

# Online Marketing Solutions

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## Startup Remedy Launches New Membership Website with Ready-Made Marketing Products to Help Entrepreneurs Grow Business

(Nasdaq: LPSN), a global leader in conversational AI, today announced the hiring of Monica Pool Knox as SVP, Chief People Officer, to lead the company's global human resources strategy for attracting, ...

*LivePerson announces executive hires to scale HR and Marketing for its next stage of growth*

LinkedIn Marketing Solutions' new "Fish Out of Water" campaign ... Working with agency 215 McCann, LinkedIn found that three categories of online content rose to the top for a desired marketing ...

## VOX Network Solutions Named To The 2021 Elite 150 In CRN® MSP 500 List

NEW YORK, March 22, 2021 /PRNewswire/ -- With the increasing internet penetration ... are cutting down on their marketing expenditure to sustain themselves. The solutions bifurcation held the ...

## Colorado Mulls New Data Privacy Bill; Publicis Groupe Acquire Balance Internet

VOX's decision to expand to a cloud and managed service provider is validated with this acknowledgement from CRN," said VOX Network Solution's VP of Sales & Marketing ... of CRN and online at ...

## LinkedIn tells advertisers that business marketing doesn't belong near pictures of dogs in costumes

Loop Insights Inc. (MTRX:TSXV RACMF:OTCQB) (the "Company" or "Loop"), a provider of contactless solutions and artificial intelligence ("AI") to drive real-time insights and enhanced customer ...

## Sales and marketing firm Insider Sales Solutions exposes 1.5M customer records

Startup Remedy, a leader in online creative business solutions, launched a new membership ... members with online video courses, ready-made marketing video advertisements, ready-made graphic ...

## Email Data Quality: The Rise of the CDP

The rapid growth of agritech startups may also help boost value by coming up with other innovations made from traditional farm/village produce.

*And now, gobar-paint: Technology solutions and good marketing are the key*

businesses could be using two or even all three of the solutions in conjunction with each other. The scale of the CDP response stood out to us. Although CDP approach to

managing customer data is not ...

## **Sojern and FareHarbor Work Together to Help Attractions Drive Online Sales**

Honolulu, HI - Hawaii Biz Marketing takes businesses to the next level by leveraging its team of online marketing specialists who are consistent and reliable in the delivery of outstanding results.

## Vocera Chief Marketing Officer Named a 2021 MM+M Hall of Femme Honoree

Unified Identity connects and augments online and offline data via a single ... performance," said David Schroeder, Digital Marketing Solutions, Allstate. "We rely on Neustar for anonymized ...

TransUnion, a Security Solutions Firm, Plans to Enter US Market  
SAN FRANCISCO, March 17, 2021 /PRNewswire/ -- Sojern, a leading provider of digital travel marketing solutions, and FareHarbor, online booking software, today announced a joint initiative to help ...

Colorado becomes the latest US state to introduce a new data privacy bill; Publicis Groupe acquire Balance Internet; and Magna forecast that the US ad market will recover more quickly than previously ...

## Hubb Named a Leader Among B2B Marketing Events Management Solutions by Independent Research Firm

Innovative music production service provider, Dream Records, helps artists bring their dreams to life with their range of online music recording and marketing services ...

## **Hawaii Biz Marketing Expands Its Suite Of Digital Marketing Solutions**

SOL Global Investments Corp. (" SOL Global " or the " Company ") (CSE: SOL) (OTCPK: SOLCF) (Frankfurt: 9SB) is pleased to announce that it has completed an investment in Fyllo, the leader in digital ...

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## **Dream Records Disrupts The Music Industry With Their Online Recording Solutions**

TransUnion Gaming Services says it plans to enter the U.S. gaming market, offering security services such as identity, fraud and marketing solutions.

## **Loop Insights Finalizes API Integration with Vend POS, Vend to Launch Full Sales & Marketing Program to Its Global Retail Client List**

Hubb, a leading virtual, hybrid, and in-person event software platform, today announced that Forrester rated the Hubb Management Platform as a Leader in The Forrester Wave™: B2B Marketing Events ...

## **Your Buyer's Journey is Now Online. Is Your Customer Experience Digital-First Too?**

Related: 7 Things to Know about Digital Marketing When in-person events ... a personalized content experience through online channels that ultimately directs them toward a purchase. Incorporate the ...

## **Neustar Launches Unified Identity™ Transforming the Future of Customer Data Management**

Sales and marketing company Insider Sales Solutions has suffered a data breach that left a database of 1.5 million customer records exposed online. Discovered and

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publicized today Secure Thoughts ...

13.1% CAGR Expected in Marketing Automation Software Market by 2030: P&S Intelligence

Vocera Communications, Inc. (NYSE:VCRA), a recognized leader in clinical communication and workflow solutions, today announced that its Chief Marketing Officer Kathy ... will include online networking ...