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Journal of Consumer Behaviour | Wiley
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Journal of Consumer Marketing (JCM) is a journal written by scholars and practitioners, and is edited for marketers who desire further insight into how people behave as consumers worldwide. Consumption is a key

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Journal of Consumer Research

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The purpose of this special issue is to encourage and feature cutting-edge research on the conceptual and practical implications of consumer behavior within the changing marketplace for brands and branding.

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and Form Distortion on Consumer
Recycling Behavior Author(s):
Remi Trudel and Jennifer J.

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Journal of Consumer Research, Inc.
Choosing Here and Now versus There
and Later: The Moderating Role of
Psychological Distance on
Assortment Size Preferences

Journal of Consumer Psychology
- Wiley Online Library

A study published in the
Journal for the Association of
Consumer Research says one
reason may be the material from
which plates and other
serveware are made. In a series
of controlled experiments and
field studies, researchers
found that people waste more
food when eaten on disposable
plates and, on the flip side,
consume more food from

permanent plates.

Journal of Retailing and Consumer Services - Elsevier

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Af?eck, Glenn, Howard Tennen,
Carol Pfeiffer, and Judith
Fi?eld (1987), "Appraisals of
Control and Predictability in
Adapting to a Chronic Disease,"
Journal of Personality and
Social Psychology, 53 (2),
273-79. Journal of Consumer
Research, 28 (4), 670-76.

Journal of Consumer Research | Oxford Academic

Journal of Consumer Behaviour
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About the Journal. The Journal of Consumer Psychology (JCP) publishes top-quality research articles that contribute both theoretically and empirically to our understanding of the psychology of consumer behavior. JCP is the official journal of the Society for Consumer Psychology.

**JR Consumers - Welcome -
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It focuses particularly on consumer behaviour and on

policy and managerial decisions, encouraging contributions both from practitioners... The journal is an international and interdisciplinary forum for research and debate in the rapidly developing - and converging - fields of retailing and services studies.

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