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Clinical Management of Speech Sound Disorders Entrepreneur Press

A thought-provoking argument that consciousness—more widespread than previously assumed—is the feeling of being alive, not a type of computation or a clever hack In *The Feeling of Life Itself*, Christof Koch offers a straightforward definition of consciousness as any subjective experience, from the most mundane to the most exalted—the feeling of being alive. Psychologists study which cognitive operations underpin a given conscious perception. Neuroscientists track the neural correlates of consciousness in the brain, the organ of the mind. But why the brain and not, say, the liver? How can the brain—three pounds of highly excitable matter, a piece of furniture in the universe, subject to the same laws of physics as any other piece—give rise to subjective experience? Koch argues that what is needed to answer these questions is a quantitative theory that starts with experience and proceeds to the brain. In *The Feeling of Life Itself*, Koch outlines such a theory, based on integrated information. Koch describes how the theory explains many facts about the neurology of consciousness and how it has been used to build a clinically useful consciousness meter. The theory predicts that many, and perhaps all, animals experience the sights and sounds of life; consciousness is much more widespread than conventionally assumed. Contrary to received wisdom,

however, Koch argues that programmable computers will not have consciousness. Even a perfect software model of the brain is not conscious. Its simulation is fake consciousness. Consciousness is not a special type of computation—it is not a clever hack. Consciousness is about being. Communities and Technologies Moody Publishers "This book reviews the development, design, and use of free and open source software, providing relevant topics of discussion for programmers, as well as researchers in human-computer studies, online and virtual collaboration, and e-learning"--Provided by publisher. History Smashers: Plagues and Pandemics SIAM

Medical microbiology concerns the nature, distribution and activities of microbes and how they impact on health and wellbeing, most particularly as agents of infection. Infections remain a major global cause of mortality and in most hospitals around one in ten of those admitted will suffer from an infection acquired during their stay. The evolution of microbes presents a massive challenge to modern medicine and public health. The constant changes in viruses such as influenza, HIV, tuberculosis, malaria and SARS demand vigilance and insight into the underlying process. Building on the huge success of previous editions, *Medical Microbiology 18/e* will inform and inspire a new generation of readers. Now fully revised and updated, initial sections cover the basic biology of microbes, infection and immunity and are followed by a systematic review of infective agents, their associated diseases and their control. A final integrating section addresses the essential principles of diagnosis, treatment and management. An unrivalled collection of international contributors continues to ensure the relevance of the book worldwide and complementary access to the complete online version on Student Consult further enhances the learning experience. *Medical Microbiology* is explicitly geared to clinical practice and is an ideal textbook for medical and biomedical students and specialist trainees. It will also prove invaluable

to medical laboratory scientists and all other busy professionals who require a clear, current and most trusted guide to this fascinating field.

Multi-Disciplinary Advancement in Open Source Software and Processes Springer

NEW YORK TIMES BESTSELLER *
NEW YORK TIMES NOTABLE BOOK OF 2019 * WINNER OF THE J ANTHONY LUKAS WORK-IN-PROGRESS AWARD * FINANCIAL TIMES' BEST BOOKS OF 2019 * NPR FAVORITE BOOKS OF 2019 * FINALIST FOR THE FINANCIAL TIMES/MCKINSEY BUSINESS BOOK OF 2019 * KIRKUS REVIEWS BEST BOOKS OF 2019 * SCHOOL LIBRARY JOURNAL BEST BOOKS OF 2019

"Superb...Among the best books ever written about an American corporation." —Bryan Burrough, The New York Times Book Review Just as Steve Coll told the story of globalization through ExxonMobil and Andrew Ross Sorkin told the story of Wall Street excess through *Too Big to Fail*, Christopher Leonard's *Kochland* uses the extraordinary account of how one of the biggest private companies in the world grew to be that big to tell the story of modern corporate America. The annual revenue of Koch Industries is bigger than that of Goldman Sachs, Facebook, and US Steel combined. Koch is everywhere: from the fertilizers that make our food to the chemicals that make our pipes to the synthetics that make our carpets and diapers to the Wall Street trading in all these commodities. But few people know much about Koch Industries and that's because the billionaire Koch brothers have wanted it that way. For five decades, CEO Charles Koch has kept Koch Industries quietly operating in deepest secrecy, with a view toward very, very long-term profits. He's a genius businessman: patient with earnings, able to learn from his mistakes, determined that his employees develop a reverence for

free-market ruthlessness, and a master disrupter. These strategies made him and his brother David together richer than Bill Gates. But there's another side to this story. If you want to understand how we killed the unions in this country, how we widened the income divide, stalled progress on climate change, and how our corporations bought the influence industry, all you have to do is read this book. Seven years in the making, Kochland "is a dazzling feat of investigative reporting and epic narrative writing, a tour de force that takes the reader deep inside the rise of a vastly powerful family corporation that has come to influence American workers, markets, elections, and the very ideas debated in our public square. Leonard's work is fair and meticulous, even as it reveals the Kochs as industrial Citizens Kane of our time" (Steve Coll, Pulitzer Prize-winning author of *Private Empire*).

Unreasonable Success and How to Achieve It Walter de Gruyter GmbH & Co KG

This new approach to understanding online data and information systems is a simple, powerful, and unique explanation of online resources: what they are and what they do for the individual.

The Feeling of Life Itself Cengage Learning "This book deals with a simple sounding question whether a certain amount of gas can be transported by a given pipeline network. While well studied for a single pipeline, this question gets extremely difficult if we consider a meshed nation wide gas transportation network, taking into account all the technical details and discrete decisions, as well as regulations, contracts, and varying demand. This book describes several mathematical models to answer these questions, discusses their merits and disadvantages, explains the necessary technical and regulatory background, and shows how to solve this question using sophisticated mathematical optimization algorithms."--

Teachers Schools and Society Springer Nature

NATIONAL BESTSELLER ONE OF THE NEW YORK TIMES 10 BEST BOOKS OF THE YEAR Who are the immensely wealthy right-wing ideologues shaping the fate of America today? From the bestselling author of *The Dark Side*, an electrifying work of investigative journalism that uncovers the agenda of this powerful group. In her new preface, Jane Mayer discusses the results of the most recent election and Donald Trump's victory, and how, despite much discussion to the contrary, this was a huge victory for the billionaires who have been pouring money

in the American political system. Why is America living in an age of profound and widening economic inequality? Why have even modest attempts to address climate change been defeated again and again? Why do hedge-fund billionaires pay a far lower tax rate than middle-class workers? In a riveting and indelible feat of reporting, Jane Mayer illuminates the history of an elite cadre of plutocrats—headed by the Kochs, the Scaifes, the Olins, and the Bradleys—who have bankrolled a systematic plan to fundamentally alter the American political system. Mayer traces a byzantine trail of billions of dollars spent by the network, revealing a staggering conglomeration of think tanks, academic institutions, media groups, courthouses, and government allies that have fallen under their sphere of influence. Drawing from hundreds of exclusive interviews, as well as extensive scrutiny of public records, private papers, and court proceedings, Mayer provides vivid portraits of the secretive figures behind the new American oligarchy and a searing look at the carefully concealed agendas steering the nation. *Dark Money* is an essential book for anyone who cares about the future of American democracy. National Book Critics Circle Award Finalist LA Times Book Prize Finalist PEN/Jean Stein Book Award Finalist Shortlisted for the Lukas Prize

Tubular Heat Exchangers Routledge Salient features of the book are: 1. 2610 MCQs 2. Authentic Papers 3. Errorless Solutions 4. Trend Analysis of 2019,2018 & 2017 Online Papers 5. Relevant & high-quality Test Papers prepared by highly experienced faculty members 6. Detailed solution of each paper for self-evaluation so that you can focus on your weak areas to improve 7. Help student to plan question paper attempt strategy for maximum output 8. Increases speed & accuracy and builds confidence to face JEE Main competitive examination 9. Develops sound examination temperament in students to face the competitive examination with a supreme state of confidence and ensures success 10. The student is advised to take these papers in the prescribed time limit by creating an exam like environment at home 11. We firmly believe that the book in this form will definitely help a genuine, hardworking student 12. We have put our best efforts to make *Dark Money* Piatkus

Introduction -- The beginnings of homelessness policy under Koch -- The

development of homelessness policy under Koch -- Homelessness policy under Dinkins -- Homelessness policy under Giuliani -- Homelessness policy under Bloomberg -- Homelessness policy under De Blasio -- Conclusion.

Scalability of Networks and Services Piatkus Books

Bestselling author Richard Koch shows managers how to apply the 80/20 Principle to achieve exceptional results at work -- without stress or long hours. In his bestselling book *The 80/20 Principle*, Richard Koch showed readers how to put the 80/20 Principle -- the idea that 80 percent of results come from just 20 percent of effort -- into practice in their personal lives. Now in *The 80/20 Manager*, he demonstrates how to apply the principle to management. An 80/20 manager learns to focus only on the issues that really matter, achieving exceptional results, and feeling successful everyday while working less hard in fewer hours. A large number of managers -- especially in these difficult times -- feel completely overwhelmed. Their inboxes are overflowing and they constantly struggle to finish their to-do lists, leaving little time for the things that really matter. *The 80/20 Manager* shows a new way to look at management -- and at life -- to enjoy work and build a successful and fulfilling career.

Believe in People Elsevier Health Sciences

If you feel like you're losing your teen to technology, you're not alone. Screen time is rapidly replacing family time, and for teens especially, it is hardwiring the way they connect with their world. In *Screens and Teens*, Dr. Kathy helps you make sense of all this and empowers you to respond. She: Exposes the lies that technology can teach your teen Guides you in countering those lies with biblical truths and helpful practices Shares success stories of families who have cut back on technology and prioritized each other Kathy's research, experience, and relatability all come together for an inspiring book, sure to help you be closer with your kids. "Dr. Kathy continues to inform and inspire me with *Screens and Teens*. I feel better equipped to parent my kids in our constantly changing world because of her wisdom. Dr. Kathy's expertise makes her my "go-to" person when I

have questions about technology and the way it affects our family. Whether you have kids or not, this book will make you more aware of the tech-driven world we live in and encourage you to make bold, smart choices." -Kirk Cameron, Actor/Producer Grab a pen and get ready to underline, circle, and write "That's so us!" in the margins. Be equipped to keep your family connected. BONUS: Every book includes an access code to stream or download a powerful 9-session video series (valued at \$20) for FREE! In these videos, Dr. Kathy presents eye-opening insights to help you connect with your teen in a whole new way. Designed to be watched prior to reading each chapter, they will help you to engage the book on a deeper level.

Good Profit Routledge

The book contains 24 research articles related to the emerging research field of Communities and Technologies (C&T). The papers treat subjects such as online communities, communities of practice, Community support systems, Digital Cities, regional communities and the internet, knowledge sharing and communities, civil communities, communities and education and social capital. As a result of a very quality-oriented review process, the work reflects the best of current research and practice in the field of C&T.

The South African Intelligence Services CP Publication

Be more effective with less effort by learning how to identify and leverage the 80/20 principle: that 80 percent of all our results in business and in life stem from a mere 20 percent of our efforts. The 80/20 principle is one of the great secrets of highly effective people and organizations. Did you know, for example, that 20 percent of customers account for 80 percent of revenues? That 20 percent of our time accounts for 80 percent of the work we accomplish? The 80/20 Principle shows how we can achieve much more with much less effort, time, and resources, simply by identifying and focusing our efforts on the 20 percent that really counts. Although the 80/20 principle has long influenced today's business world, author Richard Koch reveals how the principle works and shows how we can use it in a systematic and practical way to vastly increase our effectiveness, and improve our careers and our companies. The unspoken corollary to the 80/20 principle is that little of what we spend our time on actually counts. But by concentrating on those things that do, we can unlock the

enormous potential of the magic 20 percent, and transform our effectiveness in our jobs, our careers, our businesses, and our lives.

TEACH Simon & Schuster

> *Good Profit* Crown Currency
Created as a poetic and visual journey, *Touchless Automatic Wonder* spans twenty-five years and four continents. These striking photographs capture "found text": the sometimes mysterious, occasionally humorous, often cryptic presence of words in the everyday landscape. In Koch's lyrical sequencing, the images reveal obscure and eccentric voices in their various and distinctive roles on the daily stage of the world around us. This intriguing approach at the intersection of language, image, and the social landscape will appeal to readers interested in contemporary art and photography, popular culture, and conceptual concerns both literary and visual.

Screens and Teens Hachette UK
NEW YORK TIMES BESTSELLER • Learn how to apply the principles of Charles Koch's revolutionary Market-Based Management® system to generate good profit in your organization, company, and life "This book helps show you the way to good profit—whether you work for an international supermarket chain, a medium-sized regional business, or your own start-up."—John Mackey, co-founder and co-CEO, Whole Foods Market The technological innovations, extreme politics, civil unrest, cyber attacks, demographic shifts, and global pandemic that have affected all businesses since this book was published have only confirmed Charles Koch's belief that "the only reason a business should exist (and the only way it can legitimately survive long term) is to create value in a responsible way." Hence, the principles in *Good Profit* are more important today than ever before. What exactly does Koch Industries, Inc., do and why is it so remarkably profitable? Koch's name may not be on your home's plywood, vehicle's grille, smartphone's connectors, or baby's ultra-absorbent diapers but it makes them all. And Koch's Market-Based Management® (MBM) system is what drives these innovations and many more. The core objective of MBM is to generate good

profit. Good profit results from products and services that customers vote for freely with their dollars. It results from a bottom-up culture where employees are empowered to act entrepreneurially to discover customers' preferences and the best ways to improve their lives. Drawing on six decades of interdisciplinary studies, experimental discovery, and practical implementation across Koch businesses worldwide, Charles Koch walks the reader through the five dimensions of MBM to show how to apply its framework in any business, industry, or organization of any size. Readers will learn how to: • Craft a vision for how to thrive in spite of increasingly rapid disruption and ever-changing consumer values • Select and retain a workforce possessing both virtue and talent • Create an environment of knowledge sharing that prizes respectful challenges from everyone at every level • Award employees with ownership and decision rights based on their comparative advantages and proven contributions, not job title • Motivate all employees to maximize their contributions by structuring incentives so compensation is limited only by the value they create A must-read for any leader, entrepreneur, or student, as well as anyone who wants a more civil, fair, and prosperous society, *Good Profit* is one of the greatest management books of all time.

Consciousness St. Martin's Press
Praise for THE SCIENCE OF SUCCESS
"Evaluating the success of an individual or company is a lot like judging a trapper by his pelts. Charles Koch has a lot of pelts. He has built Koch Industries into the world's largest privately held company, and this book is an insider's guide to how he did it. Koch has studied how markets work for decades, and his commitment to pass that knowledge on will inspire entrepreneurs for generations to come."
—T. Boone Pickens "A must-read for entrepreneurs and corporate executives that is also applicable to the wider world. MBM is an invaluable tool for engendering excellence for all groups, from families to nonprofit entities. Government leaders could avoid policy failures by heeding the science of human behavior." —Richard L. Sharp, Chairman, CarMax "My father, Sam Walton, stressed the importance of fundamental principles—such as humility, integrity, respect, and creating value—that are the foundation for success. No one makes a better case for these principles than Charles Koch." —Rob Walton,

Chairman, Wal-Mart "What accounts for Koch Industries' spectacular success? Charles Koch calls it Market-Based Management: a vision that nurtures personal qualities of humility and integrity that build trust and the confidence to enhance future success through learning from failure, and a culture of thinking in terms of opportunity cost and comparative advantage for all employees." —Vernon Smith, 2002 Nobel laureate in economics "In a very thoughtful, creative, and understandable way, Charles Koch explains how he has used the science of human behavior to create a culture that has produced one of the world's largest and most successful private companies. A must-read for anyone interested in creating value." —William B. Harrison Jr., Former Chairman and CEO, JPMorgan Chase & Co. "The same exacting thought, rooted in the realities of human nature, that the framers of the U.S. Constitution put into building a nation of entrepreneurs, Charles Koch has framed to build an enduring company of entrepreneurs—a company larger than Microsoft, Dell, HP, and other giants. Every entrepreneur should study this book." —Verne Harnish, founder, Young Entrepreneurs' Organization, author of *Mastering the Rockefeller Habits*, CEO, Gazelles Inc.

29 Online JEE-Main Year Wise Solved Papers (2019-2012) with Solution and Detailed Analysis IGI Global

A NEW YORK TIMES BESTSELLER In 1961, Charles Koch joined his father's Wichita-based company, then valued at \$21 million. Six years later, following his father's death, he was named chairman of the board and CEO of Koch Industries, Inc. Today, Koch Industries' estimated worth is \$100 billion - making it one of the largest private companies in the world. Koch exceeds the S&P 500's five-decade growth by 27-fold, and plans to double its value on average every six years. What exactly does this company do and why is it so remarkably profitable? While you won't find the Koch name on your stain-resistant carpet, stretch denim jeans, the connectors in your smartphone or your baby's ultra-absorbent diapers, Charles Koch's Market-Based Management system, intended to generate good profit, drove these innovations and many more. Good profit results from products and services that customers vote for freely with their money; products that help improve people's lives. It results from a culture where employees are empowered to act entrepreneurially to discover customer preferences and the best ways to satisfy them. Good profit is the earnings that follow when long-term value is created for everyone - customers, employees, shareholders and society. Readers will

learn to: Craft a vision for how a business can thrive in spite of disruption and ever-changing consumer values Find and retain a workforce possessing both virtue and talent (the first being the more important) Award employees with ownership and decision rights based on their comparative advantages and proven contributions, rather than job title Motivate all employees to maximise their contributions with effectively structured incentives so employees' compensation is limited only by the value they create - not budgets or company-wide policy A must-read for any leader, entrepreneur or student, as well as those who want a more civil, fair and prosperous society, **GOOD PROFIT** is destined to rank as one of the greatest management books of all time. **Market Based Management** Routledge Like the Rockefellers and the Kennedys, the Kochs are one of the most influential dynasties of the modern age, but they have never been the subject of a major biography -- until now. Not long after the death of his father, Charles Koch, then in his early 30s, discovered a letter the family patriarch had written to his sons. "You will receive what now seems to be a large sum of money," Fred Koch cautioned. "It may either be a blessing or a curse." Fred's legacy would become a blessing and a curse to his four sons-Frederick, Charles, and fraternal twins David and Bill-who in the ensuing decades fought bitterly over their birthright, the oil and cattle-ranching empire their father left behind in 1967. Against a backdrop of scorched-earth legal skirmishes, Charles and David built Koch Industries into one of the largest private corporations in the world-bigger than Boeing and Disney-and they rose to become two of the wealthiest men on the planet. Influenced by the sentiments of their father, who was present at the birth of the John Birch Society, Charles and David have spent decades trying to remake the American political landscape and mainline their libertarian views into the national bloodstream. They now control a machine that is a center of gravity within the Republican Party. To their supporters, they are liberating America from the scourge of Big Government. To their detractors, they are political "contract killers," as David Axelrod, President Barack Obama's chief strategist, put it during the 2012 campaign. Bill, meanwhile, built a multi-

billion dollar energy empire all his own, and earned notoriety as an America's Cup-winning yachtsman, a flamboyant playboy, and as a litigious collector of fine wine and Western memorabilia. Frederick lived an intensely private life as an arts patron, refurbishing a series of historic homes and estates. *Sons of Wichita* traces the complicated lives and legacies of these four tycoons, as well as their business, social, and political ambitions. No matter where you fall on the ideological spectrum, the Kochs are one of the most influential dynasties of our era, but so little is publicly known about this family, their origins, how they make their money, and how they live their lives. Based on hundreds of interviews with friends, relatives, business associates, and many others, *Sons of Wichita* is the first major biography about this wealthy and powerful family-warts and all.