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navigate the financial decisions of their futures. Each chapter concentrates on a manageable number of ideas, usually 3 to 4, with each reinforced several times throughout the text. This patient approach helps guide students through unfamiliar terrain and focus them on the most important concepts. The text does four core things to help students

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Principles of  
Macroeconomics  
courses. Questions  
that drive  
interest,  
applications that  
illustrate  
concepts, and the  
tools to test and  
solidify  
comprehension.  
Students come into  
their first  
Economics course  
thinking they will  
gain a better  
understanding of  
the economy around

them. Unfortunately, chapter-ending tools  
they often leave  
with many  
unanswered  
questions. To  
ensure students  
actively  
internalize  
economics, O'Sullivan/Sheffrin/Perez  
use chapter-opening  
questions to spark  
interest on  
important economic  
concepts,  
applications that  
vividly illustrate  
those concepts, and