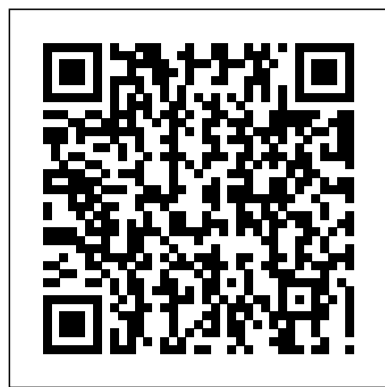


Mybook World Edition Default Password

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The Book Thief No Starch Press

Have you put your book out there and been disappointed in your sales? Perhaps you've tried a variety of marketing tactics to boost discoverability: blog posts, social media, book tours, paid ads in a variety of venues. But nothing is working. The publishing landscape changes every year. The number of books published has increased and the competition for readers is more than it has been before. The key is to define your audience and then convince those potential readers of the value of your book. Your marketing time and money should primarily be spent on a message of value—not price, not story, and not genre. This book provides specific techniques to exploit that value without resorting to the typical overexposure in social media and newsletters with “Buy My Book” sales messaging. Instead, focus on the top three proven techniques that actually sell books. Follow step-by-step instructions and timelines to learn how to: 1) Create an Effective Plan for Communicating to Readers; 2) Use Social Media and Email lists to Engage with Your Readers; and 3) Plan for Effective Campaigns for both Book Launches and Backlist Rejuvenation throughout the year. In addition this book provides techniques to: * Distinguish specific groups of readers most likely to buy your novel or nonfiction book. * Understand your competition and the advantages that your book offers. * Clarify hooks that capture attention of the media, reviewers, and readers. * Identify where and how to reach readers, reviewers, and media. * Create and implement a consistent brand throughout all marketing efforts. * Effectively select, from 100+ options, the appropriate marketing tactics and timing that matches your book intentions and values. * Maximize organic reach and stay to a budget of less than \$100 per book campaign. * Develop a long-term online marketing plan.

Meow-Nificent Kittens Dial Press

Rely on this practical, end-to-end guide on cyber safety and online security written expressly for a non-technical audience. You will have just what you need to protect yourself—step by step, without judgment, and with as little jargon as possible. Just how secure is your computer right now? You probably don't really know. Computers and the Internet have revolutionized the modern world, but if you're like most people, you have no clue how these things work and don't know the real threats. Protecting your computer is like defending a medieval castle. While moats, walls, drawbridges, and castle guards can be effective, you'd go broke trying to build something dragon-proof. This book is not about protecting yourself from a targeted attack by the NSA; it's about armoring yourself against common hackers and mass surveillance. There are dozens of no-brainer things we all should be doing to protect our computers and safeguard our data—just like wearing a seat belt, installing smoke alarms, and putting on sunscreen. Author Carey Parker has structured this book to give you maximum benefit with minimum effort. If you just want to know what to do, every chapter has a complete checklist with step-by-step instructions and pictures. The book contains more than 150 tips to make you and your family safer. It includes: Added steps for Windows 10 (Spring 2018) and Mac OS X High Sierra Expanded coverage on mobile device safety Expanded coverage on safety for kids online More than 150 tips with complete step-by-step instructions and pictures What You'll Learn Solve your

password problems once and for all Browse the web safely and with confidence Block online tracking and dangerous ads Choose the right antivirus software for you Send files and messages securely Set up secure home networking Conduct secure shopping and banking online Lock down social media accounts Create automated backups of all your devices Manage your home computers Use your smartphone and tablet safely Safeguard your kids online And more! Who This Book Is For Those who use computers and mobile devices, but don't really know (or frankly care) how they work. This book is for people who just want to know what they need to do to protect themselves—step by step, without judgment, and with as little jargon as possible.

The Orphic Gold Tablets alt concepts

Create interactive and responsive cross-browser apps with SASS and Compass About This Book Create data-intensive, highly scalable apps using Sass and COMPASS Master the concepts of Sass and COMPASS and unleash your potential to develop enterprise-grade apps This book is an experts' guide on leveraging Sass and COMPASS features Who This Book Is For This book is aimed at those who know CSS3 and HTML5 quite well and who've built a few small-to-medium-sized websites from scratch using Sass and Compass. What You Will Learn Master Sass and Compass features Familiarize yourself with CSS and HTML concepts that are vital for a good Sass workflow. Build real-world websites focusing on layouts and content aspects Work on a grid system using Compass and Susy Automate your workflow with Gulp Write functions and mixins to leverage the control flow In Detail CSS and Sass add elegance and excellence to the basic language, and consist of a CSS-compatible syntax that allows you to use variables, nested rules, mixins, inline imports, and much more. This book will start with an overview of the features in Sass and Compass, most of which you'll already be familiar; however, this will ensure you know what's expected as the book goes deeper into Sass and Compass. Next you will learn CSS and HTML concepts that are vital to a good Sass workflow. After all, Sass exists to simplify writing CSS, but it won't teach you how to make clean, scalable, reusable CSS. For that, you need to understand some basic concepts of OOCSS, SMACCS, and Atomic Design. Once you've brushed up on the important concepts, it's time to write some Sass. Mainly you'll write a few functions and mixins that really leverage control flow using @if / @else loops and you'll learn how to figure out when and why things are going wrong before they bring you to a stop. Moving further, you'll learn how to use @debug, @warn and @error to properly handle errors. You'll also learn about Gulp and how to use it to automate your workflow and reduce your repetitive tasks. And finally you'll learn about sourcemaps. With sourcemaps, you'll be able to write, debug, and view your Sass and Compass all from within the browser. It'll even LiveReload too! As a bonus, you'll take a look at that funky Flexbox, currently all the rage! You'll learn how powerful and flexible it really is, and how you can use it with Compass. Best of all, it falls back very gracefully indeed! In fact, you'll be able to apply it to any existing project without having to change a line of the original CSS. Style and approach This book will provide readers with practical, actionable expertise to enhance their knowledge Letters and the Origins of Modern Print Genres BRILL Inseparable best friends Kate and Tully, two young women who, despite their very different lives, have vowed to be there for each other forever, have been true to their promise for thirty years, until events and choices in their lives tear them apart. Reprint. 300,000 first printing.

MSDN Magazine Vintage

From the founder of "Il Bloggatore" (one of the most important websites on computer and information technology in Italy), the definitive guide you need to discover the secrets of WordPress and create a successful blog. An exciting journey that will allow you to know everything about WordPress and the wonderful world of blogging. 15 chapters (over 200 pages) with containing detailed information to fully enter into the world of blogs! With WordPress from "A" to "W," you will be able to: - create your blog now, using a solid CMS like WordPress - discover the strengths of WordPress and configure it to get your successful blog - gain appreciation of users and improve your online presence - make money with your blog Clearly written and well organized, this edition is designed to meet the needs of everyone, from novice bloggers to most experienced webmasters! More info: <http://www.travagliante.com> Go H*ck Yourself Simon and Schuster

Make Your Own Pixel Art is a complete, illustrated introduction to the creation of pixel art aimed at beginners just starting out right through to the experienced pixel artist wanting to enhance their skills. Hand anyone a pencil and paper and they can start drawing, but it's just as easy to draw digitally using a keyboard and mouse. With Make Your Own Pixel Art, pixel artist Jennifer Dawe and game designer Matthew Humphries walk

you step-by-step through the available tools, pixel art techniques, the importance of shapes, colors, shading, and how to turn your art into animation. By the end of the book, you'll be creating art far beyond what's possible on paper! Make Your Own Pixel Art will teach you about: - Creating pixel art using the most popular art software and the common tools they provide - Drawing with pixels, including sculpting, shading, texture, and color use - The basics of motion and how to animate your pixel art creations - Best practices for saving, sharing, sketching, and adding emotion to your art With a dash of creativity and the help of Make Your Own Pixel Art, your digital drawings can be brought to life, shared with the world, and form a basis for a career in art, design, or the video games industry.

The World Book Encyclopedia PURE SNOW PUBLISHING

Presents a step-by-step guide for increasing emotional intelligence through four core principles: self-awareness, self-management, social awareness, and relationship management.

Cat's Cradle Knopf Books for Young Readers

"First published in the United States of America by G.P. Putnam's Sons, an imprint of Penguin Random House LLC, 2016"--Title page verso.

Learning MySQL and MariaDB Little, Brown Books for Young Readers

Silas Marner is the third novel by George Eliot, published in 1861.

An outwardly simple tale of a linen weaver, it is notable for its strong realism and its sophisticated treatment of a variety of issues ranging from Religion to industrialisation to community.

WordPress from A to W Simon and Schuster

Are you always forgetting your logins, usernames and passwords? Do you have lots of sticky notes or labels around the house to remember them? Would you like to find a better way? Meow-nificent Kittens is a secret password book that is disguised as a paperback cat photobook. Add all your website information in one handy place to organize your internet life. The attractive design is a password journal with a difference. It was created so that opportunist thieves won't know what it is at a glance. This means that you can hide it in plain sight on your bookshelf at home with other books. What you can expect from this internet password organizer: Tabbed effect alphabetical pages Are you looking for a password book with tabs? Meow-nificent Kittens is a kitten book with alphabetical tabs running down the right page. For an added bonus, if you flick the pages, paw prints run down the side of the page as the tabs disappear. Attractive kitten theme throughout the book Get some cat love with kittens on every page. This password organizer doesn't just have a cute cover but there are adorable balls of fur looking at you imploring you to love them all through the book. Disguised cover to make it not so obvious what it contains There are several password logbooks on the market but this one was created so it could be hidden in plain sight. It looks like a photobook from the outside but inside there are gorgeous kittens playing around 3 boxes for your login information on each page. Section on creating secure passwords There are risks to however a password is stored. These can be from online thieves or opportunist burglars. At the front of the book is a brief section for creating a secure password that can be written down but can't be used by someone who has the book. Notes and other pages to add other useful information like software licenses There is a section at the back to add information that won't fit in the usual password boxes. There are notes pages but also places to add home network settings and license information. If you have a friend coming around who wants to use the WiFi, just add it in here and you will be able to instantly find it when you need it. More space to write in your information This handy-sized password keeper is 6 inches wide by 9 inches high for more space to write in your login information. There are 3 boxes per page and 10 pages per double letter. If you are looking for a password logbook that is a bit different and you love cats, look no further. There are kittens galore to make you smile as you write down your usernames and passwords. Meow-nificent Kittens is part of the Disguised Password books series which include: *Meow-nificent Kittens by Ceri Clark *Paws-ively Puppies by Ceri Clark For more advice on security, please take a look at A Simpler Guide to Online Security for Everyone by Ceri Clark.

How Windtree Press

"King's pitch for the indebtedness of the genres we know well—the novel, the biography, the magazine piece—to letter writing is stylish and convincing." —Christina Lupton, author of Reading and the Making of Time in the Eighteenth Century In Writing to the World, Rachael Scarborough King examines the shift from manuscript to print media culture in the long eighteenth century. She introduces the concept of the "bridge genre," which enables such change by transferring existing textual conventions to emerging modes of composition and circulation. She draws on this concept to reveal how four crucial genres that emerged during this time—the newspaper, the periodical, the novel, and the biography—were united by their reliance on letters to accustom readers to these new forms of print media. King explains that as newspapers, scientific journals, book reviews, and other new genres began to circulate widely, much of their form and content was borrowed from letters, allowing for easier access to these unfamiliar modes of printing and reading texts. Arguing that bridge genres encouraged people to see themselves as connected by networks of communication—as members of what they called "the world" of writing—King combines techniques of genre theory with archival research and literary interpretation, analyzing canonical works such as Addison and Steele's Spectator, Samuel Johnson's Lives of the Poets, and Jane Austen's Northanger Abbey alongside anonymous periodicals and the letters of middle-class housewives. This original and groundbreaking work in media and literary history offers a model for the process of genre formation. Ultimately, Writing to the World is a sophisticated look at the intersection of print and the public sphere. "This erudite, sophisticated, beautifully written book is a major achievement." —Thomas Keymer, author of Poetics of the

Pillory

Leonard and Hungry Paul Roberto Travagliente Muscular Portfolios is here to change the investing game — and help you leave stress behind with a stronger, smarter approach to investing. For decades, the financial services industry has sold risky investments, claiming that this was the only path to large gains. But this strategy is highly vulnerable to big losses that can devastate your portfolio. Today, there's a better approach. It combines the latest academic research in finance with the new ultra-low-cost index funds (exchange-traded funds). The result is an approach that provides market-like returns with dramatically smaller losses and requires only 15 minutes a month or less. Muscular Portfolios lays out the basic principles of this kind of investing so you can manage your own money successfully — without turning it into your second job. Investigative journalist Brian Livingston takes you behind the curtain of Wall Street and lays out a game-changing approach to investing: Muscular Portfolios, which are easy-to-use financial strategies you can set up yourself, even if you have no investment experience at all. Filled with helpful illustrations, compelling evidence, and simple, no-nonsense instructions, Muscular Portfolios is a resource, not a sales pitch. There are no financial products to buy, no secret formula to pay for. Everything is fully disclosed in bite-sized steps — and on a totally free website — that you can start using today to grow your wealth. Driven by cutting-edge investment research and backed by extensive market testing, Muscular Portfolios will revolutionize investing for families and individual investors.

Silas Marner Illustrated Harvard University Press

"With an easy, step-by-step approach, this guide shows beginners how to install, use, and maintain the world's most popular open source database: MySQL. You'll learn through real-world examples and many practical tips, including information on how to improve database performance. Database systems such as MySQL help data handling for organizations large and small handle data, providing robust and efficient access in ways not offered by spreadsheets and other types of data stores. This book is also useful for web developers and programmers interested in adding MySQL to their skill sets. Topics include: Installation and basic administration ; Introduction to databases and SQL ; Functions, subqueries, and other query enhancements ; Improving database performance ; Accessing MySQL from popular languages" --

The Inside Story of Organized Cybercrime-from Global Epidemic to Your Front Door

The book presents a complete edition of the texts, their translation and some fundamental keys for their interpretation, in an attempt at updating our current knowledge on Orphic ideas about the soul and the Afterlife stated in those texts.

Firewalls Don't Stop Dragons Sourcebooks, Inc.

A bestselling modern classic—both poignant and funny—about a boy with autism who sets out to solve the murder of a neighbor's dog and discovers unexpected truths about himself and the world. Nominated as one of America's best-loved novels by PBS's The Great American Read Christopher John Francis Boone knows all the countries of the world and their capitals and every prime number up to 7,057. He relates well to animals but has no understanding of human emotions. He cannot stand to be touched. And he detests the color yellow. This improbable story of Christopher's quest to investigate the suspicious death of a neighborhood dog makes for one of the most captivating, unusual, and widely heralded novels in recent years.

[IBM DataPower Handbook](#) TalentSmart

#1 NEW YORK TIMES BESTSELLER • ONE OF TIME MAGAZINE'S 100 BEST YA BOOKS OF ALL TIME The extraordinary, beloved novel about the ability of books to feed the soul even in the darkest of times. When Death has a story to tell, you listen. It is 1939. Nazi Germany. The country is holding its breath. Death has never been busier, and will become busier still. Liesel Meminger is a foster girl living outside of Munich, who scratches out a meager existence for herself by stealing when she encounters something she can't resist — books. With the help of her accordion-playing foster father, she learns to read and shares her stolen books with her neighbors during bombing raids as well as with the Jewish man hidden in her basement. In superbly crafted writing that burns with intensity, award-winning author Markus Zusak, author of I Am the Messenger, has given us one of the most enduring stories of our time. "The kind of book that can be life-changing." —The New York Times "Deserves a place on the same shelf with The Diary of a Young Girl by Anne Frank." —USA Today DON'T MISS BRIDGE OF CLAY, MARKUS ZUSAK'S FIRST NOVEL SINCE THE BOOK THIEF.

[Mastering Sass](#) JHU Press

CORETTA SCOTT KING AWARD WINNER • CALDECOTT HONOR BOOK • A NEW YORK TIMES BEST ILLUSTRATED BOOK Acclaimed artist Faith Ringgold seamlessly weaves fiction, autobiography, and African American history into a magical story that resonates with the universal wish for freedom, and will be cherished for generations. Cassie Louise Lightfoot has a dream: to be free to go wherever she wants for the rest of her life. One night, up on "tar beach," the rooftop of her family's Harlem apartment building, her dreams come true. The stars lift her up, and she flies over the city, claiming the buildings and the city as her own.

As Cassie learns, anyone can fly. "All you need is somewhere to go you can't get to any other way. The next thing you know, you're flying among the stars."

Celestia Macmillan

"Sleep is one of the most important but least understood aspects of our life, wellness, and longevity ... An explosion of scientific discoveries in the last twenty years has shed new light on this fundamental aspect of our lives. Now ... neuroscientist and sleep expert Matthew Walker gives us a new understanding of the vital importance of sleep and dreaming"--Amazon.com.

Writing to the World "O'Reilly Media, Inc."

THE GREAT GATSBY BY F. SCOTT FITZGERALD Key features of this book: * Unabridged with 100% of its original content * Available in multiple formats: eBook, original paperback, large print paperback and hardcover * Easy-to-read 12 pt. font size * Proper paragraph formatting with Indented first lines, 1.25 Line Spacing and Justified Paragraphs * Properly formatted for aesthetics and ease of reading. * Custom Table of Contents and Design elements for each chapter * The Copyright page has been placed at the end of the book, as to not impede the content and flow of the book. Original publication: 1925 The Great Gatsby - The story of the mysteriously wealthy Jay Gatsby and his love for the beautiful Daisy Buchanan, This book is F. Scott Fitzgerald's third book and stands as the supreme achievement of his career. First published in 1925, this classic novel of the Jazz Age has been acclaimed by generations of readers which depicts the life of lavish parties on Long Island is an exquisitely crafted tale of America in the 1920s. This book is great for schools, teachers and students or for the casual reader, and makes a wonderful addition to any classic literary library At Pure Snow Publishing we have taken the time and care into formatting this book to make it the best possible reading experience. We specialize in publishing classic books and have been publishing books since 2014. We now have over 500 book listings available for purchase. Enjoy!

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A disarming novel that asks a simple question: Can gentle people change the world? In this charming and truly unique debut, popular Irish musician Ronan Hession tells the story of two single, thirty-something men who still live with their parents and who are . . . nice. They take care of their parents and play board games together. They like to read. They take satisfaction from their work. They are resolutely kind. And they realize that none of this is considered . . . normal. Leonard and Hungry Paul is the story of two friends struggling to protect their understanding of what's meaningful in life. It is about the uncelebrated people of this world — the gentle, the meek, the humble. And as they struggle to persevere, the book asks a surprisingly enthralling question: Is it really them against the world, or are they on to something?