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Authors: Mansur Khamitov, Xin (Shane) Wang, Matthew Thomson
October 2019 issue Mansur started his PhD program in Canada with a very strong interest in brands and branding in part thanks to his prior industry brand management experiences in firms like Procter & Gamble.

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Consumer decision making has been a focal interest in consumer research, and consideration of current marketplace trends (e.g., technological change, an information explosion) indicates that this topic will continue to be critically important. We argue that consumer choice is inherently constructive.

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Belk, Russell W. (2013), "Extended Self in a Digital World," Journal of Consumer Research, 40 (October), 477-500. Books: List author names, including first names, publication date, book title in italics, place of publication, and name of publisher:

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The first author supervised the collection of data for the first study by research assistants at the University of Chicago Decision Research Lab in the autumn of 2011. The first and second authors jointly analyzed these data.