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The Sinister Trophy Cengage Learning
Written for introductory marketing classes, this text explains what information is needed to plan and implement a successful marketing campaign and how to find that data. Including details on finding such relevant facts as the size of a potential market, the shopping and buying habits of consumers in that market, and the competitive and environmental factors that may affect a campaign, this primer will guide readers to become savvy marketing managers.

Leadership and Management Development Juta and Company Ltd
Most students, regardless of their major, need to understand information systems and technologies and their importance to the success of business organizations. While many of today's students have lived with technology their whole lives, they do not see the connection between what they use every day and what they need to understand to be successful in the business world. Introduction to Business Information Systems, Third Canadian Edition by James Norrie, Michelle Nanjad and Mark Huber focuses on IT as a source of business value and outlines the innovative technologies, as well as the innovative ways to use technology, that help businesses excel. The goal of this book is to teach students that the effective integration of IS with knowledge can drive the creation of significant business value. Introduction to Business Information Systems, Third Canadian Edition is written for both the IT and non-IT major. It is written in a friendly, accessible style that will draw students in and engage them with the content. Expanded coverage of highly technical concepts is included in the Technology Core box found in each chapter as well as the TechGuides.

Law and Ethics in Psychology Juta
This edited book brings together an international cast of contributors to examine how academic literacy is learned and mastered in different tertiary education settings around the world. Bringing to the fore the value of qualitative enquiry through ethnographic methods, the authors illustrate in-depth descriptions of genre knowledge and academic literacy development in first and second language writing. All of the data presented in the chapters are original, as well as innovative in the field in terms of content and scope, and thought-provoking regarding theoretical, methodological and educational approaches. The contributions are also representative of both novice and advanced academic writing experiences, providing further insights into different stages of academic literacy development throughout the career-span of a researcher. Set against the backdrop of internationalisation trends in Higher Education and the pressure on multilingual academics to publish their research outcomes in English, this volume will be of use to academics and practitioners interested in the fields of Languages for Academic Purposes, Applied Linguistics, Literacy Skills, Genre Analysis and Acquisition and Language Education.

Entrepreneurship Oxford University Press
Written by Hennie Swanepoel and Frik de Beer (both based in South Africa) this development studies text, first published in 1997, is suitable for all introductory-level courses.

Introduction to Business SAGE
This third edition, like the first and second, strikes a balance between the theory of the law of evidence and its practical application in a constitutional issues, the impact of these sections on the Anglo-South African law of evidence, and the extent to which some of them may be subject to constitutional challenges. Stock is also taken of the provisions of the Electronic Communications and Transactions Act 25 of 2002 and the consequences of the repeal of s 66 of the Internal Security Act 74 of 1982.

Introduction to Business Information Systems Multiple-choice Questions for Introduction to Business ManagementLeadership and Management Development
Contains information on: Economic systems ; Entrepreneurship ; Productivity ; Planning ; Marketing ; Public relations.

Focus on Operational Management World Bank Publications
Strategic Management: Towards sustainable strategies in southern Africa covers the key concepts of strategy and shows how these are integrated within the management environment.The book outlines how South African organisations make use of strategic management principles to make positive and practical changes to their enterprises.It also provides theory and knowledge that can be applied to the work context to enable career growth and development. The book is written for senior undergraduate and postgraduate students of management at universities and universities of technology.

Law of Persons Cambridge University Press
This book disseminates original research on learning in and from practice in pre-service teacher education. Authors such as Lederman and Lederman describe the student teaching practicum (or work-integrated learning [WIL]), which is an essential component of pre-service teacher education, as the 'elephant in the room'. These authors note that 'the capstone experience in any teacher education programme is the student teaching practicum… [a]fter all, this is where the rubber hits the road'. However, many teacher educators will agree that this WIL component is sometimes very insufficient in assisting the student teacher to develop their own footing and voice as a teacher. This is the 'gap' that this research book addresses. Most of the chapters in the book report empirical data, with the exception of two chapters that can be categorized as systematic reviews. WIL is addressed from various angles in the chapters. Chapter 6 focuses on research related to what makes Finnish teacher education so effective, and in Chapter 4 researchers of the University of Johannesburg disseminate their findings on establishing a teaching school (based on Finnish insights) in Johannesburg. Chapter 3 highlights the challenges faced in open-and distance learning teacher education contexts. Several of the chapters disseminate research findings on alternative interventions to classic WIL, namely, where "safe spaces" or laboratories are created for student teachers to learn and grow professionally. These could either be simulations, such as software programmes and avatars in the intervention described in Chapter 2; student excursions, as the findings in chapters 5, 7 and 10 portray; or alternative approaches to WIL (e.g. Chapters 11 and 12). The book is devoted to scholarship in the field of pre-service teacher education. The target audience is scholars working in the fields of pre-service teacher education, work-integrated learning, and self-directed learning. The book makes a unique contribution in terms of firstly its extensive use of Cultural-Historical Activity Theory as a research lens, and secondly in drawing on various theoretical frameworks. Both quantitative and qualitative research informed the findings of the book.

Introduction to Business Management Pearson Higher Ed
Routledge English Language Introductions cover core areas of language study and are one-stop resources for students. Assuming no prior knowledge, books in the series offer an accessible overview of the subject, with activities, study questions, sample analyses, commentaries and key readings – all in the same volume. The innovative and flexible 'two-dimensional' structure is built around four sections – introduction, development, exploration and extension – which offer self-contained stages for study. Each topic can also be read across these sections, enabling the reader to build gradually on the knowledge gained. Introducing English Language: is the foundational book in the Routledge English Language Introductions series, providing an accessible introduction to the English language contains newly expanded coverage of morphology, updated and revised exercises, and an extended Further Reading section comprehensively covers key disciplines of linguistics such as historical linguistics, sociolinguistics and psycholinguistics, as well as core areas in language study including acquisition, standardisation and the globalisation of English uses a wide variety of real texts and images from around the world, including a Monty Python sketch, excerpts from novels such as Virginia Woolf's To the Lighthouse, and news items from Metro and the BBC provides updated classic readings by the key names in the discipline, including Guy Cook, Andy Kirkpatrick and Zoltán Dörnyei is accompanied by a website with extra activities, project ideas for each unit, suggestions for further reading, links to essential English language resources, and course templates for lecturers. Written by two experienced teachers and authors, this accessible textbook is an essential resource for all students of the English language and linguistics.

Introduction to Business Information Systems Butterworth-Heinemann
Written by the author of the popular Son of Fate, this follow-up story tells of Adams Wamathina, better known as Son of Fate, who is searching for a trophy which other parties will stop at nothing to get. The action takes place in Nairobi and Tanzania and Son of Fate finds himself involved with car chases and murder as he becomes embroiled in the chase.

Principles of Evidence Oxford University Press
Organized topically rather than historically, this book provides an excellent introduction to the subject of African Philosophy. Samuel Oluoch Imbo synthesizes the ideas of key African philosophers into an accessible narrative. The author focuses on five central questions: What are the definitions of African philosophy? Is ethno-philosophy really philosophy? What are the dangers of an African philosophy that claims to be 'unique'? Can African philosophy be done in foreign languages such as English and French? Are there useful ways to make connections between African philosophy, African American philosophy, and women's studies? By making cross-disciplinary and transnational connections, Imbo stakes out an important place for African philosophy. Imbo's book is an invaluable introduction to this dynamic and growing area of study.

Baking Recipe Book East African Publishers
Multiple-choice Questions for Introduction to Business ManagementLeadership and Management DevelopmentOxford University Press

Law of Persons and the Family Juta and Company Ltd
"Did you know that, in South Africa, 70% to 80% of small businesses fail within the first five years of their establishment? Research indicates that this failure is often due to a lack of understanding of basic business concepts by the entrepreneur. In the competitive South African business environment, it is essential that aspiring entrepreneurs and new business owners have a solid foundation of knowledge on which to build sustainable businesses. Entrepreneurship and how to establish your own business (6th edition) is a foundational book covering the key areas of entrepreneurship and small business development."--Publisher's description.

Education in a New South Africa Springer Science & Business Media
Leadership and Management Development provides the perfect blend of critical and practice-based approaches, encouraging learning through examples to support academic, practical and personal development. The organizationally-based cases and questions will allow students to use relevant skills and learn through reflection on their own experience.

Introduction to Development Studies AOSIS
How can ideas and concepts from psychology be applied smartly to the classroom to meet the needs of different learners? Supported by research and an awareness of the factors underpinning high-quality teaching, this book encourages teachers, and those training to teach, to examine their own methods in order to develop as confident, evidence-informed professionals. This third edition includes: · A new chapter on the psychology of elearning · A new discussion of applied cognitive theories in the classroom · The use of internationally friendly terminology throughout the book · Some streamlining of content to offer a more cohesive reading experience

Entrepreneurship and Business Management Rowman & Littlefield Publishers
INTRODUCTION TO BUSINESS, 11E, International Edition is a best-selling introductory text featuring an up-to-date, comprehensive survey of the functional areas of business: management, marketing, accounting, finance, and information technology. This edition closely examines cutting-edge topics like the impact of the economic crisis and political climate on business, green and socially responsible business, and sustainability. INTRODUCTION TO BUSINESS, 11E, International Edition delivers on expanded choice, increased engagement and improved outcomes by offering innovative custom and technology options that meet the needs of your course. Increase student engagement and improve outcomes by incorporating one of our digital products into your course.

An Introduction to African Philosophy Juta and Company Ltd
The essential guide to all aspects of Tort Law, you can rely on this textbook to give your students a thorough understanding of the subject, expose them to the key academic debates and research in this often controversial area, offer further reading suggestions and ensure that they are able to apply their subject knowledge and legal reasoning skills to problematic tort law scenarios.

Fundamentals of Chemical Engineering Thermodynamics, SI Edition Paulines Publications Africa
Revised and updated, this second edition discusses first-line supervisors' management principles from a general management perspective. Covering a variety of topics—including fairness, business culture, leadership, and planning—the book acknowledges that all levels of management must be part of a strategic

framework, but that responsibilities differ at various levels. Employment relations, as well as some contemporary issues that influence operational managers, are also discussed.

Statutory Interpretation Routledge

Introduction to Business Management explores the business environment in which we operate. This text is about the management of business organisations in South Africa, as well as in introduction to the components of organisational management i.e. planning, organising, leading and controlling.

Law of Delict Thomson South-Western

This Toolkit provides an overall framework with practical tools and information to help policymakers design and implement corporate governance reforms for state-owned enterprises. It concludes with guidance on managing the reform process, in particular how to prioritize and sequence reforms, build capacity, and engage with stakeholders.