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# Modern Sociological Theory George Ritzer 7th Edition

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nalization of Society, now celebrating its 20th anniversary, continues to stand as one of the pillars of modern day sociological thought. By linking theory to 21st century culture, this book resonates with students in a way that few other books do, opening their eyes to many current issues, especially in consumption and globalization. As in previous

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editions, the book has been updated and it offers new discussions of, among others, In-N-Out-Burger and Pret A Manger as possible antitheses of McDonaldization. The biggest change, however, is that the book has been radically streamlined to offer an even clearer articulation of the now-famous McDonaldization thesis.

**Essentials of Sociology** SAGE

Publications  
This concise encyclopedia is the most complete international survey of sociology ever created in one volume. Contains over 800 entries from the whole breadth of the discipline Distilled from the highly regarded Blackwell Encyclopedia of Sociology, with entries completely revised and updated to provide succinct and up-to-date coverage of the fundamental topics Global in scope, both in terms of topics and contributors Each entry includes references and suggestions for further reading Cross-referencing allows easy movement around

the volume  
Enchanting a Disenchanted World SAGE  
Now with SAGE Publishing, and co-authored by one of the foremost authorities on sociological theory, George Ritzer and Jeffrey Stepnisky 's Classical Sociological Theory, Seventh Edition, provides a comprehensive overview of the major theorists and schools of sociological thought from the Enlightenment roots of theory through the early 20th century. The integration of key

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theories with biographical sketches of theorists and the requisite historical and intellectual context helps students to better understand the original works of classical authors as well as to compare and contrast classical theories. New to this Edition · In Ch. 1, Colonialism is now discussed as a major social force in development of modern society. · In Ch. 2, there is an expanded discussion of the historical significance of Early Women Founders and the

contributions of W.E.B. Du Bois. · The chapter on Du Bois (Ch. 9) includes new material about his intellectual influences. · New contemporary commentary about Durkheim has been added to Ch. 7. · Ch. 9 includes new material from recently translated later writings of George Simmel, providing new context for his overall theory. · Addition of Historical Context boxes throughout text. · Sections on contemporary applications of classical theory

have been added to each chapter. McDonaldization McGraw-Hill Humanities, Social Sciences & World Languages In this major new book, the author of the bestselling McDonaldization of Society provides an exploration of one of the most innovative and imaginative sociological theses of the last decade of the twentieth century - 'McDonaldization'. Part One centres on a discussion of Karl Mannheim's

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theory of rationalization. The author also assesses the degree to which sociology in general and sociological theory in particular have been 'McDonaldized'. The second part demonstrates the empirical reach of the 'McDonaldization' process with discussions on work, credit and globalization. Part Three moves beyond 'McDonaldization' to the worlds of 'new means of consumption' and the postmodern perspectives that best illuminate

Sociological Theory  
SAGE Publications  
Written by one of the foremost authorities on sociological theory, this text gives readers a comprehensive overview of the major classical theorists and schools of sociological thought. The integration of key theories with biographical sketches of theorists and the requisite historical and intellectual context helps students to better understand the original works of classical authors as well as to compare and contrast classical theories.

*Sociological Theory*  
John Wiley & Sons  
Recipient of a 2021 McGuffey Longevity

Award from the Textbook & Academic Authors Association (TAA) The book that made "McDonaldization" part of the lexicon of contemporary sociological theory, read by hundreds of thousands of students, is now in its Tenth Edition. George Ritzer's seminal work of critical sociology, *The McDonaldization of Society*, continues to stand as one of the pillars of modern sociological thought. Building on the argument that the fast food restaurant has become the model for the rationalization process today, this book links theory to contemporary life in a globalized world. Ritzer opens our eyes to many current issues and shows how McDonaldization's

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principles—efficiency, calculability, predictability, and control—have been applied to other sectors of American society and throughout the world. This new edition continues to shift its focus to how we experience McDonaldization online, the new locus of production and consumption in the digital age.

*Modern*

*Sociological Theory* SAGE

Publications

Now with SAGE

Publishing, and co-authored by one of

the foremost authorities on

sociological theory, the Tenth

Edition of

*Sociological*

*Theory* by George Ritzer and Jeffrey Stepnisky gives readers a comprehensive overview of the major theorists and schools of sociological thought, from sociology's origins through the early 21st century. Key theories are integrated with biographical sketches of theorists, and are placed in their historical and intellectual context. This text helps students better understand the original works of classical and modern theorists, and enables them

to compare and contrast the latest substantive concepts. New to this Edition Chapter 1 now includes a discussion of colonialism as one of the forces that shaped modern society. The “Historical Sketch” chapters contain new material on the historical significance of early women founders, and on the contributions of W.E.B. Du Bois. Chapters on Marx, Durkheim, Weber, and Simmel now conclude with sections on

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contemporary applications of ideas from these 19th century thinkers. A new chapter focuses theories of race, racism, and colonialism, as well as theories about indigenous peoples and theories from the “Global South” that challenge the work of scholars from Europe and North America. The concluding chapter has a new section on theories of presumption, one of the newest developments in consumer theory. New material on colonization, women classical

theorists, and race theory, as well as new timelines, added to history chapters.

**Classical Sociological Theory** SAGE

Publications  
The ninth edition of Sociological Theory by George Ritzer gives readers a comprehensive overview of the major theorists and schools of sociological thought. Key theories are integrated with biographical sketches of theorists, and are placed in their historical and intellectual

context. Written by one of the foremost authorities on sociological theory, this text helps students better understand the original works of classical and modern theorists, and enables them to compare and contrast the latest substantive concepts.

*Contemporary Sociological Theory and Its Classical Roots* Alfred a Knopf Incorporated  
The fifth edition of Classical Sociological Theory by George Ritzer, one of the foremost authorities on sociological theory, gives readers a comprehensive

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overview of the major classical theorists and schools of sociological thought. Key theories are integrated with biographical sketches of theorists, and theories are placed in their historical and intellectual context. This helps students to better understand the original works of classical authors as well as to compare and contrast classical theories.

Globalization

Harvard University Press  
The Blackwell Companion to Major Contemporary Social Theorists is a survey of contemporary social theory that focuses on the thinkers themselves. In original essays especially commissioned for this volume, leading

experts and practitioners examine the life and work of 13 major theorists such as Elias, Baudrillard, Giddens, and Butler. Includes 13 original essays by leading scholars on major contemporary social theorists. Covers key figures such as Elias, Goffman, Foucault, Habermas, Giddens, Bourdieu, and Butler. Essays include biographical sketches, the social and intellectual context, and the impact of the thinker's work on social theory generally. Includes bibliographies of the theorist's most important works as well as key secondary works. Can be used in conjunction with The Blackwell Companion to Major Classical Social Theorists,

edited by George Ritzer, for a complete reference source in social theory.

**Technosystem**

SAGE Publications  
The Encyclopedia of Social Theory cuts across all relevant disciplines, theories, approaches, and schools to present the latest information and research.

**Frontiers of Social Theory**

SAGE

Featuring a collection of original chapters by leading and emerging scholars, The Wiley-Blackwell Companion to Sociology presents a

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comprehensive and balanced overview of the major topics and emerging trends in the discipline of sociology today. Features original chapters contributed by an international cast of leading and emerging sociology scholars. Represents the most innovative and 'state-of-the-art' thinking about the discipline. Includes a general introduction and section introductions with chapters summaries by the editor

The McDonaldization of Society SAGE

The author is a proud sponsor of the 2020 SAGE Keith Roberts Teaching Innovations Award—enabling graduate students and early career faculty to attend the annual ASA pre-conference teaching and learning workshop. The book that made "McDonaldization" part of the lexicon of contemporary sociological theory, read by hundreds of thousands of students, is now in its Ninth Edition! George Ritzer's seminal work of critical sociology, *The McDonaldization of Society*, continues to stand as one of the pillars of modern day sociological thought. Building on the argument that the fast food restaurant has become the model for the rationalization process today, this

book links theory to contemporary life in a globalized world and resonates with students in a way that few other books do. Ritzer opens students' eyes to many current issues and shows how McDonaldization's principles apply to other settings, especially in the areas of consumption and globalization. This new edition has been significantly reoriented to reflect our experience of McDonaldization in the world of online consumption. New to this Edition Examines how retailers like Amazon represent a new era of "datafication," the transformation of vast amounts of information into quantifiable data. Discusses how the digital world has



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almost unlimited potential to turn consumers into "prosumers" doing volunteer work formerly done by paid employees. This edition is more streamlined than previous editions to sharpen its argument and message, and make it more useable as a secondary reading in a wide range of courses

**The Concise Encyclopedia of Sociology** SAGE Publications

While providing a rock-solid foundation of sociology, *Introduction to Sociology: Canadian Version*, by renowned sociologists George Ritzer and Neil Guppy, illuminates

traditional sociological concepts and theories, as well as some of today's most compelling social phenomena: Globalization, consumer culture, and the Internet. Ritzer and Guppy bring students into the conversation by bridging the divide between the outside world and the classroom. The international version of the book by Ritzer has been redesigned with an explicitly Canadian core. The result is this compelling Canadian version featuring George Ritzer's distinctive voice and style blended with Neil Guppy's definitive

views on Canadian sociology—highlighting the place of Canada in a globalizing world.

**Classical Sociological Theory** SAGE Publications

*Contemporary Sociological Theory and Its Classical Roots: The Basics*, is a brief survey of sociology's major theorists and theoretical approaches, from the Classical founders to the present. The content is adapted from Ritzer/Stepnisky, *Sociological Theory*, and the authors connect

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many theorists together into chapters with broad headings (Contemporary Integrative Theories, Contemporary Theories of Everyday Life, etc.) that offer students a big-picture, synthesized view of sociological theory. Because of its size, price, and flexible organization, the text can be used in a variety of undergraduate sociological theory classes: Classical, Contemporary, or Combined.

Classical Sociological

Theory SAGE Publications Combines the major writings of sociology's core contemporary theorists with a historical and theoretical framework for understanding these works. This text enables students to compare and contrast core concepts and ideas, stresses contemporary applications and examples, and provides a variety of visuals and pedagogical devices.

*Contemporary Sociological Theory*  
SAGE

This book presents essays reflecting the current state and near-term prospects of sociological theory.

**Encyclopedia of Social Theory** Sage Publications, Incorporated The seventh edition of *Modern Sociological Theory* by George Ritzer, one of the foremost authorities on sociological theory, gives readers a comprehensive overview of the major contemporary schools of sociological thought. Key theories are integrated with biographical sketches of theorists, and theories are placed

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in their historical and intellectual context. This helps students to better understand the original works and helps them appreciate the diversity of contemporary theory.

Modern Sociological Theory

Psychology Press  
Ritzer's long-awaited text in Postmodern Social Theory is a readable & coherent introduction to the fundamental ideas & most important thinkers in postmodern social theory.

The McDonaldization of Society SAGE  
Introduction to

Sociology offers a comprehensive guide that connects traditional sociological concepts and contemporary social phenomena, such as globalization, consumer culture, the internet, and "McDonaldization," to students? lives in today?s global society. This accessible text encourages learners to apply a sociological perspective and explore how public sociologists address critical modern issues. This title is accompanied by a complete teaching and learning package. Contact your Sage representative to request a demo. Learning Platform / Courseware Sage Vantage is an intuitive learning platform that integrates quality

Sage textbook content with assignable multimedia activities and auto-graded assessments to drive student engagement and ensure accountability. Unparalleled in its ease of use and built for dynamic teaching and learning, Vantage offers customizable LMS integration and best-in-class support. It's a learning platform you, and your students, will actually love. Learn more. Assignable Video with Assessment Assignable video (available in Sage Vantage) is tied to learning objectives and curated exclusively for this text to bring concepts to life. Watch a sample video now. LMS Cartridge: Import this title's

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learning management  
system (LMS) and  
save time. Don't use  
an LMS? You can still  
access all of the same  
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Instructor Resource  
Site. Learn more.