

Introduction And Overview For Customers Marine Engines

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IBM Power System E850C Technical Overview and Introduction IBM Redbooks

This IBM® Redpaper™ publication is a comprehensive guide covering the IBM Power 770 (9117-MMD) and Power 780 (9179-MHD) servers that support IBM AIX®, IBM i, and Linux operating systems. The goal of this paper is to introduce the major innovative Power 770 and 780 offerings and their prominent functions: The IBM POWER7+™ processor, available at frequencies of 3.8 GHz and 4.2 GHz for the Power 770 and 3.7 GHz and 4.4 GHz for the Power 780 The specialized IBM POWER7+ Level 3 cache that provides greater bandwidth, capacity, and reliability The 1 Gb or 10 Gb Integrated Multifunction Card that provides two USB ports, one serial port, and four Ethernet connectors for a processor enclosure and does not require a PCI slot The Active Memory™ Mirroring (AMM) for Hypervisor feature that mirrors the main memory used by the firmware IBM PowerVM® virtualization, including PowerVM Live Partition Mobility and PowerVM Active Memory Sharing Active Memory Expansion that provides more usable memory than what is physically installed on the system IBM EnergyScale™ technology that provides features such as power trending, power-saving, capping of power, and thermal measurement Enterprise-ready reliability, serviceability, and availability Dynamic Platform Optimizer High-performance SSD drawer Professionals who want to acquire a better understanding of IBM Power Systems™ products can benefit from reading this paper.

[Introduction to SAP S/4HANA](#) IBM Redbooks

This IBM® Redpaper™ publication is a comprehensive guide that covers the IBM Power System™ E850C (8408-44E) server that supports IBM AIX®, and Linux operating systems. The objective of this paper is to introduce the major innovative Power E850C offerings and their relevant functions. The Power E850C server (8408-44E) is the latest enhancement to the Power Systems portfolio. It offers an improved 4-socket 4U system that delivers faster IBM POWER8® processors up to 4.22 GHz, with up to 4 TB of DDR4 memory, built-in IBM PowerVM® virtualization, and capacity on demand. It also integrates cloud management to help clients deploy scalable, mission-critical business applications in virtualized, private cloud infrastructures. Like its predecessor Power E850 server, which was launched in 2015, the new Power E850C server uses 8-core, 10-core, or 12-core POWER8 processor modules. However, the Power E850C cores are 13%-20% faster and deliver a system with up to 32 cores at 4.22 GHz, up to 40 cores at 3.95 GHz, or up to 48 cores at 3.65 GHz, and use DDR4 memory. A minimum of two processor modules must

be installed in each system, with a minimum quantity of one processor module's cores activated. Cloud computing, in its many forms (public, private, or hybrid), is quickly becoming both the delivery and consumption models for IT. However, finding the correct mix between traditional IT, private cloud, and public cloud can be a challenge. The new Power E850C server and IBM Cloud PowerVC manager can enable clients to accelerate the transformation of their IT infrastructure for cloud while providing tremendous flexibility during the transition. IBM Cloud PowerVC Manager provides OpenStack-based cloud management to accelerate and simplify cloud deployment by providing fast and automated VM deployments, prebuilt image templates, and self-service capabilities all with an intuitive interface. PowerVC management upwardly integrates into various third-party hybrid cloud orchestration products, including IBM Cloud Orchestrator, VMware vRealize, and others. Clients can simply manage both their private cloud VMs and their public cloud VMs from a single, integrated management tool. IBM Power Systems is designed to provide the highest levels of reliability, availability, flexibility, and performance to bring you a world-class enterprise private and hybrid cloud infrastructure. Through enterprise-class security, efficient built-in virtualization that drives industry-leading workload density, and dynamic resource allocation and management, the server consistently delivers the highest levels of service across hundreds of virtual workloads on a single system. The Power E850C server includes the cloud management software and services to assist with clients' move to the cloud, both private and hybrid. Those additional capabilities include the following items: Private cloud management with IBM Cloud PowerVC Manager, Cloud-based HMC Apps as a service, and Open source cloud automation and configuration tooling for AIX Hybrid cloud support Hybrid infrastructure management tools Securely connect system of record workloads and data to cloud native applications IBM Cloud Starter Pack Flexible capacity on demand Power to Cloud Services This publication is for professionals who want to acquire a better understanding of IBM Power Systems™ products. The intended audience includes the following roles: Clients Sales and marketing professionals Technical support professionals IBM Business Partners Independent software vendors This paper expands the current set of IBM Power Systems documentation by providing a desktop reference that offers a detailed technical description of the Power E850C system. [The Official Introduction to the ITIL Service Lifecycle](#) Taylor & Francis

This IBM® Redpaper™ publication gives a broad understanding of a new architecture of the IBM Power System E950 (9040-MR9) server that supports IBM AIX®, and Linux operating systems. The objective of this paper is to introduce the major innovative Power E950 offerings and relevant functions: The IBM POWER9™ processor, which is available at frequencies of 2.8 - 3.4 GHz. Significantly strengthened cores and larger caches. Supports up to 16 TB of memory, which is four times more than the IBM POWER8® processor-based IBM Power System E850 server. Integrated I/O subsystem and hot-pluggable Peripheral Component Interconnect Express (PCIe) Gen4 slots, which have double the bandwidth of Gen3 I/O slots. Supports EXP12SX and ESP24SX external disk drawers, which have 12 Gb Serial Attached SCSI (SAS) interfaces and support Active Optical Cables (AOCs) for greater distances and less cable bulk. New IBM EnergyScale™ technology offers new variable processor frequency

modes that provide a significant performance boost beyond the static nominal frequency. This publication is for professionals who want to acquire a better understanding of IBM Power Systems™ products. The intended audience includes the following roles: Clients Sales and marketing professionals Technical support professionals IBM Business Partners Independent software vendors (ISVs) This paper expands the current set of Power Systems documentation by providing a desktop reference that offers a detailed technical description of the Power E950 server. This paper does not replace the current marketing materials and configuration tools. It is intended as an extra source of information that, together with existing sources, can be used to enhance your knowledge of IBM server solutions.

IBM Power 795 (9119-FHB) Technical Overview and Introduction Information Gatekeepers Inc

This IBM® Redpaper™ publication is a comprehensive guide that covers the IBM Power 795 server that supports IBM AIX®, IBM i, and Linux operating systems. The goal of this paper is to introduce the innovative Power 795 offering and its major functions: IBM POWER7® processor, available at frequencies of 3.7 GHz and 4.0 GHz with TurboCore options of 4.25 GHz and 4.31 GHz Specialized POWER7 Level 3 cache that provides greater bandwidth, capacity, and reliability IBM PowerVM® virtualization, including PowerVM Live Partition Mobility and PowerVM IBM Active Memory™ Sharing TurboCore mode that delivers the highest performance per core Enhanced reliability, accessibility, and serviceability (RAS) features that are designed for maximum availability Active Memory Expansion that provides more usable memory than what is physically installed on the system IBM EnergyScale™ technology that provides features such as power trending, power-saving, capping of power, and thermal measurement Professionals who want to acquire a better understanding of IBM Power Systems™ products can benefit from reading this paper. This paper complements the available set of IBM Power Systems documentation by providing a desktop reference that offers a detailed technical description of the Power 795 system. This paper does not replace the latest marketing materials and configuration tools. It is intended as an additional source of information that, together with existing sources, can be used to enhance your knowledge of IBM server solutions.

IBM Power System S822 Technical Overview and Introduction Oxford University Press

This IBM® Redpaper™ publication is a comprehensive guide covering the IBM Power 710 (8231-E1D) and Power 730 (8231-E2D) servers that support IBM AIX®, IBM i, and Linux operating systems. This paper also describes the IBM PowerLinux™ 7R1 (8246-L1D and 8246-L1T) and the PowerLinux 7R2 (8246-L2D and 8246-L2T) servers that support the Linux operating system. The goal of this paper is to introduce the innovative Power 710, Power 730, PowerLinux 7R1, and PowerLinux offerings and their major functions: IBM POWER7+™ processor is available at frequencies of 3.6 GHz, 4.2 GHz, and 4.3 GHz. Larger IBM POWER7+ Level 3 cache provides greater bandwidth, capacity, and reliability. Integrated SAS/SATA controller for HDD, SSD, tape, and DVD supports built-in hardware RAID 0, 1, and 10. New IBM PowerVM® V2.2.2 features, such as 20 LPARs per core. Improved IBM Active Memory™ Expansion technology provides more usable memory than is physically installed in the system. Professionals who want to acquire a better understanding of IBM Power Systems™ products can benefit from reading this paper. This paper

expands the current set of IBM Power Systems documentation by providing a desktop reference that offers a detailed technical description of the Power 710 and Power 730 systems. This paper does not replace the latest marketing materials and configuration tools. It is intended as an additional source of information that, together with existing sources, can be used to enhance your knowledge of IBM server solutions.

IBM Power Systems E870C and E880C Technical Overview and Introduction IBM Redbooks

This book explores consumer protection in the major financial markets in the world and provides an international comparison among the countries of different cultural background and economic development. Each chapter describes the major issues of financial consumption in the selected country and the efforts to counter the problems of financial consumption. The innovation and renovation in the financial institutions and the public policies for consumer protection are also analyzed for their potential impacts on the future development of financial markets.

IBM Power 720 and 740 Technical Overview and Introduction Packt Publishing Ltd

This unique collection synthesizes insights and evidence from innovators in consumer informatics and highlights the technical, behavioral, social, and policy issues driving digital health today and in the foreseeable future. Consumer Informatics and Digital Health presents the fundamentals of mobile health, reviews the evidence for consumer technology as a driver of health behavior change, and examines user experience and real-world technology design challenges and successes. Additionally, it identifies key considerations for successfully engaging consumers in their own care, considers the ethics of using personal health information in research, and outlines implications for health system redesign. The editors' integrative systems approach heralds a future of technological advances tempered by best practices drawn from today's critical policy goals of patient engagement, community health promotion, and health equity. Here's the inside view of consumer health informatics and key digital fields that students and professionals will find inspiring, informative, and thought-provoking. Included among the topics: • Healthcare social media for consumer informatics • Understanding usability, accessibility, and human-centered design principles • Understanding the fundamentals of design for motivation and behavior change • Digital tools for parents: innovations in pediatric urgent care • Behavioral medicine and informatics in the cancer community • Content strategy: writing for health consumers on the web • Open science and the future of data analytics • Digital approaches to engage consumers in value-based purchasing Consumer Informatics and Digital Health takes an expansive view of the fields influencing consumer informatics and offers practical case-based guidance for a broad range of audiences, including students, educators, researchers, journalists, and policymakers interested in biomedical informatics, mobile health, information science, and population health. It has as much to offer readers in clinical fields such as medicine, nursing, and psychology as it does to those engaged in digital pursuits.

IBM PurePower Technical Overview and Introduction GRIN Verlag

This IBM® Redpaper™ publication is a comprehensive guide covering the IBM Power 710 and Power 730 servers supporting AIX®, IBM i, and Linux® operating systems. The goal of this paper is to introduce the major innovative Power 710 and 730 offerings and their prominent functions, including these: The POWER7™ processor available at frequencies of 3.0 GHz, 3.55 GHz, and 3.7 GHz The specialized POWER7 Level 3 cache that provides greater bandwidth, capacity, and reliability The 1 Gb or 10 Gb Integrated Virtual Ethernet adapter, included with each server configuration, and providing native hardware

virtualization PowerVMTM virtualization including PowerVM Live Partition Mobility and PowerVM Active MemoryTM Sharing Active Memory Expansion that provides more usable memory than what is physically installed on the system EnergyScaleTM technology that provides features such as power trending, power-saving, capping of power, and thermal measurement. Professionals who want to acquire a better understanding of IBM Power Systems products can benefit from reading this paper. This paper expands the current set of IBM Power Systems documentation by providing a desktop reference that offers a detailed technical description of the Power 710 and Power 730 systems. This paper does not replace the latest marketing materials and configuration tools. It is intended as an additional source of information that, together with existing sources, can be used to enhance your knowledge of IBM server solutions.

IBM Power System E980: Technical Overview and Introduction IBM Redbooks

This IBM® Redpaper® publication provides a broad understanding of a new architecture of the IBM Power® E1080 (also known as the Power E1080) server that supports IBM AIX®, IBM i, and selected distributions of Linux operating systems. The objective of this paper is to introduce the Power E1080, the most powerful and scalable server of the IBM Power portfolio, and its offerings and relevant functions: Designed to support up to four system nodes and up to 240 IBM Power10™ processor cores The Power E1080 can be initially ordered with a single system node or two system nodes configuration, which provides up to 60 Power10 processor cores with a single node configuration or up to 120 Power10 processor cores with a two system nodes configuration. More support for a three or four system nodes configuration is to be added on December 10, 2021, which provides support for up to 240 Power10 processor cores with a full combined four system nodes server. Designed to supports up to 64 TB memory The Power E1080 can be initially ordered with the total memory RAM capacity up to 8 TB. More support is to be added on December 10, 2021 to support up to 64 TB in a full combined four system nodes server. Designed to support up to 32 Peripheral Component Interconnect® (PCIe) Gen 5 slots in a full combined four system nodes server and up to 192 PCIe Gen 3 slots with expansion I/O drawers The Power E1080 supports initially a maximum of two system nodes; therefore, up to 16 PCIe Gen 5 slots, and up to 96 PCIe Gen 3 slots with expansion I/O drawer. More support is to be added on December 10, 2021, to support up to 192 PCIe Gen 3 slots with expansion I/O drawers. Up to over 4,000 directly attached serial-attached SCSI (SAS) disks or solid-state drives (SSDs) Up to 1,000 virtual machines (VMs) with logical partitions (LPARs) per system System control unit, providing redundant system master Flexible Service Processor (FSP) Supports IBM Power System Private Cloud Solution with Dynamic Capacity This publication is for professionals who want to acquire a better understanding of Power servers. The intended audience includes the following roles: Customers Sales and marketing professionals Technical support professionals IBM Business Partners Independent software vendors (ISVs) This paper does not replace the current marketing materials and configuration tools. It is intended as

an extra source of information that, together with existing sources, can be used to enhance your knowledge of IBM server solutions.

Introduction and Overview of VoIP Markets Routledge This IBM® Redpaper™ publication describes the adapter-based virtualization capabilities that are being deployed in high-end IBM POWER7+™ processor-based servers. Peripheral Component Interconnect Express (PCIe) single root I/O virtualization (SR-IOV) is a virtualization technology on IBM Power Systems servers. SR-IOV allows multiple logical partitions (LPARs) to share a PCIe adapter with little or no run time involvement of a hypervisor or other virtualization intermediary. SR-IOV does not replace the existing virtualization capabilities that are offered as part of the IBM PowerVM® offerings. Rather, SR-IOV compliments them with additional capabilities. This paper describes many aspects of the SR-IOV technology, including: A comparison of SR-IOV with standard virtualization technology Overall benefits of SR-IOV Architectural overview of SR-IOV Planning requirements SR-IOV deployment models that use standard I/O virtualization Configuring the adapter for dedicated or shared modes Tips for maintaining and troubleshooting your system Scenarios for configuring your system This paper is directed to clients, IBM Business Partners, and system administrators who are involved with planning, deploying, configuring, and maintaining key virtualization technologies.

IBM Power 710 and 730 Technical Overview and Introduction Springer

The IBM® BladeCenter® PS703 and PS704 are premier blades for 64-bit applications. They are designed to minimize complexity, improve efficiency, automate processes, reduce energy consumption, and scale easily. These blade servers are based on the IBM POWER7™ processor and support AIX®, IBM i, and Linux® operating systems. Their ability to coexist in the same chassis with other IBM BladeCenter blade servers enhances the ability to deliver the rapid return on investment demanded by clients and businesses. This IBM Redpaper™ document is a comprehensive guide covering the IBM BladeCenter PS703 and PS704 servers. The goal of this paper is to introduce the offerings and their prominent features and functions. January 2013 update: 16 GB DIMMs supported

Introduction to Information Systems IBM Redbooks

This IBM® Redpaper™ publication is a comprehensive guide covering the IBM Power System S822 (8284-22A) server that supports the IBM AIX® and Linux operating systems (OSes) running on bare metal, and the IBM i OS running under the VIOS. The objective of this paper is to introduce the major innovative Power S822 offerings and their relevant functions: The new IBM POWER8™ processor, which is available at frequencies of 3.42 GHz, and 3.89 GHz Significantly strengthened cores and larger caches Two integrated memory controllers with improved latency and bandwidth Integrated I/O subsystem and hot-pluggable PCIe Gen3 I/O slots Improved reliability, serviceability, and availability (RAS) functions IBM EnergyScale™ technology that provides features such as power trending, power-saving, capping of power, and thermal measurement This publication is for professionals who want to acquire a better understanding of IBM Power Systems™ products. This paper expands the current set of IBM Power Systems documentation by providing a desktop reference that offers a detailed technical description of the Power S822 system. This paper does not replace the latest marketing materials and configuration tools. It is intended as an additional source of information that, together with existing sources, can be used to enhance your knowledge of IBM server solutions.

IBM Power System S822LC Technical Overview and Introduction IBM Redbooks

The goal of Introduction to Information Systems, 3rd

Canadian Edition remains the same: to teach all business majors, especially undergraduate ones, how to use information technology to master their current or future jobs and to help ensure the success of their organization. To accomplish this goal, this text helps students to become informed users; that is, persons knowledgeable about information systems and information technology. The focus is not on merely learning the concepts of IT but rather on applying those concepts to facilitate business processes. The authors concentrate on placing information systems in the context of business, so that students will more readily grasp the concepts presented in the text. The theme of this book is What's In IT for Me? This question is asked by all students who take this course. The book will show you that IT is the backbone of any business, whether a student is majoring in Accounting, Finance, Marketing, Human Resources, or Production/Operations Management. Information for the Management Information Systems (MIS) major is also included.

IBM Power Systems S814 and S824 Technical Overview and Introduction John Wiley & Sons

This IBM® Redpaper™ publication is a comprehensive guide covering the IBM Power System L922 (9008-22L) server, which was designed for data-intensive workloads such as databases and analytics in the Linux operating system. The objective of this paper is to introduce the major innovative Power L922 offering and its relevant functions: The new IBM POWER9™ processor, available at frequencies of 2.7 - 3.8 GHz, 2.9 - 3.8 GHz, and 3.4 - 3.9 GHz. Significantly strengthened cores and larger caches. Two integrated memory controllers that allow double the memory footprint of IBM POWER8® processor-based servers. An integrated I/O subsystem and hot-pluggable Peripheral Component Interconnect Express (PCIe) Gen4 and Gen3 I/O slots. I/O drawer expansion options offer greater flexibility. Support for Coherent Accelerator Processor Interface (CAPI) 2.0. New feature IBM EnergyScale™ technology provides new variable processor frequency modes that provide a significant performance boost beyond the static nominal frequency. This publication is for professionals who want to acquire a better understanding of IBM Power Systems™ products. The intended audience includes the following roles: Clients Sales and marketing professionals Technical support professionals IBM Business Partners Independent software vendors (ISVs) This paper expands the current set of IBM Power Systems documentation by providing a desktop reference that offers a detailed technical description of the Power L922 system. This paper does not replace the current marketing materials and configuration tools. It is intended as an extra source of information that, together with existing sources, can be used to enhance your knowledge of IBM server solutions.

[IBM Power Systems S922, S914, and S924 Technical Overview and Introduction Featuring PCIe Gen 4 Technology](#) IBM Redbooks

Very Short Introductions: Brilliant, Sharp, Inspiring Marketing is pivotal in today's world. Used for determining and satisfying the needs of the customer, it stands at the interface between an organisation and its environment. Marketing provides customer and competitor information to the organisation, as well as creating awareness of the company's offering. As globalization creates increasing challenges to established marketing practices, marketing efforts need to reposition and adapt continuously to maintain an organisation's ability to reach potential customers. This Very Short Introduction provides a general

overview of the function and importance of marketing to modern organisations. Kenneth Le Meunier-FitzHugh discusses how marketing remains central to creating competitive advantage, and why it needs to be forward looking and constantly reinventing itself in line with new developments in the marketplace, such as the growth of social media, and the importance of ethics and responsible marketing. He shows how this has led to the role of marketing expanding beyond advertising and promotion, encompassing a broader sense of customer relationship management. He also considers how marketers need to remain able to manage the marketing mix in response to their understanding of customer's purchasing habits.

ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

[IBM Power System S821LC Technical Overview and Introduction](#) IBM Redbooks

This IBM® Redpaper publication is a comprehensive guide that covers the IBM Power E1050 server (9043-MRX) that uses the latest IBM Power10 processor-based technology and supports IBM AIX® and Linux operating systems (OSs). The goal of this paper is to provide a hardware architecture analysis and highlight the changes, new technologies, and major features that are being introduced in this system, such as: The latest IBM Power10 processor design, including the dual-chip module (DCM) packaging, which is available in various configurations from 12 - 24 cores per socket. Support of up to 16 TB of memory. Native Peripheral Component Interconnect Express (PCIe) 5th generation (Gen5) connectivity from the processor socket to deliver higher performance and bandwidth for connected adapters. Open Memory Interface (OMI) connected Differential Dual Inline Memory Module (DDIMM) memory cards delivering increased performance, resiliency, and security over industry-standard memory technologies, including transparent memory encryption. Enhanced internal storage performance with the use of native PCIe-connected Non-volatile Memory Express (NVMe) devices in up to 10 internal storage slots to deliver up to 64 TB of high-performance, low-latency storage in a single 4-socket system. Consumption-based pricing in the Power Private Cloud with Shared Utility Capacity commercial model to allow customers to consume resources more flexibly and efficiently, including AIX, Red Hat Enterprise Linux (RHEL), SUSE Linux Enterprise Server, and Red Hat OpenShift Container Platform workloads. This publication is for professionals who want to acquire a better understanding of IBM Power products. The intended audience includes: IBM Power customers Sales and marketing professionals Technical support professionals IBM Business Partners Independent software vendors (ISVs) This paper expands the set of IBM Power documentation by providing a desktop reference that offers a detailed technical description of the Power E1050 Midrange server model. This paper does not replace the current marketing materials and configuration tools. It is intended as an extra source of information that, together with existing sources, can be used to enhance your

knowledge of IBM server solutions..

Measuring the value of strategic resources. A literature overview of customers value IBM Redbooks

This IBM® Redpaper™ publication is a comprehensive guide that covers the IBM Power System™ S812LC (8347-21C) servers that use the latest IBM POWER8® processor technology and supports the Linux operating system (OS). The objective of this paper is to introduce the major innovative Power S812LC offerings and their relevant functions: Powerful POWER8 processors that offer 3.32 GHz or 2.92 GHz performance with eight or ten fully activated cores Superior throughput and performance for high-value Linux workloads, such as Linux, Apache, MariaDB, and PHP (LAMP), Hadoop, Spark, or industry application Low acquisition cost through system optimization (industry-standard memory, limited configurations, limited I/O and expansion, and industry-standard warranty) Up to 112 TB of internal storage More choices through open interfaces with tightly coupled FPGAs, and coherent, tightly coupled accelerators (CAPI) Improved reliability, serviceability, and availability (RAS) functions IBM EnergyScale™ technology provides features such as power trending, power-saving, capping of power, and thermal measurement This publication is for professionals who want to acquire a better understanding of IBM Power Systems products. The intended audience includes the following roles: Clients Sales and marketing professionals Technical support professionals IBM Business Partners Independent software vendors This paper expands the current set of IBM Power Systems documentation by providing a desktop reference that offers a detailed technical description of the Power S812LC computing server. This paper does not replace the latest marketing materials and configuration tools. It is intended as an additional source of information that, together with existing sources, can be used to enhance your knowledge of IBM server solutions.

Zero Trust Overview and Playbook Introduction The Stationery Office

Introduction to Sport Marketing is an accessible and engaging introduction to key concepts and best practice in sport marketing. Aimed at students with little or no prior knowledge of marketing, the book outlines a step-by-step framework for effective sport marketing, from conducting market analysis and developing a strategy, through to detailed planning and implementation. The book has a wider scope than other sport marketing textbooks, recognising that students are just as likely to have to employ their marketing skills in community sport or the not-for-profit sector as in professional sport, and therefore represents the most realistic and useful sport marketing text currently available. Now in a fully revised and updated second edition, the book has expanded coverage of digital and social media, product innovation, services and relationship marketing, and key contemporary issues such as social responsibility and sustainability. It features a much wider range of international cases and examples, covering North America, Europe, and the vibrant and rapidly developing sport markets in Asia-Pacific, the Middle East and Latin America. Every chapter includes a range of useful features to help the reader to engage with fundamental principles and applied practice, such as problem-solving

exercises and review questions. Introduction to Sport Marketing is an essential textbook for any degree-level sport marketing course.

IBM Systems Director Management Console: Introduction and Overview IBM Redbooks

This IBM® Redpaper publication is a comprehensive guide that covers the IBM Power System S914 (9009-41G), IBM Power System S922 (9009-22G), and IBM Power System S924 (9009-42G) servers that use the latest IBM POWER9™ processor-based technology and support the IBM AIX®, IBM i, and Linux operating systems (OSs). The goal of this paper is to provide a hardware architecture analysis and highlight the changes, new technologies, and major features that are being introduced in these systems, such as: The latest IBM POWER9 processor, which is available in various configurations for the number of cores per socket More performance by using industry-leading Peripheral Component Interconnect Express (PCIe) Gen 4 slots Enhanced internal disk scalability and performance with up to 11 NVMe adapters Introduction of a competitive Power S922 server with a 1-socket configuration that is targeted at IBM i customers This publication is for professionals who want to acquire a better understanding of IBM Power Systems™ products. The intended audience includes the following roles: Clients Sales and marketing professionals Technical support professionals IBM Business Partners Independent software vendors (ISVs) This paper expands the current set of IBM Power Systems documentation by providing a desktop reference that offers a detailed technical description of the Power S914, Power S922, and Power S924 systems. This paper does not replace the current marketing materials and configuration tools. It is intended as an extra source of information that, together with existing sources, can be used to enhance your knowledge of IBM server solutions.

IBM Power Systems SR-IOV: Technical Overview and Introduction IBM Redbooks

This IBM® Redpaper™ publication provides a broad understanding of a new architecture of the IBM Power System E980 (9080-M9S) server that supports IBM AIX®, IBM i, and Linux operating systems (OSes). The objective of this paper is to introduce the major innovative Power E980 offerings and relevant functions: The IBM POWER9™ processor, which is available at frequencies of 3.55 - 4.0 GHz. Significantly strengthened cores and larger caches. Supports up to 64 TB memory. Integrated I/O subsystem and hot-pluggable Peripheral Component Interconnect Express (PCIe) Gen4 slots, double the bandwidth of Gen3 I/O slots. Supports EXP12SX and ESP24SX external disk drawers, which have 12 Gb SAS interfaces and double the existing EXP24S drawer bandwidth. New IBM EnergyScale™ technology offers new variable processor frequency modes that provide a significant performance boost beyond the static nominal frequency. This publication is for professionals who want to acquire a better understanding of IBM Power Systems™ products. The intended audience includes the following roles: Clients Sales and marketing professionals Technical support professionals IBM Business Partners Independent software vendors (ISVs) This paper expands the current set of IBM Power Systems documentation by providing a desktop reference that offers a detailed technical description of the Power E980 server. This paper does not replace the current marketing materials and configuration tools. It is intended as an extra source of information that, together with existing sources, can be used to enhance your knowledge of IBM server solutions.