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Electronics Buying Guide CRC Press

A consumer guide integrates shopping suggestions and handy user tips as it describes and rates dozens of digital electronic products, including cell phones, digital cameras, televisions, computers, and home theater products.

Practical UNIX and Internet Security
"O'Reilly Media, Inc."

Climate change and the related adverse impacts are among the

greatest challenges facing humankind during the coming decades. Even with a significant reduction of anthropogenic greenhouse gas emissions, it will be inevitable for societies to adapt to new climatic conditions and associated impacts and risks. This book offers insights to first experiences of developing and implementing adaptation measures, with a particular focus on mountain environments and the adjacent downstream areas. It provides a comprehensive 'state-of-the-art' of climate change adaptation in these areas through the collection and evaluation of knowledge from several local and regional case studies and by offering new expertise and insights at the global level. As such, the book is an important source for scientists, practitioners and decision makers alike, who are working in the field of climate change adaptation and towards sustainable development in the sense of the Paris Agreement and the Agenda 2030.

Rapid Appraisal Methods Springer Science & Business Media

Written as a tutorial to explore and understand the power of R for machine learning. This practical guide that covers all of the need to know topics in a very systematic way. For each machine learning approach, each step in the process is detailed, from preparing the data for analysis to evaluating the results. These steps will build the knowledge you need to apply

them to your own data science tasks. Intended for those who want to learn how to use R's machine learning capabilities and gain insight from your data. Perhaps you already know a bit about machine learning, but have never used R; or perhaps you know a little R but are new to machine learning. In either case, this book will get you up and running quickly. It would be helpful to have a bit of familiarity with basic programming concepts, but no prior experience is required.

Podcast Solutions John Wiley & Sons

Marketing Strategy and Competitive Positioning 6e deals with the process of developing and implementing a marketing strategy. The book focuses on competitive positioning at the heart of marketing strategy and includes in-depth discussion of the processes used in marketing to achieve competitive advantage. The book is primarily about creating and sustaining superior performance in the marketplace. It focuses on the two central issues in marketing strategy formulation – the identification of target markets and the creation of a

differential advantage. In doing that, it recognises the emergence of new potential target markets born of the recession and increased concern for climate change; and it examines ways in which firms can differentiate their offerings through the recognition of environmental and social concerns. The book is ideal for undergraduate and postgraduate students taking modules in Marketing Strategy, Marketing Management and Strategic Marketing Management. Climate Change Adaptation Strategies – An Upstream-downstream Perspective Createspace Independent Publishing Platform

An Introduction to e-Business provides the contemporary knowledge of the key issues affecting the modern e-business environment and links theory and practice of management strategies relating to e-business. This book brings together the most cogent themes for an introduction to e-business and constitutes a valuable contribution to formalising common

themes for teaching the subject in higher education. It brings together theoretical perspectives based on academic research and the application of e-business strategies. These concepts are further explored in the six case studies that follow the set chapters. This new textbook integrates the main themes to provide a complete picture of the key elements relevant to an introductory text in e-business. To fully appreciate the e-business environment it is necessary to understand the links between the different disciplines that come together to form Agile Principles, Patterns, and Practices in C# Pearson Education

Left stranded on the barbarian planet Marduk with a group of Royal Marines, Prince Roger MacClintock and his followers set out to recapture an interstellar empire from enemies who have branded Roger a traitor and outlaw. *Programming Interviews Exposed* Packt Publishing Ltd

This is the origin story of technology super heroes: the

creators and founders of ARM, the company that is responsible for the processors found inside 95% of the world's mobile devices today. This is also the evolution story of how three companies - Apple, Samsung, and Qualcomm - put ARM technology in the hands of billions of people through smartphones, tablets, music players, and more. It was anything but a straight line from idea to success for ARM. The story starts with the triumph of BBC Micro engineers Steve Furber and Sophie Wilson, who make the audacious decision to design their own microprocessor - and it works the first time. The question becomes, how to sell it? Part I follows ARM as its founders launch their own company, select a new leader, a new strategy, and find themselves partnered with Apple, TI, Nokia, and other companies just as digital technology starts to unleash mobile devices. ARM grows rapidly, even as other semiconductor firms struggle in the

dot com meltdown, and establishes itself as a standard for embedded RISC processors. Apple aficionados will find the opening of Part II of interest the moment Steve Jobs returns and changes the direction toward fulfilling consumer dreams. Samsung devotees will see how that firm evolved from its earliest days in consumer electronics and semiconductors through a philosophical shift to innovation. Qualcomm followers will learn much of their history as it plays out from satellite communications to development of a mobile phone standard and emergence as a leading fabless semiconductor company. If ARM could be summarized in one word, it would be "collaboration." Throughout this story, from Foreword to Epilogue, efforts to develop an ecosystem are highlighted. Familiar names such as Google, Intel, Mediatek, Microsoft, Motorola, TSMC, and others are interwoven throughout. The evolution of ARM's first 25 years as

a company wraps up with a shift to its next strategy: the Internet of Things, the ultimate connector for people and devices. Research for this story is extensive, simplifying a complex mobile industry timeline and uncovering critical points where ARM and other companies made fateful and sometimes surprising decisions. Rare photos, summary diagrams and tables, and unique perspectives from insiders add insight to this important telling of technology history.

Beautiful Code Acapella Publishing
Have you figured out the basics of making a podcast, but now want to make a great podcast, and possibly make some money? Tricks of the Podcasting Masters holds the answers to questions such as: How do I interact with listeners and get them to come back next week? How do I conduct a great interview over the phone? How do I attract sponsors? How do I stay motivated? The authors share their experiences with the 'casts they've produced regularly since podcasting began, including "podCast411" and "Geek Fu Action Grip," and draw from more than 100 interviews with podcasting's stars.

With this book, you will be able to take your craft to the next level and create a business around your podcasts.

Cars & Parts Washington, D.C. : World Bank

Expanded and revised to cover recent developments, this text should tell you what you need to know to become a better listener and buyer of quality high-fidelity components. New sections include: super audio CD; high-resolution audio on DVD; and single-ended amplifiers.

Machine Learning with R Springer

The pressure is on during the interview process but with the right preparation, you can walk away with your dream job. This classic book uncovers what interviews are really like at America's top software and computer companies and provides you with the tools to succeed in any situation. The authors take you step-by-step through new problems and complex brainteasers they were asked during recent technical interviews. 50 interview scenarios are presented along with in-depth analysis of the possible solutions. The problem-solving process is clearly illustrated so you'll be able to easily apply what you've learned during crunch time. You'll also find expert tips on what questions to ask,

how to approach a problem, and how to recover if you become stuck. All of this will help you ace the interview and get the job you want. What you will learn from this book Tips for effectively completing the job application Ways to prepare for the entire programming interview process How to find the kind of programming job that fits you best Strategies for choosing a solution and what your approach says about you How to improve your interviewing skills so that you can respond to any question or situation Techniques for solving knowledge-based problems, logic puzzles, and programming problems Who this book is for This book is for programmers and developers applying for jobs in the software industry or in IT departments of major corporations. Wrox Beginning guides are crafted to make learning programming languages and technologies easier than you think, providing a structured, tutorial format that will guide you through all the techniques involved.

Podcasting Springer Science & Business Media

This book is unique in bringing together theory, research, and practice about English encountered outside the classroom – extramural English – and how it affects teaching and learning. The book investigates ways in which learners

successfully develop their language skills through extramural English and provides tools for teachers to make use of free time activities in primary and secondary education. The authors demonstrate that learning from involvement in extramural English activities tends to be incidental and is currently underutilized in classroom work. A distinctive strength is that this volume is grounded in theory, builds on results from empirical studies, and manages to link theory and research with practice in a reader-friendly way. Teacher-educators, teachers and researchers of English as a foreign language and teachers of English as a second language across the globe will find this book useful in developing their use of extramural English activities as tools for language learning.

Podcast Solutions Pearson UK

How do the experts solve difficult problems in software development? In this unique and insightful book, leading computer scientists offer case studies that reveal how they found unusual, carefully designed solutions to high-profile projects. You will be able to look over the shoulder of major coding and design experts to see problems through their eyes. This is not simply another design patterns book, or

another software engineering treatise on the right and wrong way to do things. The authors think aloud as they work through their project's architecture, the tradeoffs made in its construction, and when it was important to break rules. This book contains 33 chapters contributed by Brian Kernighan, Karl Fogel, Jon Bentley, Tim Bray, Elliotte Rusty Harold, Michael Feathers, Alberto Savoia, Charles Petzold, Douglas Crockford, Henry S. Warren, Jr., Ashish Gulhati, Lincoln Stein, Jim Kent, Jack Dongarra and Piotr Luszczek, Adam Kolawa, Greg Kroah-Hartman, Diomidis Spinellis, Andrew Kuchling, Travis E. Oliphant, Ronald Mak, Rogerio Atem de Carvalho and Rafael Monnerat, Bryan Cantrill, Jeff Dean and Sanjay Ghemawat, Simon Peyton Jones, Kent Dybvig, William Otte and Douglas C. Schmidt, Andrew Patzer, Andreas Zeller, Yukihiro Matsumoto, Arun Mehta, TV Raman, Laura Wingerd and Christopher Seiwald, and Brian Hayes. Beautiful Code is an opportunity for master coders to tell their story. All author royalties will be donated to Amnesty

International.

WEB-BASED INFORMATION TECHNOLOGIES AND DISTRIBUTED SYSTEMS John Wiley & Sons

A much-needed work focusing on one of the e-community's hottest topics, this is the second edition of a book that covers both video and audio podcasts, as well as updated software and resources. This edition is much improved and updated to cover the latest gear that readers and podcasters want to learn about. Critically, the book also shows how to create video as well as audio podcasts. It provides all the reader needs to know to get heard and now seen online, regardless of his or her level of experience and technical knowledge.

Introduction to e-Business Baen Books
From the industrial revolution to the railway age, through the era of electrification, the advent of mass production, and finally to the information age, the same pattern keeps repeating itself. An exciting, vibrant phase of innovation and financial speculation is followed by a crash, after which begins a longer, more stately period during which the technology is actually deployed properly. This collection of surveys and articles from The Economist examines how far technology has come and where

it is heading. Part one looks at topics such as the "greying" (maturing) of IT, the growing importance of security, the rise of outsourcing, and the challenge of complexity, all of which have more to do with implementation than innovation. Part two looks at the shift from corporate computing towards consumer technology, whereby new technologies now appear first in consumer gadgets such as mobile phones. Topics covered will include the emergence of the mobile phone as the "digital Swiss Army knife"; the rise of digital cameras, which now outsell film-based ones; the growing size and importance of the games industry and its ever-closer links with other more traditional parts of the entertainment industry; and the social impact of technologies such as text messaging, Wi-Fi, and camera phones. Part three considers which technology will lead the next great phase of technological disruption and focuses on biotechnology, energy technology, and nanotechnology. Mobile Unleashed "O'Reilly Media, Inc."

The Fourth International Conference on Signal-Image Technology & Internet-Based Systems (SITIS 2008) has been

successfully held during the period 30th November to 3rd of December of the year 2008 in Bali, Indonesia. The Track Web-Based Information Technologies & Distributed Systems (WITDS) is one of the four tracks of the conference. The track is devoted to emerging and novel concepts, architectures and methodologies for creating an interconnected world in which information can be exchanged easily, tasks can be processed collaboratively, and communities of users with similar interests can be formed while addressing security threats that are present more than ever before. The track has attracted a large number of submissions; only fifteen papers have been accepted with acceptance rate 27%. After the successful presentations of the papers during the conference, the track chairs have agreed with Atlantis publisher to publish the extended versions of the papers in a book. Each paper has been extended with a minimum

of 30% new materials from its original conference manuscript. This book contains these extended versions as chapters after a second round of reviews and improvement. The book is an excellent resource of information to researchers and it is based on four themes; the first theme is on advances in ad-hoc and routing protocols, the second theme focuses on the latest techniques and methods on intelligent systems, the third theme is a latest trend in Security and Policies, and the last theme is applications of algorithms design methodologies on web based systems.

The Harvard Classics Springer

The second edition of a bestselling textbook, Using R for Introductory Statistics guides students through the basics of R, helping them overcome the sometimes steep learning curve. The author does this by breaking the material down into small, task-oriented steps. The second edition maintains the features that made the first edition so popular, while updating

data, examples, and changes to R in line with the current version. See What's New in the Second Edition: Increased emphasis on more idiomatic R provides a grounding in the functionality of base R. Discussions of the use of RStudio helps new R users avoid as many pitfalls as possible. Use of knitr package makes code easier to read and therefore easier to reason about. Additional information on computer-intensive approaches motivates the traditional approach. Updated examples and data make the information current and topical. The book has an accompanying package, UsingR, available from CRAN, R's repository of user-contributed packages. The package contains the data sets mentioned in the text (`data(package="UsingR")`), answers to selected problems (`answers()`), a few demonstrations (`demo()`), the errata (`errata()`), and sample code from the text. The topics of this text line up closely with traditional teaching progression; however, the book also highlights computer-intensive approaches to motivate the more traditional approach. The authors

emphasize realistic data and examples and rely on visualization techniques to gather insight. They introduce statistics and R seamlessly, giving students the tools they need to use R and the information they need to navigate the sometimes complex world of statistical computing.

Extramural English in Teaching and Learning Lulu.com

"Rapid appraisal is a less structured data collection method aimed at supplying needed information in a timely and cost-effective manner. This volume outlines five rapid data collection methods - key informant interviews, focus group discussions, group ... See More + interviews, structured observation, and informal surveys. Each of these methods has been used by exponents of rapid appraisal. Case studies are used to illustrate the use of these methods in development settings especially in evaluation of development projects and programs. The authors show that rapid appraisals can be a

complement to standard social research methods which are not often used to meet the pressing information needs of decision-makers in development."--World Bank.

Marketing Strategy and Competitive Positioning, 7th Edition John Wiley & Sons

Most hardware and software companies experience cycles of success and failure, that pattern is certainly not a compelling publishing topic. When you add in the name of Apple Computer, the picture changes from ho-hum to humdinger though. Right now, Apple ' s shares have surged to a 4-year high, and along with the runaway success of Apple ' s iPod (10 million iPods sold as of Dec 2004, and 2 million+ units sold in the last 3 months alone), Apple stock seems poised to only increase in value. There ' s a " halo " effect beginning to take hold – simple put, consumers and business people alike are so impressed with iPod ' s technology and success that they ' re taking a second look at other Apple products and in particular Macintosh computers. If the current trends continue, Apple will have sparked yet another revolution in the personal computer arena, and will regain ground many thought was lost for good. The

Apple Way shows how this company ' s steps and missteps have molded and shaped them, and what lessons the world at large can learn from Apple. Apple has emerged as a Wall Street phenomenon with its stock increasing in value some 250% in the past year Uses the proven pedagogy of the existing Way books to provide bite-sized business success maxims and Apple ' s underlying guiding principles Includes lessons learned the hard way by revealing the company ' s strengths and obstacles Cruikshank has played a role in developing the following M-H books: Pink Cadillac, Leadership Secrets of Colin Powell, What It Takes to Be Number One, The Essential Vince Lombardi, Get Better or Get Beaten (condensed edition), plus many others We Few Routledge PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology. Electronic Books and ePublishing McGraw Hill Professional Provides information on getting the

most out of a PSP, covering such topics as playing multiplayer games wirelessly, reading the comics, changing game backgrounds, and finding free downloads.