

Marriott Case Study Cost Of Capital Solution

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Pages. Financial Decision Analysis--Marriott Corporation Case Study

Executive Summary - Q5 - Hurdle Rate Analysis Hurdle rates, the weighted cost of capital that projected cash flows must exceed for initiatives to be considered, vary within Marriott Corporations due to their unique industry risk levels and capital ...

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Marriott case. The after-tax cost of debt for the lodging division is 6.63%, $(1-.34) \times 10.05\%$. The after-tax cost of debt for the restaurant division is 5.74%, $(1-.34) \times 8.70\%$. The cost of debt should be different across each division because each division is treated as an independent company.

Case Study: Marriot Corporation : the Cost of Capital ...

Elements of WACC • r_D : cost of debt • r_D = Government rate of borrowing + Premium above Government rate • In this case we have Govt. rate is 8.95% (30- year maturity- for Marriott and lodging operations) • Govt. rate is 6.90% (1-year maturity for restaurant and contract services)

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Marriott measured the opportunity cost of capital for investments of similar risk using the Weighted Average Cost of Capital (WACC) as: $WACC = (1 - \tau_c) \frac{D}{V} r_D + \frac{E}{V} r_E$ where D and E are the market value of the debt and equity, respectively, r_D is the pretax cost of debt, r_E is the after-tax cost of equity, and V is the value of the firm.

Marriott Corporation The Cost of Capital Case Study Sample

Marriott Case Study ...Marriott Case Study 1)What is the weighted average cost of capital for Marriott? The weighted average cost of capital for Marriott is 11.64%.

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+ Debt Capacity and the Cost of Debt The Premium of Company Debt over Gov't Interest Rates were obtained from the case study and used to calculate r_D . Equity / Capital and Debt / Capital were simply calculated using the known D/E ratios. 30/01/2015 Marriott Corporation: The Cost of Capital Corporate Finance - Professor Christopher Kummer

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service distribution. The company headquarters are in Washington, D. C. The vice president of project finance at Marriott Corporation, prepares recommendations annually for the hurdle rates at each of the firm's three divisions.

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Marriott Corporation: The Cost of Capital FINE 443 23 September 2013 Subscribe to view the full document. Introduction Since Marriot Corporation is a company that strives for growth, it is especially important to have appropriate ways of evaluating potential projects for the firm to undertake.

Solved: Question: What Is The WACC For

Marriott's Contract ...

How does the cost of debt for Marriott should be calculated: Cost of debt is calculated by; $Cost\ of\ debt = \frac{debt}{debt + equity} \times [(1 - tax) \times debt\ servicing\ cost]$. The two inputs are thus the debt ratio in total capital and the applicable debt servicing cost.

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