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# Legacy In The Making Building A Long Term Brand To Stand Out In A Short Term World

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**Technological  
Innovation in  
Legacy Sectors  
Crown  
Maintaining**

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dignity for patients approaching death is a core principle of palliative care. Dignity therapy, a psychological intervention developed by Dr. Harvey Max Chochinov and his internationally lauded research group, has been designed specifically to address many of the psychological, existential, and spiritual challenges that patients and their families face as they grapple with the reality of life drawing to a

close. In the first book to lay out the blueprint for this unique and meaningful intervention, Chochinov addresses one of the most important dimensions of being human. Being alive means being vulnerable and mortal; he argues that dignity therapy offers a way to preserve meaning and hope for patients approaching death. With history and foundations of dignity in care, and step by step

guidance for readers interested in implementing the program, this volume illuminates how dignity therapy can change end-of-life experience for those about to die - and for those who will grieve their passing. Building Evolutionary Architectures Lexington Books The American economy faces two deep problems: expanding innovation and raising the rate of quality job creation. Both

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have roots in a neglected problem: the resistance of Legacy economic sectors to innovation. While the U.S. has focused its policies on breakthrough innovations to create new economic frontiers like information technology and biotechnology, most of its economy is locked into Legacy sectors defended by technological/ economic/ political/ social paradigms that block competition from disruptive innovations that could challenge their models.	Americans like to build technology "covered wagons" and take them "out west" to open new innovation frontiers; we don't head our wagons "back east" to bring innovation to our Legacy sectors. By failing to do so, the economy misses a major opportunity for innovation, which is the bedrock of U.S. competitiveness and its standard of living. Technological Innovation in Legacy Sectors uses a new, unifying conceptual framework to	identify the shared features underlying structural obstacles to innovation in major Legacy sectors: energy, air and auto transport, the electric power grid, buildings, manufacturing, agriculture, health care delivery and higher education, and develops approaches to understand and transform them. It finds both strengths and obstacles to innovation in the national innovation environments - a new concept that combines the innovation system and the broader
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<p>innovation context - for a group of Asian and European economies. Manufacturing is a major Legacy sector that presents a particular challenge because it is a critical stage in the innovation process. By increasingly offshoring production, the U.S. is losing important parts of its innovation capacity. "Innovate here, produce here," where the U.S. took all the gains of its strong innovation system at every stage, is being replaced by</p>	<p>"innovate here, produce there," which threatens to lead to "produce there, innovate there." To bring innovation to Legacy sectors, authors William Bonvillian and Charles Weiss recommend that policymakers focus on all stages of innovation from research through implementation. They should fill institutional gaps in the innovation system and take measures to address structural obstacles to needed disruptive innovations. In the specific case of advanced</p>	<p>manufacturing, the production ecosystem can be recreated to reverse "jobless innovation" and add manufacturing-led innovation to the U.S.'s still-strong, research-oriented innovation system. Legacy of Ash Prosperity Publishing Building on a growing movement within developing countries in Latin America, Africa, and Asia-Pacific, as well as Europe and North America, this book documents cutting edge practice and builds theory</p>
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<p>around a rights based approach to women's safety in the context of poverty reduction and social inclusion. Drawing upon two decades of research and grassroots action on safer cities for women and everyone, this book is about the right to an inclusive city. The first part of the book describes the challenges that women face regarding access to essential services, housing security, liveability and mobility. The second part of the book critically examines programs, projects</p>	<p>and ideas that are working to make cities safer. Building Inclusive Cities takes a cross-cultural learning perspective from action research occurring throughout the world and translates this research into theoretical conceptualizations to inform the literature on planning and urban management in both developing and developed countries. This book is intended to inspire both thought and action. <u>The Art and Making of Hogwarts Legacy</u></p>	<p>Ramsey Press Generational dialogues between 40 world-renowned creatives exploring how the creative legacy of previous generations is being reinterpreted over time. Description What is this phenomenon we call ' legacy ' ? This intangible inheritance that we eventually leave for our posterity? Is it the creative and intellectual heritage that</p>
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one generation passes on to the next?	contributors to this dialogue derive from an array of fields of knowledge and experience.	Eliasson and Einar Thorsteinn, Lukas Feireiss and Ai Weiwei, Charlie and Rem Koolhaas, Francesca Gavin and Kerry James Marshall, Sophie Lovell and Dieter Rams, Hans-Ulrich Obrist and Yona Friedman, Shumon Basar and Ken Adam, Carson Chan and Phyllis Lambert, Rachel and Daniel Libeskind, Andres Ramirez and Denise Scott
Conceived by Lukas Feireiss, the book at hand tries to probe this open question by engaging in critical dialogue different generations of creatives, connectors and thinkers alike. In some cases, between inherent legacy of parent and child, in many cases between mentor and students, or simply between friends. The more than 40 illustrious	Their stories often provide very personal insights into their work and life. They also reveal a broader perspective on the overall realms of art, design, architecture, music, literature, photography and curation in the 20th and 21st century. With contributions by Olafur	

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Brown, Aric  
Chen and Arata  
Isozaki, Ahmir  
Questlove  
Thompson and  
George Clinton  
and many  
more.

Building the  
Control Data

Legacy: The

Career of

Robert M.

Price

iUniverse  
Delve behind  
the scenes  
and learn the  
secrets of  
the making of  
this epic  
wizarding  
world video  
game,  
Hogwarts  
Legacy. The  
Art and  
Making of  
Hogwarts

Legacy takes  
readers on a  
journey  
through the  
creation of  
this  
immersive,  
open-world  
action RPG  
set in the  
world first  
introduced in  
the Harry  
Potter books  
and the  
films. Go  
beyond the  
game with  
exclusive  
interviews  
with the  
development  
team,  
stunning  
concept  
sketches,  
renders, and  
illustrations  
to really  
explore the

creation of  
this unique  
take on a  
beloved  
world.?  
ORIGINAL  
CONCEPT ART:  
Includes many  
never-before-  
seen pieces  
of beautiful  
concept art  
used to craft  
the  
compelling  
wizarding  
world  
locations  
from Hogwarts  
to Hogsmeade  
to Gringotts  
and more.  
EXCLUSIVE  
INTERVIEWS:  
Hear from the  
development  
team on the  
process of  
creating this  
exciting

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chapter in the developing the members of the  
history of gameplay, see Arks and now,  
the wizarding the humanity's duty  
world. incredible will be to save  
PEOPLE, work and their kidnapped  
PLACES, AND talent that friends and  
MAGIC: Get an goes into survive another  
in-depth look creating such adventure. An  
at the an immersive old wise man  
compelling gaming warned the  
characters, experience. Razarians to  
detailed THE PERFECT avoid the  
environments, COMPANION TO seventh planet  
and amazing THE GAME: of the  
magic system This Traveler, yet,  
that bring beautiful the  
Hogwarts volume is an illegitimate  
Legacy to ideal leader took the  
life. GO collectible last survivors  
BEHIND THE for gamers of his species  
GAME: Filled and fans of towards doom.  
with behind- the wizarding While exploring  
the-scenes world. the rainforest  
fun facts and Marvin Gilmore planet, the  
information Yale human explorers  
about the University will have to  
game-making Press realize that to  
process, from A huge mistake find their  
crafting the jeopardized loved ones,  
setting to the lives of they will need  
help of an old  
friend. Their  
encounter with



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an unfriendly hive will surely be tough for the last Razarians and the secrets inside that planet will leave them with a bitter taste. Confused, aren't you? Two stories that don't have anything in common, two timelines that have been separated by space and time until now. Here is where both stories connect, joined by the unexpected bursting of a red transformation and by the cosmic power of a blackhole.

*Legacies of the International Criminal Tribunal for the Former Yugoslavia* Zondervan "This rare jewel of practical wisdom shows us how to embody racial healing in truth and kinship." —Ruth King, author of *Mindful of Race: Transforming Racism from the Inside Out* This book introduces

purposeful theories, ideas, experiments, guidelines, and intentions, all dedicated to facilitating racial healing and transformation. People of color, relative to white people, fall on the negative side of virtually all measurable social indicators. The "living wound" is

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seen in the significant disparities in average household wealth, unemployment and poverty rates, infant mortality rates, access to healthcare and life expectancy, education, housing, and treatment within, and by, the criminal justice system. Coming to the Table (CTTT) was born in 2006	when two dozen descendants from both sides of the system of enslavement gathered together at Eastern Mennonite University (EMU), in collaboration with the Center for Justice & Peacebuilding (CJP). Stories were shared and friendships began. The participants began to envision a more connected	and truthful world that would address the unresolved and persistent effects of the historic institution of slavery. This book shares Coming to the Table's vision for the United States—a vision of a just and truthful society that acknowledges and seeks to heal from the racial wounds of the past.
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Readers will learn practical skills for better listening; discover tips for building authentic, accountable relationships; and find specific and varied ideas for taking action. Topics discussed include: Trauma Awareness and Resilience * Restorative Justice * Uncovering History *	Making Connections * Circles, Touchstones, and Values * Working Toward Healing * Taking Action * Liberation and Transformation * Brown v. Board of Education * Lynching * Connecting with Your Own Story * What Healing Looks Like * Engaging Your Community * and more John Wiley & Sons	World-class branding for the interconnected modern marketplace Kellogg on Branding in a Hyper-Connected World offers authoritative guidance on building new brands, revitalizing existing brands, and managing brand portfolios in the rapidly-evolving modern marketplace. Integrating academic theories with practical experience,
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this book covers fundamental branding concepts, strategies, and effective implementation techniques as applied to today's consumer, today's competition, and the wealth of media at your disposal. In-depth discussion highlights the field's ever-increasing connectivity, with practical guidance on brand design and	storytelling, social media marketing, branding in the service sector, monitoring brand health, and more. Authored by faculty at the world's most respected school of management and marketing, this invaluable resource includes expert contributions on the financial value of brands, internal branding, building	global brands, and other critical topics that play a central role in real-world branding and marketing scenarios. Creating a brand—and steering it in the right direction—is a multi-layered process involving extensive research and inter-departmental cooperation. From finding the right brand name and developing a cohesive
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storyline to designing effective advertising, expanding reach, maintaining momentum, and beyond,	development to launch to leveraging Build brand- driven organizations and reinforce brand culture both internally and throughout the global marketplace Increase brand value and use brand positioning to build a mega-brand In today's challenging and complex marketplace, effective branding has become a central component of success.	Kellogg on Branding in a Hyper- Connected World is a dynamic, authoritative resource for practitioners looking to solve branding dilemmas and seize great opportunities . <b>Build Your Legacy</b> Oxford University Press This is the action-filled biography of Marvin E. Gilmore, Jr., an African- American music ian-turned- businessman, the grandson of slaves, who
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<p>             rose from              poverty to              achieve the              American dream.              He's a              decorated U.S.              war hero who              earned France's              Legion of Honor              and he has              waged a life-              long battle              against racism              and for jobs-              creation. This              book describes              battles with              armed segregati-              onists, and              making music              with Hollywood              stars. Gilmore              has also played              a key role in              helping Boston              outgrow its              racial              divisions.  <b>War Room</b>              Novel              Instincts              If you're           </p>	<p>             longing to go              deeper in              your pursuit              of God's              presence and              power in your              life, this              collection of              "oracles"              will open a              fresh well of              wisdom and              revelation.              Packed with              scriptures              and prayers,              this              devotional              resource will              help activate              and establish              powerful and              compelling              principles of              the Spirit-              empowered              life. 43              readings are              divided into              six sections:           </p>	<p>             An Invitation              to the Secret              Place - The              Secret of a              Sanctified              Life -              Growing in              Grace - His              Word is Like              Fire -              Pursuing His              Presence -              Oracles of              God. Here's              what others              are saying              about ORACLES              OF GRACE:              "Oracles of              Grace comes              from the              depths of              real life              providing              tangible              insights. It              will guide              any wise              reader to              places of           </p>
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intimacy with	during great	Grace was
God. Wanda's	pain, as well	penned by one
heart was	as from times	who knows the
touched by	of great joy.	secret place
God and she	Expect the	from
will touch	Holy Spirit	firsthand
yours."	to speak to	experience.
(David Kubal,	you."	Her anointed
President,	(LaVerne	words will
Intercessors	Kreider, Co-	draw your
for America)	founder and	heart closer
"I love this	apostolic	to the Lord.
new book,	leader, Dove	Whether a
'Oracles of	Christian	novice or
Grace'! It is	Fellowship	grizzled
filled with	International	warrior,
divine wisdom	) "Read this	Oracles of
and	book! The	Grace has the
revelation	best books	potential for
and	written are	life-changing
encourages	by authors	breakthroughs
each of us to	who walk the	with Him!"
fulfill our	walk and talk	(Brian
God-given	the talk.	Francis Hume,
destiny.	Such a writer	National
Wanda shares	is Wanda	Prayer
of God's	Alger. I can	Director,
redeeming	personally	Awaken the
grace	attest that	Dawn) "I
discovered	Oracles of	recommend

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this book very highly to those who wish to break free from the unending complexities and challenges of these times, to return to the simplicity of a life in Christ: simply knowing Him, and living out His grace in our lives. This call to authentic Christianity rings loud and clear throughout the pages of Oracles of Grace." (Sara Ballenger, Founder and President of Capitol Hill Prayer Partners) *Building Your Castle* OUP USA Champions do extra. They sweep the sheds. They follow the spearhead. They keep a blue head. They are good ancestors. In Legacy, best-selling author James Kerr goes deep into the heart of the world's most successful sporting team, the legendary All Blacks of New Zealand, to reveal 15 powerful and practical

lessons for leadership and business. Legacy is a unique, inspiring handbook for leaders in all fields, and asks: What are the secrets of success - sustained success? How do you achieve world-class standards, day after day, week after week, year after year? How do you handle pressure? How do you train to win at the highest level? What do you leave behind you after you're gone? What will be your legacy? *Enterprise*



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Value: How the critical leaders can't  
 Best Owner- questions all take trust for  
 Managers Build leaders must granted, why  
 Their Fortune, ask themselves it's not just  
 Capture Their in order to the leader's  
 Company's leave a lasting vision, why  
 Gains, and impact. These failure is  
 Create Their powerful essays always an  
 Legacy McGraw are grouped option, why it  
 Hill into four takes courage  
 Professional categories: to "make a  
 In this Significance, life," how to  
 provocative Relationships, liberate the  
 book, Aspirations, leader in  
 leadership and Courage. In everyone, and  
 experts and each essay the ultimately, how  
 authors of the authors the legacy you  
 best-selling consider a leave is the  
 The Leadership thorny and life you lead.  
 Challenge, Jim often ambiguous *Legacy Vs.*  
 Kouzes and issue with *Likes David C*  
 Barry Posner which today's Cook  
 take on a leaders must  
 unique grapple  
 challenge and issues—such as  
 explore the how leaders  
 question of serve and  
 leadership and sacrifice, why  
 legacy. Kouzes leaders need  
 and Posner loving critics, grand idea  
 examine in why leaders sparks the  
 twenty-two should want to imagination  
 chapters the be liked, why

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of a group of exceptional people. The ideabuilding a reproduction of an eighteenth-century schooner to be a floating classroom on the Chesapeake Bayoriginated with John Swain, and in the foreword to this book he sums up the many facets of a shipbuilding project that became the focus of community spirit. He invites readers to share in the experience, and share they will as the pages lead from impossible to absolute reality. The book tells Sultanas story through two perspectives. Lucian Niemeyers outstanding photographs provide an exciting visual presentation, tracing the entire process from cutting the lumber and laying the keel, to launch day and sailing the bay. Drew McMullens carefully crafted text guides the reader through the day-to-day progress, describing unique details as only an active participant could dohe was the project director. While both views chronicle the construction of the vessel, they cover far more than shipbuilding as they introduce the

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many account of the maritime past  
shipwrights, new Sultana, better, to  
craftspeople, which was experience  
and built in the primitive  
volunteers Chestertown, conditions  
who dedicated Maryland, and under which  
time and launched in twenty-five  
effort to the spring of crewmen lived  
completing 2001. The end for many  
the schooner. product is a months at  
The historic lasting sea, and  
Sultana was legacy for marvel at the  
built in the skills of the  
Boston in Chesapeake boatbuilders  
1767 and Bay region who made the  
purchased by and beyond, a modern  
the British unique Sultana  
Navy for use floating possible.  
as a revenue classroom. Paradox Book  
schooner to The locker.com  
patrol East diminutive Building  
Coast schooner is Your Castle  
harbors. The used as an is a  
story of the educational practical,  
original tool to allow step-by-step  
vessel is visitors, guide for  
told in especially avoiding the  
chapters that young people, in-fighting,  
alternate to understand heartache,  
with the their

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and financially devastating probate litigation that often breaks families apart when a patriarch dies or becomes disabled. By adapting techniques long used by the uber-rich, Christian shows how families of any size can preserve their wealth and their wellbeing. In the book you'll	learn: - How to avoid costly, and heartbreakin g, disputes in the courtroom and the living room - How to anticipate and avoid the "Family Power Vacuum" - How and when to talk to children about family finances - How to use the legal tools that preserve and transfer wealth - How to incorporate	children and their spouses into a family business - How to recognize, encourage, and leverage your family members' strengths - How to set goals as a family and plan for contingencie s Throughout the book, Christian incorporates compelling examples from his own personal life, as well as
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elements from unique behind- Minneapolis  
history and the-scenes view start-up into a  
philosophy into the multi-billion-  
to provide a Control Data dollar global  
greater Corporation company. Lively  
depth of und during its anecdotes  
erstanding. ascent into the provide an in-  
top rank of the depth  
His quirky, computer assessment of  
academic, industry. This Control Data's  
and fun detailed founder William  
style turn a 15-part oral C. Norris and  
subject most history starts his inimitable  
people find with Robert M. style. Of  
boring and Price's work special note  
difficult programming the are Price's  
into first incisive  
something generation of observations  
approachable computers in about corporate  
, California. In social  
enlightening 1961, he joined responsibility  
, and easy Control Data. and the  
to learn. For the next 29 "lessons  
The Immortal years, Price learned" from a  
Life of was in key remarkable  
Henrietta positions -- business  
Lacks culminating as career.  
Frame President, CEO, Profusely  
Publishers and Chairman illustrated  
This book from 1986 to with more than  
presents a 1990 -- as 80 archival  
Control Data photographs.  
grew from a

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*Building With* developments, and other  
*Logs (Legacy* taking a cooperative  
*Edition)* historical structures  
"O'Reilly perspective for security,  
Media, Inc." to explain and their  
The their causes effectiveness  
unexpected and in managing  
end of the consequences conflicts. In  
protracted allows one to The Legacy of  
conflict has better the Cold War  
been a understand Vojtech  
sobering trends and Mastny and  
experience their long- Zhu Liqun  
for scholars. term bring  
No theory had significance. together  
anticipated The present scholars to  
how the Cold book takes examine the  
War would be such worldwide  
terminated, perspective, effects of  
and none focusing on the Cold War  
should also the evolution on  
be relied of security, international  
upon to its substance security.  
explicate its as well as Focusing on  
legacy. But its regions where  
instead of perception, the Cold War  
relying on the made the most  
preconceived concurrent enduring  
formulas to development impact?the  
project past of alliances Euro-Atlantic

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area and East Asia?historians, political scientists, and international relations scholars explore alliances and other security measures during the Cold War and how they carry over into the twenty-first century.  
*Legacy in the Making: Building a Long-Term Brand to Stand Out in a Short-Term World*  
McGraw Hill Professional  
What will you leave behind

that is lasting, meaningful, enduring? Fulfillment at work is more nuanced than simply the pride of achieving target after target, milestone after milestone, year after year.  
Legacy leadership isn't  
The Legacy of the Cold War  
McGraw Hill Professional  
The grand narrative of "The Young Turk Legacy and Nation Building" is that of the essential continuity of the late Ottoman Empire with the

Republic of Turkey that was founded in 1923. Erik J. Zürcher shows that Kemal's 'ideological toolkit', which included positivism, militarism, nationalism and a state-centred world view, was shared by many other Young Turks.  
Authoritarian rule, a one-party state, a legal framework based on European principles, advanced European-style bureaucracy, financial administration, military and educational reforms and state-control

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of Islam, can	accordingly	ss/Tidewater
all be found in	occupies a	Publishers
the late	central	Parents
Ottoman Empire,	position in	often
as can policies	this volume.	experience a
of demographic	This is a	"freak out"
engineering.	powerful	moment when
The book	history	they realize
focuses on the	reflecting and	their
attempts of the	contributing to	children's
Young Turks to	the latest	view of God
save their	research from a	will
empire through	leading	primarily
forced	historian of	come from
modernization	modern Turkey.	what they
as well as on	It is essential	learn at
the attempts of	for all readers	home. Most
their Kemalist	interested in	parents
successors to	the history of	spend more
build a strong	the Ottoman	time helping
national state.	Empire and	their kids
The decade of	Turkey, and for	succeed at
almost	an	academics or
continuous	understanding	athletics
warfare, ethnic	of a key player	than
conflict and	in the politics	infusing
forced	of the Middle	shared
migration	East and	spiritual
between 1911	Europe.	
and 1922 forms	<u>Pass It On</u>	
the background	Cornell	
to these	Maritime Pre	
attempts and		



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experiences  
into the  
rhythm of  
everyday  
family life.  
While the  
idea of  
strategically  
passing  
down our  
faith can  
seem  
intimidating  
, the annual  
Rites of  
Passage  
Experiences  
contained in  
Pass It On  
make it easy  
for your  
family to  
celebrate  
milestones  
from  
kindergarten  
through high  
school

graduation.  
Forever  
change the  
direction of  
your  
family's  
spiritual  
legacy ...  
starting  
now!  
*Building  
Legacy Wealth  
Prolific  
Publishing  
Legacy of Ash*  
is an  
unmissable  
fantasy  
debut--an epic  
tale of  
intrigue and  
revolution,  
soldiers and  
assassins,  
ancient magic  
and the  
eternal clash  
of empires. A  
shadow has  
fallen over  
the Tressian

Republic.  
Ruling families  
-- once  
protectors of  
justice and  
democracy --  
now plot  
against one  
another with  
sharp words and  
sharper knives.  
Blinded by  
ambition, they  
remain heedless  
of the threat  
posed by the  
invading armies  
of the Hadari  
Empire. Yet as  
Tressia falls,  
heroes rise.  
Viktor Akadra  
is the  
Republic's  
champion. A  
warrior without  
equal, he hides  
a secret that  
would see him  
burned as a  
heretic. Josiri  
Trelanis  
Viktor's sworn

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enemy. A                    it comes at all  
political                    -- will demand  
prisoner, he                a darker price  
dreams of                    than any of  
reigniting his              them could have  
mother's failed imagined.  
rebellion. And  
yet Calenne  
Trelan,  
Josiri's  
sister, seeks  
only to break  
free of their  
tarnished  
legacy; to  
escape the  
expectation and  
prejudice that  
haunts the  
family name. As  
war spreads  
across the  
Republic, these  
three must set  
aside their  
differences in  
order to save  
their home. Yet  
decades of bad  
blood are not  
easily set  
aside. And  
victory -- if