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The SAGE Handbook of Qualitative Business and Management Research Methods IGI Global Navigating Digital Transformation in Management provides a thorough introduction to the implications of digital transformation for leaders and managers. The book clearly outlines what new or enhanced roles and activities digital transformation requires of them. The book takes a practical

approach and shapes an actionable guide that students can take with them into their future careers as managers themselves. With core theoretical grounding, the book explains how the digital transformation imperative requires all organizations to continuously undertake digital business transformation to adapt to ongoing digital disruption and to effectively compete as digital businesses. The book discusses the critical roles managers need to play in establishing, facilitating, and accelerating the day-to-day activities required to build and continuously upgrade

these capabilities.

Drawing on cutting edge research, this textbook: Explains how digital technology advancements drive digital disruption and why digital business transformation and operating as a digital business are critical to organization survival Unpacks the different digital business capabilities required to effectively compete as a digital business Considers the new or digitally enhanced competencies required of leaders, managers, and their supporting professionals to effectively play their roles in digital transformation Discusses how leaders,

managers, and their supporting professionals can keep up with digital technology advancements Unpacks key digital technology advancements, providing a plain language understanding of what they are, how they work, and their implications for organizations Enriched with pedagogical features to support understanding and reinforce learning, such as reflective questions, learning summaries, and case studies, and supported by a suite of instructor materials, this textbook is an ideal choice for teachers that want to enable their information systems, information technology, and digital business students to compete and thrive in the contemporary business environment.

Big Data Management, Technologies, and Applications
Springer

Develop the personal, interpersonal and group skills vital to achieving outstanding success in today's workplace with *Developing Management Skills: A Comprehensive Guide for Leaders*. Carlopio's

hallmark five-step learning approach—self-assessment, learning, analysis, practice and application--and its modular structure help you tailor your study to the areas you need to focus on. This practical, hands-on style resources incorporates in-text exercises and role-playing assignments and is further supported by a Companion Website that includes self-assessment exercises and additional online chapters on communication skills. *Developing Management Skills 5th Edition* is suitable for undergraduate or post-graduate courses with a specific focus on managerial skills such as capstone courses, leadership or communication skills. It is also well suited to corporate professional development training courses or simply as a resource for professionals seeking to become better managers. "Overall, it is an excellent mix of theory and practical reality. I congratulate the authors for their valuable and ongoing contribution to management education and development in the Asia-Pacific region." Peter J. Dowling, PhD; LFAHRI; FANZAM, Professor of International Management and Strategy, La Trobe University, Melbourne
The Academy of Management Annals
Vernon Press
This book scrutinizes the entire disaster

trajectory history in the Republic of Korea: evolution, cross-over, and interconnection among natural, technological, and social disasters. Also examined is the government's dynamic reaction for effective disaster responses in the wake of major disasters, labelled as focusing events, distributed in the long tail of the power law function. Collating one nation's entire disaster history, its disaster management policies, and its responses to major disasters is a unique journey into that nation's evolution. Korea rose from devastation in the 1950s to become one of the most economically and politically dynamic nations by the turn of the century. However, with rapid growth has come all types of disasters.

Looking at the lessons learned from Korea's disaster risk management measures, policies, and responses, as well as some of the world's major disasters, we can gain insight into the future of disaster risk management. This book is intended to lay out developing nations' potential future disaster risk management path, a theoretical policymaking guide, and desirable institutional and organizational transformations. Effective countermeasures included in this book will guide policymakers, capacity builders, and academics in developing nations to avoid the disaster path in the near future at the cost of rapid economic growth that Korea faced. Human-Centred Technology Management for a Sustainable Future Springer Nature A New York Times bestseller •

A New York Times Notable Book
“ The tale of how Konnikova followed a story about poker players and wound up becoming a story herself will have you riveted, first as you learn about her big winnings, and then as she conveys the lessons she learned both about human nature and herself. ”
—The Washington Post
It's true that Maria Konnikova had never actually played poker before and didn't even know the rules when she approached Erik Seidel, Poker Hall of Fame inductee and winner of tens of millions of dollars in earnings, and convinced him to be her mentor. But she knew her man: a famously thoughtful and broad-minded player, he was intrigued by her pitch that she wasn't interested in making money so much as learning about life. She had faced a stretch of personal bad luck, and her reflections on the role of chance had led her to a giant of game theory, who pointed her to poker as the ultimate master class in learning to distinguish between what can be controlled and what can't. And she certainly brought something to the table, including a Ph.D. in psychology and an acclaimed and growing body of work on human behavior and how to hack it. So Seidel was in, and soon she was down the rabbit hole with him, into the wild, fiercely competitive, overwhelmingly masculine world of high-stakes Texas Hold'em, their initial end point the following year's World Series of Poker. But then something extraordinary happened. Under Seidel's guidance, Konnikova did have many epiphanies about life that derived from her new pursuit,

including how to better read, not just her opponents but far more importantly herself; how to identify what tilted her into an emotional state that got in the way of good decisions; and how to get to a place where she could accept luck for what it was, and what it wasn't. But she also began to win. And win. In a little over a year, she began making earnest money from tournaments, ultimately totaling hundreds of thousands of dollars. She won a major title, got a sponsor, and got used to being on television, and to headlines like "How one writer's book deal turned her into a professional poker player." She even learned to like Las Vegas. But in the end, Maria Konnikova is a writer and student of human behavior, and ultimately the point was to render her incredible journey into a container for its invaluable lessons. The biggest bluff of all, she learned, is that skill is enough. Bad cards will come our way, but keeping our focus on how we play them and not on the outcome will keep us moving through many a dark patch, until the luck once again breaks our way.
Knowledge Science, Engineering and Management
Routledge
This book constitutes the refereed proceedings of the 8th International Conference on Knowledge Science, Engineering and Management, KSEM 2015, held in Chongqing, China, in October 2015. The 57 revised full papers presented together with 22 short papers and 5 keynotes were carefully selected and reviewed from 247 submissions. The papers are

organized in topical sections on formal reasoning and ontologies; knowledge management and concept analysis; knowledge discovery and recognition methods; text mining and analysis; recommendation algorithms and systems; machine learning algorithms; detection methods and analysis; classification and clustering; mobile data analytics and knowledge management; bioinformatics and computational biology; and evidence theory and its application.

Knowledge Discovery,
Knowledge Engineering and
Knowledge Management
Springer Science & Business
Media

Using case studies from Florida and the Caribbean region, this book summarizes the state of coral reef conservation today. The question this book answers is, what is the best way to protect the vulnerable coral reefs, with an ever-worsening climate crisis? The book's contribution is looking closely at people's avenues to participate in coral reef management, and how the public is increasingly making their voices heard in the management process.

The Biggest Bluff Kluwer Law
International B.V.

Focusing on the practicalities of developing business strategy, this textbook provides an intuitive approach to developing a strategic plan. The authors share what they have learned through two decades of strategy work with a myriad of

organisations, presenting theory and delivering key insights into the strategist's role. The authors demonstrate their unique Strategy Cycle approach, which combines strategic logic (in the form of detailed plans) with the aesthetic, creative and interpretive process of bringing a strategy to life by storytelling. They examine familiar planning tools to identify where value truly lies, while introducing new ideas and methods, culminating in a simple and succinct 10-component strategy. Visit the authors' website at strategystory.co.uk

Advances in Data and Web
Management Springer

This is an open access book.

The aim of 2022 6th International Seminar on Education, Management and Social Sciences (ISEMSS 2022) is to bring together innovative academics and industrial experts in the field of Education, Management and Social Sciences to a common forum. The primary goal of the conference is to promote research and developmental activities in Education, Management and Social Sciences and another goal is to promote scientific information interchange between researchers, developers, students, and practitioners working all around the world. The conference will be held every year to make it an ideal platform for people to share

views and experiences in Education, Management and Social Sciences and related areas.

The Impacts of Dictatorship on Heritage Management Pearson
Higher Education AU
Lecture Notes in Computer
Science The LNCS series reports state-of-the-art results in computer science research, development, and education, at a high level and in both printed and electronic form. Enjoying tight cooperation with the R&D community, with numerous individuals, as well as with prestigious organizations and societies, LNCS has grown into the most comprehensive computer science research forum available. The scope of LNCS, including its subseries LNAI and LNBI, spans the whole range of computer science and information technology including interdisciplinary topics in a variety of application fields. The type of material published traditionally includes proceedings (published in time for the respective conference) post-proceedings (consisting of thoroughly revised final full papers) research monographs (which may be based on outstanding Phi) work, research projects, technical reports, etc.) More recently, several color-cover sublines have been added featuring, beyond a collection of papers, various added-value components; these sublines include tutorials (textbook-like

monographs or collections of lectures given at advanced courses) state-of-the-art surveys (offering complete and mediated coverage of a topic) hot topics (introducing emergent topics to the broader community)

Bibliography of Industrial Efficiency and Factory Management (books, Magazine Articles, Etc.) Springer

Digitization and Web 2.0 have brought about continuous change from traditional media management to new strategic, operative and normative management options. Social media management is on the agenda of every media company, and requires a new set of specialized expertise on digital products and communication. At the same time, social media has become a vibrant field of research for media economists and media management researchers. In this handbook, international experts present a comprehensive account of the latest developments in social media research and management, consistently linking classical media management with social media. The articles discuss new theoretical approaches as well as empirical findings and applications, yielding an interesting overview of interdisciplinary and international approaches. The book's main sections address forms and content of social media; impact and users; management with social media; and a new value chain with social media. The book will serve as a valuable reference work for researchers, students and professionals working in media and public relations.

Human Interface and the

Management of Information. Interacting in Information Environments Springer Nature

This thoroughly updated second edition of the Encyclopedia of Sport Management is an authoritative reference work that provides detailed explanations of critical concepts within the field.

Handbook of Social Media Management Springer

This is the second of a two-volume set that constitutes the refereed proceedings of the Symposium on Human Interface 2007, held in Beijing, China in July 2007. It covers communication and collaboration, knowledge, learning and education, mobile interaction, interacting with the world wide web and electronic services, business management and industrial applications, as well as environment, transportation and safety.

Information Retrieval and Management: Concepts, Methodologies, Tools, and Applications Taylor & Francis

It is now well-established that the long-time economic model on which the news industry has relied is no longer sustainable. Facebook, Google, and declining levels of popular trust in the media have been major contributors to this situation. Simultaneously, the closure of

local media outlets across the country has left many areas without access to regional news, compounded the distance between media and publics, and further eroded civic engagement. Despite the looming crisis in journalism, a research-practice gap plagues the news industry. This book argues that an underappreciated factor in the news crisis is a potentially symbiotic relationship between journalism studies and the industry that it researches. As this book contends, scholars must think about their work in a public context, and journalists, too, need to listen to media scholars and take the research that they do seriously. Including contributions from journalists and academics, Journalism Research That Matters offers journalists a guide on what they need to know and journalism scholars a call to action for what kind of research they can do to best help the news industry reckon with disruption. The book looks at new research developments surrounding audience behavior, social networks, and journalism business models; the challenges that scholars face in making their research available to the public and to journalists; the financial survival of quality news and information; and blind spots in the way that researchers and journalists do their work, especially around race, diversity, and inequality. A final section includes contributions from

journalists about how researchers can better engage on the ground with newsrooms and media professionals.

Data Management, Analytics and Innovation Bloomsbury Publishing
This book analyzes the challenges facing public service media management in the face of ongoing technological developments and changing audience behaviors. It connects models, strategies, concepts, and managerial theories with emerging approaches to public media practices through an examination of media services (e.g. blogs, social networks, search engines, content aggregators) and the online performance of traditional public media organizations. Contributors identify the most relevant and useful approaches, those likely to encourage creativity, interaction, and the development of innovative content and services, and discuss how such innovation can underpin the continuation or expansion of public service media in the changing mediascape.

Federal Court Management Report
SAGE

This volume offers presentations at the most recent events of the IFLA Newspapers Section (Santiago de Chile, May 2007 & Durban, August 2007). The Santiago International Newspaper Conference as the first of its kind, aimed at taking stock of the Latin American newspaper collection and analyzing current activities from the basics to sophisticated digitization and software technologies. Most presentations are offered in Spanish and English. This publication focuses on the key issues in newspaper librarianship - preservation and access - in which

digitization is a very important tool. Este volumen ofrece las presentaciones aportadas a las sesiones más recientes de la Sección de Periódicos de la IFLA (en Santiago de Chile, Mayo de 2007, y en Durban, Agosto de 2007). La Conferencia Internacional sobre Periódicos celebrada en Santiago de Chile, en tanto que la primera de su especialidad, estuvo dedicada a revisar la situación de las colecciones de periódicos en Latinoamérica y analizar las necesidades y actividades actuales en este campo, que van desde los aspectos más básicos hasta la mayor sofisticación en digitalización y en el empleo de todo tipo de software. Para lograr que los resultados de este acontecimiento estén disponibles para la comunidad bibliotecaria en general, la mayor parte de las presentaciones incluidas están en español y en inglés. Esta publicación se centra en las cuestiones clave de la biblioteconomía en relación con los periódicos - conservación y acceso - para las que la digitalización constituye un instrumento muy importante. El volumen recoge tanto los desarrollos más recientes como los muchos retos que quedan por afrontar.

Soil & Water Conservation News Springer

The relationship between heritage and dictatorship has, arguably, been relatively understudied compared to research on the nation-state. In recognising the importance of understanding how

different political systems can have various and particular outcomes on heritage, The Impacts of Dictatorship on Heritage Management has developed the concept of ' Authorised Dictatorial Discourse ' (ADD) to the ever-growing and evolving field of Heritage Studies. Through the exploration of the various impacts a ' dictatorship ' can have on the management and uses of heritage sites, this book sets out to examine how a dictator ' s interests in certain heritage sites, and particularly territories, can affect how heritage becomes preserved and promoted in both the mid and long terms. Building on Laurajane Smith ' s seminal works on Authorised Heritage Discourse (AHD) in her book Uses of Heritage (Routledge, 2006), this book also seeks to gain a more precise and in-depth understanding of the relationship between ' heritage and dictatorship ' , how authorised discourses on heritage has been exercised, and how territory policies that influenced the preservation and promotion of heritage sites have been executed. In doing so, The Impacts of Dictatorship on Heritage Management aims to provide a better insight into, demonstrate how, and the

extent to which the politics of heritage and territory can be interlinked with this type of political system. This book will appeal to those with a keen interest in heritage management, dictatorship and heritage, South Korean heritage and theoretical heritage management. It will be of particular interest to research students and scholars who are part of this interdisciplinary field.

[Practical Product Management for Product Owners](#) Springer

"This book discusses the exponential growth of information size and the innovative methods for data capture, storage, sharing, and analysis for big data"--Provided by publisher.

[Proceedings of the 2022 6th International Seminar on Education, Management and Social Sciences \(ISEMSS 2022\)](#)

Walter de Gruyter

Social Sensing and Big Data Computing for Disaster

Management captures recent advancements in leveraging social sensing and big data computing for supporting disaster management. Specifically, analysed within this book are some of the promises and pitfalls of social sensing data for disaster relevant information extraction, impact area assessment, population mapping, occurrence patterns, geographical disparities in social media use, and inclusion in larger decision support systems. Traditional data collection

methods such as remote sensing and field surveying often fail to offer timely information during or immediately following disaster

events. Social sensing enables all citizens to become part of a large sensor network which is low cost, more comprehensive, and always broadcasting situational awareness information. However, data collected with social sensing is often massive, heterogeneous, noisy, and unreliable in some aspects. It comes in continuous streams, and often lacks geospatial reference information. Together, these issues represent a grand challenge toward fully leveraging social sensing for emergency management decision making under extreme duress. Meanwhile, big data computing methods and technologies such as high-performance computing, deep learning, and multi-source data fusion become critical components of using social sensing to understand the impact of and response to the disaster events in a timely fashion. This book was originally published as a special issue of the International Journal of Digital Earth.

[Newspapers collection management: printed and digital challenges](#) Taylor & Francis

With the increased use of technology in modern society, high volumes of multimedia information exists. It is important for businesses, organizations, and individuals to understand how to optimize this data and new methods are emerging for more efficient information management and retrieval. Information Retrieval and Management: Concepts, Methodologies, Tools, and Applications is an innovative reference source for the latest academic material in the field of

information and communication technologies and explores how complex information systems interact with and affect one another. Highlighting a range of topics such as knowledge discovery, semantic web, and information resources management, this multi-volume book is ideally designed for researchers, developers, managers, strategic planners, and advanced-level students.

[Printers' Ink; the ... Magazine of Advertising, Management and Sales](#) IGI Global

Global Themes and Local Variations in Organization and Management: Perspectives on Glocalization offers a broad exposition of the relations between the global and the local with regard to organizational and managerial ideas, practices, and forms. This edited volume forges ahead to capture the complexity of modern management and organization that results from the processes of glocalization. Universality is among the core underlying principles of the management of organizations, as well as of organization and management science itself. Yet, reality reveals enormous variation across social and cultural contexts. For instance, multinational corporations must adjust their management practices to adhere to national regulation and local standards; manufacturers and service providers routinely tailor their products to suit the local preferences of consumers; and non-profit organizations amend their advocacy agenda to appeal to local sentiments. The work assembled here goes beyond merely describing such patterns of

variation and adaptation in organization and management; research and commentary engage directly with the tensions between homogeneity and heterogeneity, convergence and divergence, global and local. With contributions from leading scholars in the field of comparative organization studies, this collection offers a substantive contribution to the investigation of organization and management, as well as providing a valuable resource for students of organization studies, international business, and sociology.