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Contemporary India Penguin Books India

Paper Tigers is a riveting, authoritative and in-depth study of newspaper barons of the world – men and women who wield immense power, and whose ever-changing media empires make compelling case studies of business success and failure. From Rupert Murdoch to Robert Maxwell, Conrad Black to Lord Rothermere, Katharine Graham to Punch Sulzberger, Coleridge interviewed them all. The results confirm his status as a devastatingly astute observer of our times, one with few equals today.

Wisden India Almanack 2015 SAGE Publications India

With more than a billion citizens - almost 18 per cent of the world's population - India is a reflection of over 5,000 years of interaction and exchange across a wide spectrum of cultures and civilizations. "India Today: An Encyclopedia of Life in the Republic" describes the growth and development of the nation since it achieved independence from the British Raj in 1947. The two-volume work presents an analytical review of India's transition from fledgling state to the world's largest democracy and potential economic superpower. Providing current data and perspective backed by historical context as appropriate, the encyclopedia brings together the latest scholarship on India's diverse cultures, societies, religions, political cultures, and social and economic challenges. It covers such issues as foreign relations, security, and economic and political developments, helping readers understand India's people and appreciate the nation's importance as a political power and economic force, both regionally and globally

Planning for Power Advertising Pearson Education India Planning for Power AdvertisingA User's Manual for Students and PractitionersSAGE Publications India

Writing Caste/Writing Gender Lulu.com

Contents: An Overview of Music and Musical Traditions in India, Research Methodology, Types of Indian Classical Musical Instruments, Place of Rudra Veena in Indian Classical Music, The Manufacturers of Rudra Veena A Case Study, Efforts to Preserve and Popularize Rudra Veena, Summary and Conclusion.

Bal Thackeray & The Rise of the Shiv Sena Bloomsbury Publishing

Whether it is getting the scoop on insider influence or anointing game changers, Caravan has made a place for itself in the minds of readers in India and beyond, winning countless awards and accolades and showcasing the finest writers and thinkers in long-form journalism. Twelve definitive profiles of our agents of change are presented in this volume, with new insight from their authors on their place in contemporary Indian history: Praveen Donthi on finance minister Arun Jaitley; Leena Reghunath on Swami Aseemanand; Krishn Kaushik on former Attorney-General Goolam Vahanvati; Mira Sethi on Pakistan Prime Minister Nawaz Sharif; Deepak Adhikari on Nepal Prime Minister Prachanda; Mark Bergen on Raghuram Rajan; Samanth Subramanian on Sameer Jain; Mehboob Jeelani on Ponty Chadha; Rahul Bhatia on N. Srinivasan; T.M. Krishna on musician M.S. Subbulakshmi; Ali Sethi on Farida Khanum; Baradwaj Rangan on Vikram; and Vinod K. Jose on Prime Minister Manmohan Singh. In this invaluable collection, the pioneering journal presents a valuable and far-reaching record of our times for readers, citizens and students of journalism alike. The Caravan Book of Profiles SAGE Publishing India This book provides latest trends and developments in mass communicatin in India. It seeks to cater to the needs of students of journalism, policy-makers, researchers and teachers.

Religious Converts in India Publications Division Ministry of Information & Broadcasting Reviews on selected English books on world history; published earlier in Maharashtra Times, Marathi newspaper.

Annual Report of the Registrar of Newspapers for India McGraw-Hill Education The second edition of Services Marketing, with an enhanced conceptual foundation, meets this requirement of students, managers and marketing professionals. The enhanced pedagogy and coverage in this edition in conjunction with the lucid and pithy style of the author make this book perfect for students of business administration, commerce and management.

<u>yushya jagat n</u> Publications Division Ministry of Information & Broadcasting On social themes; Published earlier in Maharashtra Times, Marathi newspaper. <u>Faces of the Feminine in Ancient, Medieval, and Modern India</u> Walter de Gruyter Journalism as a discipline is becoming increasingly important today. It has to contend with new challenges such as the explosion of social media, heightened commercial competition in the mainstream media and the emergence of the media as a powerful actor in public policy and governance. The confluence of these factors calls for fresh thinking about the teaching and practice of journalism. A Handbook of Journalism: Media in the Information Age not only helps readers to understand today 's media environment but also prepares them to face the existing challenges. Distinguished editors, experts, academics and journalists join to examine these challenges from various angles, including some of the major contemporary trends, issues and processes in governance, institutions, administration and development, among others. The book fairly and objectively discusses a critical discipline that is at the crossroads. Recording History: Live 2008 Pearson Education India

This book offers a variety of scholarly studies in the idea, situation, and definition-including the selfdefinition-of women in India, from the earliest historical period up to the present day. Both in its range of topics and depth of research, this volume creates a sustained focus that is not presently available in the literature of women in India. Faces of the Feminine in Ancient, Medieval, and Modern India comprises 25 essays contributed by a diverse mix of Indian, Canadian, American, and British women scholars, most of whom have lived in South Asia either for all of their lives or for extended periods. Arranged chronologically, these groundbreaking essays set aside the myths and prejudices that often clutter discussions about women in India. Part I, which is dedicated to the ancient period, defines women's positions as depicted in the sacred law, considers subordinated women in major Hindu epics, describes women's roles in ritual and their understanding of religion, and examines the patriarchal organization of women's lives in Buddhism. Part II begins with an essay on Tantra, a major force in medieval India that influenced both Hinduism and Buddhism and placed women at the center of its sacred rites. Other essays in Part II look at the life and legends of a medieval woman saint poet, the portrayal of a Hindu goddess in medieval Bengal, and the role of women from Mughal harems in decision making. Part III describes the colonial perception of Indian women in the late nineteenth century and shows how women's self-perceptions have been expressed through their art and writing as well as through their political action in the twentieth century. Providing informed and balanced analysis of extensive primary source material, this book will be an essential resource for students of women's lives in India. An Ancient String Musical Instrument Popular Prakashan

The Rashtriya Swayamsevak Sangh (RSS) is a Hindu nationalist volunteer organization. It is also the parent of India's ruling Bharatiya Janata Party. Prime Minister Modi was himself a career RSS office-holder, or pracharak. This book explores how the RSS and its affiliates have benefitted from India's economic development and concurrent social dislocation, with rapid modernization creating a sense of rootlessness, disrupting traditional hierarchies, and attracting many upwardly mobile groups to the organization. India seems more willing than ever to accept the RSS's narrative of Hindu nationalism--one that seeks to assimilate Hindus into a common identity representing true 'Indianness'. Yet the RSS has also come to resemble 'the Congress system', with a socially diverse membership containing a distinct left, right and center. The organization's most significant dilemma is how to reconcile the assault from its far right on cultural issues like cow protection with condemnations of globalization from the left flank. Andersen and Damle offer an essential account of the RSS's rapid rise in recent decades, tracing how it has evolved in response to economic liberalization and assessing its long-term impact on Indian politics and society.

Mumbai: Post 26/11 Zubaan

Study of Mahars of Maharashtra.

Lokrajya K.K. Publications

Practising Journalism brings together experts from the field of journalism: journalists; freelance writers; lectures; and media practitioners to provide a comprehensive collection of current articles. Offering a unique view of the way journalism is both practiced and taught, this book is divided into four section: core values in journalism; specialisation within the craft; the constraints of practice and implications for the future. It covers areas including: gender and identity in the popular press; sports journalism; urban reporting; embedded journalism; censorship; and alternative media. This book is essential reading for students of journalism and all those considering a career in the field.

India Today Oxford University Press

How did a quiet, unassuming cartoonist at one of India 's leading newspapers transform into the fire-breathing chief of a militant political outfit? How did his essentially sons-of-the-soil movement take Mumbai by storm in the

1960s with its demands for the Marathi people 's employment rights and attacks on South Indians and the Communists? How did he make the shift from an aggressive Maharashtrianism to strident Hindutva to become one of the major players in Indian politics? What explains his control over India 's financial capital, his capture of power in India 's industrial powerhouse, Maharashtra, and his ability to win over the minds of millions and to strike fear in so many hearts? How did he and his Shiv Sena establish sway over the multi-crore film industry and, with its longstanding alliance with the BJP, become a subject of intense curiosity all over India and even in Pakistan? This book tells the complete story of Bal Thackeray and the rise, fall and split of the Shiv Sena. It examines Thackeray the person and his intriguing political personality, his party 's militaristic methods of operation, its controversial role at major junctures, the fight between Thackeray 's nephew Raj and son Uddhav, the end of an era in Maharashtra politics after his death in November 2012 and the future of the Shiv Sena without his imposing presence. A must-read for an understanding of contemporary Indian politics and the rise of the Hindu nationalist phenomenon.

An Alternate Perspective Random House India The book examines the status of public service in developing countries, in the sectors of health, infrastructure, labour and marginalized populations, rural economy and public administration. The last decade has witnessed significant government focus on service delivery in developing nations like South Africa, Philippines, India and Malaysia. At the forefront of this movement has been the public sector reforms significantly driven by two broad factors: public sector inefficiencies and liberal economic ideology. This move towards efficient public service delivery in developing nations (versus developed nations) has required a significant shift in institutional thinking and institutional capacity for the governments. It is therefore no surprise that while economic liberalization has been relatively easy to implement, governance reforms towards public service delivery has been significantly more challenging. In this background, the chapters of the book, with sector themes, examine the three basic foundations of public policy-courses of action, regulatory measures and issues, and funding structures and priorities—in public service delivery. The book is a multi country, multi sector, perspective since it includes studies from Russian Federation, India, Ethiopia, Pakistan, Fiji, South Africa, Columbia, Philippines, Macedonia and India. This perspective lends itself to the investigation for a comprehensive overall development model.

The Pearson General Knowledge Manual 2010 (New Edition) Pearson Education India This compilation analyzes the terror attacks on 26/11 in Mumbai from various angles, based on the understanding that deeper issues are hidden behind every such tragedy. It discusses terrorism, law, Indo-Pak relations, the indigenous causes of terrorism in India, the role of the state, the pattern of investigations so far, the prevalent laws, the response of civic society, the role of the media, the unsolved puzzles and the need for a deeper inquiry into the incident. Most of the chapters have been written in the immediate aftermath of the incident and bear the imprint of the pain and anguish it caused. With a focus on 26/11, the chapters discuss the entire phenomenon of terrorism. The broad contours of the analysis include the killing of non-combatants, the political motive or the statement behind such killings, and the secret planning of such attacks where the actors are even willing or keen to lay down their lives for bringing about such devastation. The book will be of great interest to the public at large and also to policy makers.

A Handbook of Journalism Discovery Publishing House An Updated and Revised Edition of the Most Popular General Knowledge Manual Sam ksh - sa ñ cita Roli Books Private Limited Built Environment means human-made environment for Livelihood, Living, and Life, i.e. Livability of human beings with contentment. History throws light on the development of houses, buildings, villages, cities and mega cities along with many other amenities as per necessity and available technology. Future challenges related to the creation of built environment for human beings are now expected for the population of 8.6 billion in the year 2030, 9.2 billion in the year 2050 and 11.2 billion in the year 2100. These challenges include limited resources of land, water, air, food, jobs and shelters. Hence, we need Sustainable, Green, Smart villages and cities created by Urban Planners, Architects, Engineers and many other related consultants with the support of governing authorities. This revised edition of the book on Building Drawing, 6th Edition deals with the subject with an approach to build Sustainable, Green, and Smart Cities for Welfare of all. Highlights: # A new chapter on City Planning for the Future to motivate new architects and civil engineers to choose career in Urban Planning and Designing. # Upgraded chapters 1 and 2 to discuss sustainable development and designing of Smart Cities in detail. # A thorough discussion on the methods of preparing various types of drawings as per the Indian Standard specifications . # Latest case studies and quotations from well-known thinkers, architects and professionals to inspire learners to know more about the multidisciplinary subject, Built Environment. # Reading Exercises and Project Works to enhance practical skills of learners through subject and selflearning techniques

<u>Messengers of Hindu Nationalism</u> Planning for Power AdvertisingA User's Manual for Students and Practitioners

Indian Silver Screen Television in India has been a medium of entertainment as well as social and economic awareness. It was started under government control as a medium of social awareness, but now this medium has become an industry. There was a time when Doordarshan was the only channel on television in India, but today, hundreds of channels broadcast programs day and night. In India today, there are many channels based on sports, news, film, documentary, and music. There was a time when television programs could be viewed only through television sets, but today, through devices such as computers, laptops, and mobiles, viewers can watch their favorite programs at their convenient location, and time. The main objective of this book written on Indian television is to make students aware of the history and status of Indian television. The book begins with the story of the introduction of television in various countries. It describes the development of television in Britain, America, Australia, China, Africa, and other countries of the continent of Asia. After this, the early experiments, projects, and history and current status of television in India are told. Many of the chapters in the book are about the major television business groups in India that have deep penetration into the Indian television industry. The book also introduces programs that have become famous in India, which have proved to be milestones in Indian television history and reached heights of popularity. Apart from this, the book describes the laws of India which have been implemented to control the television industry. A chapter in the book is written about various television broadcasting techniques practiced in the country. Apart from this, there is a chapter about Direct to Home, which tells the story of the development of DTH in India. Television rating points determine the popularity of television channels and programs. The book introduces various agencies and institutions that determine TRP in India. In addition to this, the history of television journalism in India has also been discussed. A chapter about television journalism in various languages of India such as Hindi, Punjabi, Gujarati, Marathi, Tamil, Telugu, Kannada, Malayalam, Bengali, and Assamese is described in detail. The last chapter of the book discusses various international television channels that are broadcasting in India.

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