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PROTECTIONISM. p. 124

The practice of shielding one or more industries within a country's economy from foreign competition through the use of tariffs or quotas.

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Dr. Hartley was formerly the chair of the Department of Marketing at the University of Denver and has taught at the University of Colorado, the University of Minnesota, and in several executive

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mix to provide a good, service, or idea to

prospective buyers. an

organization can't satisfy the needs of all consumers, so it

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