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In this vital new
book, leading

international scholars highlight the unique characteristics and rich variety of European research in entrepreneurship. They pursue several different perspectives and focus on the key issues and most significant developments in the field.

International Journal of Advertising
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In the 21st century, one of the most noteworthy changes in the human rights debate relates to the increased

recognition of the activities of the link between corporations. The book addresses human rights. This book is what additional steps the states should take to protect against human rights abuses by business enterprises that are owned or controlled by the state. Moreover, it covers, in depth, the role and contribution of the United Nations in business and human rights. The book includes

several real-life case studies to help the readers understand the topics discussed. International Journal of Business Intelligence Research (Vol 3 ISS 1) Digital Press This book presents the findings, applications, and theoretical underpinnings of a unique leadership communication model: motivating language theory. Drawing from management, social science, and communication theories, motivating language theory demonstrates how leader-to-follower

speech improves employee and organizational well-being and drives positive workplace outcomes (such as employee performance, retention, and job satisfaction) in a wide array of settings. It presents an integrated model based on empirical findings and theoretical developments from the past three decades to explore the three dimensions of motivating language: direction giving language, empathetic language, and meaning-making language. It will be a comprehensive source for its empirical relationships,

generalizability, theoretical basis, and future directions for research and practice. International Journal of Business Data Communications and Networking Routledge This book explores the relationship between families, firms, and regions and the extent to which these relationships contribute to regional economic and social development. Although family business participation in economic activities has been

a common phenomenon since pre-industrial societies, and its importance has evolved throughout time and across spatial contexts, the book suggests that these factors have often been neglected in family business and regional studies. Taking this research gap into account, the book aims to deepen our understanding of the role family firms play in the regional economy. In particular, it explores two seldom studied questions. Firstly, what role do family firms play in

regional development? Secondly, how do different spatial regional contexts shape family firm operations and performance? Family Business and Regional Development presents a model of "spatial familiness" and uses themes such as productivity, networks and competitiveness to shed new light on family businesses. Moreover, it approaches the juxtaposition between family business and regional studies to encourage the cross-fertilisation

of ideas, theories, and research methods between the two fields. Bringing together leading experts in entrepreneurship, regional economics, and economic geography, this book will be a valuable reading for advanced students, researchers and policymakers interested in family firms, regional studies and economic geography. Giving Up the Ghost IGI Publishing Transcultural management ; Management styles

; Intercultural communication. International Journal of Customer Relationship Marketing and Management Universal-Publishers
This edited collection draws together cutting edge perspectives from leading scholars on the increasingly prominent discussion of entrepreneurial behaviour. Exploring various aspects of human behaviour, the authors analyse the antecedent influences and drivers of entrepreneurial

behaviour in different organisational settings. This collection is of interest to scholars, practitioners and even policy-makers, as a result of its in-depth exploration, discussion and evaluation of emerging themes of entrepreneurial behaviour within the field of entrepreneurship and beyond. Offering contextual examples from universities, firms and society, Entrepreneurial Behaviour covers topics such as entrepreneurial

intention, gender, crime, effectuation and teamwork. An International Journal IGI Publishing First published in 1997, this volume and its contributors take stock of current issues in accounting and finance. Featuring specialists in business, accounting, finance along with Vice Chancellor John Bull, they examine areas including auditors ' decision-making, financial shocks, the European corporate capital structure, GPs,

accounting education and professional journals. July-September 2013 Small Press Distribution The International Journal of Business Anthropology (IJBA) is a double-blind peer reviewed journal focusing upon business anthropology. Topics of interest include, but are not limited to, general business anthropology theories and methods; management; marketing; consumer behaviour;

product design and development; knowledge management and competitive intelligence; human resources management; and international business. Practitioners, students, community members, and faculty from all disciplines are encouraged to submit articles. IJBA was originally published by the North American Business Press (NABP) biannually, and is currently published by Cambridge

Publishing, beginning with this volume. An Examination of the Core Dimensions Cambridge Scholars Publishing International Journal of Business Analytics (IJBAN). Cross-cultural Management Digital Press International Journal of Risk and Contingency Management (IJRCM). Springer This journal has been discontinued. Any issues are available to purchase separately. June - May 2013 IGI Publishing Strategic Business Alliances examines key issues in the analysis,

management and performance of international joint ventures using a sample of UK European equity joint ventures. The authors consider the viewpoint of all configurations of the international joint venture UK parent, European parent and joint venture management. Factors discussed include motives for formation, partner selection criteria, joint venture management, and control and performance, all of which have been identified in the literature as the core dimensions of joint venture activity. The book also explores the emerging issue

of learning in strategic alliances, as well as the sensitive question of cultural differences in the mix of factors that surround the complexities of modern international joint ventures. Empirical evidence examined by the authors suggests that learning and cultural differences are vital elements in the operation and performance of these ventures. Given that inter-firm collaborative activity in an increasingly globalised world economy is a crucial aspect of the strategy of many firms, this book will be invaluable to

students, researchers and academics with an interest in international business and strategic management. Managers and practitioners who require insight into the core dimensions of international joint venture activity will also find this book very useful. Motivating Language Theory Information Science Reference This journal has been discontinued. Any issues are available to purchase separately. International Journal of Sustainable Economies Management (IJSEM). Routledge The Journal of Global Business and Management

Research (GBMR) strives to comply with highest research standards and scientific/research/practice journals' qualities. Being international and interdisciplinary in scope, GBMR seeks to provide a platform for debate among diverse academic and practitioner communities who address a broad area of business and management issues across the globe.

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Pages:41 to 50;
 Pages:51 to 60;
 Pages:61 to 70;
 Pages:71 to 73 IGI Publishing