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50 Case Studies
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& Supervisory
Training IGI
Global

Designed to enable practitioners and students to evaluate a variety of real-life emergencies from every angle, this new edition of Case Studies in Disaster Response and Emergency Management provides clear, thorough, step-by-step descriptions of more than 50 major disasters or emergencies. Arranged chronologically, the case studies

involve incidents from around the globe, with topics including natural disasters, industrial accidents, epidemics, and terrorist attacks. A series of questions throughout each case study encourages the reader to think critically about the problem at hand, to select a course of action, and to then see the results of the decisions that were made. This hands-on approach invites practitioners and students to apply learned

theoretical emergency management techniques in a safe test environment. *Case Studies in Disaster Response and Emergency Management, 2e* provides readers with the most modern and current case studies in disaster response and emergency management and can be used in group project settings, as individual homework assignments in training courses for first

responders, law enforcement, and government employees, or to complement existing emergency management textbooks in Public Administration, Public Management, and Public Affairs programs. [E-Business Managerial Aspects, Solutions and Case Studies](#) McGraw-Hill Higher Education Project managers who lead globally dispersed teams face unique challenges in managing project stakeholders, scope, knowledge sharing,

schedules, resources, and above all team execution in a global business environment. Finding timely solutions to challenging events becomes more difficult in a global project environment. This book presents more than 80 case studies designed to help project managers craft solutions to the typical problems that can occur in global projects. The author describes surprising, unexpected, and catastrophic cases that he encountered during his 35 years of project management experience in the global arena. The

author details the background of each challenging case and then explains how he remedied the issue at hand. Some cases involve a logical step-by-step approach toward a solution, while others require unorthodox steps to get the project on the right track. The book includes lessons learned after every case. This book is designed to help global project managers become more proactive, careful, disciplined, and ready for sudden surprises that can affect their projects. The project cases detailed in this book support and guide the strategizing process

that occurs during the execution of global projects. The book emphasizes the importance of documenting lessons learned after each project to prevent making the same mistakes in the future.

The 4 Disciplines of Execution
ICE
Publishing
The ever expanding market need for information on how to apply project management principles and the PMBOK® contents to

day-to-day business situations has been met by our case studies book by Harold Kerzner. That book was a spin-off from and ancillary to his best selling text but has gained a life of its own beyond adopters of that textbook. All indications are that the market is hungry for more cases while our

own need to expand the content we control, both in-print and online would benefit from such an expansion of project management "case content". The authors propose to produce a book of cases that compliment Kerzner's book. A book that offers cases beyond the general project management areas and

into PMI®'s growth areas of program management and organizational project management. The book will be structured to follow the PMBOK in coverage so that it can not only be used to supplement project management courses, but also for self study and training courses for the PMP® Exam. (PMI, PMBOK, PMP,

and Project Management Professional are registered marks of the Project Management Institute, Inc.) Contemporary Strategy Analysis John Wiley & Sons Most business schools use case studies in their courses. However, these are typically based on past cases and assigned to students to solve. This book describes a new approach for teaching with case studies, which was developed and applied successfully at TUM School of Management. In

this approach, student teams write and solve their own case study on a topic concerning current and future businesses. A case can thus be on their own startup or a strategic decision of existing companies. During the course, the students receive intensive coaching while selecting and developing the case topic by the course advisors as well as feedback by industry experts and executives for whom the case is actually a burning question. The authors present 17 cases covering strategic questions for startups and technology companies such as Deutsche Post,

BMW, Ryanair, Lufthansa, Stadtwerke München, Fielmann, adidas, Siemens, Caribou Biosciences, eon, Airbus, Unicredit and UBS. A Case Study Approach John Wiley & Sons A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management

<p>Case Studies features a number of new cases covering value measurement in project management. Also included is the well-received "super case," which covers all aspects of project management and may be used as a capstone for a course. This new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management. Represents a wide range of industries, including medical and pharmaceutical,</p>	<p>aerospace, manufacturing, automotive, finance and banking, and telecommunications. Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management. Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam. Project Management Case Studies, Fourth Edition is a valuable resource for students, as well as practicing</p>	<p>engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling. (PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.) The Italian Model of Management. Routledge Introduction to Management Science, 3e, offers a unique model</p>
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approach and integrates the use of Excel. Through this approach students are better able to grasp the essential concepts covered in the course and see their utility. Each chapter includes a case study that is meant to show the students a real and interesting application of the topics addressed in that chapter. These cases and related applications cuts across all

functional areas of business and show how management science techniques apply in the business environment. Conducting Case Study Research for Business and Management Students IGI Global With the development of mobile internet technology, people ' s lifestyle and consumer behavior are changing rapidly. Nowadays, the products on

the market are updating more and more frequently, and the traditional marketing theory and brand theory fail to get with the mobile internet. So, what ' s the innovative marketing to take in the new era? Since 2012, China has entered into the mobile era, and became a major country of mobile internet application. The book summarizes the experience of the author

accumulated from many trials and errors in management and marketing innovation, so as to form the pattern of management and marketing for the next 30 years. Mobile Marketing Management lays the foundation for the new era with four pillars: service, substance, superuser, space, known as 4S theory for short. In view of the concept of customer-first,

it is all about service, and products become productized service concepts. In view of the failure of mass communication, the competition among all services becomes the competition of substance differentiation. Regarding the popularity of self-organization, it becomes a trend to cooperate with people rather than the company to develop the market. In view

of the principle of fuzzy market boundary, the enterprises shall optimize their living space and evolve their development space. This book contains numerous case studies along with analysis and creates the discipline of mobile marketing management, providing innovative theories, methods and tools for the marketing of enterprises. Through this book, readers

can master the marketing methods of the mobile internet era. They can apply the marketing theory in this book to guide the marketing practice, thus improving marketing efficiency and reducing marketing costs.

Strategic Management Accounting Simon and Schuster
A companion publication to Asset Management, International Case Studies in Asset Management will help companies

and professionals develop and support the teaching and learning of best practices in this field. The book presents 32 case studies which illustrate how resistant asset management is to compartmentalised thinking and actions. They provide a means of communicating the importance of integrating different perspectives in order to choose between strategies and solutions. They are also an excellent tool for encouraging and trying out ideas and theories. Case Studies in Strategic

Management: A Practical Approach Wiley
"This book provides a discussion of the managerial aspects, solutions and case studies related to e-business, disseminating current achievements and practical solutions and applications"--Provided by publisher.
Health Services Management Springer
Case Studies in Knowledge Management provides rich, case-based lessons learned from several examples of

actual applications of knowledge management in a variety of organizational and global settings. A variety of KM issues are explored, including issues associated with building a KMS, organizational culture and its effect on knowledge capture, sharing, re-use, strategy, and implementation of KM initiatives and a KMS. The benefit of focusing on case and action research is that this research provides an extensive and in-depth background and analysis on the subjects, providing readers

with greater insight into the issues discussed. A Practical Guidebook with Case Studies Kogan Page Publishers Praise for Case Studies in Performance Management "With this book, Tony Adkins has made an important contribution to the body of knowledge of managerial accounting." --From the Foreword by Gary Cokins, lead strategist, Business Performance Management Solutions group with SAS

Institute and internationally recognized expert in advanced cost management and performance improvement systems "If you want to achieve direction, traction, and speed in business, Case Studies in Performance Management: A Guide from the Experts is a must-read . . . jam-packed with golden nuggets you can put to work immediately." --Jason Jennings, bestselling author of Think Big, Act Small,

Less Is More and case studies
It's Not the Big
That Eat the
Small . . . It's the
Fast That Eat
the Slow "Tony
has the insight
found only from
actual
implementations
of
ABC/PM. Using
this as lens, he
has brought the
collective
experience of
experts into
focus." --Mohan
Nair, author of
Essentials of
Balanced
Scorecard and
Activity-Based
Information
Systems "Tony
Adkins has lived
the life of a true
ABC/PM road
warrior. His
collection of

reaches beyond
the theory to
capture the
harsh reality of
what it takes to
successfully
implement
performance
management. A
must-read for
anyone wise
enough to learn
from those who
have gone
before." --Chris
M. Pieper, CEO,
FormRouter, Inc.
(former founder
and CEO of ABC
Technologies)
"Everyone who
reads this book
will gain a solid
appreciation of
the substance
and value of
performance
management in
varied industry

settings and
applications."
--Dr. Peter B. B.
Turney,
President and
Chief Executive
Officer of Cost
Technology, Inc.
and author of
Common Cents
If you're looking
for a way to
dramatically
improve your
company's
performance and
get back its
competitive
edge, Case
Studies in
Performance
Management: A
Guide from the
Experts will
show you how
other
businesses,
driven to remain
competitive by
changes in their

industries, learned to work smarter using ABC/PM in today's tough business environment. Noteworthy commentary from experts in the field including Ashok Vadgama and Alan Stratton helps you understand ABC/PM and how to execute its sound strategies in your own business. Working Capital Management Springer This eBook presents two case studies of

two organizations operating in Lebanon. The author has examined the organizational management practices of these two companies and then proposed solutions for each identified problem. The case studies represent an electromechanical company working in the construction field and a retail company that sells different product lines. This handbook is suitable for

readers who are familiar with concepts in organizational management and development. Engineers working in the construction field may also find this book helpful in improving their managerial expertise and understanding the way different departments within a company work together. Dynamic Fleet Management CRC Press

Stay liquid, think global, and better manage resources with this authoritative guide Working Capital Management is a comprehensive primer on keeping your business financially competitive in the face of limited access to short-term funds. With detailed insight applicable to each phase in the business cycle, this authoritative guide helps managers revamp current practices for more efficient use of assets and liabilities, including more stringent monitoring and planning of collections,

disbursements, and balances. Readers will learn how to minimize investments in idle resources, and how to maximize the use of forecast data to better identify risk and the optimal use of available funds. Case studies illustrate the practical applications of the ideas presented, with particular attention given to cash budgeting, forecasting, bank relationships and other common scenarios with specific requirements. Managing a company's short-term resources is both an art and a science. Effectively

maintaining funds for ongoing activities – and keeping those funds liquid, mobile, and available – is a masterful skillset lacking in business. Working Capital Management offers practical advice for managers in this challenging position, providing guidance that helps them: Learn the specific metrics at work in capital management, and the problems that they can cause. Improve cash management with robust fraud protection and better use of short-term instruments. Manage the issues that arise from

accounts receivable, inventory, payables, information management, and international sources. Develop an effective management system for key points in the working capital cycle. The recent liquidity crisis in the U.S. has thrown the spotlight on those companies that have adjusted well to credit contraction and the weakened economy, and these success stories – some of which are noted in the book – demonstrate that a positive business outcome can be accomplished. Working Capital Management

provides a clear look at a complex issue, with practical, actionable, sustainable advice. Case Study Solutions - Financial Management CRC Press Revenue management is the process of allocating the right inventory to the right kind of customer at the right price to maximise revenue. It applies particularly to the service sector. Covering numerous industries, these case studies demonstrate a variety of scenarios, problems and

solutions. The Oikos collection American Library Association Edited by internationally recognized pain experts, this book offers 73 clinically relevant cases, accompanied by discussion in a question-and-answer format. Real Problems, Practical Solutions World Scientific BUSINESS STRATEGY. "The 4 Disciplines of Execution" offers the what but also how effective

execution is achieved. They share numerous examples of companies that have done just that, not once, but over and over again. This is a book that every leader should read! (Clayton Christensen, Professor, Harvard Business School, and author of "The Innovator's Dilemma). Do you remember the last major initiative you watched die in your organization? Did it go down with a loud crash? Or was it slowly and quietly suffocated by other competing priorities? By the time it finally disappeared, it's likely no one even

noticed. What happened? The whirlwind of urgent activity required to keep things running day-to-day devoured all the time and energy you needed to invest in executing your strategy for tomorrow. "The 4 Disciplines of Execution" can change all that forever. [A Modeling and Case Studies Approach with Spreadsheets](#) John Wiley & Sons This book is an essential resource for facilitators seeking to help students develop their knowledge of management practice in Italy. It presents a

collection of the best case studies and accompanying teaching notes from the Italian Association for Management Development (ASFOR) competition in 2014. The cases are written by teachers across many of the members of ASFOR in Italy, leading business schools, corporate universities and academia. Knowledge gained by professionals often remains implicit and is rarely shared. By grouping together the award-winning case studies in this volume, readers can gain an important insight into how management is

conducted in Italy. This collection shines a light on management practices across several industries. The Italian economy differs from others in that it is one in which small and family-run businesses dominate, and the relationship between the private sector and public life is unique. As a result, The Italian Model of Management provides the opportunity for students to enlarge the Anglo-Saxon model and perspective of management, and to offer cross-cultural learning experiences, based on the

distinction of a “ Made in Italy ” competitive advantage. Each case provides an engaging story, plots the strategic development of the organization in question, and is supported by online teaching guidance and teaching notes. Revenue Management and Pricing American Diabetes Association A strategy text on value creation with case studies The ninth edition of Contemporary Strategy Analysis: Text and Cases focuses on the

fundamentals of value creation with an emphasis on practicality. Topics in this edition include: platform-based competition and ecosystems of related industries; the role of strategy making processes; mergers, acquisitions and alliances; and strategy implementation. Within the twenty case studies, students will find leading companies that are familiar to them. This strategy analysis text is suitable for MBA

and advanced undergraduate students. Case Studies in Knowledge Management SAGE Examines the role of the Web project manager, and offers strategies for running productive meetings, winning the confidence of the team, dealing constructively with conflict, and managing expectations. Project Management Macmillan Get more out of your lessons with CASE STUDIES IN HEALTH INFORMATION MANAGEMENT

NT, 3rd Edition! More than a collection of fascinating case scenarios, this versatile worktext helps you apply theories to practices in the modern healthcare environment. Case topics cover everything from data management and security to compliance and statistics, while a handy correlation grid highlights the latest RHIA and RHIT domains and

competencies to help you prepare for certification exams. The perfect companion for any HIM textbook or simply a reliable desk reference, CASE STUDIES IN HEALTH INFORMATION MANAGEMENT, 3rd Edition offers realistic forms and spreadsheets to develop your skills, deepen your understanding of the HIM role, and lay the groundwork

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professional
success.
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