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[Recording History: Live 2008](#) Bloomsbury Publishing

Contents: An Overview of Music and Musical Traditions in India, Research Methodology, Types of Indian Classical Musical Instruments, Place of Rudra Veena in Indian Classical Music, The Manufacturers of Rudra Veena A Case Study, Efforts to Preserve and Popularize Rudra Veena, Summary and Conclusion.

Values, Constraints, Implications Pearson Education India

With more than a billion citizens - almost 18 per cent of the world's population - India is a reflection of over 5,000 years of interaction and exchange across a wide spectrum of cultures and civilizations. "India Today: An Encyclopedia of Life in the Republic" describes the growth and development of the nation since it achieved independence from the British Raj in 1947. The two-volume work presents an analytical review of India's transition from fledgling state to the world's largest democracy and potential economic superpower. Providing current data and perspective backed by historical context as appropriate, the encyclopedia brings together the latest scholarship on India's diverse cultures, societies, religions, political cultures, and social and economic challenges. It covers such issues as foreign relations, security, and economic and political developments, helping readers understand India's people and appreciate the nation's importance as a political power and economic force, both regionally and globally

*Building Drawing with an integrated approach to Built Environment (6th Edition)* Pearson Education India

On social themes; Published earlier in Maharashtra Times, Marathi newspaper.

[The Politics of Language Purism](#) Penguin Books India

The SAGE International Encyclopedia of Mass Media and Society discusses media around the world in their varied forms—newspapers, magazines, radio, television, film, books, music, websites, social media, mobile media—and describes the role of each in both mirroring and shaping society. This encyclopedia provides a thorough overview of media within social and cultural contexts, exploring the development of the mediated communication industry, mediated communication regulations, and societal interactions and effects. This reference work will look at issues such as free expression and government regulation of media; how people choose what media to watch, listen to, and read; and how the influence of those who control media organizations may be changing as new media empower previously unheard voices. The role of media in society will be explored from international, multidisciplinary perspectives via approximately 700 articles drawing on research from communication and media studies, sociology, anthropology, social psychology, politics, and business.

[Writing Caste/Writing Gender](#) Roli Books Private Limited

Wisden has grown through the years to embrace innovation and maintain its status as the most revered and cherished brand in cricket. The 'Bible of Cricket', Wisden Cricketers' Almanack has been published every year since 1864. Wisden's Cricketers of the Year Awards, one of the oldest honours in the sport, dates back to 1889. The Almanack, known for editorial excellence, has been a perennial bestseller in the UK. The third edition with India-specific content is even more engrossing. Contributors include Ramachandra Guha, Ian Chappell, Ajit Wadekar, Amol Rajan, Osman Samiuddin, Dileep Premachandran, Prashant Kidambi, Ruchir Joshi, Rajdeep Sardesai, Akash Chopra, Jarrod Kimber, and Jack Hobbs.

SAGE Publications

The second edition of Services Marketing, with an enhanced conceptual foundation, meets this requirement of students, managers and marketing professionals. The enhanced pedagogy and coverage in this edition in conjunction with the lucid and pithy style of the author make this book perfect for students of business administration, commerce and management.

The Illustrated Weekly of India ABC-CLIO

Practising Journalism brings together experts from the field of journalism: journalists; freelance writers; lectures; and media practitioners to provide a comprehensive collection of current articles. Offering a unique view of the way journalism is both practiced and taught, this book is divided into four sections: core values in journalism; specialisation within the craft; the constraints of practice and implications for the future. It covers areas including: gender and identity in the popular press; sports journalism; urban reporting; embedded journalism; censorship; and alternative media. This book is essential reading for students of journalism and all those considering a career in the field.

[Press in India](#) Lulu.com

The book examines the status of public service in developing countries, in the sectors of health, infrastructure, labour and marginalized populations, rural economy and public administration. The last decade has witnessed significant government focus on service delivery in developing nations like South Africa, Philippines, India and Malaysia. At the forefront of this movement has been the public sector reforms significantly driven by two broad factors: public sector inefficiencies and liberal economic ideology. This move towards efficient public service delivery in developing nations (versus developed nations) has required a significant shift in institutional thinking and institutional capacity for

the governments. It is therefore no surprise that while economic liberalization has been relatively easy to implement, governance reforms towards public service delivery has been significantly more challenging. In this background, the chapters of the book, with sector themes, examine the three basic foundations of public policy—courses of action, regulatory measures and issues, and funding structures and priorities—in public service delivery. The book is a multi country, multi sector, perspective since it includes studies from Russian Federation, India, Ethiopia, Pakistan, Fiji, South Africa, Columbia, Philippines, Macedonia and India. This perspective lends itself to the investigation for a comprehensive overall development model.

The Pearson General Knowledge Manual 2010 (New Edition) Tata McGraw-Hill Education

This book is a step-by-step guide to producing a sound foundation for advertising: one that will serve as the springboard to inspire powerful creative expression. Rich in cases from the evolving Indian context, Planning for Power Advertising offers an understanding of how strategic advertising is created. It takes the reader through cases and analyses of what worked or did not work in the marketplace. Anand Halve involves the reader throughout in exercises with Action Points at the end of most chapters—an approach that brings alive the concepts within, and helps readers discover the theory in practice. For advertising professionals, this is a manual to create a robust advertising brief. For students of advertising and marketing, Planning for Power Advertising is a simulation exercise from which they will learn how to apply the principles that will help them in their future careers. And for professionals in areas related to advertising—such as media, event management and PR—this book provides an insight into how the strategic underpinning of advertising is built.

Annual Report of the Registrar of Newspapers for India Popular Prakashan

Reviews on selected English books on world history; published earlier in Maharashtra Times, Marathi newspaper.

MASS MEDIA 2001 SAGE Publications India

This book gives a fair picture of the Mass Media as it operates at national level down to the grassroots level where DFP's network operates shoulder to shoulder with rural masses in the area of inter-personal communication . The whole volume has been divided into five chapters, comprising articles by veteran practitioners of mass media of various shades .

[Sam ksh - sa ñ cita](#) SAGE Publishing India

'The women tell it like it is... So riveting is the narration that it is difficult to put down the book until their stories are finished. For a non-fiction academic work this is no small feat. ' — The Hindu Sharmila Rege ' s path breaking study of Dalit women ' s writings and lives offers a powerful counter-narrative to the mainstream assumptions about the development of feminism in India in the 20th century.

Extensive extracts from eight Dalit women ' s writings cover issues such as food and hunger, community, caste, labour, education, violence, resistance and collective struggle. The voices that resound throughout the book, reveal that Dalit feminism, far from being ' silent ' as so often presumed, is rich, powerful, layered — and highly articulate. Published by Zubaan.

[Religious Converts in India](#) Pearson Education India

This compilation analyzes the terror attacks on 26/11 in Mumbai from various angles, based on the understanding that deeper issues are hidden behind every such tragedy. It discusses terrorism, law, Indo-Pak relations, the indigenous causes of terrorism in India, the role of the state, the pattern of investigations so far, the prevalent laws, the response of civic society, the role of the media, the unsolved puzzles and the need for a deeper inquiry into the incident. Most of the chapters have been written in the immediate aftermath of the incident and bear the imprint of the pain and anguish it caused. With a focus on 26/11, the chapters discuss the entire phenomenon of terrorism. The broad contours of the analysis include the killing of non-combatants, the political motive or the statement behind such killings, and the secret planning of such attacks where the actors are even willing or keen to lay down their lives for bringing about such devastation. The book will be of great interest to the public at large and also to policy makers.

[Planning for Power Advertising](#) Zubaan

This book offers a variety of scholarly studies in the idea, situation, and definition-including the self-definition-of women in India, from the earliest historical period up to the present day. Both in its range of topics and depth of research, this volume creates a sustained focus that is not presently available in the literature of women in India. Faces of the Feminine in Ancient, Medieval, and Modern India comprises 25 essays contributed by a diverse mix of Indian, Canadian, American, and British women scholars, most of whom have lived in South Asia either for all of their lives or for extended periods. Arranged chronologically, these groundbreaking essays set aside the myths and prejudices that often clutter discussions about women in India. Part I, which is dedicated to the ancient period, defines women's positions as depicted in the sacred law, considers subordinated women in major Hindu epics, describes women's roles in ritual and their understanding of religion, and examines the patriarchal organization of women's lives in Buddhism. Part II begins with an essay on Tantra, a major force in medieval India that influenced both Hinduism and Buddhism and placed women at the center of its sacred rites. Other essays in Part II look at the life and legends of a medieval woman saint poet, the portrayal of a Hindu goddess in medieval Bengal, and the role of women from Mughal harems in decision making. Part III describes the colonial perception of Indian women in the late nineteenth century and shows how women's self-perceptions have been expressed through their art and writing as well as through their political action in the twentieth century. Providing informed and balanced analysis of extensive primary source material, this book will be an essential resource for students of women's lives in India.

[A Handbook of Journalism](#) K.K. Publications

Mantras Of Change: Reporting India In A Time Of Flux Brings To The Fore The Face Of A New India, A Country That Is In A Constant And Prolonged State Of Social And Economic Ferment, Largely Driven By The Aspirations Of People At Every Level, Fuelled By The Many Forces That Are Beyond The Control Of The Government Or The Increasingly Powerful Private Sector. Bullock Carts And Snake Charmers Are Deliberately Set Aside As Lak Offers A Glimpse Of Life In Changing India Based On His Travels And Encounters With People Along The Way. Witty And Provocative, The Essays Talk About The Information Technology Boom And Its Impact, The Sexual Revolution, Environmental Degradation, The Breakdown Of Family Structures And, Of Course, Poverty And Caste. In A Series Of Sharply Drawn Portraits, The Book Introduces Us To A Policeman Working In Death Squads, Hindu Priests Striving To Save The Environment, Hiv-Positive Women Dying A Dignified Death, Old Soldiers From The Opposite Sides Of Intractable Conflicts Showing Genuine Affection For Each Other, And Several Sexual Advice Counsellors. Above All, Mantras Of Change Is An Effort To Share With The Readers Lak&R'squo;S Idea Of India And His Love Affair With A Glorious And Perplexing Land.

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[An Encyclopedia of Life in the Republic](#) Springer

Reports for 1958-1970 include catalogues of newspapers published in each state and Union Territory.

yushya jagat n SAGE Publications India

The Rashtriya Swayamsevak Sangh (RSS) is a Hindu nationalist volunteer organization. It is also the parent of India's ruling Bharatiya Janata Party. Prime Minister Modi was himself a career RSS office-holder, or pracharak. This book explores how the RSS and its affiliates have benefitted from India's economic development and concurrent social dislocation, with rapid modernization creating a sense of rootlessness, disrupting traditional hierarchies, and attracting many upwardly mobile groups to the organization. India seems more willing than ever to accept the RSS's narrative of Hindu nationalism--one that seeks to assimilate Hindus into a common identity representing true 'Indianness'. Yet the RSS has also come to resemble 'the Congress system', with a socially diverse membership containing a distinct left, right and center. The organization's most significant dilemma is how to reconcile the assault from its far right on cultural issues like cow protection with condemnations of globalization from the left flank. Andersen and Damle offer an essential account of the RSS's rapid rise in recent decades, tracing how it has evolved in response to economic liberalization and assessing its long-term impact on Indian politics and society.

Bal Thackeray & The Rise of the Shiv Sena Mittal Publications

CONTRIBUTIONS TO THE SOCIOLOGY OF LANGUAGE brings to students, researchers and practitioners in all of the social and language-related sciences carefully selected book-length publications dealing with sociolinguistic theory, methods, findings and applications. It approaches the study of language in society in its broadest sense, as a truly international and interdisciplinary field in which various approaches, theoretical and empirical, supplement and complement each other.

The series invites the attention of linguists, language teachers of all interests, sociologists, political scientists, anthropologists, historians etc. to the development of the sociology of language.

[Mumbai: Post 26/11](#) Publications Division Ministry of Information & Broadcasting

An Updated and Revised Edition of the Most Popular General Knowledge Manual

[India Today](#) Pearson Education India

How did a quiet, unassuming cartoonist at one of India ' s leading newspapers transform into the fire-breathing chief of a militant political outfit? How did his essentially sons-of-the-soil movement take Mumbai by storm in the 1960s with its demands for the Marathi people ' s employment rights and attacks on South Indians and the Communists? How did he make the shift from an aggressive Maharashtrianism to strident Hindutva to become one of the major players in Indian politics? What explains his control over India ' s financial capital, his capture of power in India ' s industrial powerhouse, Maharashtra, and his ability to win over the minds of millions and to strike fear in so many hearts? How did he and his Shiv Sena establish sway over the multi-crore film industry and, with its longstanding alliance with the BJP, become a subject of intense curiosity all over India and even in Pakistan? This book tells the complete story of Bal Thackeray and the rise, fall and split of the Shiv Sena. It examines Thackeray the person and his intriguing political personality, his party ' s militaristic methods of operation, its controversial role at major junctures, the fight between Thackeray ' s nephew Raj and son Uddhav, the end of an era in Maharashtra politics after his death in November 2012 and the future of the Shiv Sena without his imposing presence. A must-read for an understanding of contemporary Indian politics and the rise of the Hindu nationalist phenomenon.