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Textbook of International Health Routledge
This book brings together empirical research and conceptual work on textbooks and education media from 13 countries and 17 disciplines. Along with textbook production, usage, and development, it also explores the interconnectedness of (educational) policy and teaching and learning materials. Further, the book offers insights into regional and local discourses (e.g. specific theories of Portuguese- and Spanish-speaking countries as well as Nordic countries, contrasting their theories with international literature), practices, and solutions with regard to teaching selected subjects at the pre-primary, primary, secondary, and tertiary level. This book also discusses the specific combinations of subjects (e.g. Physics, Biology, Geography, Swedish, English) and their subject-specific education (e.g. Physics Education or Didactics). Lastly, it examines the work of a number of early-career researchers, giving them a voice and bringing in fresh ideas currently being developed in various countries around the globe. This proceedings volume will appeal to publishers, subject educators in primary, secondary, and tertiary education, and academic researchers from the fields of textbooks, educational media and subject-specific education. Its international authorship and explicit focus on subject-specific particularities of educational media provide a unique and comprehensive overview.

Global Marketing Management Springer
To properly manage college costs, you need to understand the real price tag of a higher education, including hidden fees that surprise students after they enroll in a college or university. College Secrets and its companion book, College Secrets for Teens, reveal the true costs of earning a college degree – and then provides hundreds of money-saving ideas to help students and parents reduce or eliminate these expenses. College Secrets can save you \$20,000 to \$200,000 over the course of a four-year education. In this book, you’ll discover: · 22 hidden costs that college officials never talk about · 24 tricks to slash in-state and out-of-state tuition costs · 7 tips to keep room and board expenses under control · 13 strategies to save money on books and supplies · 14 lifestyle costs that students must manage wisely · 6 do’s and don’ts to avoid credit card debt in college · 12 steps to boost your odds of winning scholarships · 15 common mistakes that reduce your financial aid ... and much, much more! The College Secrets series is your roadmap to paying for college the smart way – with some sanity, truth and planning in the process, and without going broke or winding up deep in debt.
Shadow Libraries Oxford University Press, USA

Invaluable to students and those approaching the subject for the first time, An Introduction to International Relations, Second Edition provides a comprehensive and stimulating introduction to international relations, its traditions and its changing nature in an era of globalisation. Thoroughly revised and updated, it features chapters written by a range of experts from around the world. It presents a global perspective on the theories, history, developments and debates that shape this dynamic discipline and contemporary world politics. Now in full-colour and accompanied by a password-protected companion website featuring additional chapters and case studies, this is the indispensable guide to the study of international relations.

College textbooks enhanced offerings appear to drive recent price increases
Routledge
Sixth edition of the hugely successful, internationally recognised textbook on global public health and epidemiology, with 3 volumes comprehensively covering the scope, methods, and practice of the discipline
EBOOK: Cost Management: Strategies for Business Decisions, International Edition
John Wiley & Sons

This book examines the shifting portrayal of the nation in school textbooks in 14 countries during periods of rapid political, social, and economic change. Drawing on a range of analytic strategies, the authors examine history and civics textbooks, and the teaching of such texts, along with other prominent curricular materials—children’s readers, a required text penned by the head of state, a holocaust curriculum, etc.. The authors analyze the uses of history and pedagogy in building, reinforcing and/or redefining the nation and state especially in the light of challenges to its legitimacy. The primary focus is on countries in developing or transitional contexts. Issues include the teaching of democratic civics in a multiethnic state with little history of democratic governance; shifts in teaching about the Khmer Rouge in post-conflict Cambodia; children’s readers used to define national space in former republics of the Soviet Union; the development of Holocaust education in a context where citizens were both victims and perpetrators of violence; the creation of a national past in Turkmenistan; and so forth. The case studies are supplemented by commentary, an introduction and conclusion.

Resources in Education McGraw Hill
Academic success holds financial and professional opportunities for students and this book provides key steps on how to attain academic excellence. Written in a straight forward manner, the author provides students with answers to pressing questions about academic success in college. A range of relevant issues are covered clearly and some of the questions answered include: • How to develop effective time management skills • Methods to deal with math deficiencies • Strategies to write winning reports • Making quality presentations • Study skill strategies; how to make sure you remember well for exams! • Exam room techniques; acing the exam with a fool-proof plan • Managing relationships with faculty and classmates • Handling stress in school; how to boost confidence and enhance your performance • Optimizing modern technologies in the learning process, and many more! Perhaps one

of the shortest books on the market covering study skills in college, this book packs a punch in terms of its ease of use and range of pertinent topics that are covered. In addition, the book provides a well designed questionnaire that will provide readers with a basis to identify areas of weakness as well as strategies to deal with these weaknesses. For the student who wants to make sure that they maximize their time utilization while ensuring quality input for excellent grades, this book goes straight to the point. If you want answers to the fundamental questions regarding doing well in college, then this book will save you time and provide excellent tips and strategies that have proven successful for many students for years! For those who aspire to boost their grades, following the recommended strategies will bring amazing results!

How to Succeed At University - International Edition McGraw-Hill/Irwin
First Published in 1996. Routledge is an imprint of Taylor & Francis, an informa company.
The Google Resume Routledge
Shadow LibrariesMIT Press

How to Teach a Course in Research Methods for Psychology Students Springer
Nature
Exploring multimodality in English language teaching textbooks, this book focusses on how language and image are co-deployed within these resources in order to create and convey interpersonal meaning. Presenting cutting-edge research in appraisal studies and multimodal discourse analysis, Yumin Chen uses systemic functional linguistics and social semiotics to investigate how different voices are introduced and aligned inter-modally in textbooks, extending the appraisal systems of engagement and graduation across language and image. The book also demonstrates how linguistic and visual semiotic resources co-instantiate attitude, paying special attention to the attitudinal dimension of curriculum goals for school students of different ages. Furthermore, it examines how different kinds of coding orientation are deployed in various educational contexts and different constituent genres. Demonstrating how the linguistic and semiotic theories can be adapted to analyze multimodal texts across language and image, Interpersonal Meaning in Multimodal English Textbooks offers new perspectives on how to employ multimodal resources to enhance the teaching and learning of English as a foreign language.

Unlocking the Door to Excellent Grades at the College and University Level eBookIt.com
This book is an adaptation of the successful US text Cost Management by Hilton, Maher and Selto, written specifically for an international audience.Major improvements include:Diverse and truly international examples of organizations - Examples used throughout the book are from all over the world and represent manufacturing, retail, not-for-profit, and service firms in many different countries. Completely restructured and rewritten text - The book has been rewritten, restructured and also shortened significantly to align content closer with international courses. Integral use of spreadsheets - Spreadsheet software is used for explaining techniques and making applications more realistic. In depth research - Summaries of international research studies that address important cost management issues have been updated and more references to recent research findings have been added. Intuitive explanation of accounting - The authors show directly how events impact the balance sheet and profit and loss account.

Representations of Nature of Science in School Science Textbooks Routledge
If you're a student hoping to excel at university, this inexpensive how-to guide is just what you need. From selecting a university and orientation to graduation day, the volume covers not only the basics but also provides unique insight every successful student needs to know. Aimed at students worldwide, this book reveals the secrets to university success. Written by a professor, with extensive experience teaching at several universities world-wide, and a recent graduate, who was awarded multiple scholarships, the special insight and guidance in this volume cannot be matched. The self-help guide takes students from the challenges of first year through to their successful graduation. It contains all of the information needed for academic success: - Attending lectures & taking effective notes - Step-by-step approaches to studying and learning - Preparing for and writing tests & exams - Guidance for tackling every type of test question - Strategies for effective listening, writing reports & essays - Advice on academic problems and how to deal with them effectively This book is loaded with professional advice. To enhance the learning experience, it includes interesting true stories and information from the latest International research on teaching and learning. Along with the university calendar and required textbooks, this is the only guide a student will need to reach his or her full potential. Follow this guide to academic achievement and be proud of your degree!

Textbooks in Academic Libraries Oxford University Press
An indispensable resource for students of marketing, management, and international business In the newly revised ninth edition of Global Marketing Management, a decorated team of international marketing professionals delivers an authoritative discussion of the realities of global marketing in today's economy and an insightful exploration of the future of marketing to an international audience. You'll obtain an integrated understanding of marketing best practices on a global scale, complete with relevant historical background and descriptions of current marketing environments. The latest edition builds on four major structural changes to the global marketing environment: growing anti-globalization sentiment, the growth of information technology tools, the increasing demand for personalization, and the environmental impact of business activity. In-depth case studies offer lively discussions of real-world global marketing campaigns and are accessible online. Global Marketing Management also provides: Thoroughly updated examples and case studies with contemporary information An ongoing emphasis on the increased volatility and uncertainty of today's global markets Updated discussions of the balance to be struck between pursuing economies of scale and respecting unique cultural sensitivities New explorations of major global environmental and ethical issues New chapters on emerging markets, internet marketing, and corporate social responsibility
McKnight's Physical Geography Cengage Learning
Ebook: Managerial Economics and Organizational Architecture
An Introduction to International Relations CRC Press
How students get the materials they need as opportunities for higher education expand but funding shrinks. From the top down, Shadow Libraries explores the institutions that

shape the provision of educational materials, from the formal sector of universities and publishers to the broadly informal ones organized by faculty, copy shops, student unions, and students themselves. It looks at the history of policy battles over access to education in the post–World War II era and at the narrower versions that have played out in relation to research and textbooks, from library policies to book subsidies to, more recently, the several “open” publication models that have emerged in the higher education sector. From the bottom up, Shadow Libraries explores how, simply, students get the materials they need. It maps the ubiquitous practice of photocopying and what are—in many cases—the more marginal ones of buying books, visiting libraries, and downloading from unauthorized sources. It looks at the informal networks that emerge in many contexts to share materials, from face-to-face student networks to Facebook groups, and at the processes that lead to the consolidation of some of those efforts into more organized archives that circulate offline and sometimes online— the shadow libraries of the title. If Alexandra Elbakyan's Sci-Hub is the largest of these efforts to date, the more characteristic part of her story is the prologue: the personal struggle to participate in global scientific and educational communities, and the recourse to a wide array of ad hoc strategies and networks when formal, authorized means are lacking. If Elbakyan's story has struck a chord, it is in part because it brings this contradiction in the academic project into sharp relief—universalist in principle and unequal in practice. Shadow Libraries is a study of that tension in the digital era. Contributors Balázs Bodó, Laura Czerniewicz, Mirosław Filiciak, Mariana Fossatti, Jorge Gemetto, Eve Gray, Evelin Heidel, Joe Karaganis, Lawrence Liang, Pedro Mizukami, Jhessica Reia, Alek Tarkowski

International Textbook of Diabetes Mellitus Cambridge University Press

Addresses law and employment decisions with a management perspective. This text explains how to approach and manage legal employment decisions, and outlines the specific legal framework in which management decisions are made.

International Information and Cultural Series MIT Press

This book is a step-by-step guide for instructors on how to teach a psychology research methods course at the undergraduate or graduate level. It provides various approaches for teaching the course including lecture topics, difficult concepts for students, sample labs, test questions, syllabus guides and policies, as well as a detailed description of the requirements for the final experimental paper. This book is also supplemented with anecdotes from the author’s years of experience teaching research methods classes. Chapters in this book include information on how to deliver more effective lectures, issues you may encounter with students, examples of weekly labs, tips for teaching research methods online, and much more. This book is targeted towards the undergraduate or graduate professor who has either not yet taught research methods or who wants to improve his or her course. Using step by step directions, any teacher will be able to follow the guidelines found in this book that will help them succeed. How to Teach a Course in Research Methods for Psychology Students is a valuable resource for anyone teaching a quantitative research methods course at the college or university level.

Russia and the Right to Self-Determination in the Post-Soviet Space iUniverse

Today's students use textbooks differently than their predecessors. Chemistry, Sixth Edition is designed to map to the way students seek and process information. McMurry/Fay's text helps students and professors get to the heart of chemistry more effectively, and helps students see the connections to chemistry more clearly. With its spacious, unimimidating design and clear, direct writing style, this text is known for a smart, precise presentation that blends the quantitative and visual aspects of general chemistry. Chemistry is mastered when students make the right connections in three key areas: topics that are related, conceptual reasoning with quantitative work, and the different modes of communicating information. McMurry/Fay's Chemistry, Sixth Edition breaks through the traditional textbook limitations and help students make connections that have historically been more difficult.

Textbooks and Educational Media: Perspectives from Subject Education Oxford University Press

The International Textbook of Diabetes Mellitus has been a successful, well-respected medical textbook for almost 20 years, over 3 editions. Encyclopaedic and international in scope, the textbook covers all aspects of diabetes ensuring a truly multidisciplinary and global approach. Sections covered include epidemiology, diagnosis, pathogenesis, management and complications of diabetes and public health issues worldwide. It incorporates a vast amount of new data regarding the scientific understanding and clinical management of this disease, with each new edition always reflecting the substantial advances in the field. Whereas other diabetes textbooks are primarily clinical with less focus on the basic science behind diabetes, ITDM's primary philosophy has always been to comprehensively cover the basic science of metabolism, linking this closely to the pathophysiology and clinical aspects of the disease. Edited by four world-famous diabetes specialists, the book is divided into 13 sections, each section edited by a section editor of major international prominence. As well as covering all aspects of diabetes, from epidemiology and pathophysiology to the management of the condition and the complications that arise, this fourth edition also includes two new sections on NAFLD, NASH and non-traditional associations with diabetes, and clinical trial evidence in diabetes. This fourth edition of an internationally recognised textbook will once again provide all those involved in diabetes research and development, as well as diabetes specialists with the most comprehensive scientific reference book on diabetes available.

Tuatara Lippincott Williams & Wilkins

Emphasizing the political discourse and conflict that have surrounded Japanese education, this book focuses on the three main issues of central versus local control, elitism versus equality, and nationalism versus universalism.

Employment Law for Business DIANE Publishing

Arbitrage—the trading practice that involves buying assets in one market at a cheap price and immediately selling them in another market for a profit—is fundamental to the practice of financial trading and economic understandings of how financial markets function. Because traders complete transactions quickly and use other people’s money, arbitrage is considered to be riskless. Yet, despite the rhetoric of riskless trading, the arbitrage in mortgage-backed securities led to the 2008 financial crisis. In Capturing Finance Carolyn Hardin offers a new way of understanding arbitrage as a means for capturing value in financial capitalism. She shows how arbitrage relies on a system of abstract domination built around risk. The commonsense beliefs that taking on debt is necessary for affording everyday life and that investing is necessary to secure retirement income compel individuals to assume risk while financial institutions amass profits. Hardin insists that mitigating financial capitalism's worst consequences, such as perpetuating class and racial inequities, requires challenging the narratives that naturalize risk as a necessary element of financial capitalism as well as social life writ large.