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[International Journal of Consumer Studies, 31\(5\), 487-495.](#)

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## **International Journal of Consumer Studies Impact Factor ...**

International Journal of Consumer Studies, 31(5), 487-495.

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Keywords: transdisciplinary, consumer scholarship, leadership, interdisciplinary, consumer studies, civil society

Abstract A case is made for the place of transdisciplinary inquiry in consumer scholarship. After

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International Journal of Consumer Studies: Vol 43, No 1

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