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Lesson plan:
Introducing the creative industries ...

Lesson plan:
Introducing the creative industries.
Learning objectives. This lesson is designed

for secondary school students of all abilities. It is designed to be approximately one hour long but can be adapted. By the end of the lesson students will:

Introducing the Creative Industries: From Theory to ...

Introducing Creative Industries: The UK DCMS Task Force The formal origins of the concept of creative industries can be found in the decision in 1997 by the newly elected British Labour government headed by Tony Blair to establish a Creative Industries Task Force (CITF), as a central activity of its new Department of Culture, Media and Sport (DCMS).

Introducing the

Creative Industries : original cultural
Rosamund Davies ... product, which may
126 Introducing the have commercial value
Creative Industries either through direct
Endowment for the sale to consumers or
Sciences, Technology as intellectual
and the Arts (NESTA) property.
has suggested a
taxonomy for the kinds
of work performed
within the creative
industries. Instead of
looking at the end-
products (e.g., a
film, a guided tour),
we follow NESTA in
divid-
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cultural and creative
industries refer to
those parts of the
modern economy where
culture is produced
and distributed
through industrial
means, applying the
creativity of
individuals and groups
to the generation of

When understanding
social networks and
cultural economy is
just as important
as hands-on skills
or an
entrepreneurial
spirit, *Introducing*
the Creative
Industries shows
you how to use
theories, concepts
and practical
skills to get ahead
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