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improve their work, their choices, and their daily lives. One of our main objectives in writing this textbook was to show that the fundamentals of economics are not just exciting but also alive with myriad personal applications"--	introduction to theory and applying the concepts to today ' s events, news, and research. From our global food shortage to global warming, economic issues permeate our everyday lives. Parkin brings critical issues to the forefront. Each chapter begins with one of today ' s key issues, and additional issues appear throughout the chapter to show the real-world applications of the theory being discussed. When the chapter concludes, students " read between the lines " to think critically about a news article relating to the issue, demonstrating how thinking like an	economist helps make informed decisions. 0132950995 / 9780132950992 Microeconomics Plus NEW MyEconLab with Pearson eText -- Access Card Package Package consists of 0131394258 / 9780131394254 0132914069 / 9780132914062 NEW MyEconLab with Pearson eText -- Access Card -- for Microeconomics <u>Macroeconomics</u> Prentice Hall This book contends that post Keynesian economics has its own methodological and didactic basis, and its realistic analysis is much-needed in the current economic
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<p>and financial crisis. At a clearer a time when the original message of Keynes's General Theory is no longer present in the most university syllabuses, this book celebrates the uniqueness of teaching post Keynesian economics, providing comparisons with traditional economic rationale and illustrating the advantages of post Keynesian pedagogy. Against a backdrop in which neo- classical textbooks prevail, the expert contributors demonstrate that Keynes and The General Theory possess indispensable insight that would furnish students with</p>	<p>understanding of the world economy in which they live. They explore the teaching of post Keynesian economics from a number of different perspectives, covering topics such as open system theorizing, pluralism in teaching, rhetoric in the spirit of Keynes, uncertainty, expectations and money. A critique of mainstream and traditional economic textbooks is also provided. This highly unique and fascinating book will provide an invaluable reference tool for teachers and researchers in post Keynesian economics, as well as their students.</p>	<p>Principles of Economics 2e Prentice Hall High quality, engaging content for students...ultimate flexibility for educators The seventh edition of this benchmark Australian text continues to offer students a comprehensive and relevant introduction to economics whilst offering educators the ability to customise and deliver content – your way. Economics 7th edition provides a streamlined approach to study and recognises the difficulties some students may face in comprehending key concepts. By leaving the more technical content and application until later, students can enjoy the more exciting policy material from the</p>
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beginning and engage with the content early. Through compelling examples, clear explanations and the latest instructive on-line resources, the text draws students into the content and reinforces learning through practice and solving problems which are relevant to them. The authors train students to think about issues in the way real economists do, and learn how to explore difficult policy problems and make more informed decisions by offering a clear introduction to theory and applying the concepts to today ' s events, news, and research.

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So, they must see the relevance to their lives and future careers of what they are being asked to learn. Second, students want to get it, and get it quickly. So, they must be presented with clear and succinct explanations. And third, students want to make sense of today's world and be better prepared for life after school. So, they must be shown how to apply the timeless principles of economics and its models to illuminate and provide a guide to understanding today's events and

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Teaching Post Keynesian Economics  
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touches almost every aspect of life, from climate change to terrorism, taxes to house prices, wages, to how much time to spend studying! Thinking like an economist will enable you to evaluate economic policies, understand human

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<p>behaviour, and make more informed decisions. This comprehensive revision retains the hallmarks of previous editions, with a thorough and detailed presentation of the principles of economics and on the development of your critical thinking skills. With the addition of new features, such as At Issue and Economics in the News, this new edition uses real-world examples and applications to incorporate the latest developments in the Eurozone and UK policy. The</p>	<p>leading economists in the news today started out like you, as students taking a course in the principles of economics. Like them, you can learn to think like an economist, and this book will show you how. Please note that the product you are purchasing does not include MyEconLab. MyEconLab Join over 11 million students benefiting from Pearson MyLabs. This title can be supported by MyEconLab, an online homework and tutorial system designed to test and build your understanding.</p>	<p>Would you like to use the power of MyEconLab to accelerate your learning? You need both an access card and a course ID to access MyEconLab. These are the steps you need to take: 1. Make sure that your lecturer is already using the system Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. 2. Check whether an access card has been included with the book at a reduced cost If it has, it will be on the</p>
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