds of tips and tricks to drive business to your Web site and increase sales and profits. In this book you will find case studies from companies who have used our techniques and achieved unprecedented success. If you are interested in learning hundreds of hints, tricks, and secrets on how to implement podcasting, develop a cost-effective marketing campaign, and ultimately earn enormous profits, this book is for you.

Podcasting For Beginners Everything to Start & Grow Your Podcast(s) Including Social Media Marketing & Advertising (YouTube, Instagram) Tips, Attracting Loyal Listeners & Monetizing Peachpit Press

Podcasting is like blogging out loud! It gives you a voice—one that can be heard worldwide on computers, iPods, or other MP3 players. You can podcast to boost your business, promote your passion, share your opinions, or just have fun. The point is to say what you want to say to those who want to hear it. With step-by-step explanations, screen shots, and tons of examples, this guide clues you in on recording, producing, and hosting your very own podcast with info on: Finding your voice and your niche, whether you want to talk tech, make your own kinds of music, educate listeners, make people laugh, do soundseeing tours, serialize your novel, or invent a new podcasting genre Getting the bare necessities (if you don't already have them), including a microphone, recording software, and an audio card Audio editing software such as Audacity, Cakewalk for PCs, GarageBand for musicality, and Audio HiJack Pro for Macs Recording, including understanding dB (decibel levels), capturing or minimizing ambient noise, and more Editing with GarageBand or Audacity, adding bed music, and including intros and outros for a signature finishing touch You want your podcast to be heard. Podcasting For Dummies helps you launch and promote it with info on how to: Downsize your audio files with MP3 compression Change bit rates and sample rates in Audacity and iTunes Create and edit your ID3 tags in Audacity or iTunes Post your

show notes using Movable Type or Libsyn Simplify the RSS 2.0 feed by using blogging software or a podcast-hosting company such as Audioblog.com, Podcastamatic, and Feeder Ping for publicity Communicate with your listeners on your blog, through online discussion groups such as Yahoo! Groups or Google Groups, or on online forums Of course, if you want to be a podcatcher (a listener) and subscribe to podcasts, this guide shows you how to do that, too! Complete with a companion podcast—a free weekly audio commentary that will keep you up to speed on the podsphere—this guide helps you get your message heard, loud and clear.

Podcast Solutions Pearson Education

- Have you ever wanted to be a DJ or the host of a radio show?- Would you like to be paid to host your own show?- Would you like to promote your business, hobby or passion on radio?ALL FOR FREE?Now you can, by setting up your own Podcasting program! Podcasting for the Clueless(R) explains exactly how to set up an audio Podcast and monetize it including the equipment and software necessary, the procedures for creating and broadcasting, and over a dozen ways to make money with your Podcasts - all for FREE!It includes all instruction, references and resources including all necessary software to set up and operate a Podcasting program for free.

Podcasting for Dollars alt concepts

From NPR comes the definitive guide to podcasting—featuring step-by-step advice on how to find a unique topic, tell the best stories, and engage the most listeners, as well as the secrets that will take your pod to the next level. Whoever you are, whatever you love, there's a podcast audience waiting for you, and in today's booming audio storytelling landscape, it's never been easier to share your voice with the world. But while the barrier to entry for podcast production is relatively low (just the cost of a mic and a laptop), the learning curve is steep—and quality matters. That's where NPR comes in. In NPR's Podcast Start Up Guide, Glen Weldon draws on NPR's extensive educational materials and army of talent—from recognizable hosts, such as Guy Raz (How I Built This), Gene Demby (Code Switch), Linda Holmes (Pop Culture Happy Hour), and Yowei Shaw (Invisibilia), to indispensable behind-the-scenes players, such as producers, engineers, and editors—to guide aspiring podcasters through the conception, creation, and launch of a podcast. Part master class, part candid informational interview with the best in the business, this book is a must-read for anyone who wants to make their dream of starting a podcast a reality.

How To Podcast Que Publishing

"This is the book that you'll want to read about podcasting--the technology that everyday people, in addition to the big-name radio networks, are using to broadcast to the world." -- Robert Scoble, Vice President Media Development, Podtech.net Create and market successful podcasts from your desktop, for your company, or in the studio Podcasting is a blazing hot new medium, but to create effective audio and video for the Internet, you need a thorough grounding in the tools and techniques that make it possible. You'll find it all--including business planning worksheets and tips--in this comprehensive guide from two industry experts. Each of the book's seven sections focuses on key elements in a logical sequence, so you can find what you need, when you need it--from an in-depth look at the basics, to high-level recording techniques, to creating a revenue-producing business. * Produce and upload your first podcast with a Quick Start tutorial * Learn how to turn your podcast into a viable business * Master the equipment--microphones, cameras, editing software, and more * Produce your audio and video podcasts to a broadcast standard * Decipher Really Simple Syndication (RSS) and other podcasting techniques * Crop, resize, color correct, or insert virtual backgrounds * Integrate your podcast into your blog or Web site

Podcasting For Dummies alt concepts

Want to make your own podcast but don't know where to start? Think you could be the next podcaster to get millions of downloads? This book is packed with practical tips on how to make your own podcast, from planning and preparing to actually recording, editing and launching your work. It even offers advice on the next step - vodcasting! Success stories of how famous podcasters made their mark on the industry are sure to motivate you. Go on, be a media genius!

Learn How to Create a Podcast in Under 30 Minutes Routledge

Do you want to share your message or passion with an eager audience? Are you interested in taking advantage of one of the fastest-growing industries? Do you want to reach thousands of people and earn money by sharing your content? If so, then you've come to the right place... Podcasting is more popular than ever. The medium embodies everything from entertainment to education and all things in between. Not much compares to the freedom you experience while podcasting. Hosts of shows can literally reach and connect with millions of listeners. It's an amazing space to get involved with and the opportunities are endless. Starting a podcast, however, can suddenly feel pretty mysterious and overwhelming. There are so many technical aspects involved from hosting (huh?) to distributing on different directories like Spotify, Apple Podcasts, and more. It can quickly get intimidating without guidance. Making even small mistakes can get frustrating and prevent you from reaching your goals. This book will lead you through the entire process of creating a successful show in 7 simple steps. No more endless Google or YouTube searches filled with conflicting information. Just straight to the point, and timeless guidance assisting you to create something you are proud of. In "The Little Book of Podcasting", Jerry gives you practical ideas and strategies to: Define and target the ideal audience for your show. Create niche content to help position you as an expert and influencer. Stick out in the crowded ocean of podcasts. Provide value to your audience and help solve the problems they care about. Utilize the branding secrets all successful businesses use to be the number 1 podcast in your chosen categories. Plan, script, and organize a show that has your subscribers tuning in to your content daily. (No matter if you solo-host, run interviews, or co-host episodes.) Produce studio-quality audio your audience will value. Make sure your show is found in all the right places. (We all know about Apple Podcasts and Spotify, but there are plenty more places with eager new listeners.) Launch your podcast for long term success. (More than 12 proven-to-work launching and growing techniques.) Monetize your show without selling out your audience. Create a stable side income or job replacing income with your show. ... and much, much more to help you create a successful podcast. This is a great book for those looking to get timeless information on how to grow their show. The strategies, tips, and techniques outlined won't go out of date in this fast-moving industry. This little book simplifies that process and silences the overwhelming information out there. Who would have thought that today you can make an impact on the world by simply speaking into a microphone from your living room? Learn more and get started today by scrolling up and hitting "Add to Cart".

Listen, Learn, and Love: Embracing Lgbtq Latter-Day Saints Createspace Independent Publishing Platform

Discover How You Can Start Your Own Podcast Around Your Passion, Grow Your Audience Rapidly And Earn $1000's Every Single Month... Do you want to start your own podcast? Do you want to earn a full time income podcasting about your passion? Do you want to provide endless amounts of value to your listeners & build your own tribe of raving fans? These days, it seems like everyone and their Dog are starting a Podcast. So, the question then becomes how can you stand out? How can you grow your podcast rapidly, build an audience and actually make this a successful endeavor. Not only that, but how can you master every step of the process, such as the hosting, casting, making & growing of the podcast so that you have the highest quality podcast possible. Each of us have our unique voice that deserves to be heard, but we just don't know where to begin. That is where this book will help you. We've packed it with actionable step by step advice so you can transform your huge ideas and dreams, into a successful & sustainable Podcast. After all, Podcasts are the fastest growing form of Media around, but this doesn't mean they're easy to create and sustain, in fact, in such a fast growing world, it is absolutely essential that you know how to create an amazing show, build your ideal audience and monetize so you can eat more than PB&J sandwiches for dinner. Anyways, here's a slither of what's inside... How To Get Your First 1000 Listeners (It's Far Easier Than You Think) Discover Your 'Why' Around Starting Your Podcast & Uncover The Unlimited Motivation You Have Within How To Uncover What Your Show Is Truly About & How To Use A Simple 'Pitch' To Attract Advertisers &

Sponsors A Step By Step Guide To Uncovering Your Ideal Listener And Crafting Your Very Own Listener Avatar Why You Need To Structure Every Show You Do & Exactly How To Create Your Own Show 'Blueprint' For Every Episode A Precise Guide To All The Equipment And Gear You Need For Your Podcasting Journey 5 Must Know Tips For Becoming An Amazing Podcast Host How To Get Incredible Guests To Come On Your Show 4 Ways To Monetize Your Podcast While Keeping Your Integrity In Check 3 Simple, Yet Wildly Effective, Ways For Handling Your Critics Why You Should NEVER Simply Copy Top Podcasters And Expect The Same Success (And What To Do Instead) The 3 Step Formula For Teasing Your Audience About The Upcoming Episode And Skyrocket Your Regular Viewers How To Follow Up With A Guest After The Episode So They NEVER Forget About Your Show And Are Sure To Come Back For More Episodes! And That Is Barely Scratching The Surface! Even if you've NEVER created any kind of video in your life, even if you have ZERO idea how to build a loyal audience you can monetize and even if you have no idea how you can even get guests for your Podcast, this book will show you exactly how to turn your idea into a wildly successful Podcast starting today! So, If You Want The Easy To Follow Blueprint For Starting Your Podcast & Turning Your Passion Into A Hugely Successful Career While Building An Audience That Loves Your Work, Then Scroll Up And Click "Add To Cart."

How to Get Your Message Out Fast & Free Using Podcasts McGraw-Hill Education (UK)

55% OFF for Bookstores! Find out the final price! Would you like to create your own podcast but you don't know where to start? Podcasting it's a splendid hobby and could be a lucrative business. But, as you already know, there is so much competition out there and so many different podcasters. Nowadays podcasting is very popular and the probability it's getting more and more. Podcasting it's not easy if you want to stand out from the crowd, generate traffic and of course be it profitable. It's important to take the best procedures and strategies since doing it on your own could be not a so good idea. This book gives you practical ideas and strategies to create profitable podcasting, these are some topics: - What is a podcast?- Podcast History- Types of podcasts- Starting a podcast on the cheap- The right equipment- The contents- Finding guests- The best sound- Distribution- Social Media- Launch- Building a brand- Monetization- Tips and common errors- Much more... What are you waiting for? Buy your copy right now!Your Customers Will Never Stop to Use this Awesome Book!

Podcasting with Audacity Babelcube Inc.

Are you ready to dive headfirst into the exciting world of podcasting? Look no further than "How to Create a Podcast: The Podcaster's Handbook for Engaging Content," your go-to resource for transforming your podcasting dreams into reality. In this comprehensive guide, you'll embark on a journey that covers every facet of podcasting, from conceptualization to audience engagement. Whether you're a complete novice looking to launch your first podcast or a seasoned podcaster seeking to enhance your skills, this handbook is your indispensable companion. You'll start with the basics, exploring the podcasting boom and the immense power of audio as a medium. Discover how to identify your podcasting niche, conduct market research, and narrow down your focus to create content that captivates your target audience. Planning is key, and this handbook will guide you through setting clear goals, defining your audience, and crafting a compelling podcast concept that keeps listeners coming back for more. Learn about essential podcasting equipment, from microphones and headphones to recording and editing software, even on a budget. Crafting engaging content is an art, and you'll delve into storytelling techniques, episode structuring, and the importance of scripting to ensure your episodes resonate with your audience. Whether you're recording in a professional studio or a makeshift home setup, gain valuable insights into creating high-quality audio content. Editing and production are the finishing touches that polish your podcast to perfection. Explore the basics of editing, adding music and sound effects, and elevating your audio quality. Dive into the world of branding, from podcast artwork and logos to crafting a memorable name and consistent brand identity. Once your podcast is ready, learn about hosting and distribution, submitting to podcast directories, and mastering RSS feeds and syndication. Engaging your audience is vital, and you'll discover strategies for social media promotion, building a website, and harnessing the power of email marketing. Monetization is a significant aspect of podcasting, and this handbook offers insights into sponsorships, advertisements, crowdfunding, donations, and selling merchandise to turn your passion into profit. Measure your podcast's success through analytics, listener feedback, and surveys, and adjust your strategy for continuous improvement. Avoid common pitfalls like copyright and licensing issues, burnout, and dealing with negative feedback, and stay inspired by maintaining enthusiasm, exploring collaboration opportunities, and engaging with podcasting communities. Ethics in podcasting is essential, and you'll learn about integrity in content creation, handling controversial topics, and ethical marketing practices. Dive into the future of podcasting, exploring emerging technologies, the evolution of the medium, and how to prepare for change. Real-life success stories and lessons from top podcasters provide valuable insights into what sets them apart in the podcasting landscape. Discover the secrets behind their authenticity, consistency, and innovation. As you venture into podcasting as a business, this handbook offers guidance on legal and tax considerations, as well as strategies for scaling your operation. Explore public speaking and live events, writing books or e-books, and expanding your podcast brand to reach new horizons. In conclusion, "How to Create a Podcast: The Podcaster's Handbook for Engaging Content" is your comprehensive guide to conquering the world of podcasting. It's time to share your passion, creativity, and stories with the world. Let this handbook be your compass on your podcasting journey, and may your voice resonate far and wide in the captivating realm of audio storytelling.

Create Your Own Podcast HowExpert

Do you want to learn about a secret weapon for podcasters? Do you want to start a podcast but not sure where to start? Do you want to start a podcast, website, and blog with affordable and reliable hosting? Do you want the ability to set up multiple podcasts without breaking the bank? Do you want the ability to monetize or cover the costs of producing a podcast and maintaining a website? Is retaining 100% ownership of your media content important to you? Are you a teacher or school interested in podcasting for the classroom? Are you a student wanting to start a podcast and blog on a budget that is flexible and works on all devices? Are you a business or organization wanting the ability to create private podcasts for internal use only or to communicate with stakeholders? Are you a podcaster wanting the ability to create private podcast feeds of bonus or archived episodes for patrons or subscribers? Do you already have a blog on Wordpress.com and want to repurpose your content as a podcast?-------------If you said yes to any of these questions, this eBook is for you.-------------This eBook is a start-to-finish comprehensive guide and tutorial on how to setup and launch a podcast and website using Wordpress.com. Wordpress.com is not a secret. Podcasting is not a secret. Until now, it almost seemed as though podcasting on Wordpress.com was a secret. The secret is out about how affordable, reliable, and flexible podcast hosting is on Wordpress.com. This eBook will show you how to get started today.----------------My name is Mike Murphy. I am a podcaster, tutorial maker, and tech handyman. I help people figure things out. The purpose of this guide is to spread awareness of Wordpress.com as a podcast and website hosting solution and to teach people how to use it. After months of researching and learning, I discovered there is not much documentation on how to use Wordpress.com for podcasting, so I created the missing guide and tutorial. How To Podcast on Wordpress.com has five parts. 1. Why use Wordpress.com and the story behind why I wrote the guide.2. What is Wordpress? What is media hosting? What does Wordpress.com cost?3. The Tutorial: How to set up a podcast, website, and blog on Wordpress.com and how to launch your podcast to the world on Apple Podcasts/iTunes.4. Post-Launch: What are the next steps after you launch your podcast?5. The Library: Learning resources and links about podcasting Visit www.HowToPodcastOnWordpress.com for more information. The website and podcast were created using this guide.Cheers,Mike

Listen Up! John Wiley & Sons

If you've got something to say and want to join the podcasting revolution but don't know how to start, this short and approachable guide from bestselling authors Robin Williams and John Tollett will teach you how to create and distribute podcasts using Apple's easy-to-use audio and Web site tools. Using the

Garageband and iWeb tools from Apple's iLife 06 suite of tools, Robin and John show you how to create professional sounding and looking podcasts, including how to add chapter markers, artwork, sound effects, jingles, and musical accompaniment to your podcasts.

Take Control of Podcasting, 2nd Edition CreateSpace

"Few other technological developments have the same potential for transforming teaching and learning as podcasts … This step by step guide can help the fledgling podcaster take the first few steps to using podcasts and can encourage those already dabbling to improve their practices by understanding underlying principles … I can only urge you to give it a go." Dr Stephen Gomez, National Teaching Fellow and Principal Lecturer, University of the West of England, UK "With podcasting now really taking flight, this highly practical book is just what teaching practitioners need. It is refreshingly accessible in its use of language, making it suitable for those of us that don't know our vodcasting from our podcasting." Dr Gwen van der Velden, Director of Learning and Teaching Enhancement, University of Bath, UK "Podcasting is now at a tipping point and ready to provide universal 24/7 access to learning. This book provides the background and an invaluable "how to" guide … It deserves to be in every library and faculty office." Dr Bill Ashraf, Director of Technology Enhanced Learning, University of Sussex, UK "Given the dominance of text-based formats, this timely book demonstrates that media-diversification is a MUST.." Dr Thomas Hülsmann, Program Director of the Master of Distance Education (MDE), Carl von Ossietzky University Oldenburg, Germany "'Podcasting made easy' - does that sound like a contradiction in terms? Well now you don't have to struggle with the technicalities because this book really does describe how easy it is to create and utilize podcasting in teaching … I thoroughly recommend it…" TingTing Zeng, Learning Technologist, Imperial College, UK "While the book is a mine of information, both pedagogical and practical, it is the hands-on aspect that captured my heart. Clearly written by experts, the process of creating podcasts is described in an easy-to-understand, practical way that is accessible to novice and experienced podcast author alike … If you've been toying with the idea of podcasts, this is for you. If you've tried the basics and want to go the next step, this is for you. How to create Podcasts for Education will not merely be on your bookshelf; I predict that it will be well-thumbed!" Ruth Brown, Academic Developer, Learning and Teaching Enhancement Unit, London South Bank University, UK Further information on the theory and practice of podcasting can also be accessed on the dedicated website at www.podcastingforlearning.com.