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iPad at Work Scarecrow Press

This book will broaden readers' understanding of the links between the music and fashion industries. It highlights the challenges currently facing the fashion industry in terms of hyper-competition, definition of ever-faster trends, changing consumer demands etc. In fact, the fashion industry is heavily influenced by the digital revolution in the music industry, which has changed the face of individual music consumption and social reference, and therefore, also has impacts on fashion consumption and social reference. This understanding is crucial in order to realign any fashion company's strategies to the demands of modern fashion consumers. In terms of content, the book first discusses the social perspective of fashion and music. This includes an analysis of music as a key influencer of fashion trends, both theoretically and on the basis of a case study on grunge music. Then the role of music in the fashion business is addressed, and covers in-store music and the role of music in fashion communication. Following up, the role of fashion in the music business is analyzed. This includes the trend of co-design of fashion collections, music artists' role of differentiation by style, and the market for music fashion merchandise articles (both theoretically and drawing on a case study). In closing, potential lessons learned from the music industry are developed for the fashion industry. This includes an analysis of the digital revolution and the advent of the crowdfunding idea (both theoretically and in a case study).

Mergers, Acquisitions, and Other Restructuring Activities Springer Nature

For most software developers, coding is the fun part. The hard bits are dealing with clients, peers, and managers and staying productive, achieving financial security, keeping yourself in shape, and finding true love. This book is here to help. *Soft Skills: The Software Developer's Life Manual* is a guide to a well-rounded, satisfying life as a technology professional. In it, developer and life coach John Sonmez offers advice to developers on important subjects like career and productivity, personal finance and investing, and even fitness and relationships. Arranged as a collection of 71 short chapters, this fun listen invites you to dip in wherever you like. A "Taking Action" section at the end of each chapter tells you how to get quick results. *Soft Skills* will help make you a better programmer, a more valuable employee, and a happier, healthier person.

Man vs. Child: One Dad's Guide to the Weirdness of Parenting

Copenhagen Business School Press DK

Man vs. Child is a funny, fresh take on the parenting guide, written from the dad's perspective. It's about the absurdity of being a dad today: from your blissful pre-baby days through when your kid is off at school, probably complaining about you. It's a companion to help you through the hard times, like when you need something to read on the toilet and your phone is dead. **NAMED ONE OF AMAZON'S BEST HUMOR BOOKS OF 2017** Balancing relatable humor with heartfelt advice, *Man vs. Child* will appeal to any dad looking for both laughs and real guidance from a man who has had--and survived--these experiences himself. A perfect Father's Day gift or present for a first-time dad! **PRAISE FOR MAN VS. CHILD:** "Doug Moe has written a delightful and helpful book that gives real advice about the Wild West world of raising children." - Amy Poehler, actress, comedian, and NYT bestselling author of *Yes, Please* "Moe" describes the awed affection new fathers may have for their children with relatable humor and genuine insight, offering a promising resource for the curious and the clueless." - *The New Yorker* "From tackling toddler meltdowns to bringing up baby in any conversation, comedian Doug Moe's irreverent take on the absurdity of fatherhood is a refreshing read for new dads. It feels like you're chatting with a friend who admittedly doesn't know everything, but does know exactly what you're going through." - *Pregnancy & Newborn Magazine* "Wow is it terrific -- funny, smart, relatable, and actually filled with some very good tips, from handling sleepless nights for tips to get rid of your kids' weird friends on playdates." - *Cool Mom Picks* "Yes, it's just one man's point of view, but we have a feeling your guy will find more than enough in common with this hilarious dad-in-training." - *PureWow*
The Smashing Book Skip Intro Press

Edited by four nationally recognized leaders of composition scholarship, *Composition, Rhetoric, and Disciplinarity* asks a fundamental question: can *Composition and Rhetoric*, as a discipline, continue its historical commitment to pedagogy without sacrificing equal attention to other areas, such as research and theory? In response, contributors to the volume address disagreements about what it means to be called a discipline rather than a profession or a field; elucidate tensions over the defined breadth of *Composition and Rhetoric*; and consider the roles of research and responsibility as *Composition and Rhetoric* shifts from field to discipline. Outlining a field with a complex and unusual formation story, *Composition, Rhetoric, and Disciplinarity* employs several lenses for understanding disciplinarity--theory, history, labor, and pedagogy--and for teasing out the implications of disciplinarity for students, faculty, institutions, and *Composition and Rhetoric* itself. Collectively, the chapters speak to the intellectual and embodied history leading to this point; to questions about how disciplinarity is, and might be, understood, especially with regard to *Composition and Rhetoric*; to the curricular, conceptual, labor, and other sites of tension inherent in thinking about *Composition and Rhetoric* as a discipline; and to the implications of *Composition and Rhetoric's* disciplinarity for the future. Contributors: Linda Adler-Kassner, Elizabeth H. Boquet, Christiane Donahue, Whitney Douglas, Doug Downs, Heidi Estrem, Kristine Hansen, Doug Hesse, Sandra Jamieson, Neal Lerner, Jennifer Helene Maher, Barry Maid, Jaime Armin Mejía, Carolyn R. Miller, Kelly Myers, Gwendolynne Reid, Liane Robertson, Rochelle Rodrigo, Dawn Shepherd, Kara Taczak

Kidnap on the California Comet: Adventures on Trains #2 Routledge
Extracts from Calvin's commentaries topically arranged.

Learn to Code Now Feiwel & Friends

Two strengths distinguish this textbook from others. One is its presentation of subjects in the contexts wherein they occur. The other is its use of current events. Other improvements have shortened and simplified chapters, increased the numbers and types of pedagogical supplements, and expanded the international appeal of examples.

Game Development with RenPy Springer

This new kind of dictionary reflects the use of "rhythm rhymes" by rappers, poets, and songwriters of today. Users can look up words to find collections of words that have the same rhythm as the original and are useable in ways that are familiar to us in everything from vers libre poetry to the lyrics and music of Bob Dylan and hip hop groups.

The Business Value of Developer Relations Disney Electronic Content

Jack the Ripper and legacy codebases have more in common than you'd think. Inspired by forensic psychology methods, you'll learn strategies to predict the future of your codebase, assess refactoring direction, and understand how your team influences the design. With its unique blend of forensic psychology and code analysis, this book arms you with the strategies you need, no matter what programming language you use. Software is a living entity that's constantly changing. To understand software systems, we need to know where they came from and how they evolved. By mining commit data and analyzing the history of your code, you can start fixes ahead of time to eliminate broken designs, maintenance issues, and team productivity bottlenecks. In this book, you'll learn forensic psychology techniques to successfully maintain your software. You'll create a geographic profile from your commit data to find hotspots, and apply temporal coupling concepts to uncover hidden relationships between unrelated areas in your code. You'll also measure the effectiveness of your code improvements. You'll learn how to apply these techniques on projects both large and small. For small projects, you'll get new insights into your design and how well the code fits your ideas. For large projects, you'll identify the good and the fragile parts. Large-scale development is also a social activity, and the team's dynamics influence code quality. That's why this book shows you how to uncover social biases when analyzing the evolution of your system. You'll use commit messages as eyewitness accounts to what is really happening in your code. Finally, you'll put it all together by tracking organizational problems in the

code and finding out how to fix them. Come join the hunt for better code! What You Need: You need Java 6 and Python 2.7 to run the accompanying analysis tools. You also need Git to follow along with the examples.

The 12th Planet BoD - Books on Demand

In this third book of the middle-grade *Adventures on Trains* series by M. G. Leonard and Sam Sedgman, amateur sleuth Hal Beck travels to South Africa with his uncle to a ride a famous train...and stumbles onto a murder mystery! Following his adventure on the California Comet, artist and amateur sleuth Hal Beck is looking forward to another railway journey with Nat, his journalist uncle--this time riding the historic Safari Star through South Africa. Then the already eventful journey becomes even more so when one of their fellow passengers dies on board! Accident... or murder? With help from a new friend, Winston (and his mongoose, Chippo), Hal is determined to figure out if a murder has really taken place and, if so, who among a long list of suspects is the killer--all before the Safari Star arrives at its final destination.

Strategic Retail Management Youcanprint

"Coding Interview Questions" is a book that presents interview questions in simple and straightforward manner with a clear-cut explanation. This book will provide an introduction to the basics. It comes handy as an interview and exam guide for computer scientists. Programming puzzles for interviews Campus Preparation Degree/Masters Course Preparation Big job hunters: Apple, Microsoft, Google, Amazon, Yahoo, Flip Kart, Adobe, IBM Labs, Citrix, Mentor Graphics, NetApp, Oracle, Webaroo, De-Shaw, Success Factors, Face book, McAfee and many more Reference Manual for working people Topics Covered: Programming Basics Introduction Recursion and Backtracking Linked Lists Stacks Queues Trees Priority Queue and Heaps Graph Algorithms Sorting Searching Selection Algorithms [Medians] Symbol Tables Hashing String Algorithms Algorithms Design Techniques Greedy Algorithms Divide and Conquer Algorithms Dynamic Programming Complexity Classes Design Interview Questions Operating System Concepts Computer Networking Basics Database Concepts Brain Teasers NonTechnical Help Miscellaneous Concepts Note: If you already have "Data Structures and Algorithms Made Easy" no need to buy this.

Resorts John Wiley & Sons

For courses in decision support systems, computerized decision-making tools, and management support systems. Market-leading guide to modern analytics, for better business decisions *Analytics, Data Science, & Artificial Intelligence: Systems for Decision Support* is the most comprehensive introduction to technologies collectively called analytics (or business analytics) and the fundamental methods, techniques, and software used to design and develop these systems. Students gain inspiration from examples of organisations that have employed analytics to make decisions, while leveraging the resources of a companion website. With six new chapters, the 11th edition marks a major reorganisation reflecting a new focus -- analytics and its enabling technologies, including AI, machine-learning, robotics, chatbots, and IoT.

The Word Rhythm Dictionary Routledge

International Retail Marketing combines a broad thematic overview of the key issues concerning international retail marketing with a series of incisive cases and examples of industry practice from markedly different sectors as fashion, food and healthcare. The authors provide an accessible and wide-ranging outline of the fundamentals of the subject, such as trends in retail marketing, strategy and logistics, and buying and merchandise management within an international perspective. Contributions from Europe, North America and Asia show the dynamics affecting international retailing through a variety of case. Key discussion points are highlighted throughout the text, giving a hands-on focus.

The Predictive Retailer Feiwel & Friends

Discover the true value of *Developer Relations* as you learn to build and maintain positive relationships with your developer community. Use the principles laid out in this book to walk through your company goals and discover how you can formulate a plan tailored to your specific needs. First you will understand the value of a technical community: why you need to foster a community and how to do it. Then you will learn how to be involved in community building on a daily basis: finding the right audience, walking the tightrope between representing the company and building a personal brand, in-person events, and more. Featuring interviews with *Developer Relations* professionals from many successful companies including Red Hat, Google, Chef, Docker, Mozilla, SparkPost, Heroku, Twilio, CoreOS, and more, and with a foreword by Jono Bacon, *The Business Value of Developer Relations* is the perfect book for anyone who is working in the tech industry and wants to understand where *DevRel* is now and how to get involved. Don't get left behind -- join the community today. What You'll Learn Define community and sell community to your company Find, build, and engage with the community Determine how and when to hire community managers Build your own personal brand Who This Book Is For Any business leaders/owners/stakeholders in the tech industry, tech evangelists,

community managers or developer advocates.

Il Segno Chiaro Pragmatic Bookshelf

This book presents a new model, the competency framework, for students, innovators, entrepreneurs, managers, and anyone who wants to better understand the dynamic world of innovation and entrepreneurship. Focused on both the individual and strategic organizational level, this book is about people and the competencies each person needs to learn to be successful in creating a more dynamic future. Matthews and Brueggemann's framework for innovation and entrepreneurship competencies empowers individuals to excel at innovation and new venture creation. It provides a practical guide and clear and concise understanding of the knowledge, skills, attitudes, and experiences that are needed to increase imagination, creativity, innovation and new venture creation capability. Innovation and Entrepreneurship will be attractive for students of entrepreneurship, innovation, management and cross-disciplinary classes, such as design thinking. Presented in a modular format, Innovation & Entrepreneurship informs the future direction of people and technology, as well as the educational systems producing the next generation of innovators and entrepreneurs. Based on extensive academic research, this book is organized into two sections: Twelve innovation elements and twelve competency categories. The elements are the foundation and the competency categories are the building blocks that inform our path toward a more precise understanding of how innovation and entrepreneurship plays an important role in economic development and our daily lives.

Your Code as a Crime Scene University Press of Colorado
Gold Medal Winner--Tops Sales World's Best Sales and Marketing Book "Fast, fun and immensely practical." —JOE SULLIVAN, Founder, Flextronics "Move over Neil Strauss and game theory. Pitch Anything reveals the next big thing in social dynamics: game for business." —JOSH WHITFORD, Founder, Echelon Media "What do supermodels and venture capitalists have in common? They hear hundreds of pitches a year. Pitch Anything makes sure you get the nod (or wink) you deserve." —RALPH CRAM, Investor "Pitch Anything offers a new method that will differentiate you from the rest of the pack." —JASON JONES, Senior Vice President, Jones Lang LaSalle "If you want to pitch a product, raise money, or close a deal, read Pitch Anything and put its principles to work." —STEVEN WALDMAN, Principal and Founder, Spectrum Capital "Pitch Anything opened my eyes to what I had been missing in my presentations and business interactions." —LOUIE UCCIFERRI, President, Regent Capital Group "I use Oren's unique strategies to sell deals, raise money, and handle tough situations." —TAYLOR GARRETT, Vice President, White Cap "A counter-intuitive method that works." —JAY GOYAL, CEO, SumOpti
About the Book: When it comes to delivering a pitch, Oren Klaff has unparalleled credentials. Over the past 13 years, he has used his one-of-a-kind method to raise more than \$400 million—and now, for the first time, he describes his formula to help you deliver a winning pitch in any business situation. Whether you're selling ideas to investors, pitching a client for new business, or even negotiating for a higher salary, Pitch Anything will transform the way you position your ideas. According to Klaff, creating and presenting a great pitch isn't an art—it's a simple science. Applying the latest findings in the field of neuroeconomics, while sharing eye-opening stories of his method in action, Klaff describes how the brain makes decisions and responds to pitches. With this information, you'll remain in complete control of every stage of the pitch process. Pitch Anything introduces the exclusive STRONG method of pitching, which can be put to use immediately: Setting the Frame Telling the Story Revealing the Intrigue Offering the Prize Nailing the Hookpoint Getting a Decision One truly great pitch can improve your career, make you a lot of money—and even change your life. Success is dependent on the method you use, not how hard you try. "Better method, more money," Klaff says. "Much better method, much more money." Klaff is the best in the business because his method is much better than anyone else's. And now it's yours. Apply the tactics and strategies outlined in Pitch Anything to engage and persuade your audience—and you'll have more funding and support than you ever thought possible.

Calvin: Commentaries John Wiley & Sons

Explore the latest Azure ETL techniques both on-premises and in the cloud using Azure services such as SQL Server Integration Services (SSIS), Azure Data Factory, and Azure Databricks Key Features Understand the key components of an ETL solution using Azure Integration Services Discover the common and not-so-common challenges faced while creating modern and scalable ETL solutions Program and extend your packages to develop efficient data integration and data transformation solutions Book Description ETL is one of the most common and tedious procedures for moving and processing data from one database to another. With the help of this book, you will be able to speed up the process by designing effective ETL solutions using the Azure services available for handling and transforming any data to suit your requirements. With this cookbook, you'll become well versed in all the features of SQL Server

Integration Services (SSIS) to perform data migration and ETL tasks that integrate with Azure. You'll learn how to transform data in Azure and understand how legacy systems perform ETL on-premises using SSIS. Later chapters will get you up to speed with connecting and retrieving data from SQL Server 2019 Big Data Clusters, and even show you how to extend and customize the SSIS toolbox using custom-developed tasks and transforms. This ETL book also contains practical recipes for moving and transforming data with Azure services, such as Data Factory and Azure Databricks, and lets you explore various options for migrating SSIS packages to Azure. Toward the end, you'll find out how to profile data in the cloud and automate service creation with Business Intelligence Markup Language (BIML). By the end of this book, you'll have developed the skills you need to create and automate ETL solutions on-premises as well as in Azure. What you will learn Explore ETL and how it is different from ELT Move and transform various data sources with Azure ETL and ELT services Use SSIS 2019 with Azure HDInsight clusters Discover how to query SQL Server 2019 Big Data Clusters hosted in Azure Migrate SSIS solutions to Azure and solve key challenges associated with it Understand why data profiling is crucial and how to implement it in Azure Databricks Get to grips with BIML and learn how it applies to SSIS and Azure Data Factory solutions Who this book is for This book is for data warehouse architects, ETL developers, or anyone who wants to build scalable ETL applications in Azure. Those looking to extend their existing on-premise ETL applications to use big data and a variety of Azure services or others interested in migrating existing on-premise solutions to the Azure cloud platform will also find the book useful. Familiarity with SQL Server services is necessary to get the most out of this book.

Twelve Years a Slave "O'Reilly Media, Inc."

Marketing Channel Strategy: An Omni-Channel Approach is the first book on the market to offer a completely unique, updated approach to channel marketing. Palmatier and Sivadas have adapted this classic text for the modern marketing reality by building a model that shows students how to engage customers across multiple marketing channels simultaneously and seamlessly. The omni-channel is different from the multi-channel. It recognizes not only that customers access goods and services in multiple ways, but also that they are likely doing this at the same time; comparing prices on multiple websites, and seamlessly switching between mobile and desktop devices. With the strong theoretical foundation that users have come to expect, the book also offers lots of practical exercises and applications to help students understand how to design and implement omni-channel strategies in reality. Advanced undergraduate and graduate students in marketing channels, distribution channels, B2B marketing, and retailing classes will enjoy acquiring the most cutting-edge marketing skills from this book. A full set of PowerPoint slides accompany this new edition, to support instructors.

Dark State John Wiley & Sons

The world today faces global competition. The supply chain is a vital part of the globalization process. Presenting a global view of the scope and complexity of supply chain management, this book reflects the rapid change that has taken place within the supply chain and its environment. This third edition has been fully updated with recent changes in concepts, technology, and practice. Integration and collaboration are keywords in future competition. Firms must be agile and lean at the same time. The book gives an insightful overview of the conceptual foundations of the global supply chain, as well as current examples of the best practice of managing supply chains in a global context. [Social Computing and Social Media. Design, Ethics, User Behavior, and Social Network Analysis](#) Simon and Schuster
Un linguaggio all'apparenza ostico, di quelli che piacciono ai programmatori, ma non alla "gente normale" potrebbe far tornare anche ai meno "skillati" la voglia di scrivere utilizzando dei codici che possono diventare standard anche sulla carta. Si chiama Markdown ed è nato per il blog, ma aiuta a chiarire le idee a chi scrive con la stilo: figuriamoci a chi usa la tastiera. Fa parte di un mondo che oggi si ispira allo Zen, immaginando il testo come un giardino giapponese e lo scrittore come una persona più sobria di come lo hanno trasformato i moderni word processor.

Business Models and ICT Technologies for the Fashion Supply Chain Pan Macmillan

These eBooks are the long-awaited digital version of our bestselling printed book about best practices in modern Web design. They share valuable practical insight into design, usability and coding, provide professional advice for designing mobile applications and building successful e-commerce websites, and explain common coding mistakes and how to avoid them. You'll explore the principles of professional design thinking and graphic design and learn how to apply psychology and game theory to create engaging user experiences.