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The Career Fitness Program Human Kinetics
Steen/Noe Fifth Canadian Edition

has been written to make HR more accessible to students, more reflective of their situation, and more about them. Today, every manager is "in HR", and every employee is actively engaged in the process of HRM, regardless of whether they aspire to be a manager or an HR professional. Students will experience HRM every day of their working lives, from how they are perceived by recruiters to completing a

performance appraisal, to being promoted or fired. When students ask "What's In It For Me?", the Fifth Canadian Edition will show them just how relevant HRM is to them as people, employees and eventually managers. This easy to read and relevant 11 chapter human resource management text is ideal for a one-semester course. Steen/Noe balances theory with practical application and rich examples that support the need for foundational HRM, thought leadership and applied insight necessary to perform and thrive in organizations today.

Effective Leadership
McGraw-Hill/Irwin

Now in its fifth edition, this text provides balanced coverage of theory and applications. The content includes substantial coverage of ethics concepts and cross-cultural communication, technological influences in communication, and includes numerous illustrative examples.

Human Resource Management
Prentice Hall

This complete foundational text and reference covers the core curriculum for radiography students with vivid illustrations and thoroughly updated content.

In the 4th edition of this highly-respected text, content is updated and modified to convey the pathology knowledge radiographers need at the appropriate comprehension level for better understanding. The book covers all of the essential information radiography students need, including disease processes, their radiographic appearance, and their treatment. Radiographers Notes in every chapter provide helpful

suggestions for producing optimal radiographs for each organ system and teach students to deal effectively with varying patient needs. Thorough coverage of alternative imaging modalities encourages readers to think about other imaging modalities that may be needed to ensure proper diagnosis. Summary of diseases, their locations, their radiographic appearance, and treatment tables provide a review

tool for students and a quick reference guide for practitioners. Treatment sections provide useful background on certain treatment and prognosis information for a more thorough understanding of pathology. Organized by body systems, information is easily located and convenient for studying one area at a time in a logical sequence. Written for radiographers, the text provides the most up-to-date, logically

organized presentation of radiographic pathology available. Enhanced imaging appearances include multiple modalities such as SPECT, PET, CT, MR, ultrasound, and fusion. Now covers the pathology of hepatitis variations, SARS, anthrax, and Marfan's syndrome for more comprehensive information. An expanded discussion of how CT and MR are used to diagnose pathological

processes helps students understand the benefits of using these scans. New and updated radiograph images of the newly added pathologies. More images for alternative modalities, including nuclear, ultrasound, PET, CT, and vascular imaging. Leadership National Academies Press Jones and George are dedicated to the challenge of "Making It Real" for students. As a team, they are uniquely qualified to write about the organizational

challenges facing today's managers. No other author team in the management discipline matches their combined research and text-writing experience. Essentials of Management concisely surveys current management theories and research. Through a variety of real world examples from small, medium, and large companies the reader learns how those ideas are used by practicing managers. The organization of this text follows the mainstream functional approach of planning, organizing, leading, and controlling; but the content is flexible

and encourages instructors to use the organization they are most comfortable with. The themes of diversity, ethics, and information technology are clearly evident through in-text examples, photographs, "unboxed" stories, and the end-of-chapter material - all areas of importance that truly serve to bring to life the workplace realities that today's student will encounter in the course of a career.

NASM
Essentials
of Personal
Fitness
Training
McGraw-Hill
Medical

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sport industry directly to the reader through extensive industry examples, interviews of top sports executives, challenging case studies, and global perspectives from teams, leagues, and other agencies around the world. Reflecting the evolving landscape of sport marketing,

the text will prepare students to stay on the leading edge with the following updates: A focus on current and emerging technologies and how they have revolutionized the sport industry—ranging from mobile video streaming and fantasy sports to artificial intelligence and virtual reality. Greater emphasis on

data and analytics to make more informed business decisions. In-depth examination of how social media and digital platforms serve as critical communication channels to drive sport marketing strategy and execution. New content on target marketing, including understanding millennial sports fans

and engaging providers and insights into
with the impact how they
Generation Z on pricing incorporate
Updated strategies marketing
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South America, Europe, and Asia-Pacific. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. International Business Prentice Hall Perspectives on International Relations: Power, Institutions, and Ideas

shows students how to deal new to the field how theories (perspectives) of international affairs—realism, liberalism, constructivism (identity), and critical theory—play a decisive role in explaining every-day debates about world affairs. Why, for example, do politicians and political scientists disagree about the causes of the ongoing conflict in Syria, even though they all have the same facts? Or, why do policymakers disagree about how to deal with North Korea when they are all equally well informed? The new Sixth Edition of this best-seller includes updates on Brexit, the rise of Donald Trump and other populist leaders, and continuing developments for ISIS, Syria, and Russia. Management Fundamentals Lippincott Williams & Wilkins This text provides information suitable for both, classic organizational behaviour courses and

for management courses. Topics covered include: ethics, sexual harassment, cross cultural communication, and negotiation.

Business Communication for Managers

Prentice Hall
In a world full of economics blogs, Cowen and Tabarrok's Marginal Revolution (marginalrevolution.com) ranks is one of the Web's most popular and most respected. The same qualities

that make the blog so distinctive are also behind the success of Modern Principles of Economics—engaging authors, unbiased presentations of essential ideas, and a knack for revealing the “invisible hand” of economics at work. The thoroughly updated new edition of Modern Principles again draws on a wealth of captivating

applications to show readers how economics shed light on business, politics, world affairs, and everyday life. Conceptual Chemistry Cengage Learning Decades of research have demonstrated that the parent-child dyad and the environment of the family “which includes all primary care givers” are at the

foundation of developing children's and when well-being nearly all and healthy of her or development. his For birth, experiences children are are created learning and and shaped rely on by parents parents and and the the other family caregivers environment. in their Parents help lives to children protect and build and care for refine their them. The knowledge and skills, parents may charting a trajectory never be for their health and greater than well-being during the earliest years of life, when a child's brain is rapidly and beyond. The experience of parenting also impacts parents themselves. For instance, parenting can enrich and give focus to parents' lives; generate stress or calm; and create any number of emotions, including feelings of happiness, sadness, fulfillment, and anger. Parenting of young children today takes

place in the context of significant ongoing developments . These include: a rapidly growing body of science on early childhood, increases in funding for programs and services for families, changing demographics of the U.S. population, and greater diversity of family structure. Additionally , parenting is increasingly being shaped by technology and increased access to information about parenting. Parenting Matters identifies parenting knowledge, attitudes, and practices associated with positive developmental outcomes in children ages 0-8; universal/preventive and targeted strategies used in a variety of settings that have been effective with parents of young children and that support the identified knowledge, attitudes, and practices; and barriers to and facilitators for parents' use of practices that lead to healthy child outcomes as well as

their participation in effective programs and services. This report makes recommendations directed at an array of stakeholders, for promoting the wide-scale adoption of effective programs and services for parents and on areas that warrant further research to inform policy and practice. It

is meant to serve as a roadmap for the future of parenting policy, research, and practice in the United States. *Comprehensive Radiographic Pathology* National Academies Press Students and professionals can use this definitive, well-tested text to construct their own successful sponsorship plans. This new edition includes fully updated

analysis of the latest sponsors and athlete endorsements, nine new chapters, as well as a "Best Practices" section to conclude each chapter. Developing Successful Sport Sponsorship Plans Taylor & Francis Sport Finance, Fourth Edition With Web Resource, grounds students in the real world of financial management

in sport, showing them how to apply financial concepts and appreciate the importance of finance in establishing sound sport management practices. Utilizing a modern and practical approach, the text encourages students to take a strategic or organizational perspective in learning financial skills while gaining a deeper understanding of the reasoning behind the principles of sport finance. The fourth edition of Sport Finance has been revised and restructured to reflect the evolving needs of students entering the dynamic sport industry. Content updates and additions include the following: A new chapter dedicated to assets (such as players, facilities, and goodwill) and liabilities (such as player salaries and long-term debt) and how they affect a sport organization. Expanded coverage of strategies to increase revenue and reduce expenses for greater profitability,

enhanced with countries to include an
an example give interactive
from a real- students the simulation
world opportunity called "The
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department concepts to Team" that
New chapters practical directly
about scenarios To engages
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study in the companion instructor guide, and they will receive a test package and presentation package. Sport Finance, Fourth Edition, will enable students to grasp fundamental concepts in sport finance. By analyzing business structures, financial statements, and funding options, students will not only learn basic finance but will also understand how those skills are used to build a strategy and make sound financial decisions in the world of sport. Cost Management Worth Publishers In this seminal work, published by the C.I.A. itself, produced by Intelligence veteran Richards Heuer discusses three pivotal points. First, human minds are ill-equipped ("poorly wired") to cope effectively with both inherent and induced uncertainty. Second, increased knowledge of our inherent biases tends to be of little assistance to the analyst. And

lastly, tools and techniques that apply higher levels of critical thinking can substantially improve analysis on complex problems. *Baking and Pastry Pickle Partners Publishing Managing Sport Facilities, Third Edition,* provides students with the vital information and vocabulary to make smart

decisions in all areas of facility management. This edition includes a new chapter on green facility management. **Academy of Management Annual Meeting** Cengage Learning Whether your students are HRM majors or general business majors, Human Resource Management: Functions, Applications, and Skill Development,

Third Edition, will help them build the skills they need to recruit, select, train, and develop talent. Bestselling authors Robert N. Lussier and John R. Hendon explore the important strategic function HR plays in today's organizations. A wide variety of applications, self-

assessments, Video tools the
 and and interactive
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 interactive much more. SAGE
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resources for century, the students that make learning easier. See how your students benefit.

Sport

Finance

Atomic Dog Publishing
This book endeavors to take the conceptualization of the relationship between business, government and development in African countries to a new level. In the twenty-first

interests and operations of government and business inevitably intersect all over the African continent. No government, federal or state, can afford to ignore the needs of business. But what are these needs, how does business express its needs to government and what

institutions organize government-business relations in African countries? How should government regulate business, or should it choose to let the markets rule? Government and Business Relations in Africa brings together many of sub-Saharan African leading scholars to address

these provides a and
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Business and of the . It
Government relationship addresses
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development and sustainability, economic development, and managerial economics. Fundamentals of Project Management South Western Educational Publishing Developed by the National Academy of Sports Medicine (NASM), this book is designed to help people prepare for the NASM Certified Personal Trainer (CPT) Certification exam or learn the basic

principles of personal training using NASM's Optimum Performance Training (OPT) model. The OPT model presents NASM's protocols for building stabilization, strength, and power. More than 600 full-color illustrations and photographs demonstrate concepts and techniques. Exercise coding maps each exercise movement to a specific phase on the OPT model. Exercise boxes demonstrate core exercises and detail the necessary

preparation and movement. Other features include research notes, memory joggers, safety tips, and review questions. *Managing Sport Facilities, 3E* Human Kinetics Using a three-pronged approach of concepts, applications, and skill development, **MANAGEMENT FUNDAMENTALS, International Edition** gives your students a solid foundation of management concepts and real skills

they can use in the workplace. Through a variety of thoughtful-provoking applications, Lussier challenges students to think critically and apply concepts to their own experiences. Proven skill-building exercises, behavioral models, self-assessments, and group exercises throughout the text help students realize their own

managerial potential. The 14-chapter format is comprehensive enough for the one-term course yet flexible enough to allow for additional readings, activities, or discussions. *Engineering Economics* Human Kinetics Essentials of HRM combines a commentary on organizational behaviour with an explanation of human resource management techniques, and also acts

as an introduction to industrial relations. It will prove an invaluable aid to those studying for professional qualifications, such as Membership of the Institute of Personnel Management or the Diploma in Management Studies, and for students on general business or social service courses. Equally, the practising manager will find this book a useful and practical guide. Business, Society, and Government

Essentials

McGraw-Hill
Ryerson
The most
practical
leadership
textbook on
the market,
EFFECTIVE
LEADERSHIP 5E
International
Edition, uses
a unique three-
pronged
approach to
teach
leadership
concepts and
theory, and
takes students
to the next
level by
developing
their
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and innovative
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lives. The approach
authors combine provides the
traditional greatest array
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topics in a
concise
presentation
that is packed
with real-world
examples. The
text constantly
puts the
student in the
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in applying the
concepts, as
well as
providing step-
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behavior models
for effectively
handling
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functions.
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