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# International Journal Of Operations Management

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8th International Heinz  
Nixdorf Symposium, IHNS  
2010, Paderborn, Germany.

April 21-22, 2010,  
Proceedings International  
Journal of Operations &  
Production  
Management Operations  
management in health  
care Essentials of  
Operations Management  
"This book presents useful  
strategies, techniques, and  
tools for the successful  
design, development, and

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implementation of enterprise information systems"--Provided by publisher.

Advanced Manufacturing and Sustainable Logistics

IGI Global

Circular-Economy is a new concept in operations management. Its goal is to redefine growth, focusing on positive benefits arising for society as a whole out of efficiencies such as designing waste out the operations process. This book will help practitioners use the proper strategy for effective adoption of Circular practices to use in their organization. Features: Provides a complete understanding of Circular-Economy practices Offers advanced mathematical models to help industry management adopt the correct practices Presents a

deep understanding of cross-functional and customer-focused design thinking Covers how to develop sustainable practices in all types of activities within operations management. Circular Economy for the Management of Operations will be of interest to practitioners and researchers in engineering as well as business management Theory and Practice Pearson South Africa Behavioral Operations Management has been identified in the last years as one of the most promising emerging fields in Operations Management. Behavioral Issues in Operations Management explains and examines up-to-date research in this field, which works to analyze the impact of human behavior on the management of complex operating systems. A collection of studies from leading scholars

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presents different methodologies and approaches, supported by real data and case studies. Issues such as building trust and strong cooperative relationships with suppliers, enhancing motivation and designing proper incentives for stimulating more effective decision maker behaviours are considered. The main decision-making processes affected by behavioral issues are also analyzed with a focus on new product development, logistics, and supply chain integration. The broad coverage of methodologies and practical implications makes Behavioral Issues in Operations Management an ideal reference for both researchers developing new topics such as NK fitness landscapes and managers with an interest in behavioral management operations. Exploring Supply Chain Management in the Creative Industries Emerald Group Publishing  
Brazil, Russia, India, and

China (BRIC) are among the largest and fastest-growing economies in the world. The enormous size of the customer base in these emerging markets is the strategic concern of global business firms. Successful market performance in these markets requires sound understanding of dynamic environmental factors and timely investme  
Knowledge and Information Technology Management: Human and Social Perspectives BoD – Books on Demand "Essentials of Operations Management" has been designed for those who want an inexpensive text that will provide only the essential information related to operations. Written by an author with many

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years of teaching experience at both the undergraduate and MBA level, "Essentials of Operations Management" takes a global approach and places emphasis on strategy and forecasting.

Strategic Operations Management Springer Science & Business Media

This edition provides the lay person with a comprehensive overview of operations and its relation to other management functions.

The author discusses the strategies and role of operations in organizations in order to establish a framework within which operations can be successfully

managed. It then considers product design, services, and the operations function itself, tackling the issues involved in planning and control, including discussions of JIT and TQM.

Examples are drawn from both manufacturing and service industries to focus on an analysis of key techniques that are useful to managers from a range of backgrounds.

Essays in Honor of Charles S. Tapiero Springer Science & Business Media Describes the key concepts of operations management, covering such topics as planning and control, the role of technology, and "just-in-time" techniques.

Managing operations in

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an expanding Europe.

Volume 29, number 9

Emerald Group

Publishing

Success in an

increasingly competitive market depends on the quality of knowledge which organisations apply to their major business processes. For example, a supply chain depends on knowledge of diverse areas, including raw materials, planning, manufacturing, and distribution. Likewise, product development requires knowledge of consumer requirements, new science, new technology, and marketing. Knowledge is broadly defined as credible information that is of potential value to an organisation. Knowledge management (KM) is a function of generation and dissemination of

information, developing a shared understanding of information, filtering shared understandings into degrees of potential value, and storing valuable knowledge within the confines of an accessible organisational mechanism.

Operations

Management Springer  
Science & Business  
Media

An Introduction to  
Operations

Management: The Joy  
of Operations covers  
the core topics of  
operations  
management, including  
product and service  
design, processes,  
capacity planning,  
forecasting, inventory,  
quality, supply chain  
management, and  
project management.  
Das provides a clear,

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connected, and current view of operations management and how it relates to a firm ' s strategic goals. Students will benefit from the real-world scenarios that foster an understanding of operations management tasks. Without relying heavily on statistics and mathematical derivations, the book offers applied models and a simple, predictable chapter format to make it easy to navigate. Students of introductory operations management courses will love this practical textbook. A companion website features an instructor ' s manual with test questions, as well as additional exercises and examples for in-class use.

Operations Management IGI Global This Companion provides a review of global value chains (GVCs) and the megatrends that are shaping them and will continue to reshape them in deep-set trajectories of change over the next few decades. Megatrends herald both challenges and opportunities. With the growing interest among business leaders and researchers in GVCs, this is a reference work which fills a gap in current literature by focusing on the new features of GVCs, including the shift of global purchasing power towards

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developing economies, the significance of emerging technologies and data analytics, the increasing tensions between globalisation and de-globalisation, and the role of micro-multinationals, start-up entrepreneurs, the public sector and middle markets in a fast-changing global economy. The early chapters are essentially intradisciplinary in character, with the first seeking to explore some historical aspects of GVCs. Subsequent chapters cover the theory and practice of operations and supply chain management, emerging supply chain technologies, and the impact of inter-firm collaboration across

sectors and economies. The final chapters take a more interdisciplinary approach and examine topics at the interface of GVCs with the economy, society, culture and politics. This comprehensive handbook provides a timely analysis of leading-edge global megatrends and practices in one volume.

International Journal of Operations & Production Management SAGE Publications

The Handbook of Behavioral Operations Management provides easy-to-access insights into why associated behavioral phenomena exist in specific production and

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service settings, illustrated through ready-to-play games and activities that allow instructors to demonstrate the phenomena in class settings along with applicable prescriptions for practice. By design the text serves a dual role as a desk/training reference to those practitioners already in the field and presents a comprehensive framework for viewing behavioral operations from a systems perspective. As an interdisciplinary book relating the dynamics of human behavior to operations management, this handbook is an essential resource for practitioners seeking to

develop greater system understanding among their workers, as well as for instructors interested in emphasizing the practical relevance of behavior in operational settings.

Operations management in health care Springer  
This e-book asks: Is Supply Chain Management an emerging academic discipline? Supply Chain Management (SCM) has continued to grow in prominence within the field of Operations Management and also within the broader discipline of management. Practitioners have begun to adopt and adapt new techniques to supply management that improve firm performance. Organizations in both the public and private sectors are becoming increasingly aware of the pivotal role that SCM can play in their



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business success. This is a challenging special issue aimed at stimulating debate rather than providing a definiti.

25th anniversary special issue Routledge SCM is a rapidly emerging paradigm that is transforming the organisation of business operations as firms seek ever new and innovative ways of finding the elusive mantra of competitive advantage. Little work to date has been undertaken on the creative sector. This e-book hopes to address this, by offering some interesting and informative exploratory work in different areas of the sector. One aim was to offer some insights and lessons that could be drawn on by the wider business community.

## The Joy of Operations

Cengage Learning

With this book, distinguished and notable contributors wish to honor Professor Charles S. Tapiero ' s scientific achievements.

Although it covers only a few of the directions Professor Tapiero has taken in his work, it presents important modern developments in theory and in diverse applications, as studied by his colleagues and followers, further advancing the topics Tapiero has been investigating. The book is divided into three parts featuring original contributions covering the following areas: general modeling and

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analysis; applications to marketing, economy and finance; and applications to operations and manufacturing. Professor Tapiero is among the most active researchers in control theory; in the late sixties, he started to enthusiastically promote optimal control theory along with differential games, successfully applying it to diverse problems ranging from classical operations research models to finance, risk and insurance, marketing, transportation and operations management, conflict management and game theory, engineering, regional and urban

sciences, environmental economics, and organizational behavior. Over the years, Professor Tapiero has produced over 300 papers and communications and 14 books, which have had a major impact on modern theoretical and applied research. Notable among his numerous pioneering scientific contributions are the use of graph theory in the behavioral sciences, the modeling of advertising as a random walk, the resolution of stochastic zero-sum differential games, the modeling of quality control as a stochastic competitive game, and the development of impulsive control

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methods in management. Charles Tapiero ' s creativity applies both in formulating original issues, modeling complex phenomena and solving complex mathematical problems. Operation Management CRC Press Rapid Modelling and Quick Response presents new research developments in the fields of rapid modelling and quick response linked with performance improvements (based on lead time reduction, etc., as well as financial performance measures). The papers and teaching cases in this book were presented at the second Rapid Modelling Conference: "Quick Response – Intersection of Theory and Practice".

The main focus of this collection is the transfer of knowledge from theory to practice, providing the theoretical foundations for successful performance improvement. This conference volume challenges the traditional notions of rapid modelling, and offers valuable contributions to the scientific communities of operations management, production management, supply chain management, industrial engineering and operations research. Rapid Modelling and Quick Response will give the interested reader (researcher, as well as practitioner) a good overview of new developments in this field. Business Success Stories

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from the BRICs McGraw-Hill Education  
In times of declining economic growth, companies have to control their costs more than ever to save resources needed in the future. Regardless of the economic size of the company, the processes of production and logistics play a decisive role in stabilizing procedures and avoiding waste. Both are important cost drivers in manufacturing companies and therefore they offer large potential savings. Pervasive networking in the last years has contributed to a hitherto unknown transparency of global markets. This harmonization opened up new possibilities of entering foreign markets for procurement and sales to the companies. The emerging global procurement strategy was understood as a chance to rethink the relocation of existing production

facilities to profit from existing differences in price and performance as a resource-saving factor. Many companies tended towards a reduction of their vertical integration by outsourcing sections of their value chain. These contracted services of production result in higher transport volumes, increased complexity of supply processes and new requirements on logistic networks. This trend of outsourcing has not stopped, but is slowing down noticeably. Additionally, there is an increasing proportion of companies restoring business units that were outsourced before. Reasons for turning back decisions are often to be found in missed goals. It is not unusual that important cost factors were disregarded in the original basis of decision-making. In the meantime many companies have realized that it is easier to achieve stability

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of processes and therewith a control of costs by increasing their own contribution to production. Especially in times of underutilized capacities like in the current crisis, insourcing can be a strategic option.

## LOOSE-LEAF MANAGING OPERATIONS ACROSS THE SUPPLY CHAIN

SAGE  
Publications

This remarkable volume highlights the importance of Production and Operations Management (POM) as a field of study and research contributing to substantial business and social growth. The editors emphasize how POM works with a range of systems—agriculture, disaster management,

e-commerce, healthcare, hospitality, military systems, not-for-profit, retail, sports, sustainability, telecommunications, and transport—and how it contributes to the growth of each. Martin K. Starr and Sushil K. Gupta gather an international team of experts to provide researchers and students with a panoramic vision of the field. Divided into eight parts, the book presents the history of POM, and establishes the foundation upon which POM has been built while also revisiting and revitalizing topics that have long been essential. It examines the significance of

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processes and projects to the fundamental growth of the POM field. Critical emerging themes and new research are examined with open minds and this is followed by opportunities to interface with other business functions. Finally, the next era is discussed in ways that combine practical skill with philosophy in its analysis of POM, including traditional and nontraditional applications, before concluding with the editors' thoughts on the future of the discipline. Students of POM will find this a comprehensive, definitive resource on the state of the discipline and its future

directions.

Lessons in Global Business Taylor & Francis  
Streamline your studying and get the grade you want with PRINCIPLES OF SUPPLY CHAIN MANAGEMENT: A BALANCED APPROACH, Second Edition. With this textbook, you'll learn from real case studies, as well as games--like The Beer Game Supply Chain Management Simulation--how to understand and apply supply chain management. The coverage in this text uses a broad brush to encompass OM, purchasing, and logistics with a supply chain management

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focus, covering a great deal of content that isn't currently available elsewhere. The book guides you through how all aspects of supply chain activity are accomplished effectively and efficiently. It brings you the real world of supply chain management. The authors break down supply chain issues into purchasing, operations, and logistics. This is one of the most--if not the most--balanced supply chain management texts available, and it follows a natural flow through the supply chain. The well-organized chapters include excellent case studies, demonstrating the practical application of supply chain management in the workplace. Profiles throughout the text reinforce the studies, and help to reinforce your learning. This second edition also includes a number of new cases, in addition to the previous 15 cases, all packaged on the Student CD. Each of the 14 chapters includes revised and updated Supply Chain Management in Action opening features, e-Business Connection features, Global Perspective features, and company examples to ensure that current supply chain management issues are covered in depth.

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Media content

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referenced within the product description or the product text may not be available in the ebook version.

New Trends in Design, Management, and Methodologies Routledge

The Journal of Global Business and Management Research (GBMR) is a quarterly peer-reviewed journal which strives to comply with highest research standards and scientific/research/practice journals' qualities. Being international and interdisciplinary in scope, GBMR seeks to provide a platform for debate among diverse academic and practitioner communities who address a broad area of business and management issues across the globe. It is currently indexed in a

number of prestigious databases including Gale, Cabells, Ebsco, and Google Scholars.

Social and Psychological Dynamics in Production and Service Settings

Oxford University Press

Operations Management: Managing Global Supply Chains takes a holistic, integrated approach to managing operations and supply chains by exploring the strategic, tactical, and operational decisions and challenges facing organizations worldwide. Authors Ray R. Venkataraman and Jeffrey K. Pinto address sustainability in each chapter, showing that sustainable operations and supply chain practices are not only attainable, but are critical and often profitable practices for organizations to



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undertake. With a focus on critical thinking and problem solving, Operations Management provides students with a comprehensive introduction to the field and equips them with the tools necessary to thrive in today ' s evolving global business environment. A Complete Teaching & Learning Package SAGE coursepacks FREE! Easily import our quality instructor and student resource content into your school ' s learning management system (LMS) and save time. Learn more. SAGE edge FREE online resources for students that make learning easier. See how your students benefit.