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What Newspeople Should Know and the Public Should Expect National Academies Press

Praised by instructors for its concise, focused approach and user-friendly format, the Illustrated Series engages both computer rookies and hot shots in mastering MICROSOFT OFFICE 2013 applications quickly and efficiently. Skills are accessible and easy-to-follow thanks to the Illustrated Series' hallmark 2-page layout, which allows students to see an entire task in one view. New Learning Outcomes outline the skills covered in each lesson, and larger full-color screens represent exactly what students should see on their own computers. Each unit begins with a brief overview of the principles of the lesson, and introduces a case study for further application. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A Guide for Financial Analysis National Academies Press

E-Commerce 2014Business, Technology and SocietyPearson Higher Ed

Comparing the Presentation of News Information over Time and Across Media Platforms E-Commerce 2014Business, Technology and Society

Effective science teaching requires creativity, imagination, and innovation. In light of concerns about American science literacy, scientists and educators have struggled to teach this discipline more effectively. Science Teaching Reconsidered provides undergraduate science educators with a path to understanding students, accommodating their individual differences, and helping them grasp the methods--and the wonder--of science. What impact does teaching style have? How do I

plan a course curriculum? How do I make lectures, classes, and laboratories more effective? How can I tell what students are thinking? Why don't they understand? This handbook provides productive approaches to these and other questions. Written by scientists who are also educators, the handbook offers suggestions for having a greater impact in the classroom and provides resources for further research.

Ten Strategies of a World-Class Cybersecurity Operations Center Shell Education

In Partisan Journalism: A History of Media Bias in the United States, Jim A. Kuypers guides readers on a journey through American journalistic history, focusing on the warring notions of objectivity and partisanship. Kuypers shows how the American journalistic tradition grew from partisan roots and, with only a brief period of objectivity in between, has returned to those roots today. The book begins with an overview of newspapers during Colonial times, explaining how those papers openly operated in an expressly partisan way; he then moves through the Jacksonian era's expansion of both the press and its partisan nature. After detailing the role of the press during the War Between the States, Kuypers demonstrates that it was the telegraph, not professional sentiment, that kicked off the movement toward objective news reporting. The conflict between partisanship and professionalization/objectivity continued through the muckraking years and through World War II, with newspapers in the 1950s often being objective in their reporting even as their editorials leaned to the right. This changed rapidly in the 1960s when newspaper editorials shifted from right to left, and progressive advocacy began to slowly erode objective content. Kuypers follows this trend through the early 1980s, and then turns his attention to demonstrating how new communication technologies have changed the very nature of news writing and delivery. In the final chapters covering the Bush and Obama presidencies, he traces the growth of the progressive and partisan nature of the mainstream news, while at the same time explores the rapid

rise of alternative news sources, some partisan, some objective, that are challenging the dominance of the mainstream press. This book steps beyond a simple charge-counter-charge of political bias in the news in that it offers an argument that the press in America, except for a brief period, was essentially partisan from its inception and has returned with a vengeance to its original roots. The final argument presented in the book is that this new development may actually be healthy for American Democracy.

The Final Report of the Special Counsel on Russian Interference in the 2016 Presidential Election Createspace Independent Publishing Platform

Between the 18th and 19th centuries, Britain experienced massive leaps in technological, scientific, and economical advancement

Entertainment Industry Economics Cengage Learning

When first published, Marshall McLuhan's Understanding Media made history with its radical view of the effects of electronic communications upon man and life in the twentieth century.

English as a Global Language IGI Global When you combine the sheer scale and range of digital information now available with a journalist ' s "nose for news" and her ability to tell a compelling story, a new world of possibility opens up. With The Data Journalism Handbook, you ' ll explore the potential, limits, and applied uses of this new and fascinating field. This valuable handbook has attracted scores of contributors since the European Journalism Centre and the Open Knowledge Foundation launched the project at MozFest 2011. Through a collection of tips and techniques from leading journalists, professors, software developers, and data analysts, you ' ll learn how data can be either the source of data journalism or a tool with which the story is told--or both. Examine the use of data journalism at the BBC, the Chicago Tribune, the Guardian, and other news organizations Explore in-depth case studies on elections, riots, school performance, and corruption Learn how to find data from the Web, through freedom of information laws, and by

"crowd sourcing" Extract information from raw data with tips for working with numbers and statistics and using data visualization Deliver data through infographics, news apps, open data platforms, and download links

Fire Service Instructor: Principles and Practice Infobase Publishing

ILLUSTRATED MICROSOFT OFFICE 365 & OFFICE 2016: INTERMEDIATE engages both computer rookies and hot shots as this edition guides readers in mastering both basic and more advanced Microsoft Office 2016 skills quickly and efficiently. Praised for its concise, focused approach and user-friendly format, this book, like all others in the Illustrated Series, incorporates a hallmark two-page layout that allows readers to see an entire task in one view. Each presentation is easy to follow with Learning Outcomes that outline the skills covered in each lesson and larger full-color screens that reflect exactly what readers should see on their own computers. Each module begins with a brief overview of the lesson 's principles and introduces a case study for further application. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Ending Discrimination Against People with Mental and Substance Use Disorders John Wiley & Sons

The author of the acclaimed *Proust and the Squid* follows up with a lively, ambitious, and deeply informative book that considers the future of the reading brain and our capacity for critical thinking, empathy, and reflection as we become increasingly dependent on digital technologies. A decade ago, Maryanne Wolf 's *Proust and the Squid* revealed what we know about how the brain learns to read and how reading changes the way we think and feel. Since then, the ways we process written language have changed dramatically with many concerned about both their own changes and that of children. New research on the reading brain chronicles these changes in the brains of children and adults as they learn to read while immersed in a digitally dominated medium. Drawing deeply on this research, this book comprises a series of letters Wolf writes to us—her beloved readers—to describe her

concerns and her hopes about what is happening to the reading brain as it unavoidably changes to adapt to digital mediums. Wolf raises difficult questions, including: Will children learn to incorporate the full range of "deep reading" processes that are at the core of the expert reading brain? Will the mix of a seemingly infinite set of distractions for children 's attention and their quick access to immediate, voluminous information alter their ability to think for themselves? With information at their fingertips, will the next generation learn to build their own storehouse of knowledge, which could impede the ability to make analogies and draw inferences from what they know? Will all these influences change the formation in children and the use in adults of "slower" cognitive processes like critical thinking, personal reflection, imagination, and empathy that comprise deep reading and that influence both how we think and how we live our lives? How can we preserve deep reading processes in future iterations of the reading brain? Concerns about attention span, critical reasoning, and over-reliance on technology are never just about children—Wolf herself has found that, though she is a reading expert, her ability to read deeply has been impacted as she has become increasingly dependent on screens. Wolf draws on neuroscience, literature, education, and philosophy and blends historical, literary, and scientific facts with down-to-earth examples and warm anecdotes to illuminate complex ideas that culminate in a proposal for a biliterate reading brain. Provocative and intriguing, *Reader, Come Home* is a roadmap that provides a cautionary but hopeful perspective on the impact of technology on our brains and our most essential intellectual capacities—and what this could mean for our future.

Microsoft PowerPoint 2013: Illustrated Introductory Routledge

Make workplace conflict resolution a game that EVERYBODY wins! Recent studies show that typical managers devote more than a quarter of their time to resolving coworker disputes. The Big Book of Conflict-Resolution Games offers a wealth of activities and exercises for groups of any size that let you manage your business (instead of managing personalities). Part of the acclaimed, bestselling Big Books series, this guide offers step-by-step directions and customizable tools that empower you to heal rifts arising from ineffective communication, cultural/personality

clashes, and other specific problem areas—before they affect your organization's bottom line. Let The Big Book of Conflict-Resolution Games help you to: Build trust Foster morale Improve processes Overcome diversity issues And more Dozens of physical and verbal activities help create a safe environment for teams to explore several common forms of conflict—and their resolution. Inexpensive, easy-to-implement, and proved effective at Fortune 500 corporations and mom-and-pop businesses alike, the exercises in The Big Book of Conflict-Resolution Games delivers everything you need to make your workplace more efficient, effective, and engaged.

Mass Media National Academies Press

Help students develop key technology skills in word processing, spreadsheets, multimedia presentations, and using the Internet while teaching your regular classroom content.

Reader, Come Home Sterling Publishers Pvt. Ltd

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. This comprehensive, market-leading text emphasizes the three major driving forces behind e-commerce—technology change, business development, and social issues—to provide a coherent conceptual framework for understanding the field.

Power, Influence, and Social Change National Academies Press

THE DEFINITIVE EDITION •

Discovered in the attic in which she spent the last years of her life, Anne Frank 's remarkable diary has since become a world classic—a powerful reminder of the horrors of war and an eloquent testament to the human spirit. " The single most compelling personal account of the Holocaust ... remains astonishing and excruciating. " —The New York Times Book Review In 1942, with Nazis occupying Holland, a thirteen-year-old Jewish girl and her family fled their home in Amsterdam and went into hiding. For the next two years, until their whereabouts were betrayed to the Gestapo, they and another family lived cloistered in the " Secret Annex " of an old office building. Cut off from the outside world, they faced hunger, boredom, the constant cruelties of living in confined quarters, and the ever-present threat of discovery and death. In her diary Anne Frank recorded vivid impressions of her experiences during this period. By turns thoughtful, moving, and amusing, her account offers a fascinating commentary on human courage and frailty and a compelling self-portrait of a sensitive and spirited young woman whose promise was tragically cut short.

The Big Book of Conflict Resolution Games: Quick, Effective Activities to Improve Communication, Trust and Collaboration Cengage Learning

"This book charts this influence and describes the unique effect electronic communication has on organizations, communities, nations, and cultures"--Provided by publisher.

Fun With Nouns Rowman & Littlefield

Ten Strategies of a World-Class Cyber Security Operations Center conveys MITRE's accumulated expertise on enterprise-grade computer network defense. It covers ten key qualities of leading Cyber Security Operations Centers (CSOCs), ranging from their structure and organization, to processes that best enable smooth operations, to approaches that extract maximum value from key CSOC technology investments. This book offers perspective and context for key decision points in structuring a CSOC, such as what capabilities to offer, how to architect large-scale data collection and analysis, and how to prepare the CSOC team for agile, threat-based response. If you manage, work in, or are standing up a CSOC, this book is for you. It is also available on MITRE's website, www.mitre.org.

The Evidence for Stigma Change HarperCollins

Praised by instructors for its concise, focused approach and user-friendly format, the Illustrated Series engages both computer rookies and hot shots in mastering MICROSOFT POWERPOINT 2013 quickly and efficiently. Skills are accessible and easy-to-follow thanks to the Illustrated Series' hallmark 2-page layout, which allows students to see an entire task in one view. New Learning Outcomes outline the skills covered in each lesson, and larger full-color screens represent exactly what students should see on their own computers. Each unit begins with a brief overview of the principles of the lesson, and introduces a case study for further application. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

E-Commerce 2014 Anchor

This report presents a quantitative assessment of how the presentation of news has changed over the past 30 years and how it varies across platforms. Over time, and as society moved from "old" to

"new" media, news content has generally shifted from more-objective event- and context-based reporting to reporting that is more subjective, relies more heavily on argumentation and advocacy, and includes more emotional appeals.

Electronic Commerce Cengage Learning

How we arrived in a post-truth era, when "alternative facts" replace actual facts, and feelings have more weight than evidence. Are we living in a post-truth world, where "alternative facts" replace actual facts and feelings have more weight than evidence? How did we get here? In this volume in the MIT Press Essential Knowledge series, Lee McIntyre traces the development of the post-truth phenomenon from science denial through the rise of "fake news," from our psychological blind spots to the public's retreat into "information silos." What, exactly, is post-truth? Is it wishful thinking, political spin, mass delusion, bold-faced lying? McIntyre analyzes recent examples—claims about inauguration crowd size, crime statistics, and the popular vote—and finds that post-truth is an assertion of ideological supremacy by which its practitioners try to compel someone to believe something regardless of the evidence. Yet post-truth didn't begin with the 2016 election; the denial of scientific facts about smoking, evolution, vaccines, and climate change offers a road map for more widespread fact denial. Add to this the wired-in cognitive biases that make us feel that our conclusions are based on good reasoning even when they are not, the decline of traditional media and the rise of social media, and the emergence of fake news as a political tool, and we have the ideal conditions for post-truth. McIntyre also argues provocatively that the right wing borrowed from postmodernism—specifically, the idea that there is no such thing as objective truth—in its attacks on science and facts. McIntyre argues that we can fight post-truth, and that the first step in fighting post-truth is to understand it.

The Health of Lesbian, Gay, Bisexual, and Transgender People Nova Publishers

ILLUSTRATED MICROSOFT OFFICE 365 & POWERPOINT 2016: COMPREHENSIVE engages both computer rookies and hot shots as this edition guides readers in mastering advanced Microsoft PowerPoint 2016 skills quickly and efficiently. Praised for its concise, focused approach and

user-friendly format, this book, like all others in the Illustrated Series, incorporates a hallmark two-page layout that allows readers to see an entire task in one view. Each presentation is easy to follow with Learning Outcomes that outline the complete skills covered in each lesson and larger full-color screens that reflect exactly what readers should see on their own computers. Each module begins with a brief overview of the lesson's principles and introduces a case study for further application. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. The Reading Brain in a Digital World RAND Corporation

The present volume examines the relationship between second language practice and what is known about the process of second language acquisition, summarising the current state of second language acquisition theory, drawing general conclusions about its application to methods and materials and describing what characteristics effective materials should have. The author concludes that a solution to language teaching lies not so much in expensive equipment, exotic new methods, or sophisticated language analysis, but rather in the full utilisation of the most important resources - native speakers of the language - in real communication.