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The Right to Repair Notion Press

“ Innovation ” is the hottest buzzword in business. But what if our obsession with finding the next big thing has distracted us from the work that matters most? “ The most important book I ’ ve read in a long time . . . It explains so much about what is wrong with our technology, our economy, and the world, and gives a simple recipe for how to fix it: Focus on understanding what it takes for your products and services to last. ” —Tim O ’ Reilly, founder of O ’ Reilly Media It ’ s hard to avoid innovation these days. Nearly every product gets marketed as being disruptive, whether it ’ s genuinely a new invention or just a new toothbrush. But in this manifesto on the state of American work, historians of technology Lee Vinsel and Andrew L. Russell argue that our way of thinking about and pursuing innovation has made us poorer, less safe, and—ironically—less innovative. Drawing on years of original research and reporting, *The Innovation Delusion* shows how the ideology of change for its own sake has proved a disaster.

Corporations have spent millions hiring chief innovation officers while their core businesses tank. Computer science programs have drilled their students on programming and design, even though the overwhelming majority of jobs are in IT and maintenance. In countless cities, suburban sprawl has left local governments with loads of deferred repairs that they can ’ t afford to fix. And sometimes innovation even kills—like in 2018 when a Miami bridge hailed for its innovative design collapsed onto a highway and killed six people. In this provocative, deeply researched book, Vinsel and Russell tell the story of how we devalued the work that underpins modern life—and, in doing so, wrecked our economy and public infrastructure while lining the pockets of consultants who combine the ego of Silicon Valley with the worst of Wall Street ’ s greed. The authors offer a compelling plan for how we can shift our focus away from the pursuit of growth at all costs, and back toward neglected activities like maintenance, care, and upkeep. For anyone concerned by the crumbling state of our roads and bridges or the direction our economy is headed, *The Innovation Delusion* is a deeply necessary reevaluation of a trend we can still disrupt.

The iPod touch Pocket Guide Que Publishing

MacLife is the ultimate magazine about all things Apple. It’s authoritative, ahead of the curve and endlessly entertaining. MacLife provides unique content that helps readers use their Macs, iPhones, iPods, and their related hardware and software in every facet of their personal and professional lives.

The Sustainable(ish) Living Guide Springer

The term "Circular Economy" is becoming familiar to an increasing number of businesses. It expresses an aspiration to get more value from resources and waste less, especially as resources come under a

variety of pressures – price-driven, political and environmental. Delivering the circular economy can bring direct costs savings to businesses, reduce risk and offer reputational advantages, and can therefore be a market differentiator – but working out what counts as "circular" activity for an individual business, as against the entire economy or individual products, is not straightforward. This guide to the circular economy gives examples of what this new business model looks like in practice, and showcases businesses opportunities around circular activity. It also: explores the debate around circular economy metrics and indicators and helps you assess your current level of circularity, set priorities and measure success; equips readers to make the links between their own company ’ s initiatives and those of others, making those activities count by influencing actors across the supply chain; outlines the conditions that have enabled other companies to change the system in which they operate. Finally, this expert short work sets the circular economy in a political and business context, so you understand where it has come from and where it is going.

Mac Life Minotaur Books

Easy, do-able, down to earth ideas and suggestions for everyone to help save the planet. If you want to save the planet, but your to-do list is already pretty long and remembering your re-usable coffee cup feels like a Herculean task, then this is the book for you. Covering every aspect of our lives from the stuff we buy and the food we eat, to how we travel, work, and celebrate. This book provides stacks of practical, down to earth ideas to slot into your daily life, alongside a gentle kick up the butt to put your newfound knowledge into action.

Practical tips include unsubscribing from all the tempting emails that drop into your inbox with details of the newest clothing range or the latest sale, and keeping a mug next to your kettle to work out how much water you actually need to boil each time, as over filling kettles costs British households £68 million on energy bills each year. Find out how to fit "sustainable living" into your life, in a way that works for you. Change your impact without radically changing your life and figure out the small steps you can make that will add up to make a big difference (halo not included).

[The Guide to the Circular Economy](#) Cengage Learning

Discover a comprehensive introduction to IT technical support as Andrews/Dark/West's **COMPTIA A+ GUIDE TO IT TECHNICAL SUPPORT**, 10E explains how to work with users as well as install, maintain, troubleshoot and network computer hardware and software. This step-by-step, highly visual best-selling approach uses CompTIA A+ Exam objectives as a framework to prepare you for 220-1001 and 220-1002 certification exams. Each chapter covers core and advanced topics while emphasizing practical application of the most current technology, techniques and industry standards. You study the latest hardware, security, Active Directory, operational procedures, basics of scripting, virtualization, cloud computing, mobile devices and Windows 10 as you prepare for success as an IT support technician or administrator. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Book Parts John Wiley & Sons

"This book belongs on every animal lover's shelf—and it's a particularly great gift for young people who are on fire to save animals but are unsure where to start. Hooray!!" —Sy Montgomery, author of *The Good Good Pig* and *The Soul of an Octopus* *The Animal Lover's Guide to Changing the World* is the inspiring, accessible, and empowering book for everyone who loves animals and wants to live a more animal-friendly life, even if they aren't ready to join a movement or give up bacon. With more than 7.5 billion people on the planet, wildlife is going extinct at the fastest rate since the dinosaurs. Three to four million dogs and cats are killed in shelters every year; billions of chickens, pigs, and cows are killed for food; and countless animals are killed in research labs or their habitat. The numbers are daunting, but there's good news too! Even one person truly can make a difference without breaking the bank. With Stephanie Feldstein's straightforward and encouraging guidance, readers will learn how to take action to create a better world for the animals we love. It starts with changes as simple as taking a shorter shower, skipping meat once a week, wearing "this" not "that," and extends all the way to online activism and politics. The animals need us; so let's get on with some world changing!

A DIY Guide to Extending the Life of Your IDevices! St. Martin's Griffin "Revelatory, terrifying, but, ultimately, hopeful." -Elizabeth Kolbert, Pulitzer Prize-winning author of *THE SIXTH EXTINCTION* From the author of *Junkyard Planet*, a journey into the surprising afterlives of our former possessions. Downsizing. Decluttering. Discarding. Sooner or later, all of us are faced with things we no longer need or want. But when we drop our old clothes and other items off at a local donation center, where do they go? Sometimes across the country—or even halfway across the world—to people and places who find value in what we leave behind. In *Secondhand*, journalist Adam Minter takes us on an unexpected adventure into the often-hidden, multibillion-dollar industry of reuse: thrift stores in the American Southwest to vintage shops in Tokyo, flea markets in Southeast Asia to used-goods enterprises in Ghana, and more. Along the way, Minter meets the fascinating people who handle—and profit from—our rising tide of discarded stuff, and asks a pressing question: In a world that craves shiny and new, is there room for it all? *Secondhand* offers hopeful answers and hard truths. A history of the stuff we've used and a contemplation of why we keep buying more, it also reveals the marketing practices, design failures, and racial prejudices that push used items into landfills instead of new homes. *Secondhand* shows us that it doesn't have to be this way, and what really needs to change to build a sustainable future free of excess stuff.

Understanding Industrial Design Humanix Books

New Apple iPhone 4 users will want to start using their devices as soon as they get their hands on them, and *The iPhone Pocket Guide* shows them how. Trusted gadget teacher Christopher Breen reveals the quickest way to learn iPhone 4 features. Everything is covered including: Built-in Apps FaceTime video calling HD Video Recording --shoot, edit, and share all in HD 5 megapixel camera with LED flash and 5x digital zoom Breen also covers the basics such as making calls and navigating through your music, TV shows, and movies. Along the way, Christopher

Breen offers hints for making the most of the device's settings and troubleshooting advice for when the iPhone becomes uncooperative.

Secondhand ATTW Series in Technical and Professional Communication

For practicing Optometrists and the Opticians, this book, *A Handbook on Practical Approach to Troubleshooting and Solution in Spectacle Dispensing*, will be helpful in day to day dispensing aspects from selecting the appropriate frame and lenses to the importance of taking proper measurements, the complaints that arise from the patients in failing to do so and how to scientifically rectify the same is written in detail in this book. For Optometry students, this book will be a very comprehensive tool in identifying the various problems that can arise due to dispensing spectacles, and the solution to those problems. Key features: • In-depth analysis of various complaints that can arise after dispensing a pair of spectacles. • The methodical and scientific approach in dealing with those complaints. • Easy to understand even for an inexperienced Optometrist or Optician.

Mac Life John Wiley & Sons

"This collection calls for improved technical communication for the public through an embodied, situated understanding of risk that promotes social justice. In addition to providing a series of chapters about recent issues on risk communication, this volume offers a diverse look at methodological practices for students, researchers, and practitioners looking to address embodied aspects of crisis and risk that incorporate UX, storytelling, and dynamic text. We include chapters that bring embodiment to the forefront of risk communication, highlighting the cycle of content creation, dissemination, public response and decision making, continuing iterations of educational efforts, and recovery, toward increasing adaptive capacity as a whole. In addition, this work directs necessary attention to overcoming perceptual difficulties, memory lapses, definitional differences, access issues, and pedagogical problems in the communication of risks to diverse publics"--

Who's Your Source? Bloomsbury Publishing USA

MacLife is the ultimate magazine about all things Apple. It's authoritative, ahead of the curve and endlessly entertaining. *MacLife* provides unique content that helps readers use their Macs, iPhones, iPods, and their related hardware and software in every facet of their personal and professional lives.

My iPhone Currency

Updated for both Python 3.4 and 2.7, this convenient pocket guide is the perfect on-the-job quick reference. You'll find concise, need-to-know information on Python types and statements, special method names, built-in functions and exceptions, commonly used standard library modules, and other prominent Python tools. The handy index lets you pinpoint exactly what you need. Written by Mark Lutz—widely recognized as the world's leading Python trainer—*Python Pocket Reference* is an ideal companion to O'Reilly's classic Python tutorials, *Learning Python* and *Programming Python*, also written by Mark. This fifth edition covers: Built-in object types, including numbers, lists, dictionaries, and more Statements and syntax for creating and processing objects Functions and modules for structuring and reusing code Python's object-oriented programming tools Built-in functions, exceptions, and attributes Special operator overloading methods Widely used standard library modules and extensions Command-line options and development tools Python idioms and hints *The Python SQL Database API*

The Rough Guide to the iPhone Catapult

Our digital world is often described using terms such as immateriality and virtuality. The discourse of cloud computing is the latest in a long line of nebulous, dematerialising tropes which have come to dominate how we think about information and communication technologies. *Digital Media Ecologies* argues that such rhetoric is highly misleading, and that engaging with the key cultural, agential, ethical and political impacts of contemporary media requires that we do not just engage with the surface level of content encountered by the end users of digital media, but that we must additionally consider the affordances of software and hardware. Whilst numerous existing approaches explore content, software and hardware individually, *Digital Media Ecologies* provides a critical intervention by insisting that addressing contemporary technoculture requires a synthetic approach that traverses these

three registers. *Digital Media Ecologies* re-envision the methodological approach of media ecology to go beyond the metaphor of a symbolic information environment that exists alongside a material world of tantalum, turtles and tornados. It illustrates the social, cultural, political and environmental impacts of contemporary media assemblages through examples that include mining conflict-sustaining minerals, climate change blogging, iOS jailbreaking, and the ecological footprint of contemporary computing infrastructures. Alongside foregrounding the deleterious social and environmental impacts of digital technologies, the book considers numerous ways that these issues are being tackled by a heterogeneous array of activists, academics, hackers, scientists and citizens using the same technological assemblages that ostensibly cause these problems.

The Animal Lover's Guide to Changing the World Cengage Learning

Forced into retirement, Evan Smoak gets an urgent request for help from someone he didn't even suspect existed—in *Prodigal Son*, the next New York Times bestselling Orphan X book from Gregg Hurwitz. As a boy, Evan Smoak was pulled out of a foster home and trained in an off-the-books operation known as the Orphan Program. He was a government assassin, perhaps the best, known to a few insiders as Orphan X. He eventually broke with the Program and adopted a new name—The Nowhere Man—and a new mission, helping the most desperate in their times of trouble. But the highest power in the country has made him a tempting offer—in exchange for an unofficial pardon, he must stop his clandestine activities as The Nowhere Man. Now Evan has to do the one thing he's least equipped to do—live a normal life. But then he gets a call for help from the one person he never expected. A woman claiming to have given him up for adoption, a woman he never knew—his mother. Her unlikely request: help Andrew Duran—a man whose life has gone off the rails, who was in the wrong place at the wrong time, bringing him to the deadly attention of very powerful figures. Now a brutal brother & sister assassination team are after him and with no one to turn to, and no safe place to hide, Evan is Duran's only option. But when the hidden cabal catches on to what Evan is doing, everything he's fought for is on the line—including his own life.

Practical Advice and Everyday Actions for a More Sustainable, Humane, and Compassionate Planet Bloomsbury Publishing

What would an anatomy of the book look like? There is the main text, of course, the file that the author proudly submits to their publisher. But around this, hemming it in on the page or enclosing it at the front and back of the book, there are dozens of other texts—page numbers and running heads, copyright statements and errata lists—each possessed of particular conventions, each with their own lively histories. To consider these paratexts—recalling them from the margins, letting them take centre stage—is to be reminded that no book is the sole work of the author whose name appears on the cover; rather, every book is the sum of a series of collaborations. It is to be reminded, also, that not everything is intended for us, the readers. There are sections that are solely directed at others—binders, librarians, lawyers—parts of the book that, if they are working well, are working discreetly, like a theatrical prompt, whispering out of the audience's ear-shot *Book Parts* is a bold and imaginative intervention in the fast growing field of book history: it pulls the book apart. Over twenty-two chapters, *Book Parts* tells the story of the components of the book: from title pages to endleaves; from dust jackets to indexes—and just about everything in between. *Book Parts* covers a broad historical range that runs from the pre-print era to the digital, bringing together the expertise of some of the most exciting scholars working on book history today in order to shine a new light on these elements hiding in plain sight in the books we all read.

An Orphan X Novel Cengage Learning

This collection calls for improved technical communication for the public through an embodied, situated understanding of environmental risk that promotes social justice. In addition to providing a series of chapters about recent issues on risk communication, this volume offers a diverse look at methodological practices for students, researchers, and practitioners looking to address embodied aspects of crisis and risk

that incorporate UX, storytelling, and dynamic text. It includes chapters that bring embodiment to the forefront of risk communication, highlighting the cycle of content creation, dissemination, public response and decision making, continuing iterations of educational efforts, and recovery, toward increasing adaptive capacity as a whole. In addition, this work directs necessary attention to overcoming perceptual difficulties, memory lapses, definitional differences, access issues, and pedagogical problems in the communication of risks to diverse publics. This collection is essential reading for scholars and can be used as a supplemental text or casebook for courses in technical communication, environmental communication, risk and crisis communication, science communication, and public health.

The New Technology Elite Pearson Education

The first edition of Krista Van Laan's popular *The Insider's Guide to Technical Writing* has guided a generation of technical writers who are either starting out or seeking to take their skills to the next level. This classic has now been updated for the technical writer of today. Today's tech writers truly are technical communicators, as they build information to be distributed in many forms. Technical communication requires multiple skills, including an understanding of technology, writing ability, and great people skills. Wherever you are in your journey as a technical communicator, *The Insider's Guide to Technical Writing* can help you be successful and build a satisfying career.

Python In Your Pocket XML Press

Here is your essential companion to Apple's iPod touch. The *iPod touch Pocket Guide, Second Edition*, offers real-world guidance and practical advice on how to: Set up and quickly start using your pocket-sized computer. Download apps from the App Store. Make FaceTime video calls. Take pictures and record video clips. Keep everything in sync between your Windows PC or Mac and your touch. E-mail family and friends using your carrier's wireless network or a Wi-Fi hotspot. Listen to songs and podcasts, and watch movies and TV shows (and YouTube!). Browse the Web using the built-in Safari browser. Figure out where you are with the iPod touch's location services.

Everything you need to know to make small changes that make a big difference Clarkson Potter

In recent decades, companies around the world have deployed an arsenal of tools - including IP law, hardware design, software restrictions, pricing strategies, and marketing messages - to prevent consumers from fixing the things they own. While this strategy has enriched companies almost beyond measure, it has taken billions of dollars out of the pockets of consumers and imposed massive environmental costs on the planet. In *The Right to Repair*, Aaron Perzanowski analyzes the history of repair to show how we've arrived at this moment, when a battle over repair is being waged - largely unnoticed - in courtrooms, legislatures, and administrative agencies. With deft, lucid prose, Perzanowski explains the opaque and complex legal landscape that surrounds the right to repair and shows readers how to fight back.

Capturing Value and Managing Material Risk Routledge

How-to guidance for optimizing incumbent technologies to deliver a better product and gain competitive advantage Their zip codes are far from Silicon Valley. Their SIC codes show retail, automobile or banking. But industry after industry is waking up to the opportunity of "smart" products and services for their increasingly tech-savvy customers. Traditionally technology buyers, they are learning to embed technology in their products and become technology vendors. In turn, if you analyze Apple, Google, Amazon, Facebook, Twitter and eBay, you marvel at their data centers, retail stores, application ecosystems, global supply chains, design shops. They are considered "consumer" tech

but have better technology at larger scale than most enterprises. The old delineation of technology buyer and vendor is obsolete. There is a new definition for the technology elite - and you find them across industries and geographies. The 17 case studies and 4 guest columns spread through *The New Technology Elite* bring out the elite attributes in detail. Every organization will increasingly be benchmarked against these elite - and soon will be competing against them. Contrasts the productivity that Apple, Google and others have demonstrated in the last decade to that of the average enterprise technology group. Reveals how to leverage what companies have learned from Google, Apple, Amazon.com, and Facebook to your company's advantage. Designed for business practitioners, CEOs, CFOs, CIOs, technology vendors, venture capitalists, IT consultants, marketing executives, and policy makers. Other titles by Vinnie Mirchandani: *The New Polymath: Profiles in Compound-Technology Innovations*. If you're looking to encourage technology innovation, look no further. *The New Technology Elite* provides the building blocks your company needs to become innovative through incumbent technologies.