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Intersections in Language Planning and Policy Peace Hill Press

Includes print student edition

Technologies in Biomedical and Life Sciences Education McGraw Hill

"In any language-learning setting, students require numerous and various opportunities to read, write, hear, and speak. Puntos de partida sets the standard for Spanish-language teaching with its concise grammar explanations, practical vocabulary, integration of cultures, and abundant resources. An innovative program that has been continuously refined for today's classroom, Puntos delivers proven pedagogy with clear and effective presentations, comprehensive teaching materials, and powerfully adaptive digital tools. Puntos builds on the holistic, four-skills approach it pioneered, and offers a wealth of resources for every instructor and every learner. Your students are unique. Puntos has what they need"--

Pearson Physics McGraw-Hill Education

In celebrating its 125th anniversary, McGraw-Hill examines its past and looks ahead to a bright future. One Proud Legacy: Two Powerful Companies traces McGraw-Hill's roots in the emerging railroad industry and explores the remarkable opportunities to come as it separates into two independent companies, one focused on education, the other on the global capital and commodity markets. Following the sale of McGraw-Hill Education (expected early 2013), the company's shareholders are anticipated to rename the company McGraw Hill Financial. The new company will include some of the most well-known names in finance and business, including Standard & Poor's, S&P Capital IQ, S&P Dow Jones Indices, Platts and J.D. Power and Associates. McGraw Hill Financial and McGraw-Hill Education will continue the mission set out by founder James H. McGraw in 1888: give people the insight and essential intelligence they need to make decisions vital for their future.

EBOOK: Services Marketing: Integrating Customer Focus Across the Firm McGraw Hill

Are your students performing as well as they hope and expect to in your course? Are your students reading the text before they come to class? Meet PsychSmart 2e from McGraw-Hill! PsychSmart is a member of the McGraw-Hill M Series family. . . and the M Series started with YOUR students. Through extensive student research, we have created a textbook and learning system designed to meet the needs and maximize the workflow habits of today ' s college students. Students told us they wanted a briefer text with more visual appeal...and a less expensive price. We listened. We also listened to instructors. We learned about the challenges that they faced in their classrooms every day and what their ideal course materials would look like. They told us they needed an engaging solution for their course needs — but without sacrificing quality and content. The result is PsychSmart. Authored by master teachers, PsychSmart uses a wealth of real world examples, media and online interactivities to create a dynamic and engaging learning solution designed to reach today ' s students. It also includes Connect, the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

EBOOK: Economics for Business McGraw-Hill Education

European economies are now dominated by services, and virtually all companies view service as critical to retaining their customers today and in the future. In its third European edition, Services Marketing: Integrating Customer Focus across the Firm provides full coverage of the foundations of services marketing, placing the distinctive gaps model at the center of this approach. Drawing on the most recent research and using up-to-date and topical examples, the book focuses on the development of customer relationships through quality service, out lining the core concepts and theories in services marketing today. New and updated material in this new edition include: . - New content on the role of digital marketing and social media has been added throughout to reflect the latest developments in this dynamic field . - Increased coverage of Service dominant logic regarding the creation of value and the understanding of customer relationships . - New examples and case studies added from global and innovative companies including AirBnB, IKEA, Disneyland, Scandinavia Airlines, and Skyscanner

The West in the World McGraw-Hill Education

The most comprehensive introductory high school business book on the market!

The World of Music McGraw Hill

Inspire Science 2.0 science handbook is an easy-to-use research and reference

tool covering all core science topics which teaches students research and cross-referencing skills.

One Proud Legacy, Two Powerful Companies (EBOOK) McGraw-Hill Science Engineering Chemistry, Third Edition, by Julia Burdge offers a clear writing style written with the students in mind. Julia uses her background of teaching hundreds of general chemistry students per year and creates content to offer more detailed explanation on areas where she knows they have problems. With outstanding art, a consistent problem-solving approach, interesting applications woven throughout the chapters, and a wide range of end-of-chapter problems, this is a great third edition text.

THiNK McGraw Hill

This contributed volume focuses on understanding the educational strengths and weaknesses of mediated content (including media as a learning supplement), in comparison to traditional face-to-face learning. Each chapter includes research on, and a broad-brush summary of, approaches to combining life sciences education with educational technologies. The chapters are organized into four main sections, each of which focuses on a key question regarding the consequences of incorporating media into education. In this regard, the authors highlight how educational technology is both a bridge and barrier to student access and inclusivity. Further, they address the ongoing discussion as to whether students need to be present for lectures, and on how having agency in their own learning can improve both retention and conceptual understanding. To link the content to current events, the authors also shed light on the impact that the COVID-19 pandemic is having on the continuity of educational programs and on the growing importance of educational technologies. Consequently, the book offers life science educators valuable guidance on the technologies already available, and an outlook on what is yet to come.

ISE Tu Mundo McGraw Hill

Take a fresh look at Puntos – it’s everything you wanted and more than you hoped for. Puntos has offered more than a million students a solid foundation to their language studies. The new edition of Puntos maintains its pioneer approach of the development of all four skills with a strong grammar and vocabulary foundation, as well as the teacher tested activities. The new design of Puntos brings to this program the best tradition of excellence and outstanding instructor support adaptable to different teaching and learning styles. Puntos, the most successful Intro Spanish program ever, is now: breaking new ground to meet the changing needs for face-to-face, hybrid, and online Spanish programs. offering students more opportunities to develop their communication skills via TelePuntos, a new integrated video program with corresponding in-text and digital activities. innovating through LearnSmart, a first-of-its-kind adaptive learning system within McGraw-Hill Connect, adjusts to the learning needs of every student This new edition of Puntos provides students with all of the necessary tools to take their second language acquisition from the classroom into their daily lives in an efficient and personalized way. With Connect Spanish, the exclusive digital learning platform from McGraw-Hill, students have access to Mundo interactivo, an immersive, story-based world where they experience the thrill of mastering relevant, task-based communication scenarios in real-world contexts. Also, with synchronous and asynchronous video chat functionality, students can easily engage in communication practice online. Additionally, McGraw-Hill and Blackboard® have teamed up to simplify the instructor and student digital learning experience! McGraw-Hill allows you to manage your course content, assignments, assessments, and grades all from within your institution’s existing Blackboard environment. Puntos – it WILL take you there! *Connect Spanish, including but not limited to the workbook/lab manual, LearnSmart, the video program, and chat tools, is sold separately and does not come automatically with the purchase of the textbook.

Ebook: The Science of Psychology: An Appreciative View McGraw Hill

Understanding Business Global Edition by Nickels, McHugh, and McHugh has been the number one textbook in the introduction to business market for several editions for three reasons: (1) The commitment and dedication of an author team that teaches this course and believes in the importance and power of this learning experience, (2) we listen to our customers, and (3) the quality of our supplements package. We consistently look to the experts – full-time faculty members, adjunct instructors, and of course students – to drive the decisions we make about the text itself and the ancillary package. Through focus groups, symposia, as well as extensive reviewing of both text and key ancillaries, we have heard the stories of more than 600 professors and their insights and experiences are evident on every page of the revision and in every supplement. As teachers of the course and users of their own materials, the author team is dedicated to the principles of excellence in business education. From providing the richest most current topical coverage to using dynamic pedagogy that puts students in touch with today’s real business issues, to creating groundbreaking and market-defining ancillary items for professors and students alike, Understanding Business leads the way.

EBOOK: Investments - Global edition McGraw Hill

Economics for Business 5th edition is an essential introduction to economics tailor-made for business students. Economic principles are clearly explained within the context of modern business, drawing on a wealth of contemporary examples that bring the topics to life.

Introduction To Business, Student Edition Springer Nature

This volume encompasses the range of issues encountered by language scholars who teach and research in departments of languages and cultures within the higher education system, predominantly in Australia, but touching other universities worldwide. Related studies on language planning, methodology or pedagogy have focused on one or more of these same issues, but rarely on their totality. Intersections as a metaphor running discreetly through the essays in this volume, connects them all to a lived reality. The field of languages and cultures, as it is practised and reflected upon in Australian universities, is essentially an interdisciplinary and interconnecting space - one in which linguistic and disciplinary diversities meet and join forces, rather than collide or disperse along different pathways. The international and local studies featured here focus on language planning, new pedagogies and language reclamation and link to meeting points and commonalities. They show that language scholars are increasingly finding themselves on common ground as they tackle issues of policy and practice affecting their field,

whether within their institutions, within the tertiary system, or within the framework of government policy.

Ebook: Chemistry McGraw Hill

Fundamentals of Corporate Finance's applied perspective cements students' understanding of the modern-day core principles by equipping students with a problem-solving methodology and profiling real-life financial management practices--all within a clear valuation framework. KEY TOPICS: Corporate Finance and the Financial Manager; Introduction to Financial Statement Analysis; The Valuation Principle: The Foundation of Financial Decision Making; The Time Value of Money; Interest Rates; Bonds; Valuing Stocks; Investment Decision Rules; Fundamentals of Capital Budgeting; Risk and Return in Capital Markets; Systematic Risk and the Equity Risk Premium; Determining the Cost of Capital; Risk and the Pricing of Options; Raising Equity Capital; Debt Financing; Capital Structure; Payout Policy; Financial Modeling and Pro Forma Analysis; Working Capital Management; Short-Term Financial Planning; Risk Management; International Corporate Finance; Leasing; Mergers and Acquisitions; Corporate Governance MARKET: Appropriate for Undergraduate Corporate Finance courses.

Writing with Ease McGraw-Hill Education

Welcome to the second edition of Avanti! In the new edition our priorities remain the same as those of the first edition, to provide an introductory language course that meets the needs of both instructors and learners. Three significant characteristics set Avanti! apart from other first-year Italian texts: First, Avanti! satisfies students' desire to communicate in everyday situations right from the start and to explore Italy's rich and unique culture in meaningful ways. Second, Avanti! responds to instructors' concern that most textbooks attempt to cover too much material in the first year. We have designed an elementary course that reflects reasonable expectations for the amount of material that most beginning learners can acquire in one year of classroom instruction. Third, the methodology of Avanti! is firmly grounded in current findings of research in second language acquisition and foreign language pedagogy. The materials provide support for instructors, particularly those with limited experience, whose goals are to teach mainly, if not exclusively, in Italian, and to create the student-centered, communicative classroom environment that is promoted by this research. The title Avanti! was chosen to convey the forward-thinking approach of this exciting new program.

EBOOK: Understanding Business, Global Edition McGraw-Hill Humanities/Social Sciences/Languages

This set provides the consumable Student Edition, Volume 2, which contains everything students need to build conceptual understanding, application, and procedural skill and fluency with math content organized to address CCSS. Students engage in learning with write-in text on vocabulary support and homework pages, and real-world problem-solving investigations.

Ebook: Environmental Science: A Global Concern McGraw-Hill Education

All critical thinking texts aim to make their students critical thinkers for life, but unlike other texts, THiNK was written from the framework of understanding that students approach their worlds from a place of opinions and feelings. Judith Boss

begins by proposing three stages of critical thinking development: Dualism: thinking things are either right or wrong; Relativism: accepting that not everything is right/wrong, and subsequently thinking all opinions are equally valid, and finally, Commitment: choosing a position based on careful reasoning. Judith Boss has found that the majority of her students come to class in the relativism stage. THiNK guides students to the final stage of critical thinking development by showing students the importance of overcoming their feelings and opinions to commit to positions based on reason and logic. In the process, students learn to apply critical thinking to their every day lives. This innovative program provides instructors with scholarly yet succinct content on critical thinking and logical argumentation in a format that is portable, current, and captivating. With extensive opportunity for application and practice, and groundbreaking digital content (Connect Critical Thinking), THiNK directs students to make connections between skill development and application to their college studies, careers, and personal lives. Connect Critical Thinking is a first: a learning program with pedagogical tools that are anchored in research on critical thinking. Connect actively and personally engages students in thinking critically while also showing students how to apply those thinking skills in everyday life. Connect provides assignable and assessable exercises including real-life simulations that are tied to learning objectives, providing students with immediate feedback and allowing instructors to track student progress.

Ebook: The Physical Universe 五南圖書出版股份有限公司

"Written with enthusiasm and dedication, Analysis for Financial Management, 9th edition, presents Financial Management in a clear and conversational style that both business students and non-financial executives comprehend." --Book Jacket.

Understanding Business McGraw Hill

Ebook: The Physical Universe

McGraw-Hill My Math, Grade K, Student Edition, Volume 2 McGraw-Hill Higher Education

Building on the tremendous success of their best-selling Economics, Brue, McConnell, and Flynn have revised their one-semester approach in Essentials of Economics, 3e to provide a fresh alternative for the survey course. The result is a patient, substantive treatment of micro and macro topics appropriate for the introductory economics student, and fully integrated in the digital environment to provide instant remediation and feedback through McGraw-Hill's innovative assessment tool Connect Plus Economics. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master core concepts in the course.