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The Economics of Small Firms Routledge

This insightful Handbook focuses on behaviour, performance and relationships in small and entrepreneurial firms.

Interfaces Between Digital Technologies and Entrepreneurship Routledge

Entrepreneurship Research in Europe Outcomes and Perspectives Edward Elgar Publishing

Entrepreneurship CRC Press

The series *Perspectives in Entrepreneurship: A Research Companion* provides an authoritative overview of specialised themes in entrepreneurship. Each of the four books presents the conceptual framework and foundations underlying a specialist field of scholarship in entrepreneurship. The series is inspired by the dearth of higher-level texts available in South Africa, failing to encapsulate the rigorous research evident in the growing field of entrepreneurship internationally. The content is driven by a judicious selection and interpretation of key knowledge set in context by introducing and delineating major topics previously not discussed in-depth in traditional entrepreneurial texts. A blend of theoretical and empirical evidence is presented that collectively demonstrates the convergence of thinking on a particular theme. Identifying and evaluating the most seminal and impactful scholarly research on different subject areas where entrepreneurship is at the core, serves to achieve this convergence. By applying a theoretical lens to central issues 'about entrepreneurship' rather than focusing on practical issues of 'how to', the series has a conceptual outlook with specialist areas in detailed narrative. The book is deliberately structured to add value to learners who are undertaking secondary programmes in entrepreneurship by building on basic entrepreneurship principles and theory. The series builds on fundamental entrepreneurial texts. Each book provides a valuable knowledge base for educators, third year and postgraduate students, researchers, policy makers, and service providers.

Entrepreneurship Research in Europe Edward Elgar Publishing

This open access book focuses on Switzerland-based medium-sized companies with a longstanding export tradition and a proven dominance in global niche markets. Based upon in-depth documentation and analysis of 36 Swiss companies over their entire history, an expert team of authors presents several parallels in the pathways and success factors which allowed these firms to become dominant and operate from a high-cost location such as Switzerland. The book enhances these insights by providing detailed company profiles documenting the company history, development, and how their relevant global niche positions were reached. Readers will benefit from these profiles as they compile a diverse selection of industries, mainly active within the B2B sector, with mostly mature companies (60 years to older than 100 years since founding) and different types of ownership structures including family firms.

'Masterpieces of Swiss Entrepreneurship' brings unique learning opportunities to owners and leaders of SMEs in Switzerland and elsewhere. Findings are based on detailed bottom-up research of 36 companies -- without any preconceived notions. The book is both conceptual and practical. It fosters understanding for different choices in development pathways and management practices. Matti Alahuhta, Chairman DevCo Partners, ex-CEO Kone, Board member of several global listed companies, Helsinki, Finland Start-up entrepreneurs need proven models from industry which demonstrate the various paths to success. "Masterpieces of Swiss Entrepreneurship" provides deep insights highlighting these models and the important trade-offs entrepreneurial teams must consider when choosing the path of high growth or of maximum control, as they are often mutually exclusive. Gina Domanig, Managing Partner, Emerald Technology Ventures, Zurich

International Entrepreneurship in Small and Medium Size Enterprises Edward Elgar Publishing

This book is not available as a print inspection copy. To download an e-version click here or for more information contact your local sales representative. A detailed and critical analysis of the multiple types of entrepreneurship, helping students to understand the practical skills and theoretical concepts needed to create their very own entrepreneurial venture. Split into two parts, the book provides an even balance between theory and practice. Part 1 covers the practical activities involved in new entrepreneurial ventures, and Part 2 uses the latest research to explore entrepreneurship from different perspectives. The second edition features a new author, Catherine Wang, who brings specialist knowledge in entrepreneurial learning, ethnic minority entrepreneurship and international entrepreneurship. There are new chapters on the Varieties of Entrepreneurship, including social entrepreneurship (not-for-profit) and Intrapreneurship (employees within organizations) and Entrepreneurial Learning, which explores how entrepreneurs hone and develop their thinking. There is also a collection of new international case studies, including Dyson, Facebook, Made.com, and examples of entrepreneurship in China and Ghana. The book is complemented by a companion website featuring online resources for instructors and students, including PowerPoint Slides, additional mini case studies, multiple choice questions, video links, and revision tips. Suitable reading for students taking modules in Entrepreneurship or New venture creation at upper undergraduate and postgraduate levels.

Entrepreneurship and Big Data ABC-CLIO

Digital technologies have become a new economic and social force, reshaping traditional business models, strategies, structures, and processes. Digital entrepreneurship, which focuses on creating new ventures and transforming existing businesses by developing novel digital technologies or their novel usage, is seen as a critical pillar for economic growth, job creation, and innovation by many countries. Further, digital technologies have also enabled the growth of the sharing economy, linking owners and users and disrupting the previous dualism of businesses and customers. This volume discusses the management of new technology-based firms and technology projects initiated in academic or industrial contexts. The contributions feature new theoretical concepts, ethical considerations, empirical data analysis (qualitative and quantitative), archival and historical methods, design science approaches, action and field research, as well as management science methods, informatics and cybernetics.

Grounding Contemporary Theories of Practice into Entrepreneurship Studies Christian Faith Publishing, Inc.

From Heidi Neck, one of the most influential thinkers in entrepreneurship education today, Chris Neck, an award-winning professor, and Emma Murray, business consultant and author, comes this ground-breaking new text. *Entrepreneurship: The Practice and Mindset* catapults students beyond the classroom by helping them develop an entrepreneurial mindset so they can create opportunities and take action in uncertain environments. Based on the world-renowned Babson Entrepreneurship program, this new text emphasizes practice and learning through action. Students learn entrepreneurship by taking small actions and interacting with stakeholders in order to get feedback, experiment, and move ideas forward. Students walk away from this text with the entrepreneurial mindset, skillset, and toolset that can be applied to startups as well as organizations of all kinds. Whether your students have backgrounds in business, liberal arts, engineering, or the sciences, this text will take them on a transformative journey.

International Handbook of Women and Small Business Entrepreneurship Springer Nature

In this vital new book, leading international scholars highlight the unique characteristics and rich variety of European research in entrepreneurship. They pursue several different perspectives and focus on the key issues and most significant developments in the field.

Cases on Small Business Economics and Development During Economic Crises Routledge

Dana's Handbook is an essential read for international entrepreneurship scholars as well as policymakers and practitioners concerned with the dynamics associated with the international entrepreneurship process. Succinct reviews of the literature and useful summary tables relating to key themes and studies are presented by a number of contributors. . . Paul Westhead, *International Small Business Journal* This is a formidable and weighty tome. . . More important than sheer quantity is consideration of the quality, and here the broad spread yet eclectic choice of the research papers is most enlightening. The contributing authors have collectively condensed much of the knowledge garnered from the past five years of this global field into one handy sourcebook. . . The end result is, indeed, a fresh recognition, if recognition still needs to be made, of the major importance of this new global growth phenomenon of international entrepreneurship. Mark Haydon, *International Journal of Entrepreneurship and Innovation* The Handbook is a nearly comprehensive reference

work to the field that will be useful to scholars new to the area as well as those already engaged in it. . . I was impressed by the diversity of the authors. . . The Handbook is an excellent broad reference to the field. Ben Oviatt, *Journal of International Business Studies* Over the last few years there has been an increased interest in research on the internationalization of new ventures and the global challenges facing growing young businesses. The Handbook of Research on International Entrepreneurship has collected and synthesized the contributions of leading researchers in an effort to define and categorize the unique contributions and state-of-the-art of this emerging field. It provides a comprehensive, multi-disciplinary treatment that advances the frontiers of knowledge regarding the fundamental concepts, methods, and theories of international entrepreneurship. The Handbook should serve as both an authoritative and comprehensive reference work for researchers, and a state-of-the-art compilation of new insights for educational leaders. Ari Ginsberg, New York University Stern School of Business, US Entrepreneurship and international business have remained separate subjects for far too long. The study of international entrepreneurship thrives on the cross-fertilisation of ideas between these fields. It is one of the most dynamic research areas in economics and management. The contributors to this Handbook are the pioneers in the field, and this volume provides a definitive survey of their work. Mark Casson, University of Reading, UK These notable researchers share a common dedication to rigorous methodologies and vigorous research. Together in this volume, the researchers have assembled and presented a cross-section of tested methods, and innovative approaches. These contributions are an inspiration to younger researchers, and this bids fair to set the tone, and level of intellectual rigour and vigour for future research in the emerging field of international entrepreneurship. From the preface by Bob Kirk, University of Canterbury, New Zealand This unique reference book provides an array of diverse perspectives on international entrepreneurship, a new and emerging field of research that blends concepts and methodologies from more traditional social sciences. The Handbook includes chapters written by top researchers of economics and sociology, as well as academic leaders in the fields of entrepreneurship and international business. State-of-the-art contributions provide up-to-date literature reviews, making this book essential for the researcher of entrepreneurship and the internationalisation of entrepreneurs.

Handbook of Research on Nascent Entrepreneurship and Creating New Ventures Edward Elgar Publishing

The SAGE Handbook of Small Business and Entrepreneurship offers state-of-the-art chapters on all aspects of this rapidly-evolving discipline. Original contributions from the best international scholars map the development of Entrepreneurship as an academic field, explore its key current debates and research methods, and also consider its future directions. Part One: The People and the Entrepreneurial Processes Part Two: Entrepreneurship and Small Business Management and Organization Part Three: Entrepreneurial Milieu Part Four: Researching Small Business Entrepreneurship This handbook will be the leading reference book for Entrepreneurship academics and researchers, as well as those from other associated disciplines including business and management, psychology, marketing, sociology and anthropology.

Bulletin of the Public Affairs Information Service Edward Elgar Publishing

The digital age has transformed business opportunities and strategies in a resolutely practical and data-driven project universe. This book is a comprehensive and analytical source on entrepreneurship and Big Data that prospective entrepreneurs must know before embarking upon an entrepreneurial journey in this present age of digital transformation. This book provides an overview of the various aspects of entrepreneurship, function, and contemporary forms. It covers a real-world understanding of how the entrepreneurial world works and the required new analytics thinking and computational skills. It also encompasses the essential elements needed when starting an entrepreneurial journey and offers inspirational case studies from key industry leaders. Ideal reading for aspiring entrepreneurs, *Entrepreneurship and Big Data: The Digital Revolution* is also useful to students, academicians, researchers, and practitioners.

Entrepreneurship As Practice John Wiley & Sons

Starting a business might sound easy, but sustaining it to be successful is challenging. People are often afraid to start new businesses because at least everyone has known someone who started a business but failed or

someone struggling to sustain a business. Starting your own business and staying successful is the most exciting achievement. This book *Strategies to Sustain Small Businesses Beyond 5 Years* is used worldwide to help aspiring or struggling business owners succeed. The book is for anyone interested in doing business. - You might be a passionate creator, starting your business out of love for what you do and believing that passion is a crucial quality of success; running your business gives you a sense of accomplishment and pride. - You might be a freedom seeker, starting your small business; you value the ability to control your work experience and want to be in charge of your own schedules, career path, and work environment. - You might be a legacy builder, starting a business to bring something new to the marketplace, practical in your approach to business ownership. - You might be a struggling survivor profile representing the cold, hard truth of business ownership. - You might be a Jack of all trades in your business, spreading too thin from managing directive, sales administrative duties to customer service. This book is the path to success in your business. Sometimes running a small business is more frightening than rewarding, and the fear is real, deeply rooted in you facing the challenges of ownership every day. The motivation of a small business owner is as diverse as the business itself. It's very important to understand your category to know your strengths and weaknesses to adjust accordingly.

The Entrepreneurship Research Challenge Pearson Higher Ed Migrant Entrepreneurship delivers an understanding of up-to-date knowledge on the topic of migrant entrepreneurship, addressing the most relevant gaps, and suggesting new directions for research and policy-making so as to have a broad impact on theory and practice.

Annual Cumulation Emerald Group Publishing

Amid the COVID-19 pandemic, small businesses are especially vulnerable. This is one of the first books that explicitly examines the linkage between crisis and entrepreneurship with a specific focus on small businesses. The book adopts a holistic approach and outlines strategies that small business owners can utilize as well as business opportunities that are available in these new market conditions. It also provides a comparative analysis of the current and future market conditions to enable a better understanding of how institutional structures can facilitate or hinder growth. The book also goes on to explain why and how creativity and innovation can help to mitigate the impact of such a crisis on business and highlights why business continuity is especially crucial to family-owned businesses. This timely publication will help to guide small business owners and entrepreneurs to maintain business continuity and build up their resilience in a challenging business climate.

Handbook of Research on Small Business and Entrepreneurship SAGE

. . . this is a single-authored book; a series of academic papers (some original, some fairly recently published), neatly set around a unifying theme and tied into a comprehensive argument. . . once you have shared Davidsson's insights, stumblings, joys, and humor over some 240 pages, it feels as if he were part of your family. The book sets off with a very clear and helpful introduction that lays out the entrepreneurship phenomenon. . . This book is value adding for a fairly wide academic audience: essentially all those interested in diverse areas of entrepreneurship and innovation, or in questions of methodology, research design and interpretation of, ultimately, any complex, fast paced behavioural and social realities. It does not give us all the answers, thank heavens, but it certainly asks some excellent questions. . . the novice scholar, will find some welcome foothold and guidance. . . this book is simply fun to read; when could you last say that of a research methodology book? Jacqueline Fendt, *International Journal of Entrepreneurial Behaviour and Research* Unquestionably, Per Davidsson can be considered a leading voice of authority on the study of entrepreneurship as an academic discipline. . . From the initial introduction through to the latter discussions, one aspect of this textbook that immediately makes itself apparent to the reader is Davidsson's markedly personal and deeply engaging writing style. The *Entrepreneurship Research Challenge* is notably distinct from many of the generic business research methods texts in that it does not attempt to portray an objective toolbox of methodological choices. Instead, the style is such that the reader feels that Davidsson truly wishes for his audience to learn from his unique experiences, opinions and even mistakes. . . the practical advice provided is both insightful and useful. . . this text is not simply about how to go through the motions of the research process. Instead, it makes a very well reasoned attempt to form a basis for the discipline as a whole as well as to address methods to overcome unique challenges while promoting research output that is useful. For these reasons it should be considered essential reading for any entrepreneurship scholar, and in particular, for those at the early stages of their research career. Russell Matthews, *International Small Business Journal* Entrepreneurship is an emerging, dynamic and to a considerable extent, unpredictable phenomenon. Thus, it makes for a challenging research subject. In this book, one of the most experienced empiricists in the field has collected some of his most important ideas on how improved conceptualization and research design can make this challenge more manageable. Per Davidsson addresses questions such as: What precisely is entrepreneurship and

entrepreneurship research? What unique contribution can it make compared with research in other fields? Conversely, how can scholars with different disciplinary backgrounds best contribute to the study of entrepreneurship? What does the emergent and highly diverse nature of entrepreneurship imply for research design? And what is required from entrepreneurship researchers and practitioners in order for the research to make strong contributions to business and policy practice? This comprehensive, in-depth account of how the emergence of new entrepreneurial activity can be studied will be warmly welcomed by researchers and academics in the areas of entrepreneurship, innovation and methodology and research design.

An Information Technology Perspective Edward Elgar Publishing

This innovative book takes seriously the ordinary activities of entrepreneurship and maps out new pathways for scholars to understand the nature, properties, and implications of studying practices for entrepreneurship studies. Entrepreneurship is neither an art nor a science, but a bundle of practices, as Peter Drucker once observed. Curiously however, academic research on entrepreneurship mostly abstracts away from practical activity. In contrast, *Entrepreneurship As Practice* takes ordinary activities of entrepreneurship seriously by mapping out new pathways for scholars to consider the everyday practices through which entrepreneurship occurs. Each chapter draws on contemporary theories of practice to illuminate the nature, properties, and implications of studying the practices of entrepreneurship. The chapters in this book were originally published as a special issue of the journal *Entrepreneurship & Regional Development*.

Family Business and Regional Development

ScholarlyEditions

Awarded every year since 1996, the Global Award for Entrepreneurship Research (GAER) recognizes outstanding contributions in quality and importance to scientific research in entrepreneurship. This book examines the work of GAER award winners (1996–2020), discusses major contributions to the field, identifies critiques of their work, and highlights directions for future research. Students and faculty will find this book to be a rich resource for understanding the impact of leading entrepreneurship scholars.

The Practice and Mindset SAGE

Issues in Entrepreneurship and Small Business: 2011 Edition is a ScholarlyEditions™ eBook that delivers timely, authoritative, and comprehensive information about Entrepreneurship and Small Business. The editors have built *Issues in Entrepreneurship and Small Business: 2011 Edition* on the vast information databases of ScholarlyNews.™ You can expect the information about Entrepreneurship and Small Business in this eBook to be deeper than what you can access anywhere else, as well as consistently reliable, authoritative, informed, and relevant. The content of *Issues in Entrepreneurship and Small Business: 2011 Edition* has been produced by the world's leading scientists, engineers, analysts, research institutions, and companies. All of the content is from peer-reviewed sources, and all of it is written, assembled, and edited by the editors at ScholarlyEditions™ and available exclusively from us. You now have a source you can cite with authority, confidence, and credibility. More information is available at <http://www.ScholarlyEditions.com/>.

Issues in Entrepreneurship and Small Business: 2011 Edition Edward Elgar Publishing

The drivers of globalization are removing the barriers that segregated the competitive space of the small and large firms in the past. It is becoming increasingly difficult for independent small firms to thrive in their traditional markets unless they are globally competitive. Managing an enterprise's commercial, industrial and political relations well, regardless of size and location, is the essence of the entrepreneurial challenge in this competitive arena. Small and medium size enterprises (SMEs) often face very different issues than large multinational enterprises do when confronting internationalization. This volume provides an in-depth discussion of these challenges. The contributors to this volume explore the emerging patterns of SME growth and international expansion in response to the evolving competitive environment, dynamics of competitive behavior, entrepreneurial processes and formulation of strategy. They examine the basis and requirements of growth and expansion from three perspectives: the rapidly-changing environment in which business is conducted, entrepreneurial characteristics, and the evolving strategic and competitive response to this changing business environment. Business leaders, scholars and students interested in international business and entrepreneurship will welcome this volume.

Practical Magic for Crafting Powerful Work Relationships Routledge

'I wish this book had been around when I tried to teach about entrepreneurship in its social context; life would have been much easier with these informed sources.' – Alistair R. Anderson, Aberdeen Business School, UK This rich and detailed book makes a very timely contribution to extending our understanding of entrepreneurship in its social context. Using selected examples, the respected contributors show how the values developed in religious beliefs and practices shape entrepreneurship. For too long the entrepreneur has been characterized as an isolated, economically driven individual, thus ignoring how enterprise and entrepreneurs are products of their society, their culture and their religion. This innovative book discusses both entrepreneurship and religion, as well as indicating how the synthesis of beliefs and practices combine in entrepreneurial endeavours. It provides a conceptually

useful way of framing the individualistic entrepreneur in his or her social and cultural context, demonstrating how entrepreneurial agency operates within and through a variety of religious contexts. Illustrated with original photographs, this captivating book will be warmly welcomed by students and researchers with interests in entrepreneurship, sociology, religion and cultural studies. Government policy-makers in immigration will also find this book an invaluable read.