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Agile Oracle Application Express McGraw Hill Professional

Whether you're new to Oracle or an old hand who has yet to test the waters of APEX, Beginning Oracle Application Express 5 introduces the processes and best practices you'll need to become proficient with APEX. The book shows off the programming environment, the utilities and tools available, and then continues by walking through the process of building a working system from the ground up. All code is documented and explained so that those new to the languages will not be lost. After reading this book, power users and programmers alike can quickly put together robust and scalable applications for use by one person, by a department, by an entire company. Beginning Oracle Application Express 5 introduces version 5 of the popular and productive Oracle Application Express development platform. Called APEX for short, the platform enables rapid and easy development of web-based applications that make full use of Oracle Database. The release of APEX 5 brings major new changes to the page builder, an enhanced universal theme, better RESTful web services support, enhanced application packaging, and the many redesigned wizards give a new and fresh feel to the user interface. Covers brand-new functionality in APEX 5 Provides fully documented and explained example code Guides you through creating a working and fully deployable application

Understanding Oracle APEX 5 Application Development Apress

Developing data-centric web applications can be a real challenge as it is a multi-disciplinary process. There are many technologies involved in the client side (HTML, CSS, JavaScript, and so on); the interaction with the database, on the server side; the typeless nature of the web environment; and above all, the need to put it all together. This needs to be done in a manner that will allow the end users to do their job in the simplest and most efficient way, while enriching their user experience. How often have you wished that developing such applications could be uncomplicated and straightforward? This book will show you that it's possible, and teaches you how to do it, using Oracle Application Express (APEX). With this practical guide to APEX, you'll learn how to easily develop data-centric web applications for the Oracle environment. The book covers the development cycle of an APEX application, reviewing the major APEX principles and building blocks chapter by chapter. It starts with the basic skills you need to get going when developing with APEX. Later, you will learn advanced issues, such as how to build tailor-made forms and reports, using APEX APIs, AJAX, and so on. It not only deals with the "How" but also with the "Why", and before long you will be able to understand APEX concepts, and use them to expand and enhance the built-in features, wizards, and tools. The book starts with the design phase, including building the necessary database objects infrastructure; continues with ways to implement the application logic (on the server side) and the User Interface (on the client side), whilst showing you how to enhance your applications' features and functionality according to your specific needs; and it ends with application deployment. The book emphasizes and clearly documents areas such as Globalization, Localization, and developing multi-lingual applications, and includes a special discussion about Right-To-Left (RTL) support for APEX applications, documented here for the first time. Throughout the book, there are many screenshots and snippets of code, taken from working APEX applications. The book is accompanied by demo APEX applications that you can download and install in your APEX environment, thoroughly analyze, and learn from as you read the book.

Oracle Essentials "O'Reilly Media, Inc."

This new edition of *Understanding Oracle APEX 5 Application Development* shows APEX developers how to build practical, non-trivial web applications. The book introduces the world of APEX properties, explaining the functionality supported by each page component as well as the techniques developers use to achieve that functionality. The book is targeted at those who are new to APEX and just beginning to develop real projects for production deployment. Reading the book and working the examples will leave you in a good position to build good-looking, highly-functional, web applications. Topics include: conditional formatting, user-customized reports, data entry forms, concurrency and lost updates, and updatable reports. Accompanying the book is a demo web application that illustrates each concept mentioned in the book. Specific attention is given in the book to the thought process involved in choosing and assembling APEX components and features to deliver a specific result. *Understanding Oracle APEX 5 Application Development* is the ideal book to take you from an understanding of the individual pieces of APEX to an understanding of how those pieces are assembled into polished applications. Teaches how to develop non-trivial APEX applications. Provides deep understanding of APEX functionality. Shows the techniques needed for customization.

Salesforce Platform App Builder Certification Handbook Apress

Make the most of Oracle Apex with this guide to best practices and its Tips and Tricks. It will help you look at the bigger picture when building applications and take more elements into account and deal with everyday common issues that are faced.

How to Find the Right Solution for Effectively Connecting with Your Customers MeetCoogole

Develop cloud-based applications rapidly using the Oracle Application Express (APEX) platform. You will learn to develop a comprehensive functional business application which can be deployed in your organization. Cloud Computing Using Oracle Application Express will teach you how to develop a complete general ledger accounting system which will be accessible through a variety of devices, including desktops, laptops, and the latest smartphones. What You Will Learn: Use new Oracle APEX 5.0 techniques Develop a complete general ledger accounting system named The Cloud Accountant Create cloud-based business apps accessible anywhere and anytime Enhance your APEX development skills Who This Book Is For: Web developers who possess some working knowledge of Oracle Application Express, and developers who have been using Oracle Forms and now wish to use their existing SQL and PL/SQL expertise.

Oracle APEX Best Practices Rampant TechPress

After Great response of Oracle APEX - Tips and Tricks I, Priyanka Agarwal is releasing her second book in series. Oracle APEX - Tips and Tricks II contains step-by-step application development techniques, real-world coding examples, and best practices. You will find out how to work with the App Builder and Page Designer, use APEX themes (responsive and mobile included), templates and wizards, and design and deploy custom web apps. Helps understand APEX concepts and programming fundamentals. Make the most of Oracle Apex with this guide to best practices and its Tips and Tricks II. It will help you look at the bigger picture when building applications and take more elements into account and deal with everyday common issues that are faced. Who This Book Is For This book is filled with tips on how to make the most of Oracle APEX. Developers beginning with application development as well as those who are experienced will benefit from this book. You will need to have basic knowledge of SQL and PL/SQL to follow the examples in this book. In Detail Have you ever wanted to create real-world database applications? In this book you're not only getting APEX best practices and tricks, but will also take into account the total environment of an APEX application and benefit from it. "Oracle APEX Tips and Tricks" will guide you through the development of real-world applications. It will give you a broader view of APEX. The various aspects include setting up APEX environment, testing and debugging, security, and getting the best out of SQL and PL/SQL. "Oracle APEX Tips and Tricks" is where practical development begins! Published by: MeetCoogole

The Essentials and More IOS Press

If you have mastered the fundamentals of the PL/SQL language and are now looking for an in-depth, practical guide to solving real problems with PL/SQL stored procedures, then this is the book for you.

Oracle Database 12c Expert Oracle Application Express Security

Oracle Application Express 4 Recipes provides an example-based approach to learning Application Express—the ground-breaking, rapid application development platform included with every Oracle Database license. The recipes format is ideal for the quick-study who just wants a good example or two to kick start their thinking and get pointed in the right direction. The recipes cover the gamut of Application Express development. Author and Application Express expert Edmund Zehoo shows how to create data entry screens, visualize data in the form of reports and charts, implement validation and back-end logic, and much more. Solutions are presented in an easy problem/solution format, which you can copy and adapt for your own use. Detailed discussion for each solution deepens your understanding and aids in customizing the solutions to fit your particular development challenges. Teaches Application Express via an example-based format Takes you from beginner to intermediate level Shows how to build a fully-functional web store in just one hour

Pro jQuery in Oracle Application Express Apress

Agile Oracle Application Express shows how skilled, motivated, and self-organizing developers can realize extraordinary commercial benefits from Oracle Application Express. The secret is to couple Application Express with an agile software development approach. This book leads the way. Oracle Application Express is well-suited to agile processes, with its support for rapid prototyping and team development. Application Express supports a gamut of enabling technologies such as SQL, HTML, CSS, JavaScript, and more that enable you to deliver any type of web application to meet your development needs. Agile Oracle Application Express helps you take the feature set of Application Express and marry it with the processes of agile development to iteratively design, create, and deliver quality applications on time and within budget.

Oracle Application Express for Mobile Web Applications Apress

Learn the many design decisions that must be made before starting to build a large Oracle Application Express (APEX) application for the cloud or enterprise. One of APEX's key strengths is the fact that it is a Rapid Application Development (RAD) tool. This is also a major weakness when it tempts developers to start coding too soon. Small applications that consist of tens of pages can be coded without a lot of design work because they can be re-factored quickly when design flaws are discovered. Design flaws in large cloud and enterprise applications that consist of hundreds or thousands of pages are not so easy to re-factor due to the time needed to redevelop and retest the application, not to mention the risk of breaking functionality in subtle ways. Designing a large application before coding starts is a profitable exercise because a thoughtful design goes a long way in mitigating cost overruns and schedule slippage while simultaneously enhancing quality. This book takes into account perspectives from other non-developer stakeholders such as maintenance developers, business analysts, testers, technical writers, end users, and business owners. Overlooking these perspectives is one of the chief causes of expensive rework late in the development cycle. Oracle Application Express by Design illustrates APEX design principles by using architecture diagrams, screen shots, and explicit code snippets to guide developers through the many design choices and complex interrelationship issues that must be evaluated before embarking on large APEX projects. This book: Guides you through important, up-front APEX design decisions Helps you to optimize your design by keeping all stakeholders in mind Explicit code examples show how design impacts cost, schedule, and quality What You Will Learn Pick and choose from the list of designs before coding begins Bake optimal quality into the underlying fabric of an APEX application Think and design from outside the developer's narrow perspective Optimize APEX application designs to satisfy multiple stakeholder groups Evaluate design options through hands-on, explicit code examples Define and measure success for large cloud and enterprise APEX applications Who This Book Is For APEX developers and development teams

Oracle Application Express: Build Powerful Data-Centric Web Apps with APEX Apress

For many people in both developing and developed countries universal healthcare is still not the norm. Socio-economic status and geographical restrictions have proved to be major barriers to accessible care. The use of information and communication technologies ICT is growing rapidly internationally as the need to provide more efficient and cost-effective care becomes increasingly urgent. Improving the health of a nation begins with the individual and recent developments in genomics and mobile networked information technologies have regenerated interest in individualizing healthcare. Harnessing the diversity and ubiquity of

Oracle APEX Packt Publishing Ltd

A handy guide that covers the most essential topics for Salesforce Platform App Builder Certification in an easy-to-understand format About This Book Get to grips with the fundamentals of Force.com to pass the certification exam with flying colors Create Force.com applications, automate business processes, and manage data operations to be a successful

Salesforce.com Certified Force.com app builder A step-by-step guide that covers the most essential topics for the Platform App Builder Certification in an easy-to-understand format Who This Book Is For Salesforce beginners who need to prepare for the Salesforce Platform App Builder Certification exam will benefit from this book. This book is ideal for developers and admins who are new to Salesforce CRM and the Force.com platform. It is recommended that users have some basic programming knowledge and are familiar with salesforce. By the end of the book, you will be ready to appear for the exam and develop various applications on the cloud platform. What You Will Learn Learn the basics of the force.com cloud platform Learn to build objects that align with your business Understand the process of building an application on force.com platform Kick-start your certification journey in basic- easy-to-follow guide Focus on important topics that help you accomplish your certification goals Learn to secure your application with the Salesforce security model Manipulate and process large amount of data using the data tools Prepare for the exam with sample mock questions In Detail The Salesforce Certified Platform App Builder exam is for individuals who want to demonstrate their skills and knowledge in designing, building, and implementing custom applications using the declarative customization capabilities of Force.com. This book will build a strong foundation in Force.com to prepare you for the platform app builder certification exam. It will guide you through designing the interface while introducing the Lightning Process Builder. Next, we will implement business logic using various point and click features of Force.com. We will learn to manage data and create reports and dashboards. We will then learn to administer the force.com application by configuring the object-level, field-level, and record-level security. By the end of this book, you will be completely equipped to take the Platform App Builder certification exam. Style and approach Simple and to-the-point examples that can be tried out in your developer org. A practical book for professionals who want to take the Salesforce Platform App Builder Certification exam. Sample questions for every topic in an exam pattern to help you prepare better, and tips to get things started. Full of screen-shots, diagrams, and clear step-by-step instructions that cover the entire syllabus for the exam.

Beginning Oracle Application Express 4.2 Apress

Customer Relationship Management (CRM) systems are a growing topic among small- and medium-sized enterprises, entrepreneurs, and solopreneurs, and it is completely clear that CRM is a tool that businesses should have in place to manage sales processes. Teams of salespeople must have a system to run their daily activities, and small businesses and solopreneurs must track their marketing effort, a functioning structure for maintaining their contacts with prospects and clients to improve the effectiveness of their sales effort. CRM tools, once only available to large corporations, is now powerful technology for small and medium businesses. Small and medium businesses are now able to implement CRM solutions under a more cost-effective balance as an alternative to traditional tools like Salesforce, Dynamics, or Oracle. The reason for the success is mainly the simplicity of new tools and solutions that have been developed for the management of sales processes. This book discusses how to implement a CRM from the perspective of the businessperson—not the more typical IT consultant or the technical staff. It benefits business development, sales management, and sales process control. Small business owners must understand why and how implementing a CRM will create value for the business—how it will focus on business development, sales management, and how sales leads develop into happy customers. Small business owners must first understand what a CRM systems is, how it works, what its main functions are, and how it serves to manage workflows in the company's sales department. Generally, entrepreneurs struggle to find the time to read and study complex and fully comprehensive books. This book provides direct operational guidelines to those who need easy-to-read information about how to use CRM effectively. Business professionals must be able to set up CRM systems and avoid mistakes and wasting time. This book provides an overview of what can be done with CRM and how it happens to empower business people to find new customers and win their business. This book discusses the logic of CRM in sales, giving tips and explanations on why and what happens when it's implemented in a specific way. Essentially, it will give the entrepreneur the know-how behind CRM in sales in general terms, supporting enhanced customer relationships.

Oracle APEX MeetCoogle

Expert Oracle Application Express Security covers all facets of security related to Oracle Application Express (APEX) development. From basic settings that can enhance security, to preventing SQL Injection and Cross Site Scripting attacks, Expert Oracle Application Express Security shows how to secure your APEX applications and defend them from intrusion. Security is a process, not an event. Expert Oracle Application Express Security is written with that theme in mind. Scott Spendolini, one of the original creators of the product, offers not only examples of security best practices, but also provides step-by-step instructions on how to implement the recommendations presented. A must-read for even the most experienced APEX developer, Expert Oracle Application Express Security can help your organization ensure their APEX applications are as secure as they can be.

Practical Solutions Apress

In clearly written chapters you will be guided through different aspects of Oracle Application Express. Varying from setting up your environment to maximizing SQL and PL/SQL. Examples are given based on a simple but appealing case. This book is filled with best practices on how to make the most of Oracle APEX. Developers beginning with application development as well as those who are experienced will benefit from this book. You will need to have basic knowledge of SQL and PL/SQL to follow the examples in this book.

Oracle Application Express by Design Apress

As a Cookbook, this book enables you to create APEX web applications and to implement features with immediately usable recipes that unleash the powerful functionality of Oracle APEX 4.2. Each recipe is presented as a separate, standalone entity and the reading of other, prior recipes is not required. It can be seen as a reference and a practical guide to APEX development. This book is aimed both at developers new to the APEX environment and at intermediate developers. More advanced developers will also gain from the information at hand. If you are new to APEX you will find recipes to start development and if you are an experienced user you will find ways to improve your productivity and efficiency and make the most of APEX to enhance your applications. A little knowledge of PL/SQL, HTML and JavaScript is assumed.

Managing the Mail Lulu.com

Pro Oracle Application Express 4 is your key to mastering one of the most innovative products to come out of Oracle in years. Application Express, termed "APEX" for short, is fast becoming one of the easiest and most widely-used of tools for creating enterprise-level applications that run against an Oracle database. APEX is easy enough for power users to create ad-hoc applications atop something more reliable than a spreadsheet. Yet APEX is powerful and extensible enough to enable fully-scalable, enterprise-level applications that are accessed by thousands of users. Authors Tim Fox, John Scott, and Scott Spendolini take you to the professional level in developing for Application Express. They show how to handle user authentication in enterprise environments and how to extend APEX by writing components based upon Oracle's new plug-in architecture. You'll learn to deal with localization issues such as time zones and translations, and to customize the look and feel of an APEX website to blend in with your corporate branding strategy. The authors also cover web service development, performance and scalability, and the production issues that you encounter in enterprise-level deployments. Many years of experience

in solving the "hard problems" are coalesced in this book to help you, the reader, take advantage of all that APEX has to offer. Focuses on high-end, enterprise-level development Covers new features such as plug-ins and Websheets Introduces the new interface released with APEX 4.0 *Beginning Oracle Application Express 4.2* Packt Publishing Ltd
Beginning Oracle Application Express 4 introduces one of the most talked-about development platforms to come out of Oracle Corporation in years. Oracle Application Express, called APEX for short, enables rapid and easy development of web-based applications that make full use of Oracle Database. The release of APEX 4 brings a huge leap forward in terms of functionality and usability for both the developer and the end user. Power users and programmers alike can quickly put together robust and scalable applications for use by one person, by a department, by an entire company. Whether you're new to Oracle or an old hand who's yet to test the waters of APEX, Beginning Oracle Application Express 4 introduces the processes and best practices you'll need to become proficient with APEX. The book shows off the programming environment, the utilities and tools available, and then continues by walking through the process of building a working system from the ground up. While the book assumes a foundational knowledge of SQL and PL/SQL, all code used is documented and explained so that those new to the languages will not be lost. Covers brand-new functionality in APEX 4 Provides fully documented and explained example code Guides you through creating a working and fully deployable application

Second Edition Apress

The fastest way to get up and running on Oracle Database XE Take full advantage of all the powerful features available in Oracle Database 10g Express Edition with help from this easy-to-follow Oracle Press guide. Hands-On Oracle Database 10g Express Edition for Linux shows you, step by step, how to set up, administer, tune, troubleshoot, and secure a robust database system. You will also learn to use PL/SQL and Oracle Application Express to build custom database applications. Get started today with the Oracle database that's free to develop, deploy, and distribute.

Database Management Systems John Wiley & Sons

Zygiaris provides an accessible walkthrough of all technological advances of databases in the business environment. Readers learn how to design, develop, and use databases to provide business analytical reports with the three major database management systems: Microsoft Access, Oracle Express and MariaDB (formerly MySQL).