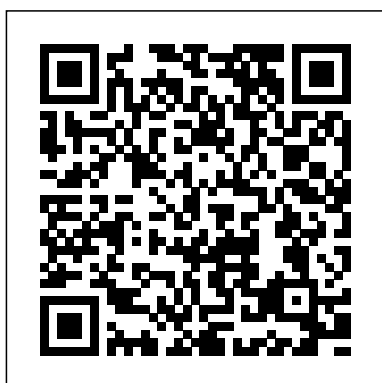

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The Ringtone

Dialectic John Wiley & Sons

This book provides a solid overview of mobile phone programming for readers in both academia and industry. Coverage includes all commercial realizations of the Symbian, Windows Mobile and Linux platforms. The text introduces each programming language (JAVA, Python, C/C++) and

offers a set of development environments "step by step," to help familiarize developers with limitations, pitfalls, and challenges.

Netbooks: The Missing Manual
Encyclopedia Britannica, Inc.
InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

Mobile Computing: Concepts, Methodologies, Tools, and Applications
Houghton Mifflin Harcourt
PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying

decisions and get more from technology.

HWM Packt Publishing Ltd
The rise and fall of the ringtone industry and its effect on mobile entertainment, music, television, film, and politics. A decade ago, the customizable ringtone was ubiquitous. Almost any crowd of cell phone owners could produce a carillon of tinkly, beeping, synthy, musicalized ringer signals. Ringtones quickly became a multi-billion-dollar global industry and almost as quickly faded away. In *The Ringtone Dialectic*, Sumanth Gopinath charts the rise and fall of the ringtone economy and assesses its effect on cultural production. Gopinath describes the technical and economic structure of the ringtone industry, considering the transformation of ringtones from monophonic, single-line synthesizer files to polyphonic MIDI files to digital sound

files and the concomitant change in the nature of capital and rent accumulation within the industry. He discusses sociocultural practices that seemed to wane as a result of these shifts, including ringtone labor, certain forms of musical notation and representation, and the creation of musical and artistic works quoting ringtones. Gopinath examines “declines,” “reversals,” and “revivals” of cultural forms associated with the ringtone and its changes, including the Crazy Frog fad, the use of ringtones in political movements (as in the Philippine “Gloriagate” scandal), the ringtone’s narrative function in film and television (including its striking use in the films of the Chinese director Jia Zhangke), and the ringtone’s relation to pop music (including possible race and class aspects of ringtone consumption). Finally, Gopinath considers the attempt to rebrand ringtones as “mobile music” and the emergence of cloud computing.

SPIN IGI Global

Singapore’s leading tech magazine gives its readers the power to decide with its informative articles and in-depth reviews.

Hippo Eats Dwarf John Wiley & Sons

Netbooks are the hot new thing in PCs -- small, inexpensive laptops designed for web browsing, email, and working with web-based

programs. But chances are you don’t know how to choose a netbook, let alone use one. Not to worry: with this Missing Manual, you’ll learn which netbook is right for you and how to set it up and use it for everything from spreadsheets for work to hobbies like gaming and photo sharing. Netbooks: The Missing Manual provides easy-to-follow instructions and lots of advice to help you: Learn the basics for using a Windows- or Linux-based netbook Connect speakers, printers, keyboards, external hard drives, and other hardware Get online using a wireless network, a public network, broadband cards, or dial-up Write email, browse the Web, transfer bookmarks, and add tools to your web browser Use business tools like Google Docs and Office for Netbooks Collaborate with others online via instant messaging Edit and share photos, play games, listen to music, and watch TV and movies online You’ll also learn about web-based backup and storage, staying secure online -- especially when using wireless networks -- and tips for troubleshooting. Netbooks point to the future of computing, and Netbooks: The Missing Manual will show you how to get there.

PC Mag Springer Science & Business Media

Publisher Description

Network World Springer

Science & Business Media

The Britannica Book of the Year 2014 provides a valuable viewpoint of the people and events that shaped the year and serves as a great reference source for the latest news on the ever changing

populations, governments, and economies throughout the world. It is an accurate and comprehensive reference that you will reach for again and again.

Computerworld John Wiley & Sons

The rise of mobile phones has brought about a new era of technological attachment as an increasing number of people rely on their personal mobile devices to conduct their daily activities. Due to the ubiquitous nature of mobile phones, the impact of these devices on human behavior, interaction, and cognition has become a widely studied topic. The Encyclopedia of Mobile Phone Behavior is an authoritative source for scholarly research on the use of mobile phones and how these devices are revolutionizing the way individuals learn, work, and interact with one another.

Featuring exhaustive coverage on a variety of topics relating to mobile phone use, behavior, and the impact of mobile devices on society and human interaction, this multi-volume encyclopedia is an essential reference source for students, researchers, IT specialists, and professionals seeking current research on the use and impact of mobile

technologies on contemporary culture.

Digital Storytelling John Wiley & Sons

InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

The Internet Encyclopedia, Volume 1 (A - F) Routledge

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

Maximum PC Routledge

A local Singaporean magazine dedicated to photography and videography.

Consumer Gadgets "O'Reilly Media, Inc."

With the increasing prevalence of information, communication, and technology, including social media, in the digital economy, leveraging consumer behavior and psychology has become a dominant ground for researchers and practitioners to inspect the trends, opportunities, and challenges to social networking service (SNS) developers and online firms.

These platforms have become a key channel for social interactions and networking among individuals and online communities to leverage

business activities in respect to product and service visibility and sustainability via the internet.

Leveraging Consumer Behavior and Psychology in the Digital Economy is a pivotal reference source that provides current research on topics relevant to consumer behavior, consumer psychology, consumer value, customer satisfaction, and loyalty and how best to utilize this research consumer behavior and psychology in the digital economy. Emphasizing critical topics in the field of consumer behavior research, this publication is a wide-ranging resource for professionals, practitioners, marketers, retailers, business managers, academics, researchers, and graduate-level students interested in the latest material on consumer behavior and psychology in the digital economy.

PC Mag Hal Leonard Corporation

"This multiple-volume publication advances the emergent field of mobile computing offering research on approaches, observations and models pertaining to mobile devices and wireless communications from over 400 leading researchers"--Provided by publisher.

Mobile Learning in Schools Prentice Hall

A step-by-step guide. This book is for all game developers, designers, and

hobbyists who want to create assets for mobile games

InfoWorld IGI Global

In a world of lip synching, breast implants, and staged reality shows, it's hard to know the real from the fake. Now "hoaxpert" Boese offers the essential field guide to today's

"Misinformation Age."

Mobile 3D Graphics FT Press

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide.

Computerworld's award-winning Web site

(Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

Get Seen MIT Press

PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

The China Information Technology Handbook Elsevier

The era of online video has arrived—now make it work for your business In the last year, the world of online video exploded. Hollywood

got into the game, professional actors and writers joined in, and independent producers looked to find their niche. Now, companies are wide awake to the opportunities for product and brand promotion as well as customer engagement. So how do you want to fit into the new online video universe? The must-have guide, *Get Seen* by Steve Garfield, the "Paul Revere of video blogging," offers a quick and complete toolkit to get you up to speed on the latest that online video and related media have to offer. Examines success stories of how companies have used online video. Presents a series of plans and tools that businesses can follow as they expand onto the social web. Provides clear step by step directions on how to record, edit, and export videos, where to post them, how to build a community around their content, and what to do to increase views by making it go viral. If you're ready to take full advantage of online video's many benefits, *Get Seen* is the one resource you need.

Mobile Game Design Essentials "O'Reilly Media, Inc."

This handbook is a reference for those interested in information technologies and emerging management

practices in China. The emphasis on information technologies and management provides a unique proposition and gives characteristics of flexibility and adoption to diverse audiences. The subject area is a combination of global information technology and management along with strategic management of IT. The handbook exploits state-of-the-art and emerging trends in theory and technology. This handbook is primarily designed for a professional and academic audience.