Open Leadership How Social Technology Can Transform The Way You Lead Charlene Li

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Leadership in the Open Routledge
Providing models of exemplary use and the latest research, Educational Leadership and Technology reveals the transformational power of emerging technologies to improve student learning, and explores how leaders can bring about this technology integration. This book provides an overview of roles and strategies expected of effective school leaders, as well as some of the complex issues they face. Authors Garland and Tadeja offer a critical analysis of today's emerging technology, while also addressing the need for collaborative efforts of parents, community, and students to implement technologies effectively. Special Features Include: Full integration of National Technology Standards for Administrators (NETS.A) and the National Education Technology Plan (NETP). Leader reflections from practicing school administrators that provide context of real-world scenarios. "Tips for School Leaders" and end-of-chapter questions that encourage student engagement with the text. "School Administrator's Technology Leadership Self-Assessment," a unique and impartial survey in each chapter with self-scoring guide that helps readers determine their technology use and readiness for implementation. A robust companion website with PowerPoint Slides, strategies, and links to website and video resources which will reflect changes in technology, policy, and practice. Discussion of the newest and emerging technologies, including Cloudware, social media, virtual manipulatives, and e-games. Educational Leadership and Technology is an important resource for new and aspiring elementary, middle, and high school principals as well as superintendents and technology coordinators.

Handbook of Research on Digital Transformation, Industry Use Cases, and the Impact of Disruptive Technologies Harvard Business Press
Ever-evolving technological innovation creates both opportunities and challenges for educators aiming to achieve meaningful and effective learning in the classroom and to equip students with a well-honed set of technology skills as they enter the professional world. The Handbook of Teaching with Technology in Management, Leadership, and Business is written by experienced instructors using technology in novel and impactful ways in their undergraduate and graduate courses, as well as researchers reporting and reflecting on studies and literature that can guide them on the how

and why of teaching with technology.

Organizational Culture and Leadership Edward Elgar Publishing Higher education today faces several challenges including soaring cost, rising student debt, declining state support, and a staggering dropout rate. Digital technology enables numerous paths to innovation and promising solutions to these crises in higher education. However, few efforts have been made to look into the dynamic relationship between technology, innovation, and leadership and how they work together to transform teaching and learning, campus life, student service and support, administration, and university advancement. Technology Leadership for Innovation in Higher Education is a pivotal reference source that provides vital research on the intersection of technology, innovation, and leadership in higher education by examining the role of technology in activating, promoting, and accelerating innovation and by identifying challenges regarding technology leadership. While highlighting topics such as blended teaching, faculty development, and university advancement, this publication is ideally designed for teachers, principals, educational and IT management and staff, researchers, students, and stakeholders in higher education seeking current research on critical leadership dimensions required for effective education leaders.

Impact of Emerging Digital Technologies on Leadership in Global Business Stylus Publishing, LLC

Become a Digital Master—No Matter What Business You're In If you think the phrase "going digital" is only relevant for industries like tech, media, and entertainment—think again. In fact, mobile, analytics, social media, sensors, and cloud computing have already fundamentally changed the entire business landscape as we know it—including your industry. The problem is that most accounts of digital in business focus on Silicon Valley stars and tech start-ups. But what about the other 90-plus percent of the economy? In Leading Digital, authors George Westerman, Didier Bonnet, and Andrew McAfee highlight how large companies in traditional industries—from finance to manufacturing to pharmaceuticals—are using digital to gain strategic advantage. They illuminate the principles and practices that lead to successful digital transformation. Based on a study of more than four hundred global firms, including Asian Paints, Burberry, Caesars Entertainment, Codelco, Lloyds Banking Group, Nike, and Pernod Ricard, the book shows what it takes to become a Digital Master. It explains successful transformation in a clear, two-part framework: where to invest in digital capabilities, and how to lead the transformation. Within these parts, you'll learn: • How to engage better with your customers • How to digitally enhance operations • How to create a digital vision • How to govern your digital

activities The book also includes an extensive step-by-step transformation playbook for leaders to follow. Leading Digital is the must-have guide to help your organization survive and thrive in the new, digitally powered, global economy.

Leadership, Popular Culture and Social Change MIT Press

Corporate executives struggle to harness the power of social technologies. Twitter, Facebook, blogs, YouTube are where customers discuss products and companies, write their own news, and find their own deals but how do you integrate these activities into your broader marketing efforts? It's an unstoppable groundswell that affects every industry -- yet it's still utterly foreign to most companies running things now. When consumers you've never met are rating your company's products in public forums with which you have no experience or influence, your company is vulnerable. In Groundswell, Josh Bernoff and Charlene Li explain how to turn this threat into an opportunity. In this updated and expanded edition of Groundswell, featuring an all new introduction and chapters on Twitter and social media integration, you'll learn to: · Evaluate new social technologies as they emerge · Determine how different groups of consumers are participating in social technology arenas · Apply a four-step process for formulating your future strategy · Build social technologies into your business Groundswell is required reading for executives seeking to protect and strengthen their company's public image.

Leadership in Science and Technology: A Reference Handbook Routledge

Regarded as one of the most influential management books of all time, this fourth edition of Leadership and Organizational Culture transforms the abstract concept of culture into a tool that can be used to better shape the dynamics of organization and change. This updated edition focuses on today's business realities. Edgar Schein draws on a wide range of contemporary research to redefine culture and demonstrate the crucial role leaders play in successfully applying the principles of culture to achieve their organizational goals.

Fundamentals of Business (black and White) Chandos Publishing

"This book examines the intersection of leadership communication and digital technology, looking at how digital media can elevate or diminish a leader's influence. Using media ecology, this book explores the transitions in technology over the course of human history that resulted in today's digital communication environment. It builds on this understanding to examine the value leadership communication provides to engage employees and drive organizational objectives internally. Beyond examining internal or team communication, it also highlights the value of external stakeholder communication by leaders using tools such as social media or websites to elevate credibility. These chapters provide a framework to guide a leader's selection of digital tools and the application of those tools on communication with stakeholders. It examines various challenges to give a realistic assessment of how leaders can navigate digital communication successfully to thrive personally and professionally. Lastly, the book explores an often-missed dimension to leadership communication: followers. Using the ethicality of leadership and the role of followers, it concludes by examining guiding values for leadership communication in the digital age as well as forecasting future trends that will shape leader communication. The book is intended as supplementary reading in organizational, leadership, corporate, and internal communication undergraduate and graduate courses. Online instructor resources for this book include a one-sheet overview of how to

use the text in a course as well as sample assignments and discussion questions"--

Nimble, Focused, Feisty John Wiley & Sons

Technology Leadership for School Improvement is a practical textbook that prepares primary and secondary educational leaders with the skills and knowledge to manage and administer technology in their school settings. The text focuses on helping educational leaders learn what they need to know about technology standards, data-driven decision making, and creative leadership in this digital environment. To effectively cover the many facets of technology each chapter is written by a specialist following a similar structure and pedagogy for ease of use by the learner.

Utilizing Technology, Knowledge, and Smart Systems in Educational Administration and Leadership Harvard Business Press

First Published in 2003. Routledge is an imprint of Taylor & Francis, an informa company.

Technology Integration and Foundations for Effective Leadership Greenleaf Book Group

The newest generation of leaders was raised on a steady diet of popular culture artifacts mediated through technology, such as film, television and online gaming. As technology expands access to cultural production, popular culture continues to play an important role as an egalitarian vehicle for promoting ideological dissent and social change. The chapters in this book examine works and creators of popular culture – from literature to film and music to digital culture – in order to address the ways in which popular culture shapes and is shaped by leaders around the globe as they strive to change their social systems for the better.

Groundswell, Expanded and Revised Edition IGI Global

Rapid technological advancements have the ability to positively or negatively impact corporate growth and success. Professional leaders and decision makers must consider such advancements when designing and implementing new policies in preparation for the sustainable future of the business environment. Multi-Sided Platforms (MSPs) and Sharing Strategies in the Digital Economy: Emerging Research and Opportunities is a critical scholarly resource that examines platform strategies and business models with a focus on multi-sided platform business models. Featuring coverage on a broad range of topics, such as digital collaboration, business ecosystem, and platform value chain, this book is an ideal resource for managers, researchers, academics, practitioners, and students interested in recent trends in business models in the digital age.

Technology Leadership for School Improvement Currency

This is a story of reinvention. Jim Whitehurst, celebrated president and CEO of one of the world's most revolutionary software companies, tells first-hand his journey from traditional manager (Delta Air Lines, Boston Consulting Group) and "chief" problem solver to CEO of one of the most open organizational environments he'd ever encountered. This challenging transition, and what Whitehurst learned in the interim, has paved the way for a new way of managing—one this modern

leader sees as the only way companies will successfully function in the future. Whitehurst says beyond embracing the technology that has so far disrupted entire industries, companies must now adapt their management and organizational design to better fit the Information Age. His mantra? "Adapt or die." Indeed, the successful company Whitehurst leads—the open source giant Red Hat—has become the organizational poster child for how to reboot, redesign, and reinvent an organization for a decentralized, digital age. Based on open source principles of transparency, participation, and collaboration, "open management" challenges conventional business ideas about what companies are, how they run, and how they make money. This book provides the blueprint for putting it into practice in your own firm. He covers challenges that have been missing from the conversation to date, among them: how to scale engagement; how to have healthy debates that net progress; and how to attract and keep the "Social Generation" of workers. Through a mix of vibrant stories, candid lessons, and tested processes, Whitehurst shows how Red Hat has blown the traditional operating model to pieces by emerging out of a pure bottom up culture and learning how to execute it at scale. And he explains what other companies are, and need to be doing to bring this open style into all facets of the organization. By showing how to apply open source methods to everything from structure, management, and strategy to a firm's customer and partner relationships, leaders and teams will now have the tools needed to reach a new level of work. And with that new level of work comes unparalleled success. The Open Organization is your new resource for doing business differently. Get ready to make traditional management thinking obsolete.

Business Models to Promote Technology, Culture, and Leadership in Post-COVID-19 Organizations SAGE Publications
Open LeadershipJohn Wiley & Sons
Groundswell Psychology Press
This volume offers insights from a noted group of scholars who discuss the complex phenomenon of leadership in distributed work settings - also known as leadership at a distance. Editor Suzanne Weisband addresses the ubiquitous roles leaders play, their scale of work, and the range of technologies available to them, while setting new directions in studying leadership at a distance. A unique perspective of empirical research unfolds, representing a variety of fields and methods to foster a better understanding of the role technology plays in leadership, and how leadership is shaped by the use of technology. Leadership at a Distance begins with an overview of the challenges leaders face in the 21st Century, followed by a discussion of: Field studies and innovative ways of thinking about leadership in distributed work settings Experiments on the group dynamics and social processes involved in leading teams at a distance Research on leadership in large-scale distributed collaborations, as well as lessons learned about leadership at a distance and future research directions. Managers, organizational behavior psychologists, human factors and industrial engineers, and sociologists will consider this book of interest and will appreciate its interdisciplinary scope. Open Source Leadership: Reinventing Management When There's No More Business as Usual Edward Elgar Publishing
From taxi rides, hotel stays, car driving, to communicating and paying,

everything we knew as normal has changed beyond recognition. To lead effectively in today's brave new world, you have to question EVERYTHING. For the first time in human history, knowledge is free and almost every boundary to communication has been lifted. This open source world has permanently altered the business landscape. And you can count on the fact that the pace of change will only accelerate. Yet... companies still rely on management tools and practices that were, at best, mildly effective in their heyday. In Open Source Leadership, Rajeev Peshawaria reveals the vision, insight, and practices he has used to help some of today's largest and most influential organizations meet the open source world head on. It all starts with asking the right questions: What's the most effective leadership style in a world of 24/7 connectivity? How has the very concept of leadership changed in the open source era? How do you inspire and reward performance in the "gig economy?" How do you measure engagement and effectively address the gaps? How can you lead innovation--quickly and continuously? Peshawaria reveals the answers to these questions--and they will surprise you. Based on his company's groundbreaking research spanning 28 countries, he concludes that traditional industrial age thinking needs a massive upgrade to successfully navigating the brave new world of business. Open Source Leadership rewrites the rules of management, giving you a unique look at the most common misperceptions, illusions, and downright wrong

information you've been getting about what works and what doesn't. It provides a new, counterintuitive model for seizing competitive edge in any industry. Among other issues the book argues convincingly that "positive autocracy" must replace democratic leadership; talent and innovation are abundant not scarce; early identification of high-potentials is counter-productive; and setting employees free to do as little as they want will increase productivity.

The Open Organization CRC Press Companies from various sectors of the economy are confronted with the new phenomenon of digital transformation and are faced with the challenge of formulating and implementing a company-wide strategy to incorporate what are often viewed as "disruptive" technologies. These technologies are sometimes associated with significant and extremely rapid change, in some cases with even the replacement of established business models. Many of these technologies have been deployed in unison by leading-edge companies acting as the catalyst for significant process change and people skills enhancement. The Handbook of Research on Digital Transformation, Industry Use Cases, and the Impact of Disruptive Technologies examines the phenomenon of digital transformation and the impact of disruptive technologies through the lens of industry case studies where different combinations of these new technologies have been deployed and incorporated into enterprise IT and business strategies. Covering topics including chatbot implementation, multinational companies, cloud computing, internet of things, artificial intelligence, big data and analytics, immersive technologies, and social media, this book is essential for senior management, IT managers, technologists, computer scientists, cybersecurity analysts, academicians, researchers, IT consultancies, professors, and students.

Open Leadership John Wiley & Sons

A powerful call to action for achieving equality in leadership. Women make up fewer than ten percent of national leaders worldwide, and behind this eye-opening statistic lies a pattern of unequal access to power. Through conversations with some of the world's most powerful and interesting women—including Jacinda Ardern, Hillary Rodham Clinton, Christine Lagarde, Michelle Bachelet, and Theresa May—Women and Leadership explores gender bias and asks why there aren't more women in leadership roles. Speaking honestly and freely, these women talk about having their ideas stolen by male colleagues, what it's like to be called fat or a slut in the media, and what things they wish they had done differently. The stories they tell reveal vividly how gender and sexism affect perceptions of women as leaders. Using current research as a starting point, Julia Gillard and Ngozi Okonjo-Iweala—both political leaders in their own countries—analyze the lived experiences of these women leaders. The result is a rare insight into life as a leader and a powerful call to arms for women everywhere.

Technology as a Tool for Diversity Leadership: Implementation and Future Implications MIT Press Corporate executives struggle to harness the power of social technologies. Twitter, Facebook, blogs, YouTube are where customers discuss products and companies, write their own news, and find their own deals but how do you integrate these activities into your broader marketing efforts? It's an unstoppable groundswell that affects every industry -- yet it's still utterly foreign to most companies running things now. When consumers you've never met are rating your company's products in public forums with which you have no experience or influence, your company is vulnerable. In Groundswell, Josh Bernoff and Charlene Li explain how to turn this threat into an opportunity. In this updated and expanded edition of Groundswell, featuring an all new introduction and chapters on Twitter and social media integration, you'll learn to: · Evaluate new social technologies as they emerge · Determine how different groups of consumers are participating in social technology arenas · Apply a four-step process for formulating your future strategy · Build social technologies into your business Groundswell is required reading for executives seeking to protect and strengthen their company's public image.

The School Leader's Guide to Social Media Penguin
Leaders have talked about the importance of corporate culture for decades, but the success of iconic companies like GE, Apple, and Google shows how culture is a strategic lever that can be utilized for driving growth, change, and innovation. In this new age of globalization, rapid technology shifts, and constant disruption, the 21st century marketplace is more volatile and uncertain than ever. To thrive, businesses need a new kind of emphasis around culture. Sara Roberts, former CEO and founder of Roberts Golden and a seasoned executive consultant to dozens of Fortune 500 companies and CEOs, sees how flourishing companies—from established market leaders to the surprising upstarts—share three distinct attributes: Nimble: They are much faster and more agile than ordinary organizations Focused: They use their sense of purpose as a lens to understand and meet the needs of customers and markets Feisty: They play big and act bold to capitalize on advantages and out-muscle the competition For successful companies in this new era, culture is not about playing defense but about going on offense. It's purposely designed, leveraged, and honed to deliver value and drive growth. In Nimble,

Focused, Feisty, Roberts provides not only a look into what these organizations are doing differently but also a blueprint and framework so your company can create a cultural strategy to thrive in the new era.

From Individual to Empire IGI Global
Ever wonder what makes household names like Oprah, Ellen, or Beyoncé so powerful? It's all about influencer branding, and Laura Bull will tell you everything youneed to know. Bull spent ten years with Sony Music Entertainment, becoming one of the company's youngest executives and spearheading artist development and marketing for globally recognized brands. She is an expert who specializes in transforming entrepreneurs into viable brands and teaching what it takes to become a powerful "influencer." Whether you are an artist, blogger, performer, politician, author, or thought leader, this book will change the way you think about your "brand" and your future. Bull marries positive psychological principles with traditional branding strategies and reveals her revolutionary Brand Matrix that will have you soaring past personal branding into the very different world of influencer branding. This intelligent, breezy read provides additional tools, exercises, and resources that offer real-world support to tackle your own engaging, competitive, and authentic brand identity. Entertaining examples from pop culture and politics round out this book that can truly take you from individual to empire. A consultant and speaker, Bull has been an adjunct professor since 2013 teaching disciplines in marketing and music business at multiple colleges and universities, including SMU's Temerlin Advertising Institute.